



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 2
File #: 23-302

Board Meeting Date: 5/9/2023

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Executive
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District 2

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$70,000, to Fresh Lifelines for Youth to support current and expanded program offerings and services for criminal justice-impacted youth in San Mateo County, and authorizing the County Executive, or designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On March 9, 2021, and March 23, 2021, the Board of Supervisors (Board) held study sessions on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2021-23. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study sessions to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FYs 2021-23. The Board approved \$5 million in one-time loans or grants for the FY 2021-23 budget cycle, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 2 has submitted a request to use their district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

| District/Project | Amount |
|--------------------------------------------------------------------------------------------------------------|---------------|
| District 2 (Supervisor Noelia Corzo) - FLY Programs for criminal justice-impacted youth in San Mateo County. | \$70,000 |

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to Fresh Lifelines for Youth (“FLY”), and resulting grant agreement, in an amount not to exceed \$70,000, to support current and expanded program offerings and services for criminal justice-impacted youth in San Mateo County. The County Executive’s Office will administer and manage the proposed agreement.

Fresh Lifelines for Youth (“FLY”) is requesting a \$70,000 grant to support both existing and expanded services for youth in San Mateo County. Funding will go to support salaries for staff as well as non-personnel expenses to support high-quality programming. In the last two years, demand for FLY’s services has grown considerably in San Mateo County, and FLY has expanded to try to meet that need. **Measure K** funding will be used both to support innovative new initiatives in San Mateo County and to ensure the responsiveness of long-standing core programs.

FLY provides a continuum of services-legal education, mentoring, leadership training, and advocacy-to youth impacted by the juvenile justice system. FLY’s programs, combined with extensive community and systems collaboration, fill this critical service gap. Every year, FLY serves over 400 young people in San Mateo County who are impacted by the school-to-prison pipeline, either through direct justice system involvement or because they are experiencing precursors to involvement. FLY helps them learn about their rights, build social-emotional learning skills, connect with systems of support, advance their education and career paths, and stay free of the justice system. FLY does this through four core programs, two supplemental services, and a new pilot program:

- Law Program: help young people in high schools and locked facilities learn about their rights and how to navigate the systems that affect them.
- Leadership Program: intensive, strengths-based case management and cohort-building activities to 26 high-needs youth over 10 months, supporting them to create positive change for themselves and their communities
- Reentry Program: work intensively with young people in juvenile hall and Camp Kemp while they are incarcerated and as they return to their communities to develop strong, positive systems of support and achieve their personal, developmental, and academic/career goals.
- STAY FLY Program: offer workshops and case management to justice-involved Transition Aged Youth (TAY; ages 18-25) to learn about the systems and decisions they must navigate as they move into adulthood and support them to pursue their goals, access resources, and remain free of the justice system.
- Career Pathways Navigation: offer additional expertise and advocacy in support of youth academic and career goals, such as guidance through the IEP process, job coaching, and school reentry/transfer planning.
- Youth Voice Coaching: provide individual and group coaching to understand, engage with, and make changes in the systems that affect their lives.
- Peer Point Pilot: newest pilot program offers peer-led restorative justice diversion to youth in San Mateo County facing suspension or arrest, along with resource navigation and case management support from FLY staff.

FLY aims to promote youth participants’ confidence to deal with peer pressure, ability to make healthy choices and positive changes; increase their educational/career attainment; avoid new criminal charges; and experience an increase in self-sufficiency and social emotional learning skills.

FLY aims to provide program volunteers with a positive experience and increased understanding of the experiences of young people. Finally, FLY will maintain or expand relationships with at least 10 San Mateo County schools to provide services to students, and maintain or expand its partnership with Probation, law enforcement agencies, and other justice system players to improve outcomes for young people.

The following is the projected budget for the majority of direct costs of San Mateo County programs for FLY's fiscal year 2023-2024, which begins July 1 and ends June 30. **Measure K** funds, in the amount of \$70,000, would be used to support program personnel, transportation, program activities, and supplies, and client costs for San Mateo County residents.

Program Personnel: \$1,528,749: This total includes salaries for 18.5 full-time equivalent staff members working across seven programs and serving 400+ youth in San Mateo County each year.

Transportation: \$14,323: Transportation includes mileage paid out to program staff at the federally approved mileage rate, as well as stipends provided to volunteers and youth for transportation of youth to and from activities.

Program Activities and Supplies: \$35,056: Program activities are fun, pro-social activities designed to encourage youth participation and engagement in the program and give young people a chance to try new things in a safe and supportive environment. Activities expenses may include the cost of reserving a venue, price of admission, gear, arts and crafts materials, and more. Program supplies expenses cover any materials needed for the specific program, for example, plates, cups and utensils for meals and snacks, t-shirts, markers and note paper, etc. Program supplies do not include shared office supplies.

Client Costs: \$22,296: Grantee wishes to pay for clients' meals and activities during one-on-one case management sessions.

Total Direct Costs: \$1,600,424

Total Measure K Request: Not to Exceed \$70,000

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

330 Twin Dolphin Drive

Redwood City, CA 94065

Ali Knight, President & CEO

ali@flyprogram.org 408-504-7703

Kate Hiester, San Francisco and San Mateo County Director

katehiester@flyprogram.org <<mailto:katehiester@flyprogram.org>> 650-213-6794

PERFORMANCE MEASURES:

| Description | Target |
|-------------|--------|
|-------------|--------|

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| Fresh Lifelines for Youth will maintain existing program offerings and services and provide expanded program offerings and services to youth participants, including its Law Program, Leadership Program, Reentry Program, STAY FLY Program, Career Pathways Navigation, Youth Voice Coaching, and Peer Point Pilot. | Complete |
| | |

The County Attorney’s Office has reviewed and approved the agreement and resolution as to form.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2022-23 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2022-23 Adopted Budget.