



County of San Mateo

Inter-Departmental Correspondence

Department: COUNTY EXECUTIVE

File #: 23-136

Board Meeting Date: 3/14/2023

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Executive
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District 5

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$75,000, to the Ariana Mae Hatami Foundation, to produce second installment of an educational documentary to advance domestic violence awareness efforts, and authorizing the County Executive or designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On March 9, 2021, and March 23, 2021, the Board of Supervisors (Board) held study sessions on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2021-23. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study sessions to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FYs 2021-23. The Board approved \$5 million in one-time loans or grants for the FY 2021-23 budget cycle, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 5 has submitted a request to use their district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District 5 (Supervisor David J. Canepa) - Ariana Mae Hatami Foundation: create a second installment of an educational documentary film to advance domestic violence awareness efforts, specifically addressing trauma recovery.	\$75,000

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the

Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to the Ariana Mae Hatami Foundation, and the resulting grant agreement, in an amount not to exceed \$75,000 to. The County Executive's Office will administer and manage the proposed agreement.

District-discretionary **Measure K** funding for this organization has previously been provided as listed below:

- On March 24, 2020, the Board of Supervisors approved district-discretionary **Measure K** funding in the amount of \$50,000, to the Ariana Mae Hatami Foundation, for the production of an educational training film for the recognition and prevention of domestic violence

The Ariana Mae Hatami Foundation (AMHF), named after the late Ariana Mae Hatami, seeks to educate community members and potential victims on the signs of abuse and domestic violence, where to refer someone for services and how to help, with the aim of preventing abuse and domestic violence.

The Ariana Mae Hatami Foundation previously produced and distributed an educational documentary film designed to inform local young adults and first-time victims about the signs and dangers of domestic violence. As noted above, the documentary was funded in part through a prior district-discretionary grant in 2020. "Message from Ariana" was created in collaboration with the San Mateo County Board of Education, the San Mateo Department of Justice, and others; it is currently being utilized throughout the county in high schools, community colleges, CORA, as well as the County of San Mateo District Attorney's Office, Victim Services Division.

The foundation has identified a need for education about trauma recovery specifically and plans to create a second installment of a documentary film that will focus on how abuse victims can overcome their trauma and heal. Such a sequel would advance the foundation's mission of improving safety in the community and breaking ongoing cycles of abuse. As with the first installment, the second installment will be made available to District Attorney's office, and high schools and college/university campuses in San Mateo County free of charge.

Total Measure K Request: Not to Exceed \$75,000

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

The Ariana Mae Hatami Foundation

1067 Eden Bower Lane
Redwood City, CA 94061
(650) 281-1570
arianasmission@gmail.com
www.arianamaehatamifoundation.org

PERFORMANCE MEASURES:

Description	Target
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Production of documentary (cinematography, pre-production, location production, line production, post-production final edit, DUBS Hard Drive Capacity)	September 2023
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The County Attorney's Office has reviewed and approved the agreement and resolution to form.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2022-23 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2022-23 Adopted Budget.