



# County of San Mateo

## Inter-Departmental Correspondence

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**Department:** COUNTY EXECUTIVE

**File #:** 22-843

Board Meeting Date: 11/1/2022

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**Special Notice / Hearing:** None

**Vote Required:** 4/5ths

**To:** Honorable Board of Supervisors

**From:** Robin Rodricks, Executive Director, San Mateo County Office of Arts and Culture

**Subject:** **Measure K** funds for Office of Arts and Culture Programs and Projects

### **RECOMMENDATION:**

**Measure K:** Approve an Appropriation Transfer Request (ATR) transferring **Measure K** funds, not to exceed \$100,000, from **Measure K** Reserves to the County Office of Arts and Culture, for countywide arts and culture programs and projects.

### **BACKGROUND:**

**Measure K** is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On June 1, 2021, the County Executive's Office (CEO) initiated an Office of Arts and Culture (OAC) to strengthen the organizational structure of the San Mateo County Arts Commission (SMCAC) with the ultimate goal of elevating the arts and culture as a key driver in enhancing quality of life, education, and the economy in San Mateo County through coordination of art and culture-related comprehensive policies and programs.

The OAC's work includes the adoption and successful roll-out of strategies and goals identified in the SMCAC Strategic Cultural Plan adopted by the Board of Supervisors on February 25, 2020.

On August 2, 2022, the Board of Supervisors formally established the OAC under the County Executive's Office (Resolution No. 079097). In doing so, the Board recognized the value and multi-faceted contributions of arts and culture to support Board priorities in the areas of community wellness, vitality, equity, and education and as a stimulus for the local economy. The Board also instructed the CEO to work with the OAC to develop a sustainable funding and staffing plan, which includes appropriate resources to support the OAC and its work plan, and report back to the Board during the FY2023-24 budget development cycle on a recommended, sustainable budget for the OAC.

### **DISCUSSION:**

Until a sustainable funding and staffing plan is finalized, the OAC requires funding to implement and accomplish its goals and strategies. The OAC also requires matching funds for specific grants provided by the following funder-partners:

- The California Arts Council (state arts agency)-annual general operating funding received from the state;
- The David and Lucile Packard Foundation-funding for re-granting to San Mateo County arts and culture organizations and service providers;
- Dragonfly Community Arts-funding for Title 1 classroom arts/culture education; and
- Chan-Zuckerberg Initiative-funding for re-granting to San Mateo County arts and culture organizations and service providers.

The requested **Measure K** funds for the OAC programs and projects will be utilized countywide, throughout all Districts, and follow the guidelines of the SMCAC/OAC Equity Statement. The OAC’s programs and projects planned for FY2022-2023 are summarized in the following table:

**PROGRAM BUDGET FOR OFFICE OF ARTS AND CULTURE**

|  |                  |
|--|------------------|
| Word Slam: EPA/EMP poetry and (August 2022)  | \$500            |
| Grants Matching Funds  | \$62,500         |
| Arts in Corrections ( <i>In Partnership</i> )  | \$7,000          |
| Poetry Out Loud ( <i>required by State</i> )   | \$1,500          |
| SMC Office of Education - Joint project<br><i>Dependent on SMCOE staff capacity</i>  | \$1,000          |
| Professional Development Program for<br>organizations and independent artists<br><i>\$1000 per event for honorariums and</i> | \$3,000          |
| Countywide Arts Celebration  | \$5,000          |
| Artist Awards: A Women's View and<br><i>awards of \$200 each</i> )   | \$600            |
| Gallery expenses (labels, hanging)   | \$500            |
| Filoli program for Foster Youth (See)  | \$1,400          |
| Juvenile Justice programming (Co-<br><i>Commission and Dragonfly Comm</i> )  | \$2,500          |
| Poet Laureate and Youth Poet Laureate<br>Ambassador programming  | \$10,000         |
| Promotional Video of SMC Arts/Culture  | \$3,000          |
| County Fair: Fine Arts Galleria award  | \$1,500          |
| <b>TOTAL</b>   | <b>\$100,000</b> |

**PERFORMANCE MEASURE:**

| Description  | Target      |
|--|-------------|
| Award grant funding to 25 to 30 local arts/culture organizations and arts service providers that promote equity in their work and services | In progress |

|   |             |
|---|-------------|
| Sponsor or co-sponsor 4-5 youth-focused arts programs in strategic partnership with the San Mateo County Office of Education, schools, teachers, and arts educators to address the strengths, weaknesses, and equity gaps in arts education | In progress |
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**FISCAL IMPACT:**

Approval of the Appropriation Transfer Request (ATR) will allocate \$100,000 in **Measure K** Reserves to the Office of Arts and Culture. There are sufficient funds in **Measure K** Reserves for this one-time allocation.