



County of San Mateo

Inter-Departmental Correspondence

Department: COUNTY EXECUTIVE

File #: 22-717

Board Meeting Date: 9/27/2022

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: Michael P. Callagy, County Executive
Peggy Jensen, Assistant County Executive

Subject: Seventh Amendment to the Agreement with SAMCEDA for Economic Recovery Support

RECOMMENDATION:

Adopt a resolution authorizing a seventh amendment with the San Mateo County Economic Development Association for support and assistance with implementation of the economic recovery components of the San Mateo County Recovery Initiative by extending the term of the agreement through March 30, 2023 and increasing the amount payable by \$90,000 for a new total not to exceed amount of \$834,810.

BACKGROUND:

On July 9, 2020, the County entered into an agreement with San Mateo County Economic Development Association (SAMCEDA) to assist small and medium sized businesses recover from the economic impacts of the COVID-19 pandemic and business enrollment for the Choose Local Program for the term June 9, 2020 to January 9, 2021, in an amount not to exceed \$75,000 (the "Agreement"). The County has entered into six previous amendments of the Agreement which, in aggregate, have increased the amount of the agreement by \$669,810 for a not to exceed amount of \$744,810, and extended the term of the Agreement through September 30, 2022. The County now wishes to amend the agreement for a seventh time to increase the maximum not to exceed amount by \$90,000 for a new total not to exceed amount of \$834,810.

DISCUSSION:

Through six amendments, the total amount authorized to be expended under the agreement with SAMCEDA is \$744,810. The ongoing economic recovery work done by SAMCEDA in partnership with the Peninsula Chinese Business Association to do grant program outreach accounts for \$264,810 of the total.

The seventh amendment will extend the end of the term of the agreement for six months, from October 1, 2022 through March 30, 2023. Under this amendment, SAMCEDA will continue to support the County's economic recovery initiatives at a rate of \$15,000 per month for a total of

\$90,000 for the six-month term. The scope of work for this term includes, but will not be limited to, ongoing daily communication with the business community around recovery grants, small business support programs, and other recovery-related issues; ongoing participation in the economic recovery workgroup; and webinars, outreach, and support as needed for economic recovery initiatives. In addition, SAMCEDA will take on the closing out of the Choose Local San Mateo County application (Choose Local SMC) by October 31, 2022, which promoted shopping at locally owned small businesses.

FISCAL IMPACT:

The additional cost of the seventh amendment to the SAMCEDA contract for economic recovery assistance is \$90,000. Funding for this amendment will come from the American Rescue Plan Act funds, or other funds as determined by the County Executive.