



County of San Mateo

Inter-Departmental Correspondence

Department: COUNTY MANAGER

File #: 21-815

Board Meeting Date: 10/19/2021

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Manager
Subject: **Measure K:** Agreement with the San Mateo County Office of Education

RECOMMENDATION:

Measure K: Adopt a resolution authorizing the execution of an agreement with the San Mateo County Office of Education for The Big Lift for the term July 1, 2021 through June 30, 2023, in an amount not to exceed \$2,647,285.

BACKGROUND:

In 2012, the Peninsula Partnership Leadership Council (PPLC) - a coalition of government, education, nonprofit, foundation, and business leaders in San Mateo County - launched "The Big Lift" to significantly improve children's third grade reading proficiency through strategic, thoughtful, evidence-based investments in early learning and education. The Big Lift is a collective impact collaborative led by three agencies - Silicon Valley Community Foundation (SVCF), the San Mateo County Office of Education (COE), and the County of San Mateo (County).

The Big Lift focuses on seven San Mateo County communities where third grade reading proficiency score are close to or below the County average. Communities are defined by school district boundaries and include the following school districts: Cabrillo Unified, Jefferson Elementary, South San Francisco Unified, San Bruno Park Elementary, La Honda-Pescadero Unified, Redwood City, and Ravenswood City.

The Big Lift is based on evidence-based interventions including:

- 1) A comprehensive school readiness strategy focused on high-quality preschool for 3- and 4-year-olds that leads to an aligned and sequenced set of high-quality learning experiences in kindergarten through third grade; and
- 2) A focus on reducing chronic absence in the early grades; and
- 3) Developing inspiring summer learning opportunities that enable children to maintain their academic and developmental gains; and

- 4) Supporting parents and caregivers as children's first and most influential teachers to provide rich learning environments in the home.

DISCUSSION:

As one of the three lead agencies for The Big Lift, the COE plays a major role in the success of the **Measure K** initiative. COE will provide the following in support of The Big Lift goals:

1. Work collaboratively with the County, SVCF and San Mateo County Libraries to provide leadership to the initiative, support collective impact activities, and coordinate the four evidence-based interventions;
2. Support up to approximately 1,900 preschool spaces in seven (7) communities to improve quality and work collaboratively with k-12 and community partners with the ultimate goal of improving kindergarten readiness rates for low-income children;
3. Expand strategies that are leading to increased kindergarten readiness rates among The Big Lift programs;
4. Oversee data collection, data systems, initiative evaluation and data driven improvements for all elements of The Big Lift; and
5. Provide training, technical assistance, and family engagement supports to The Big Lift preschool programs, to support optimal child development and build a culture of literacy in the home.

PERFORMANCE MEASURE:

Measure	FY 2021-22 Target	FY 2022-23 Target
Percent increase in kindergarten readiness among low income children in The Big Lift school districts	2%	3%

FISCAL IMPACT:

The total amount of the agreement is \$2,647,285 for the term July 1, 2021 through June 30, 2023. The full amount of the agreement is paid for through **Measure K** funding and has been included in the County Manager's FY 2021-23 Approved Recommended Budget.