



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 4
File #: 21-623

Board Meeting Date: 8/3/2021

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Manager
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District 4

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$45,000, to United through Education/Familias Unidas to provide parenting classes that help North Fair Oaks families return to in-person learning and to support their children in this COVID recovery, and authorizing the County Manager, or designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On March 9, 2021, and March 23, 2021, the Board of Supervisors (Board) held study sessions on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2021-23. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study sessions to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FYs 2021-23. The Board approved \$5 million in one-time loans or grants for the FY 2021-23 budget cycle, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 4 has submitted a request to use their district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District 4 (Supervisor Warren Slocum) - United through Education/Familias Unidas: to provide parenting classes that help North Fair Oaks families return to in-person learning and to support their children in this COVID recovery	\$45,000

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to United through Education/Familias Unidas (Familias Unidas) and resulting grant agreement in an amount not to exceed \$45,000 to provide parenting classes that help North Fair Oaks families transition to the return to in-person learning and to support their children in this COVID recovery. The County Manager’s Office will administer and manage the proposed agreement.

District-discretionary **Measure K** funding for this organization has previously been provided as listed below:

- On June 25, 2019, the Board of Supervisors approved district-discretionary **Measure K** funding for United through Education/Familias Unidas in the amount of \$30,000 for two 9-week in-person classroom parenting workshops for up to 20 families each.
- On August 4, 2020, the Board of Supervisors approved district-discretionary **Measure K** funding for United through Education/Familias Unidas in the amount of \$45,000 to provide virtual parenting classes that guide and support families through the transition to effective distance learning during the COVID-19 pandemic.

Familias Unidas’ mission is to create a better community one family at a time. During the pandemic, they did so by being a trusted resource to North Fair Oaks families, guiding them through the educational challenges through virtual classes. They also saw that the pandemic created a new set of challenges for the distribution of services for the families they serve, including language barriers, food insecurity and technology issues. By incorporating virtual tools and connecting with other community partners such as the Redwood City School District, Redwood City Library and Sequoia Dignity Health, Familias Unidas created a program to meet the day’s challenges, helping parents to assist their children to achieve success.

Through their culturally-responsive virtual 8-week course, Familias Unidas will continue to teach parents from underserved communities how to support and help their children achieve success, focusing on the academic, social, emotional and physical aspects of a healthy life. All of these tools help give parents confidence to make positive changes to help their children achieve success in the classroom and in their community. Over 2,300 families in the Bay Area have graduated from United through Education courses since 2006.

The proposed **Measure K** grant will be used to provide three virtual 8-week parenting workshops and one-on-one family support through an online platform to serve 75 families during the upcoming 2021-2022 school year.

Total Measure K Request: Not to Exceed \$45,000

The release of funds will be contingent on the execution of an agreement providing for the County’s confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Secundino Zuno

President
United through Education
555 Bryant Street, #923
Palo Alto, CA 94301
(650) 665-0122
secundinozuno@unitedthrougheducation.org <<mailto:secundinozuno@unitedthrougheducation.org>>

PERFORMANCE MEASURES:

Description
Provide virtual parenting classes that guide and support families through the transition to in-person learning and recovery from the COVID-19 pandemic 75 families

County Counsel has reviewed and approved the agreement and resolution as to form.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2021-22 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2021-22 Approved Recommended Budget.