



# County of San Mateo

## Inter-Departmental Correspondence

**Department:** BOARD OF SUPERVISORS  
**DISTRICT 4**  
**File #:** 20-401

Board Meeting Date: 6/23/2020

**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors  
**From:** Supervisor Warren Slocum, District 4  
**Subject:** Use of District-Discretionary **Measure K** Funds - Supervisorial District 4

### **RECOMMENDATION:**

**Measure K:** Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$50,000, to the Hispanic Foundation of Silicon Valley to assist in the transition of their educational excellence programming and services to an online platform during the COVID-19 pandemic and beyond, providing an exception to the criteria for district-discretionary **Measure K** funds to allow repeat funding within the current budget cycle, and authorizing the County Manager, or his designee, to execute the grant agreement.

### **BACKGROUND:**

**Measure K** is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On February 12, 2019, the Board of Supervisors (Board) held a study session on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2019-21. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study session to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FY 2019-21. The Board approved \$3.75 million in one-time loans or grants each fiscal year for FY 2019-21, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 4 has submitted a request to use its district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

<b>District/Project</b>	<b>Amount</b>
District 4 (Supervisor Warren Slocum) - Hispanic Foundation of Silicon Valley: to assist in the transition of their educational excellence programming and services to an online platform during the COVID-19 pandemic and beyond	\$50,000

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018, with the following exception: the proposed grant, if approved, would be the second grant of district-discretionary funding to the same organization with the current FY 2019-21 budget cycle. The exception from the criteria is necessary in this instance because of the impacts to the organization as a result of COVID-19 and the need to quickly ramp up to an online platform for students and parents. The Board may approve this exception to the criteria by adopting the resolution.

**PROJECT SUMMARY:**

This is a request to authorize a grant to Hispanic Foundation of Silicon Valley (HFSV) and resulting grant agreement in an amount not to exceed \$50,000 to assist in the transition of their educational excellence programming and services to an online platform during the COVID-19 pandemic and beyond. The County Manager’s Office will administer and manage the proposed agreement.

District-discretionary Measure K funding for this organization has previously been provided on September 17, 2019.

HFSV’s mission is for educational excellence, leadership development, and convening and engaging the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region. Their aim is to disrupt barriers that have kept the Hispanic community at the margins of the technology industry.

At the heart of HFSV’s “cradle to career” strategy is their educational excellence initiative known as Hispanic Foundation College Success Center (HFCSC) which serves as a one-stop hub for students and their families in achieving educational excellence and college readiness. As a result of the COVID-19 pandemic, HFSV has had to move quickly to an online distance learning model.

Specifically, this \$50,000 Measure K district-discretionary grant will be used to enhance the distance learning transition to an online platform. This will continue HFSV’s focus on students and parents in the Ravenswood, Redwood City School and Menlo Park School Districts. Online programming will include: parent engagement courses, math, coding, college-readiness and SAT workshops.

**Total Measure K Request: Not to Exceed \$50,000**

The release of funds will be contingent on the execution of an agreement providing for the County’s confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Ron Gonzales - CEO  
Hispanic Foundation of Silicon Valley  
1922 The Alameda, Suite 217  
San Jose, CA 95126  
(408) 638-7302  
[rgonzales@hfsv.org](mailto:rgonzales@hfsv.org) <<mailto:rgonzales@hfsv.org>>

**PERFORMANCE MEASURES:**

Description	Target
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Online classes in coding, parent engagement, and math achievement in San Mateo County (Ravenswood, Redwood City School and Menlo Park School Districts) during Fall 2020 and Winter 2021	7 classes with at least 25 attendees
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County Counsel has reviewed and approved the agreement and resolution as to form.

Funding for Hispanic Foundation of Silicon Valley contributes to the Shared Vision 2025 outcome of a Prosperous Community by providing STEM coursework and parent support classes to underserved families.

**FISCAL IMPACT:**

There are sufficient **Measure K** funds for this specific FY 2019-20 and FY 2020-21 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2020-2021 Recommended Budget.