



# County of San Mateo

## Inter-Departmental Correspondence

**Department:** BOARD OF SUPERVISORS  
**DISTRICT 5**  
**File #:** 20-184

Board Meeting Date: 4/7/2020

**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors

**From:** Michael P. Callagy, County Manager

**Subject:** Use of District-Discretionary **Measure K** Funds - Supervisorial District 5

### **RECOMMENDATION:**

**Measure K:** Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$100,000, to the San Mateo County Union Community Alliance (SMCUCA) to support operational costs and delivery of at least one Trades Introduction Program (TIP San Mateo) course in 2020, and authorizing the County Manager, or designee, to execute the grant agreement.

### **BACKGROUND:**

**Measure K** is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On February 12, 2019, the Board of Supervisors (Board) held a study session on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2019-21. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study session to, among other things; work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FY 2019-21. The Board approved \$3.75 million in one-time loans for grants each fiscal year for FY 2019-21, divided equally among the five supervisorial districts, for district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum.

| District/Project | Amount |
|------------------|--------|
|------------------|--------|

|                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| District 5 Supervisor David Canepa- <b>Measure K</b> funds will support SMCUCA and continue TIP San Mateo- a premier apprenticeship readiness program focusing on at risk youth, women, underserved / reentry populations and veterans in San Mateo County. TIP introduces trainees to a wide variety of construction trades and assists graduates with placement into certified, union trade apprenticeships and construction jobs. | \$100,000 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

**PROJECT SUMMARY:**

This is a request to authorize a grant to SMCUCA and resulting grant agreement in an amount not to exceed \$100,000 to continue TIP San Mateo. The County Manager’s Office will administer and manage the proposed agreement.

District-discretionary **Measure K** funding for this organization has previously been provided as listed below:

- FY 2017-18: SMCUCA received a Measure A grant of \$95,000 from Supervisor Adrienne Tissier, District 5, to partially fund delivery of two TIP courses. \$45,000 was received for operational expenses and \$50,000 upon graduations and placement. The first Measure A funded class graduated in December 2017 and the second Measure A funded class graduated in June 2018. Placement assistance is still being provided to these graduates.
- FY 2018-19: SMCUCA received a **Measure K** grant of \$100,000 from Supervisor David Canepa, District 5. This grant provided partial funding for two TIP Classes in 2019, enabling 65 students to enroll in training and 61 to graduate.
- FY 2019-20: SMCUCA received a **Measure K** grant of \$100,000 from Supervisor Dave Pine, District 1, which is currently funding a TIP class. This funding makes it possible to conduct one TIP class in 2020.

Since 2014, SMCUCA has delivered twelve 120-hour TIP pre-apprenticeship courses, based on the nationally certificated multi-craft core (MC3) curriculum developed by the National Building and Construction Trades. TIP Class #13 is currently in progress. This “apprenticeship readiness model” is considered an innovative, successful and vital workforce strategy. In 2019, TIP was certified by the California Division of Apprenticeship Standards as a state registered apprenticeship readiness program.

TIP offers the opportunity to explore the construction employment sector and the wide variety of union construction apprenticeship programs in the County. Currently eleven local construction apprenticeship programs give special consideration to TIP graduates.

TIP is a regional partnership; oversight partners include the San Mateo Building Trades Council, San Mateo County Community College District, College of San Mateo, Bay Area Apprenticeship Coordinators Association, NOVA Workforce Board, SMCUCA and Working Partnerships USA. SMCUCA is the fiscal agent.

To date, TIP has enrolled 341 students, graduated 296 students, and placed 187 graduates in union construction apprenticeships, with 50+ TIP graduates currently in the apprenticeship application process. Current TIP class 2020.1 is underway with 34 students who will graduate in June 2020. Apprenticeship Placements include Electricians, Plumbers, Sheet Metal, Plasterers, Laborers, Carpenters, Elevator Constructors, Sound and Communication, Sign and Display, Glaziers, Drywall, Pile Drivers, Floor Layers, Stationary Engineers, Pipefitters and Automotive.

In January 2020, 178 people attended the TIP orientation and recruitment for the 60 available spots in 2020. TIP currently has more than enough qualified applicants to fill two classes, and, as mentioned above, TIP 2020.1 is underway. Given the high demand, TIP certified two additional instructors.

TIP targets underserved populations in the county, including women, at risk youth, veterans and reentry. TIP has established a goal of increasing the number of women who graduate from 11% to 30%, with increased investment in focused outreach, recruitment, retention and mentorship. TIP students represent the ethnic diversity of the County. In high cost of living San Mateo County, TIP plays a critical role in expanding access to state certified construction apprenticeship programs, which in turn are a pathway to long term self-sufficiency, sustainable wages, benefits and industry recognized training. Placement remains a priority. TIP gives priority to County residents.

SMCUCA has applied for a Senate Bill (SB) 1 Road Repair and Accountability Act grant, however the timing of the release of the request for applications (November 2019) and subsequent potential release of funds (September 2020) creates a dearth of funds for the organization in 2020 - specifically to fund a second TIP class in 2020. As a result, TIP is requesting **Measure K** funds to conduct a second TIP class in 2020 and provide placement assistance into 2021.

Specifically, the requested **Measure K** funds will enable TIP to schedule a second TIP course in 2020 and continue working with all previous **Measure K** funded classes. In addition, TIP will provide supportive services as needed, such as parking fees and gas reimbursement.

**Measure K** funds will be spent as follows:

- Instructor and direct class expenses
- Outreach, student supportive services, case management and tools
- Program design and course administration, coordination with employers, building and construction trades apprenticeship programs, K-12 programs, community colleges and other workforce development partners
- Fiscal oversight

**Total Measure K Request: Not to Exceed \$100,000**

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds during FY 2020-21 for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Julie Lind Rupp, Chair  
San Mateo County Union Community Alliance  
1153 Chess Drive #200

Foster City ,CA 94404

650 572-8848

[smclcjulie@sbcglobal.net](mailto:smclcjulie@sbcglobal.net) <<mailto:smclcjulie@sbcglobal.net>>

**PERFORMANCE MEASURES:**

| Description                      | Target |
|----------------------------------|--------|
| Number of students that graduate | 85%    |

County Counsel has reviewed and approved the agreement and resolution as to form.

**FISCAL IMPACT:**

There are sufficient **Measure K** funds for this specific FY 2019-20 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2019-20 Adopted Budget.