



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 4
File #: 19-845

Board Meeting Date: 9/17/2019

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Manager
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District 4

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$50,000, to the Hispanic Foundation of Silicon Valley for STEM-related programming and parent engagement classes for students attending the Ravenswood and Redwood City School Districts, and authorizing the County Manager, or his designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On February 12, 2019, the Board of Supervisors (Board) held a study session on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2019-21. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study session to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FY 2019-21. The Board approved \$3.75 million in one-time loans or grants each fiscal year for FY 2019-21, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 4 has submitted a request to use its district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District 4 (Supervisor Warren Slocum) - Hispanic Foundation of Silicon Valley: for STEM-related programming and parent engagement classes for students attending the Ravenswood and Redwood City School Districts	\$50,000

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to Hispanic Foundation of Silicon Valley (HFSV) and resulting grant agreement in an amount not to exceed \$50,000 for STEM-related programming and parent engagement classes for students attending the Ravenswood and Redwood City School Districts. The County Manager’s Office will administer and manage the proposed agreement.

HFSV’s mission is for educational excellence, leadership development, and convening and engaging the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region. Their aim is to disrupt barriers that have kept the Hispanic community at the margins of the technology industry.

At the heart of HFSV’s “cradle to career” strategy is their educational excellence initiative known as Hispanic Foundation College Success Center (HFCSC) which serves as a one-stop hub for students and their families in achieving educational excellence and college readiness. HFCSC’s successful partnership model provides college-related resources including STEM classes, computer literacy, academic enrichment, college application guidance, leadership training, and financial literacy. HFCSC has been successful in Santa Clara County and HFSV would like to bring the program to San Mateo County, beginning with the Ravenswood and Redwood City School Districts in the 2019-20 school year.

Specifically, this \$50,000 Measure K district-discretionary grant will be used to execute the first two quarters of classes in Fall 2019 and Winter 2020 of the new HFCSC in San Mateo County. Classes offered would include coding, parent engagement, and math achievement.

Total Measure K Request: Not to Exceed \$50,000

The release of funds will be contingent on the execution of an agreement providing for the County’s confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Ron Gonzales
CEO
Hispanic Foundation of Silicon Valley
1922 The Alameda, Suite 217
San Jose, CA 95126
(408) 638-7302
rgonzales@hfsv.org <<mailto:rgonzales@hfsv.org>>

PERFORMANCE MEASURES:

Description	Target
Classes in coding, parent engagement, and math achievement in San Mateo County (Ravenswood and Redwood City School Districts) during Fall 2019 and Winter 2020	7 classes with at least 15 attendees

County Counsel has reviewed and approved the agreement and resolution as to form.

Funding for Hispanic Foundation of Silicon Valley contributes to the Shared Vision 2025 outcome of a Prosperous Community by providing STEM coursework and parent support classes to underserved families.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2019-20 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2019-20 Recommended Budget.