



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 4
File #: 19-603

Board Meeting Date: 6/25/2019

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Supervisor Warren Slocum
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District 4

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$40,000, to One East Palo Alto’s Youth Empowerment Strategies for Success (YESS) to provide funding for the UpMetrics data application to its member organizations to research youth participation in youth-serving organizations in the East Palo Alto and Belle Haven communities, providing an exception to the criteria for district-discretionary **Measure K** funds to allow repeat funding within the current budget cycle, and authorizing the County Manager, or his designee, to execute the grant agreement

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board of Supervisors (“Board”) and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending for FY 2017-19.

On May 16, 2017, the Board approved the FY 2017-19 Measure K allocation plan in which the County anticipates Measure K receipts of approximately \$81.6 million annually. The plan included \$7 million in one-time loans or grants during FY 2017-19, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 4 has submitted a request to use its district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
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District 4 (Supervisor Warren Slocum) - One East Palo Alto's Youth Empowerment Strategies for Success (YESS): to provide funding for the UpMetrics data application to its member organizations to research youth participation in youth-serving organizations in the East Palo Alto and Belle Haven communities	\$40,000
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This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018, with the following exception: the proposed grant, if approved, would be the third grant of district-discretionary funding to the same organization within the current FY 2017-19 budget cycle. The exception from the criteria is necessary in this instance because the funding is critical to allow the organization to use the UpMetric data application to research youth participation in youth-serving organizations in the East Palo Alto and Belle Haven communities for the upcoming 2019-2020 school year. The Board may approve this exception to the criteria by adopting the resolution.

PROJECT SUMMARY:

On June 27, 2017, the Board of Supervisors approved resolution authorizing a one-time grant of district-specific Measure K funds, not to exceed \$30,000, to One East Palo Alto to support the Sponsored Employment Program for youth with barriers to employment. On April 10, 2018, the Board of Supervisors approved a second resolution authorizing a one-time grant of district-specific Measure K funds, not to exceed \$30,000, to One East Palo Alto to support the Sponsored Employment Program for 2018. On April 23, 2019, The Board of Supervisors approved a third resolution authorizing a grant of district-discretionary Measure K funds, not to exceed \$30,000, to One East Palo Alto to support the Sponsored Employment Program for 2019.

This request for funding to One East Palo is to authorize a one-time grant of district-discretionary Measure K funds, not to exceed \$40,000, to One East Palo Alto's Youth Empowerment Strategies for Success (YESS) to provide funding for the UpMetrics data application to its member organizations to research youth participation in youth-serving organizations in the East Palo Alto and Belle Haven communities.

YESS is a network of 44-member organizations and institutions dedicated to ensuring that East Palo Alto and Belle Haven children, youth and young adults, ages 0-24, can achieve their full potential through education, employment and a healthy community. These member organizations include: Mural, Music and Arts Project; East Palo Alto Police Department, Nuestra Casa, Ravenswood City School District, The John W. Gardner Center for Youth at Stanford University, Boys and Girls Club of the Peninsula, College Track and the Sequoia Union High School District. YESS has identified a common need to understand the patterns of participation in their network of services, including overlaps and gaps in services received.

Although student data is readily available from the school districts, accurate afterschool program participation data is hard to find. One East Palo Alto plans to engage UpMetrics, a local company that utilizes mobile devices to enable providers of community services to swiftly record participation and other relevant information of youth in programs and services, including demographic and academic characteristics. From this data, One East Palo Alto and member organizations will be able to attract youth not utilizing community services and afterschool programming to these beneficial services, improving their outcomes including high school graduation and readiness for college.

The Measure K funds will be used to provide the 44 YESS member organizations with the UpMetric mobile data application, UpActive, software training, configuration of the application to meet the needs of each partner organization’s programs, and customer service support. The data gathered will help guide One East Palo Alto’s efforts to enable 100% of students in East Palo Alto and Belle Haven to graduate from high school ready for college and/or careers by finding the gaps in services and linking youth not using these services to enable better outcomes.

Total Measure K Request: Not to Exceed \$40,000

The release of funds will be contingent on the execution of an agreement providing for the County’s confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

One East Palo Alto Youth Empowerment Strategies for Success
Kava Tulua, M.A., Executive Director
903 Weeks Street
East Palo Alto, CA 94303
650.980-1809
ktulua@1epa.org <<mailto:ktulua@1epa.org>>

PERFORMANCE MEASURES:

Description	Target
YESS member organizations using the UpMetrics data application for 2019-2020 school year.	80%

County Counsel has reviewed and approved the resolution and agreement as to form.

Funding to One East Palo Alto’s Youth Empowerment Strategies for Success supports the San Mateo County Shared Vision 2025 outcome of creating a prosperous community by using evidence-based data to improve outcomes for youth in underserved communities.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2018-2019 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2018-2019 Adopted Budget.