



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 5
File #: 19-233

Board Meeting Date: 3/26/2019

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Manager
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District Five

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$10,000, to Pacific Islanders Together (P.I.T.) Shine! Family Day to support a community health and wellness event, and authorizing the County Manager or his designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board of Supervisors ("Board") and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending for FY 2017-19.

On May 16, 2017, the Board approved the FY 2017-19 Measure K allocation plan in which the County anticipates Measure K receipts of approximately \$81.6 million annually. The plan included \$7 million in one-time loans or grants each year during FY 2017-19, divided equally among the five supervisorial districts, for district-specific needs and projects. District Five has submitted a request to use its district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District Five (Supervisor David J. Canepa) - Pacific Islanders Together Shine! Family Day Community Health and Wellness event May 18, 2019	\$10,000

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to assist in helping expand education regarding health and wellness to the community, with an emphasis on reaching out to all families and friends in District Five covering Daly City, Colma, Broadmoor, South San Francisco, San Bruno, and Brisbane. The grant agreement, in an amount not to exceed \$10,000, will provide the opportunity to have a community health and wellness event on the 18th of May 2019. The County Manager's Office will administer and manage the proposed agreement.

District-discretionary Measure K funding for this organization has previously been provided. The Board of Supervisors granted \$5,000 to Pacific Islanders Together on September 29, 2017 for a similar community event.

The goal of the event is to raise awareness of community members to improve public health while also providing a full day of fun, that the whole family can enjoy, without worrying about the cost. The event will focus on building community partnerships with various health/wellness groups with an emphasis on diabetes, heart disease, and autism.

These funds will contribute toward the following event:

- Pacific Islanders Together Shine Family Day on May 18, 2019 from 11a.m. to 5 p.m.
- Facilities at Jefferson High School, 6996 Mission Street, Daly City
- The free event will allow low-income families entry to educational sessions with facilitators/speakers on diabetes, heart disease, and autism
- Cooking demonstrations for healthy eating
- 35-45 resource tables providing information on an array of services from health, safety, and public assistance
- Educational tables on the different cultures that thrive within our diverse community
- Representatives will distribute brochures and display artifacts
- Live entertainment from dancers and singers
- Designated area for children providing fun and games throughout the event and crafts and games for the entire family
- Marketing material including fliers/brochures, banners and media coverage

Total Measure K Request: Not to Exceed \$10,000

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds during FY 2018-19 for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Pacific Islanders Together

Founder and Executive Director: Rowena L. Meafua: chey4228@yahoo.co
chey4228@yahoo.co

PERFORMANCE MEASURES:

Description	Target
Resource tables	35-45
Shine! Family Day completed	On or around May 18, 2019

County Counsel has reviewed and approved the agreement and Resolution as to form.

Funding for the Pacific Islanders Together (P.I.T.) Shine! Family Day contributes to the Shared Vision 2025 outcome by providing all members of the public with an educational opportunity to learn more about health and wellness in the community with an emphasis on diabetes, heart disease, and autism.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2018-2019 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2018-19 Adopted Budget.