



# County of San Mateo

## Inter-Departmental Correspondence

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**Department:** BOARD OF SUPERVISORS  
**DISTRICT 3**  
**File #:** 19-161

Board Meeting Date: 2/26/2019

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**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors  
**From:** Supervisor Don Horsley  
**Subject:** Appointment to the Arts Commission

### **RECOMMENDATION:**

Recommendation for the appointment of Richard Rojo to the San Mateo County Arts Commission, representing District 3, for a term ending December 31, 2022.

### **BACKGROUND:**

The Arts Commission was created to promote and encourage the arts, to serve in an advisory capacity to the Board of Supervisors, to prepare and update the County's strategic and cultural plan, and act as a liaison with arts organizations in order to ensure collaboration and coordination related to culture and art activities in San Mateo County.

### **DISCUSSION:**

Richard Rojo is a San Carlos resident with a background in public relations and arts administration. Combined with his interest in the arts, he will bring a unique combination of skills to the Commission. He is currently the Director of Community Relations and Marketing for the San Mateo County Community College District. He has previously worked as an independent Strategic Marketing and Communications Consultant. Two very relevant work experiences include his time as Director of Marketing and Communications for the Robert and Margrit Mondavi Center for the Performing Arts at UC Davis and his work as Director of Marketing and Publications for the Turtle Bay Exploration Park in Redding, California.

This appointment contributes to the 2025 Shared Vision statement of a Collaborative Community. Our diverse population works well together to build strong communities, effective government and a prosperous economy, civic engagement - including voting, public service, charitable giving, volunteerism, and participation in public discussions of important issues - is uniformly high among the diverse population of San Mateo County.

**FISCAL IMPACT:**

None.