



# County of San Mateo

## Inter-Departmental Correspondence

**Department:** COUNTY MANAGER

**File #:** 18-902

Board Meeting Date: 10/2/2018

**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors  
**From:** John L. Maltbie, County Manager  
**Subject:** Use of District-Specific **Measure K** Funds - Supervisorial District Five

### **RECOMMENDATION:**

**Measure K:** Adopt a resolution authorizing a one-time grant of district-specific **Measure K** funds, not to exceed \$100,000, to the San Mateo County Union Community Alliance (SMCUCA) for two classes in its Trades Introduction Program (TIP), and authorizing the County Manager, or his designee, to prepare and execute the grant agreement.

### **BACKGROUND:**

**Measure K** is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board of Supervisors ("Board") and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending for FY2017-19.

On May 16, 2017, the Board approved the FY 2017-19 Measure K allocation plan in which the County anticipates Measure K receipts of approximately \$81.6 million annually. The plan included \$7 million in one-time loans or grants during FY 2017-19, divided equally among the five supervisorial districts, for district-specific needs and projects. District Five has submitted a request to use its district-specific **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District Five (Supervisor David J. Canepa) - Project supports the San Mateo County Union Community Alliance's Trades Introduction Program (TIP) which introduces trainees to a wide variety of construction trades and assists graduates with placement into trade apprenticeships and construction jobs.	\$100,000

This item is consistent with the criteria for district-specific **Measure K** funds, which were developed

during the initial round of district-specific allocations and approved by the Board in April 2015.

**PROJECT SUMMARY:**

This is a request to authorize a grant to San Mateo County Union Community Alliance (SMCUCA) for the Trades Introduction Program (TIP), and resulting grant agreement in an amount not to exceed \$100,000 to provide funding to SMCUCA to continue the TIP San Mateo Pre-Apprenticeship Program. The County Manager's Office will administer and manage the proposed agreement.

Since 2014, SMCUCA has delivered nine 120 hour TIP pre-apprenticeship courses, based on the nationally certified Multi-Craft Core (MC3) curriculum developed by the National Building and Construction Trades. This pre-apprenticeship model is considered an innovative, successful and vital workforce strategy. TIP offers the opportunity to explore the construction employment sector and the wide variety of union construction apprenticeship programs in the County.

To date, TIP has enrolled 246 students, graduated 210 students, and placed 131 graduates in union construction apprenticeships/construction related employment. There is a current TIP class underway with 30 students and they will graduate in December 2018.

TIP targets underserved populations in the County, including women, at risk youth, veterans, and formerly incarcerated individuals. TIP students reflect the ethnic diversity of the County. In high cost of living San Mateo County, TIP plays a critical role in expanding access to state certified construction apprenticeship programs which in turn are a pathway to long term self-sufficiency, sustainable wages, benefits and industry recognized training.

TIP helps address two construction-industry issues:

1. The lack of a clear, widely-know and industry-accepted pathway for youth, veterans, women and underrepresented low-income workers to enter construction apprenticeship programs.
2. The challenge of recruiting qualified new workers to meet the needs of the green construction boom coupled with a continuing wave of retirements.

TIP is a regional partnership. Oversight partners include the San Mateo Building Trades Council, San Mateo County Community College District, College of San Mateo, Bay Apprenticeship Coordinators Association, NOVA Workforce Board, SMCUCA and Working Partnerships USA. Currently ten local construction apprenticeship programs give special consideration to TIP graduates.

TIP currently receives Proposition 39 California Workforce Development Board funding, but that funding will end at the end of 2018. TIP is also partially funded by a California Chancellors Apprenticeship Initiative grant, in partnership with College of San Mateo, and also a small grant from PG&E.

Measure K funds will enable SMCUCA to schedule two additional TIP courses in 2019. TIP will deliver training to 25-30 students per class. In addition, TIP will provide supportive services as needed such as parking fee and gas reimbursement. Placement is always subject to available work in the region and apprenticeship program application cycles which often take a long time, but placement is the goal of TIP.

Current breakdown of TIP placements:

Electricians: 42	Sheet Metal: 14	Laborers: 2	Drywall: 1
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Plumbers: 21	Plasterers: 4	Elevator Const: 3	
Sounds and Comm: 2	Sign and Display: 1	Glaziers: 1	
Construction Related: 35	Carpenters: 4	Pipefitters: 1	

The approximate cost of conducting two TIP courses in 2019 is approximately \$280,000. The requested \$100,000 Measure K grant would be used for direct class expenses, outreach, student supportive services, case management, tools, program design and course administration, coordination with potential future employers for TIP graduates, including building and construction trades apprenticeship programs, and coordination with K-12 programs, community colleges, and other workforce development partners to identify potential students.

**Total Measure K Request: Not to Exceed \$100,000**

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds during FY 2017-18 for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Rayna Lehman, Director  
AFL-CIO Community Services  
San Mateo County Central Labor Council  
Labor Liaison to Untied Way Bay Area  
Office: 650-341-7711  
rlehman@uwba.org

**PERFORMANCE MEASURES:**

<b><u>Description</u></b>	<b><u>Target</u></b>
Number of Attendees	25-30 per class (2 classes)
% of Graduates from each class	85%
Job placement: % of graduates that apply to at least 1 apprenticeship program	100%
% of graduates from each class placed in apprenticeship programs and/or trade related programs	75%

County Counsel has reviewed and approved the resolution as to form.

Funding for the San Mateo County Union Community Alliance (SMCUCA) to continue the Trades Introduction Program contributes to the Shared Vision 2025 outcome of a prosperous community by providing training and employment opportunities, services and resources for individuals and families seeking employment or training to move into industries with higher wages.

**FISCAL IMPACT:**

There are sufficient **Measure K** funds for this specific FY 2017-2018 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2018-19 Adopted Budget.