



County of San Mateo

Inter-Departmental Correspondence

Department: HUMAN SERVICES AGENCY

File #: 18-453

Board Meeting Date: 6/5/2018

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Nicole Pollack, Director, Human Services Agency
Subject: Agreement with Multicultural Institute for the Day Laborer Outreach Program

RECOMMENDATION:

Adopt a resolution authorizing an agreement with Multicultural Institute to provide street-based outreach employment matching services for day laborers and employers for the term of July 1, 2018 through June 30, 2020, in an amount not to exceed \$332,000.

BACKGROUND:

Day laborers are individuals without full time employment who seek temporary work to support themselves and their families. They are typically waiting for contractors or individuals to hire them. Many day laborers are immigrants, refugees or displaced workers who have limited English proficiency. Day laborers contribute to San Mateo County's local economy by providing seasonal and temporary labor services supporting residents and small businesses. Additionally, they contribute economically as consumers and community members.

Since May 2006, the County of San Mateo has funded a Day Laborer Street Outreach Program, offering a safe environment to obtain employment and addressing community concerns. These outreach services provide structure, vocational training, support for the day laborer community and significantly improve public relations in the North Fair Oaks Neighborhood.

In January 2018, the Human Services Agency issued a Request for Proposals (RFP) seeking organizations that could provide a Day Laborer Outreach Program in the North Fair Oaks region of San Mateo County. Proposals were sought that involved a street-based approach and a collaborative approach to building community. The Multicultural Institute was chosen as the vendor that would best meet the needs of the County.

DISCUSSION:

For the past twenty-seven years, the Multicultural Institute has been addressing the issue of economic inequity by offering access to skills and competencies that support day laborers on their path to economic security. Through this agreement, the Multicultural Institute will implement the Day

Laborer Street Outreach Program in the North Fair Oaks area of San Mateo County to economically disadvantaged day laborers by providing them access to economic development opportunities; vocational and educational learning opportunities; and immigration and health support. These services will significantly improve public relations in the community of North Fair Oaks; link day laborers with employers and existing training programs; and link day laborers to a variety of social services (legal, medical and educational).

The agreement and resolution have been reviewed and approved by County Counsel as to form.

The resolution contains the County’s standard provisions allowing an amendment of the County’s fiscal obligations by a maximum of \$25,000 (in aggregate).

This agreement contributes to the Shared Vision 2025 outcome of a Prosperous Community by serving 200 day laborers each year of this agreement through outreach, employment matching and supportive services. This will enable them to obtain jobs and assist them in becoming self-sufficient. It is anticipated that 70% of day laborers will obtain a job, each year through the services in this agreement.

PERFORMANCE MEASURE:

Measure	FY 2018-19 Projected	FY 2019-20 Projected
Number of individual day laborers served	200	200
Percentage of workers in the Day Laborer Program obtaining jobs	70%	70%

FISCAL IMPACT:

The term of this agreement is July 1, 2018 through June 30, 2020. The total obligation is \$332,000. This agreement is funded entirely with Net County Cost. Budgetary appropriation for this agreement has been included in the FY 2018-19 and FY 2019-20 Recommended Budgets.