



County of San Mateo

Inter-Departmental Correspondence

Department: HEALTH SERVICES ADMIN

File #: 18-153

Board Meeting Date: 2/27/2018

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: Louise Rogers, Chief, Health System
Cassius Lockett, PhD, Director, Public Health, Policy and Planning

Subject: **Measure K:** Agreement with Raimi and Associates to conduct community planning.

RECOMMENDATION:

Measure K: Adopt a resolution authorizing an agreement with Raimi and Associates to conduct community planning in four prioritized neighborhoods within San Mateo County for the term of March 1, 2018 through June 30, 2019, in an amount not to exceed \$358,900.

BACKGROUND:

In the fall of 2016, the County Manager's Office asked the County's youth-serving departments to recommend new investments in youth success using census tract and client data from the Health System, Human Services Agency, and criminal justice departments. In December of 2016, your Board approved the allocation of \$500,000 in **Measure K** resources for a community planning and asset mapping effort to address the neighborhoods in which we see the greatest proportion of youth ending up in our most intensive services (e.g. Child Welfare, Juvenile Probation and Behavioral Health and Recovery Services). The Community Collaboration for Children's Success (CCCS) project has been a joint undertaking of the Health System, Human Services Agency and criminal justice departments to collectively address the needs of the County's most at-risk youth.

The first stage of the CCCS project was a review of data, which identified a trend of youth and families in the County's most intensive youth services coming from similar geographies in the County. Given the County's diversity of communities, a community planning effort was selected as the best approach to work with community leaders, residents and impacted communities to identify tailored interventions that can overcome community-identified specific barriers and improve outcomes for children and families. Further analysis identified four neighborhood areas (Areas) with concentrations of high need for youth and families and high readiness to engage in community planning. These Areas - in Daly City, East Palo Alto, South San Francisco, and North Fair Oaks - will be the site of this trauma-informed, place-based planning initiative.

DISCUSSION:

In October 2017, the CCCS project released a Request for Proposal (RFP) for a contractor to

conduct a place-based, trauma-informed community engagement process and identify strategies that improve the health and well-being of vulnerable children and families. The RFP review committee selected Raimi and Associates to provide these services to the County.

In close collaboration with the County, the contractor will lead neighborhood planning, establish and run a Countywide Steering Committee and local Community Leadership Groups, create asset maps of each neighborhood, gather input from stakeholders and community leaders, develop and collect data, identify and prioritize interventions, finalize local implementation plans for each Area, and produce a memo identifying county-wide cross-cutting findings. The contractor will also identify local Champions to build momentum for the project, assist with data collection, and provide guidance on effective interventions to improve children’s outcomes in the four identified Areas.

The resolution contains the County’s standard provisions allowing amendment of the County’s fiscal obligations by a maximum of \$25,000 (in aggregate).

The agreement and resolution have been reviewed and approved by County Counsel as to form.

Approval of this agreement contributes to the Shared Vision 2025 outcome of a Healthy Community by increasing community collaboration and identifying interventions that support better outcomes for children and families through a community-engaged planning process. It is anticipated that 600 leaders and residents across the 4 Areas will be engaged to assess challenges and identify solutions.

PERFORMANCE MEASURE:

| Measure | FY 2017-18 Estimated | FY 2018-19 Projected |
|--|-----------------------------|-----------------------------|
| Number of leaders and across the 4 Areas to be engaged, to assess challenges and identify solutions. | 0 | 600 leaders and residents |

FISCAL IMPACT:

The term of the agreement is March 1, 2018 through June 30, 2019. The amount is not to exceed \$ 358,900 for the 16-month term of the agreement. Funds in the amount of \$45,000 will be included in the Public Health Policy & Planning (PHPP) FY 2017-18 Adopted Budget. Funds in the amount of \$313,900 will be included in the FY2018-19 Proposed Budget. One hundred percent of this agreement is funded by **Measure K**.