



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 4
File #: 16-707

Board Meeting Date: 11/7/2017

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: John L. Maltbie, County Manager
Subject: Use of District-Specific **Measure K** Funds - Supervisorial District 4

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-specific **Measure K funds**, not to exceed \$16,290, to League of Women Voters (LWV) for New Voices for Youth (NV4Y), an after-school program that trains youth to be leaders through use of media and storytelling, and authorizing the County Manager, or his designee, to prepare and execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board of Supervisors ("Board") and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending for FY2017-19.

On May 16, 2017, the Board approved the FY 2017-19 Measure K allocation plan in which the County anticipates Measure K receipts of approximately \$81.6 million annually. The plan included \$7 million in one-time loans or grants during FY 2017-19, divided equally among the five supervisorial districts, for district-specific needs and projects. District 4 has submitted a request to use its district-specific **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District 4 (Supervisor Slocum) - LWV: Program staff and equipment to support NV4Y which trains youth to be leaders through use of media and storytelling	\$16,290

This item is consistent with the criteria for district-specific **Measure K** funds, which were developed during the initial round of district-specific allocations and approved by the Board in April 2015.

PROJECT SUMMARY:

This is a request to authorize a grant to LWV, and resulting grant agreement in an amount not to exceed \$16,290 to pay for program staff and related equipment to train youth to be leaders through use of media and storytelling. The County Manager's Office will administer and manage the proposed agreement.

New Voices for Youth, an after-school program overseen by the League of Women Voters, gives youth in underserved communities the chance to discuss, analyze and research the social issues that touch them in their communities. Students work with experienced instructors to learn the skills needed to create personal profile pieces and short video projects.

The funds will support classes in North Fair Oaks and East Palo Alto, as well as equipment to create and produce the resulting media. The classes teach public speaking, technical skills, story boarding, prioritizing, working together, and leadership.

How Funds will be used:

Funds will be used to pay program staff in the Fall, Spring, and Summer semester classes, November 2017 - August 2018, at both Siena Youth Center in North Fair Oaks and Boys and Girls Club in East Palo Alto. The funds will also be used to purchase equipment to enhance the classroom experience.

Siena Youth Center in North Fair Oaks - \$5,600

- **48 total** classroom hours, two instructors each at \$25/hour = **\$2,400**
- **64 total** class preparation hours, two instructors each at \$25/hour = **\$3,200**

Boys & Girls Club in East Palo Alto - \$5,700

- **38 total** classroom hours, two instructors each at \$25/hour = **\$1,900**
- **76 total** class preparation hours, two instructors each at \$25/hour = **\$3,800**

Total instruction and preparation cost = \$11,300

Equipment purchases

4 MacBook Air 13.3" laptops, 8GB of memory	\$3,500
8 Lavaleir Lapel Microphone	\$90
5 zoom cameras- Z4n Handy Video Recorder	\$1,400
Total Estimated Equipment purchase:	\$4,990

Total Measure K Request: Not to Exceed \$16,290

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds during FY 2017-18 for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Contact Information for New Voices for Youth:

Kathleen Weisenberg
League of Women Voters of South San Mateo County Education Fund

PERFORMANCE MEASURES:

Description	Target
Number of youth enrolled (total for both sites & all semesters)	42
Percentage enrolled youth attending 80% of scheduled classes	80%
Number of instruction hours (both sites combined)	86
Percentage of enrolled youth involved in group project of creating short videos on an issue relevant to the creator by end of semester	80%
Percentage of enrolled youth creating an individual profile piece	80%

County Counsel has reviewed and approved the resolution as to form.

Funding for the New Voices 4 Youth program contributes to the San Mateo County Board of Supervisors Shared Vision 2025 outcome of a *Prosperous Community*. The program builds community by engaging youth and providing them with leadership skills.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2017-2018 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2017-18 Adopted Budget.