



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 5
File #: 16-706

Board Meeting Date: 11/7/2017

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: John L. Maltbie, County Manager
Subject: Use of District-Specific **Measure K** Funds - Supervisorial District Five

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-specific **Measure K** funds, not to exceed \$1,500, to Peninsula Family Services to be a financial co-sponsor for the San Mateo County Summit on Age-Friendly Cities, and authorizing the County Manager, or his designee, to prepare and execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board of Supervisors ("Board") and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending for FY2017-19.

On May 16, 2017, the Board approved the FY 2017-19 Measure K allocation plan in which the County anticipates Measure K receipts of approximately \$81.6 million annually. The plan included \$7 million in one-time loans or grants during FY 2017-19, divided equally among the five supervisorial districts, for district-specific needs and projects. District Five has submitted a request to use its district-specific **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District Five (Supervisor David J. Canepa) - Peninsula Family Services, San Mateo County Summit on Age-Friendly Cities	\$1,500

This item is consistent with the criteria for district-specific **Measure K** funds, which were developed during the initial round of district-specific allocations and approved by the Board in April 2015.

PROJECT SUMMARY:

This is a request to authorize a grant to Peninsula Family Services, and resulting grant agreement in

an amount not to exceed \$1,500 to provide sponsorship in educating cities in creating a more age-friendly community. The summit will focus on age-friendly initiatives which will be a key condition to membership in the World Health Organization (WHO) Global network of Age-friendly Cities and Communities. The Age-Friendly cities model requires a coordinated approach across all sectors. The goals of the summit are to inform and engage community leaders, elected officials, health and human services stake holders, and older adults in a process to assist all the cities in San Mateo County in becoming certified as Age-Friendly by the World Health Organization. The San Mateo Summit will mirror the successful Age-Friendly Cities (AFC) conferences held in Santa Clara County, but will focus on the unique challenges and opportunities of San Mateo County. The event will be held at the Sobrato Center on Thursday, November 9, 2017, from 9:30 a.m. to 1:00 p.m. The County Manager's Office will administer and manage the proposed agreement.

These funds will be used for the following:

- Help co-sponsor summit and program. Additional Co-Sponsors include Kaiser Permanente, Peninsula Healthcare District, and Sequoia Healthcare District
- Content Partners include San Mateo County Aging and Adult Services and CAFÉ (Center for Age-Friendly Excellence)
- Age-Friendly Cities Summit will be held November 9, 2017 at the Sobrato Center (room has been donated) at 330 Twin Dolphin Drive, Redwood City, CA 94065
- The cost will defray the full cost of the lunches (no-charge event)
- Materials which include flyers and signage for the event

Total Measure K Request: Not to Exceed \$1,500

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds during FY 2017-18 for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Peninsula Family Services

Deborah Miller: dmiller@peninsulafamilyservice.org <<mailto:dmiller@peninsulafamilyservice.org>>

Director or Advancement

T: 650-403-4300 ext.4412

24 Second Avenue

San Mateo, Ca. 94401

PERFORMANCE MEASURES:

Description	Target
Number of attendees at the San Mateo County Summit on Age-Friendly Cities	100
Percent of survey respondents indicating that they received the resources and information they needed from the event	75%
Percent of survey respondents indicating that the event provided them with the resources and information to apply what they learned	75%

Percent of survey respondents indicating they would attend the event again and/or recommend it to family and friends	75%
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County Counsel has reviewed and approved the resolution as to form.

Funding for the Peninsula Family Service Age-Friendly Cities Summit contributes to the Shared Vision 2025 outcome of a healthy, prosperous and livable community. The Age-friendly cities concept is a local response to encouraging active ageing by optimizing opportunities for health, participation and security in order to enhance quality of life as people age. The eight domains needed to address the WHO criteria will focus on outdoor spaces and buildings, transportation, housing, social participation, respect and social inclusion, civic participation and employment, communication and information, and community support and health services.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2017-2018 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2017-18 Adopted Budget.