



# County of San Mateo

## Inter-Departmental Correspondence

Department: COUNTY MANAGER

File #: 16-178

Board Meeting Date: 6/6/2017

**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors  
**From:** John L. Maltbie, County Manager  
**Subject:** Use of District-Specific **Measure K** Funds - Supervisorial District 1

### **RECOMMENDATION:**

**Measure K:** Adopt a resolution authorizing a one-time grant of district-specific **Measure K** funds, not to exceed \$15,000, to CALL Primrose to expand its supplemental summer lunch program and authorizing the County Manager, or his designee, to prepare and execute the grant agreement.

### **BACKGROUND:**

**Measure K** is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years. The Board and County staff have conducted study sessions and community outreach efforts to inform priorities for **Measure K** spending.

On March 17, 2015, the Board adopted the **Measure K** allocation plan for the FY 2015-17 budget, during which the County anticipates **Measure K** receipts of approximately \$80 million annually. The plan includes \$5 million in one-time loans or grants for FY 2015-16, and \$1 million each year for FY 2015-16 and 2016-17, divided equally among the five supervisorial districts, for district-specific needs and projects. On April 28, 2015, the Board approved the criteria and process to be used by staff to administer these funds. In accordance with such criteria, District 1 submitted the following request to use **Measure K** funds as shown below and in the attachment hereto:

District/Project	Amount
District 1 (Supervisor Pine) - CALL Primrose: Funding to expand the supplemental summer lunch program.	\$15,000

County Counsel has reviewed and approved the resolution as to form.

Funding for this project contributes to the Shared Vision 2025 outcome of building a healthy community by providing groceries to low-income families, especially those who receive free and reduced lunch, during the summer months when school is not in session.

**FISCAL IMPACT:**

Total cost for the summer lunch program expansion is \$25,000, of which the County's contribution is \$15,000. The remaining funds will come from a donation by the Kruttschnitt Charitable Foundation. There are sufficient **Measure K** funds budgeted in the Non-Departmental Services FY 2016-17 Adopted Budget for this purpose.

**ATTACHMENT - Project Summary**

## PROJECT SUMMARY

DISTRICT 1 (Supervisor Dave Pine)  
FY 2016-17 **Measure K** Request  
One-Time Grant of \$15,000 to CALL Primrose  
for Summer Lunch Program Expansion

This is a request to authorize a grant to CALL Primrose, and resulting grant agreement in an amount not to exceed \$15,000 to expand the summer lunch program, specifically targeting the underserved areas of San Bruno and Millbrae. The County Manger's Office will administer and manage the proposed agreement.

### Overview of CALL Primrose

CALL Primrose ("CALL") is a Burlingame-based non-profit organization which provides grocery assistance to low income families and individuals in mid-San Mateo County (specifically in the cities from Belmont/Foster City north to San Bruno). CALL receives monetary and food donations from private foundations, businesses, and service organizations, in addition to grants from Peninsula cities.

CALL has seen a sharp rise in the number of requests for grocery assistance, as rising housing costs in the area have limited the ability of many low-income families to buy food. CALL's primary goal is to meet the basic grocery needs of those in the community who are not able to provide for themselves. Last year CALL provided direct support to over 27,000 low income Peninsula residents through the distribution of more than 42,000 bags of groceries. The organization is committed to expanding outreach efforts through local schools, churches, health providers, caseworkers, and other individuals/organizations who are in contact with those most vulnerable.

### Goals of the Summer Lunch Program Expansion

For local low income families, summer can be a time of great difficulty and worry. Many local children enrolled in San Mateo County schools qualify for the National School Lunch Program, with families relying on these meals to help nourish their children. During the summer months when school is out and lunches are not available, families must find alternative sources to fill this gap. CALL provides supplemental summer lunch groceries for these families.

Through all of its programs, CALL currently serves more than 1,000 families in the County, which includes roughly 900 children under the age of 18; the organization has the capacity to reach more individuals.

With this grant of \$15,000 of district-specific Measure K funds, CALL will provide supplemental summer lunch groceries for approximately an **additional 400 children** during the months of June, July, and August.

CALL has also secured a donation of \$10,000, contingent on the County's contribution, from the Kruttschnitt Charitable Foundation to further expand its supplemental summer lunch program. Together, the expansion of the supplemental summer lunch program will provide groceries for approximately **670 additional children** during the months of June, July, and August.

Expansion efforts will focus in San Bruno and Millbrae, where participation in the program has been lower than the estimated need for services. CALL will work directly with the San Bruno Park School District to identify at-risk families who may need grocery support. The new collaboration will include a communication plan to introduce them to the program as well as efforts to reduce any barriers to participation. CALL is also working with the Millbrae School District to develop a system to target and reach families in need.

#### **Performance Measures:**

Upon completion of the project, CALL will submit a report to the County on the number of additional children that were provided groceries during the grant period.

#### **Total One-Time Measure K Request: Not to Exceed \$15,000**

##### Contact Information:

CALL Primrose

139 Primrose Road

Burlingame, CA 94010

Phone: 650-342-CALL (2255)

Email: [contact@callprimrose.org](mailto:contact@callprimrose.org) <mailto:contact@callprimrose.org>

<https://www.callprimrose.org/>

The release of funds will be contingent on the execution of a grant agreement providing for the County's confirmation of the expenditure of funds for the purposes stated herein.