



# County of San Mateo

## Inter-Departmental Correspondence

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**Department:** HUMAN SERVICES AGENCY

**File #:** 24-556

Board Meeting Date: 6/25/2024

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**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors

**From:** Claire Cunningham, Director, Human Services Agency

**Subject:** **Measure K:** Agreements with Preschool Providers for The Big Lift

**RECOMMENDATION:**

**Measure K:** Adopt a resolution authorizing agreements for the purpose of operating The Big Lift early learning initiative to increase kindergarten readiness, and grow third grade reading proficiency in San Mateo County with the following four preschool providers:

- A) City of South San Francisco for the term July 1, 2024 through June 30, 2025 in an amount not to exceed \$127,000; and
- B) The Institute for Human and Social Development, Inc. for the term July 1, 2024 through June 30, 2025 in an amount not to exceed \$331,000; and
- C) Coastside Children's Program for the term July 1, 2024 through June 30, 2025 in an amount not to exceed \$127,000; and
- D) Peninsula Family Service for the term July 1, 2024 through June 30, 2025 in an amount not to exceed \$225,400.

**BACKGROUND:**

In 2012, the Peninsula Partnership Leadership Council (PPCL) - a coalition of government, education, nonprofit, foundation, and business leaders in San Mateo County - launched "The Big Lift" to significantly improve children's third grade reading proficiency through strategic, thoughtful, evidence-based investments in early learning and education. The Big Lift is a collective impact collaborative led by three agencies - the County of San Mateo (County), the San Mateo County Office of Education (COE), and the San Mateo County Libraries (SMCL).

The Big Lift focuses on San Mateo County communities where third grade reading proficiency scores are close to or below average. Communities are defined by school district boundaries and include the following school districts: Bayshore Elementary School District, Cabrillo Unified School District, La

Honda-Pescadero Unified School District, Millbrae Elementary School District, Pacifica School District, San Bruno Park Elementary School District, South San Francisco Unified School District, and Ravenswood City School District.

**DISCUSSION:**

As part of The Big Lift, participating preschool programs agree to work toward the following goal areas:

1. The Big Lift activities are aligned from preschool through third grade, and the community is making steady progress towards third grade reading proficiency for all children.
2. Children are prepared for kindergarten with the social-emotional, academic, linguistic, and physical foundations they need to be successful.
3. Families understand the importance of and prioritize attendance in preschool and early elementary school.
4. Families have the tools and information they need to promote literacy at home, support and advocate for their children’s wellbeing and academic success.
5. Evaluation efforts demonstrate the effectiveness of The Big Lift approach and interventions. Child-level assessments inform curriculum and identify each child’s unique needs.

**EQUITY STATEMENT:**

These agreements further advance equity in San Mateo County by providing high-quality learning experiences in districts where third-grade reading proficiency rates fall below the county average. Prioritizing enrollment for families defined as households earning up to 80 percent of San Mateo County’s area medium income, using the Department of Housing and Urban Development income guidelines.

Race and economic status remain as significant predictors of one's outcomes within the U.S. public education system, including here in San Mateo County. The Big Lift and our partners are committed to disrupting the correlation between race, gender identity, sexual orientation, wealth, zip code, or immigration status, and academic success.

The Big Lift initiative, centered in family engagement, kindergarten readiness, and achieving reading proficiency by the end of third grade, is pivotal for early academic success. Early academic success is a key indicator in future achievements, including high school graduation and post-secondary education, economic mobility, enhanced health outcomes, and overall quality of life.

**PERFORMANCE MEASURE:**

| <b>Measure</b>   | <b>FY 2024-25 Target</b> |
|--|--------------------------|
| Percent of classrooms in their first year of implementation of SEEDS strategies will achieve a minimum of 1.5 out of 3 overall score (“emerging”) on implementation fidelity           | 80%                      |
| Percent of classrooms in their second year and beyond of implementation of SEEDS strategies will achieve a minimum of 2.0 out of 3 overall score (“accurate”) on implantation fidelity | 85%                      |

The County Attorney’s Office has reviewed and approved the resolution and agreements as to form.

**FISCAL IMPACT:**

The total combined amount of the four agreements is \$810,400, all of which is **Measure K** funding. **Measure K** funding is included in the Human Services Agency's FY 2024-25 Recommended Budget. There is no Net County Cost associated with these agreements.