



County of San Mateo

Inter-Departmental Correspondence

Department: COUNTY EXECUTIVE

File #: 24-043

Board Meeting Date: 1/23/2024

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Executive
Subject: Appointment to the **Measure K** Oversight Committee

RECOMMENDATION:

Recommendation for the appointment of Marta Inés Bookbinder to the **Measure K** Oversight Committee, representing District 5, for an initial partial term ending June 30, 2026.

BACKGROUND:

The **Measure K** Oversight Committee was established following the voters' approval of the Measure A sales tax in 2012 to conduct an annual audit of the Measure A sales tax funds to ensure transparency of the Board of Supervisors approved expenditures. The name of the oversight committee has thus been changed to reflect the passage of **Measure K** in 2016, which extended the sales tax until 2043.

On February 26, 2019, the Board of Supervisors, upon the recommendation of the Measure K Oversight Committee, adopted a resolution authorizing an increase in term length of up to four years (or a maximum of twelve years) and staggering the terms of service such that the terms of members do not all expire in the same year. The proposed reappointments reflect such staggering.

DISCUSSION:

Marta Inés Bookbinder is being recommended to serve and represent District Five with an existing partial term ending June 30, 2026, a seat formerly held by Holly Lim who has resigned.

Marta Inés Bookbinder was born in El Salvador, Central America. She immigrated to the United States when she was 17 years old. Her first challenge was to learn English. Two years later, she graduated with Honors from Skyline College; continued higher education and graduated from San Francisco State University with a bachelor's degree in International Relations, and pursued a Master's Degree in Counseling Psychology from Notre Dame de Namur University. Marta holds a California Adult Education teacher credential and has taught U.S. Citizenship and English in various school districts. She developed and taught in English and Spanish a "Parenting your Teens" curriculum. Marta has also organized community boards to empower individuals through participation

in the decision-making process.

Marta has served four times as President of the Board of Trustees of the Jefferson Elementary School District in North San Mateo County. Marta is a presenter at conferences on the topics of leadership, multicultural communication, and educational systems. She was a volunteer for 15 years as a lecturer on abuse and assault prevention education for children, families and the schools, and she served as Latina mentor in San Mateo County for two years. She was selected various times as a member of advisory boards for higher education in San Mateo County. An innovative thinker, she advocates for education as the way to achieve success by envisioning and developing programs to best serve the community. Her created personal quote is: "Immigrants bring their greatest wealth to the United States: Themselves."

FISCAL IMPACT:

None.