



County of San Mateo

Inter-Departmental Correspondence

Department: COUNTY EXECUTIVE

File #: 23-964

Board Meeting Date: 12/5/2023

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: Michael P. Callagy, County Executive

Subject: **Measure K:** Agreement with the Child Care Coordinating Council of San Mateo County to support Build Up San Mateo County's capacity building to better meet childcare needs in San Mateo County

RECOMMENDATION:

Measure K: Adopt a resolution authorizing an agreement with the Child Care Coordinating Council of San Mateo County to support Build Up San Mateo County's capacity building to better meet childcare needs in San Mateo County for the term December 5, 2023 through December 15, 2025, in an amount not to exceed \$500,000, and authorizing the County Executive, or designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

This Board of Supervisors (Board) held study sessions on **Measure K** expenditures and approved the allocation of **Measure K** funds for the FY 2023-24 budget, including allocating \$500,000 to support capacity building of Build Up San Mateo County ("Build Up") to better meet the County's childcare needs.

DISCUSSION:

Build Up is a county-wide, multi-sector, collective-impact initiative through the Child Care Coordinating Council of San Mateo County to preserve, expand and improve the supply of childcare and preschool facilities in San Mateo County. This initiative began after the San Mateo County Human Services Agency commissioned a comprehensive needs assessment for early learning and care facilities operating in the county and its municipalities. Following this assessment, the Silicon Valley Community Foundation convened a task force to identify goals and next steps to create more early childcare and education spaces throughout the county. Build Up grew out of this task force and is focused on the following four goals:

- 1) Reusing/repurposing existing available spaces for childcare;
- 2) Including childcare in new building developments;
- 3) Partnering with large employers to expand access to childcare; and
- 4) Generating new capital funds.

The Child Care Partnership Council, the local childcare and development council, published a childcare needs assessment in 2022, which found that San Mateo County is experiencing a childcare shortage, especially for affordable childcare, that is expected to grow over the next ten years.

As of 2022, the demand for childcare spaces in San Mateo County far outstripped the supply, with 29 percent of demand going unmet. By 2032, unmet demand is expected to grow to 34 percent. This mismatch between supply and demand is amplified for infant and toddler care, with 66 percent of demand going unmet in 2022. In addition, 73 percent of survey respondents reported they have turned down work due to a lack of childcare, particularly affordable childcare, which 65 percent said was difficult to find.

These results are even more extreme for subsidized childcare. According to the study, 79 percent of the need for subsidized childcare is not being met. With infants and toddlers, the need is particularly critical, with 94 percent of the demand for childcare unmet. As a result, parents with the greatest financial need to work and who also require childcare to participate in the workforce are underserved in the County. Build Up is tasked with addressing these findings.

Measure K funds are being provided to the Child Care Coordinating Council of San Mateo County to support Build Up's capacity building to meet the County's childcare needs. Specifically, the Child Care Coordinating Council of San Mateo County will use the **Measure K** funds for Build Up, by hiring two full time consultants, developing, and implementing a strategic plan, securing grants, establishing sustainable funding sources including through grant writing, and developing documents, manuals, and training guides. The following is an approximate breakdown of how the **Measure K** funding for this project would be allocated:

Capacity-building consultants: 30 percent
Technical Assistance consultants: 30 percent
Indirect: 10 percent
Project coordination: 15 percent
Materials: 15 percent

Half (\$250,000) of the grant will be provided to the Child Care Coordinating Council of San Mateo County up front, and the remaining half (\$250,000) will be provided on a reimbursement basis. County staff has informed the grantee that this grant is one-time only, and that the grantee will need secure other sources of funding going forward.

The release of funds will be contingent on the execution of an agreement providing for the County's confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

The Child Care Coordinating Council of San Mateo County
4C's of San Mateo County
David Fleishman, Executive Director
330 Twin Dolphin Drive, Suite 119

Redwood City, CA 94065

(650) 517-1400

dfleishman@sanmateo4cs.org <<mailto:dfleishman@sanmateo4cs.org>>

PERFORMANCE MEASURE:

Measure	Target
Hire 2 FTE/Consultants to build capacity for Build Up San Mateo County	Complete
Strategic Planning: Develop and implement a strategic plan (Build Up San Mateo County)	Complete
Capital Development: Secure local grants to expand, renovate and build childcare centers and family childcare homes (Build Up San Mateo County)	Complete
Fund Development: Establish sustainable funding sources through grant writing, establish corporate partnerships, and broaden relationships with individual donors and foundations (Build Up San Mateo County)	Complete
Technical Assistance: Develop documents, manuals, training guides, etc. (Build Up San Mateo County)	Complete

EQUITY IMPACT:

Access to childcare is critical to the ability of families to participate in the workforce, especially those who are underserved. **Measure K** funding will support The Child Care Coordinating Council of San Mateo County in building Build Up San Mateo County’s capacity to meet the childcare needs of all residents of San Mateo County.

The County Attorney’s Office has reviewed and approved the agreement and resolution as to form.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2023-24 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2023-24 Adopted Budget.