



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 2
File #: 23-299

Board Meeting Date: 5/9/2023

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Michael P. Callagy, County Executive
Subject: Use of District-Discretionary **Measure K** Funds - Supervisorial District 2

RECOMMENDATION:

Measure K: Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$70,000, to Renaissance Entrepreneurship Center to expand a program which includes family childcare business training and one-on-one business consulting and authorizing the County Executive, or designee, to execute the grant agreement.

BACKGROUND:

Measure K is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On March 9, 2021, and March 23, 2021, the Board of Supervisors (Board) held study sessions on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2021-23. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study sessions to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FYs 2021-23. The Board approved \$5 million in one-time loans or grants for the FY 2021-23 budget cycle, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 2 has submitted a request to use their district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

District/Project	Amount
District 2 (Supervisor Noelia Corzo) - Renaissance Entrepreneurship Center Child Care Business Training	\$70,000.00

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the Board in December 2018.

PROJECT SUMMARY:

This is a request to authorize a grant to Renaissance Entrepreneurship Center to expand a program which includes family childcare business training and one-on-one business consulting to serve an additional 50 individuals who are lower-income, aspiring and established childcare providers in District 2 and San Mateo County. The County Executive’s Office will administer and manage the proposed agreement.

Renaissance Entrepreneurship Center focuses on small business ownership, so that individuals who face systemic barriers to economic opportunity due to race, gender, immigration status, incarceration, education or income level, can achieve economic mobility, create jobs, and build better futures for themselves, their families and communities.

The Renaissance Entrepreneurship Center’s 2023 program will include four cohorts of approximately 10 participants each, including two cohorts for new or returning childcare providers, and two cohorts for existing businesses, as well as 10 individuals who will participate outside of the cohort model.

The program will support participants to launch and grow their own businesses and achieve economic independence. The proposed **Measure K** funding will allow the grantee to expand the program from 4 to 8 weeks, providing additional training and consulting services and increasing the number of San Mateo County residents establishing and expanding childcare businesses.

Renaissance Entrepreneurship Center’s Measure K budget for the 2023 program is \$70,000, as follows:

Marketing & Outreach - \$900

Instructors: 4 cohorts, \$2,000 3 cohorts, 12 hours at \$75/hour

Consulting: \$9,000 Average of 7 hours, 30 clients at \$75/hour

Workshops (Renaissance): \$4,000

Website Development - \$2,000

Micro Grants - \$30,000

Staff Salaries

Project Director - \$9,000 N. Razon (10%)

SBDC Director - \$ 9,143.68 N. Heinze (7%)

Program Assistant - \$4,000

Benefits (19%) - \$2,100

Indirect Cost (10%) - \$7,000

Total - \$70,000

Measure K funds will partially fund this project; Renaissance Entrepreneurship Center is obtaining other sources of funding for the remaining project costs.

Total Measure K Request: Not to Exceed \$70,000

The release of funds will be contingent on the execution of an agreement providing for the County’s confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Renaissance Entrepreneurship Center
Timothy Russell, Program Director
1848 Bay Road
East Palo Alto, CA 94303

(650) 321-2193 ext 1102; trussell@rencenter.org

PERFORMANCE MEASURES:

Description	Target
Provide training to an additional 3 cohorts	Complete
210 hours of consulting	Complete

The County Attorney’s Office has reviewed and approved the agreement and resolution as to form.

FISCAL IMPACT:

There are sufficient **Measure K** funds for this specific FY 2022-23 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2022-23 Adopted Budget.