



# County of San Mateo

## Inter-Departmental Correspondence

**Department:** BOARD OF SUPERVISORS  
**DISTRICT 3**  
**File #:** 22-753

Board Meeting Date: 10/4/2022

**Special Notice / Hearing:** None  
**Vote Required:** Majority

**To:** Honorable Board of Supervisors  
**From:** Michael P. Callagy, County Executive  
**Subject:** Use of District-Discretionary **Measure K** Funds - Supervisorial District 3

### **RECOMMENDATION:**

**Measure K:** Adopt a resolution authorizing a one-time grant of district-discretionary **Measure K** funds, not to exceed \$100,000, to Pacifica Community Television Inc. (also known as Pacific Coast TV) to assist in the purchase of the studio facility in the Crespi Business Center, providing an exception to the criteria for district-discretionary **Measure K** funds to allow for non-reimbursement payment, and authorizing the County Executive, or designee, to execute the grant agreement.

### **BACKGROUND:**

**Measure K** is the half-cent general sales tax initially approved by San Mateo County voters in November 2012 and extended in November 2016 for a total of thirty years.

On March 9, 2021, and March 23, 2021, the Board of Supervisors (Board) held study sessions on **Measure K** expenditures and anticipated revenue for fiscal years (FY) 2021-23. The Board-appointed **Measure K** sub-committee, consisting of Supervisor Pine and Supervisor Canepa, convened the study sessions to, among other things, work with staff to facilitate the Board's development of **Measure K** priorities and continuing initiatives for FYs 2021-23. The Board approved \$5 million in one-time loans or grants for the FY 2021-23 budget cycle, divided equally among the five supervisorial districts, for district-discretionary needs and projects. District 3 has submitted a request to use their district-discretionary **Measure K** funds as shown below and described in the Project Summary section of this memorandum:

<b>District/Project</b>	<b>Amount</b>
District 3 (Supervisor Horsley) - assist in the purchase of the Pacific Coast TV studio facility in Pacifica, contributing \$100,000 to match an equal contribution from the Cities of Pacifica and Half Moon Bay.	\$100,000

This item is consistent with the criteria for district-discretionary **Measure K** funds approved by the

Board in December 2018, with the following exception: the requested funds will be deposited into an escrow account upon approval and execution of the grant agreement, rather than provided on a reimbursement basis. The funds may be released from the escrow account only for the property purchase described in this memorandum. This payment structure is necessary for the organization to source sufficient funds for the property purchase. The Board may approve this exception to the criteria by adopting the resolution accompanying this memorandum.

**DISCUSSION:**

This is a request to authorize a grant to Pacifica Community Television Inc. (commonly known as Pacific Coast TV), and resulting grant agreement, in an amount not to exceed \$100,000, to contribute to Pacific Coast TV’s purchase of its studio facility. The County Executive’s Office will administer and manage the proposed agreement.

Pacific Coast TV is a non-profit community television station providing cable-access and internet coverage of Pacifica, Half Moon Bay and Coastside government and community activities. Pacific Coast TV has been leasing its studio facility located in the Crespi Business Center (580 Crespi Drive, Unit E, in Pacifica) for many years. The new owner of the Crespi Business Center is selling each unit, offering a slight discount to Pacific Coast TV the existing studio. This **Measure K** grant is intended to match grants from the cities of Pacifica and Half Moon Bay, each of which contributed \$50,000 for the same purpose.

**Total Measure K Request: Not to Exceed \$100,000**

The release of funds will be contingent on the execution of an agreement providing for the County’s confirmation of the expenditure of funds for the purposes stated herein. The County will disburse the funds to the following organization for the purposes described above:

Martin Anaya, Executive Director  
Pacific Coast TV  
580 Crespi Drive, Pacifica 94044

[martin@pacificcoast.tv](mailto:martin@pacificcoast.tv) <mailto:martin@pacificcoast.tv>  
[650.355.8001](tel:650.355.8001)

**PERFORMANCE MEASURE:**

Description	Target
Purchase the existing Pacific Coast TV studio facility at 580 Crespi Drive, Unit E, in Pacifica.	complete

The County Attorney’s Office has reviewed and approved the agreement and resolution as to form.

**FISCAL IMPACT:**

There are sufficient **Measure K** funds for this specific FY 2022-23 **Measure K** request. These funds are budgeted in the Non-Departmental Services FY 2022-23 Adopted Budget.