



County of San Mateo

Inter-Departmental Correspondence

Department: BOARD OF SUPERVISORS
DISTRICT 3
File #: 24-491

Board Meeting Date: 6/25/2024

Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors
From: Supervisor Ray Mueller, District 3
Subject: Appointment to the Arts Commission

RECOMMENDATION:

Recommendation for the appointment of Veronica Rodriguez to the San Mateo County Arts Commission, representing District 3, for an initial partial term ending December 31, 2026.

BACKGROUND:

The Arts Commission was created to promote and encourage the arts, to serve in an advisory capacity to the Board of Supervisors, to prepare and update the County's strategic and cultural plan, and act as a liaison with arts organizations in order to ensure collaboration and coordination related to culture and art activities in San Mateo County.

DISCUSSION:

Veronica Rodriguez is being recommended to represent District 3 on the Arts Commission for an initial partial term ending December 31, 2026, coinciding with District 3 Supervisor's term in office. The seat was formerly held by Belinda Hernandez-Arriaga who has resigned.

Veronica Rodriguez is a resident of Moss Beach and has served as Mariachi Coordinator for Ayudando Latinos A Soñar (ALAS) for the past 11 years. She is a champion for Mariachi music on the coastside, uplifting the cultural arts and how every person can see themselves in art. She has a history of extensive civic engagement in Cabrillo Unified School District, the ALAS food pantry, Latino Community Foundation Giving Circle, USC Latino Alumni Association and Half Moon Bay High School Band.

FISCAL IMPACT:

None.