

Progress on Plan to Reach Remaining Unvaccinated Residents

While our aim is to vaccinate as close to 100% of the county as possible, it is important that none of our communities are left behind.

To date we have achieved a 92.7% vaccination County-wide and we maintain our focus on the least reached communities to achieve at least **80% vaccination for every community** for all eligible (12+) San Mateo County residents by 12/31/2021.

Understanding the Unvaccinated

What we know about the ~51,000 eligible, but unvaccinated San Mateo County residents (this represents a change of **23,000** people since our last report):

Under 80%

Communities: Broadmoor, El Granada, Loma Mar, Moss Beach

Race/Ethnicity: Black/AA, Hispanic, Multi-Racial, Native Hawaiian/Pacific Islander

County Health Patients/Clients: San Mateo Medical Center, Aging and Adult Services, Behavioral Health and Recovery Services

Now Over 80%

Communities: East Palo Alto, North Fair Oaks

Age groups: 85+, 12-15

Progress in Geographic Communities :

- Our work to achieve at least 80% reach in all geographic communities in SMC shows progress and some likely data limitations
- Since we presented our plan update, in the two largest geographic communities with reach <80%, we have reached an additional **617 in North Fair Oaks** and an additional **1,651 in East Palo Alto**



East Palo Alto and North Fair Oaks

**East Palo
Alto**
81.4%
vaccinated
(of those 10+)

Key Partners:

- Ravenswood Family Health Center
- City of EPA
- One East Palo Alto
- Nuestra Casa
- Stanford Healthcare
- Umoja Health partners
- Other community leaders

**North Fair
Oaks**
81.6%
vaccinated
(of those 10+)

Key Partners:

- Dignity/Sequoia
- Casa Circulo
- Siena Youth Center
- Redwood City Together
- Other community leaders



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Broadmoor, El Granada, Loma Mar, Moss Beach

Revisiting numbers in North County (Broadmoor) and on the Coast

- Local partner input
- Analysis by Epidemiology Unit

Data Challenges

- Decline in 2020 Census data
- Challenges with population estimates
- P.O. Box addresses

Possible 80% vaccination rate already reached in Broadmoor and Loma Mar



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Projections for Reach by 12/31/21

Race/Ethnicity	Projection (Goal: 80%)	# Individuals needed to reach goal
Black / African American	71.9%	1,451
Hispanic	71.9%	14,026
Multiracial	59%	4,436
Native Hawaiian / Pacific Islander	74.6%	530

- ❖ ***Does not account for planned media outreach and new vaccination mandates***
- ❖ ***89,089 vaccinated people of "unknown" or "other" race are not included above***
 - ❖ ***These "unknown" and "other" residents who have been vaccinated and likely include Black, Hispanic, Multiracial and Native Hawaiian/ Pacific Islander residents, and represent 4.3X the number of individuals needed to reach our 80% goal***

Radically Convenient Vaccination Opportunities (New Pop-Ups Since Last Report)

North County

Gellert Park – Daly City
United Methodist Church – Daly City
Capuchino High School – San Bruno
Saint Robert's Catholic Church – San Bruno
Skyline College- San Bruno
Martin School – South San Francisco

Central County

Belmont Farmers Market – Belmont
College of San Mateo – San Mateo
Hillsdale High School – San Mateo
San Mateo Central Park – San Mateo
San Mateo Farmers Market – San Mateo

Coast

Coastside Hope - El Granada
Moon Ridge Apartments – Half Moon Bay

South County

Ecumenical Hunger Program – East Palo Alto
New Sweet Home Church – East Palo Alto
Fair Oaks Head Start – Menlo Park
Rosewood Sand Hill Hotel Employees – Menlo Park
Portola Valley Town Center - Portola Valley
Cañada College – Redwood City
Jardin de Niños Park – Redwood City

New County-Run Consistent Clinic Sites

Coast

- Coastside Hope (*proposed* regular weekly clinic in September)

South County

- Ravenswood Gateway Retail Center Parking Lot-East Palo Alto increased to twice a week



Increasing Confidence in Vaccines and Making an Informed Choice

Latinx: Enlisted Latinx serving supermarkets, public transportation hubs and social services organizations to reach community

Pacific Islander: Specific outreach to PI caregivers, who are overrepresented in this profession and partnered with trusted community advocates and faith leaders

Black/African-American: Working with elected officials in Jefferson Union High School District, as well as Pastors of churches

Asian: Partnered with faith-based organizations to further engage Filipinx community



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Increasing Confidence in Vaccines and Making an Informed Choice

All racial / ethnic groups:

- Outreach at food distribution centers
- Phone banking/door-to-door outreach for unvaccinated
- Training for CBOs on outreach best practices and paid time-off benefits
- Community vaccine education events
- Partnering with BHRS Health Equity initiatives



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Planning for COVID Vaccine Booster Doses

High-Volume Vaccination Site:

- Soft launch early October
- San Mateo County Event Center

Smaller Clinics:

- Enrolling private healthcare providers
- County-run consistent Community Vaccination Clinics

Large Healthcare Systems and Health Care Centers

Pharmacies:

- 61 sites
- Potential on-site booster vaccination at long-term care facilities