



 **Assessor**



 **Clerk-Recorder**



 **Elections**



Office of Mark Church Assessor-County Clerk-Recorder & Chief Elections Officer

FY 2021-23 Recommended Budget
June 23, 2021

ACRE Mission Statement

“People First”

To ensure equitable service and treatment of San Mateo County property owners by accurate and fair valuation of land, improvements, and businesses.

To register San Mateo County citizens to vote and efficiently conduct transparent elections.

To create an accurate public record of recorded transactions relating to people and property within San Mateo County.

To preserve and protect our historical cultural records.

FY 2020-21 ACRE Awards



Esri Special Achievement in GIS (SAG) Award



U.S. Election Assistance Commission Awards
Most Creative or Original
"I Voted" Stickers



National Association of Counties (NACo) Awards
GIS Assessor Parcel Web Portal



National Association of Counties (NACo) Awards
Assessor's Building Plans Submission Portal



Live Help Now Challenge Award
Best in Customer Service



STARS Green Award
Assessor's Building Plans Submission Portal



FY 2021-22 Budget Overview

	FY 2020-21 Revised	FY 2021-22 Recommended	Amount Change	Percent Change
Total Sources	\$17,813,704	\$18,969,192	\$1,155,488	6.5%
Total Requirements	\$34,117,343	\$36,124,524	\$2,007,181	5.9%
Net County Cost	\$16,303,639	\$17,155,332	\$851,693	5.2%
Total Positions	155	156	1	0.7%



FY 2022-23 Budget Overview

	FY 2021-22 Recommended	FY 2022-23 Preliminary Recommended	Amount Change	Percent Change
Total Sources	\$18,969,192	\$20,939,193	\$1,970,001	10.4%
Total Requirements	\$36,124,524	\$38,530,198	\$2,405,671	6.7%
Net County Cost	\$17,155,332	\$17,591,005	\$435,673	2.5%
Total Positions	156	156	0	0%



Significant Budget Changes

Gubernatorial Recall Election

Gubernatorial Primary & General Elections

Statewide and Local Redistricting

Voter Education and Outreach

FY 2021-23 Budget Overview

Significant Budget Changes

Election and Voter Education and Outreach Costs

Gubernatorial Elections (3)	Election Cost	Voter Education & Outreach	Total
Recall Election FY 2021-22	\$2,690,759	\$200,000	\$2,890,759
Gubernatorial Primary Election FY 2021-22	\$5,960,572	\$500,000	\$6,460,572
Gubernatorial General Election FY 2022-23	\$8,080,649		\$8,080,649
TOTAL	\$16,731,981	\$700,000	\$17,431,980



Significant Budget Changes

Statutory ADA Improvement

Elections Tower Road

\$1M (CIP)

Preservation of Historical Maps and Documents Phase I

Fire/Waterproof Filing System

\$1.2M Modernization Trust Fund

Preservation of Historical Maps and Documents Phase II

Chemical Treatment of Documents (Lifespan of 300 - 500 years)

\$1.8M Modernization Trust Fund

FY 2021-23 ACRE Budget Priorities



Assessment Roll Management,
Appeals and Litigation

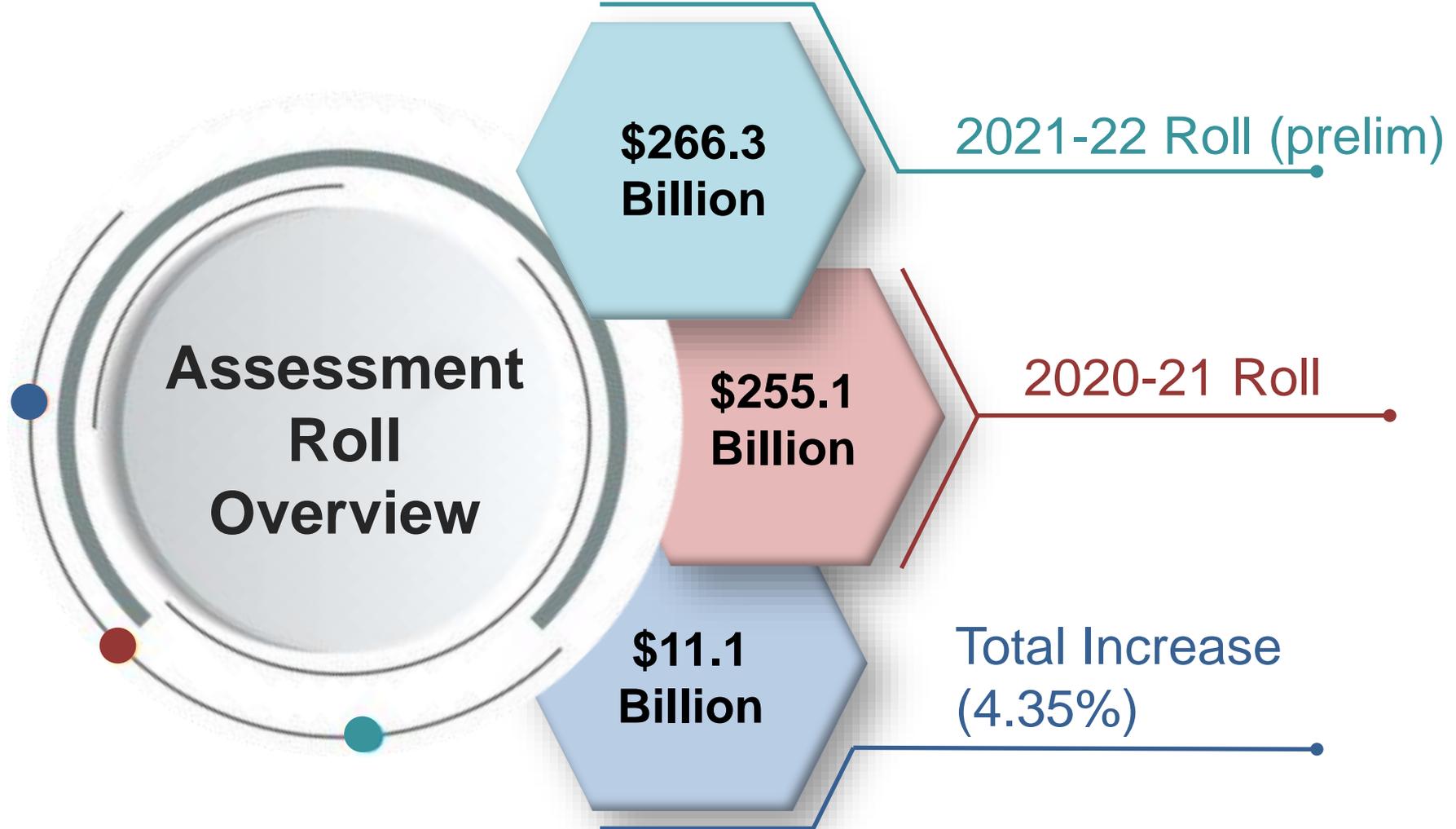
Elections - Gubernatorial
Recall, Primary & General Elections

Elections - Statewide and
Local Redistricting

Elections - Statutory ADA Improvement

Technology

FY 2021-23 ACRE Budget Priorities

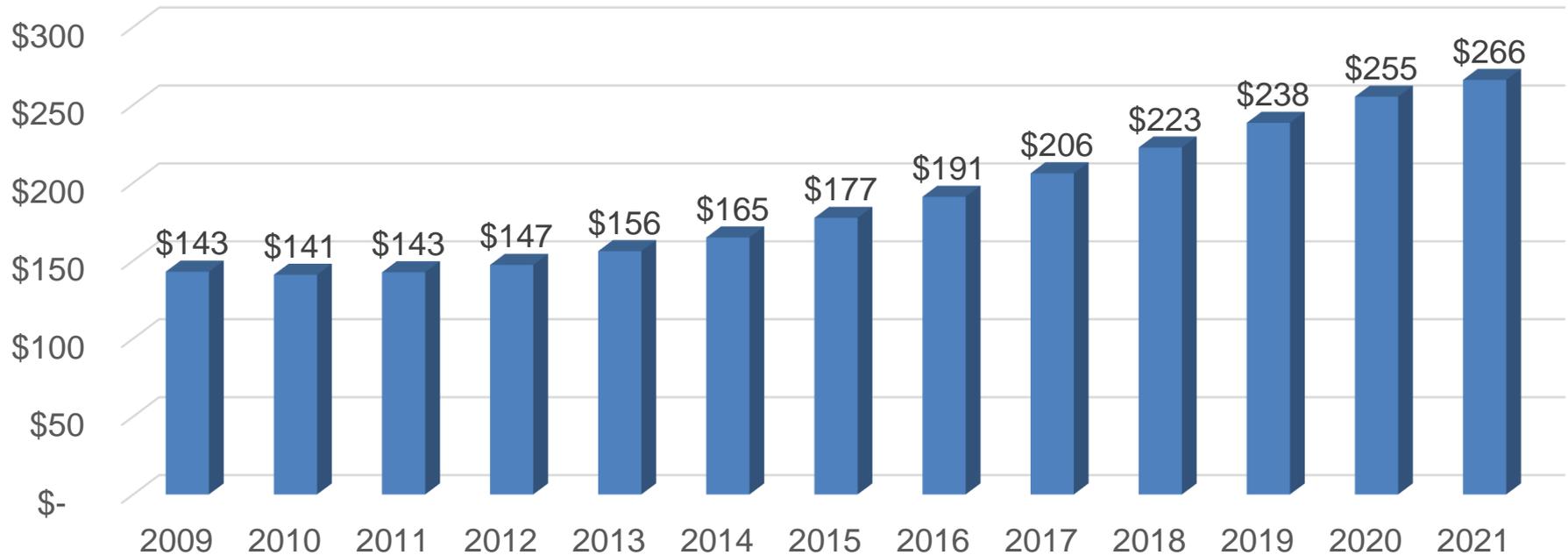


FY 2021-23 ACRE Budget Priorities

Assessment Roll Growth

Net Combined Roll Value
2009-2021

Billions



% Changed

-1.4%

1.1%

3.3%

6.0%

5.6%

7.6%

7.6%

7.9%

8.0%

7.5%

7.0%

4.3%



Assessment Appeals and Litigation

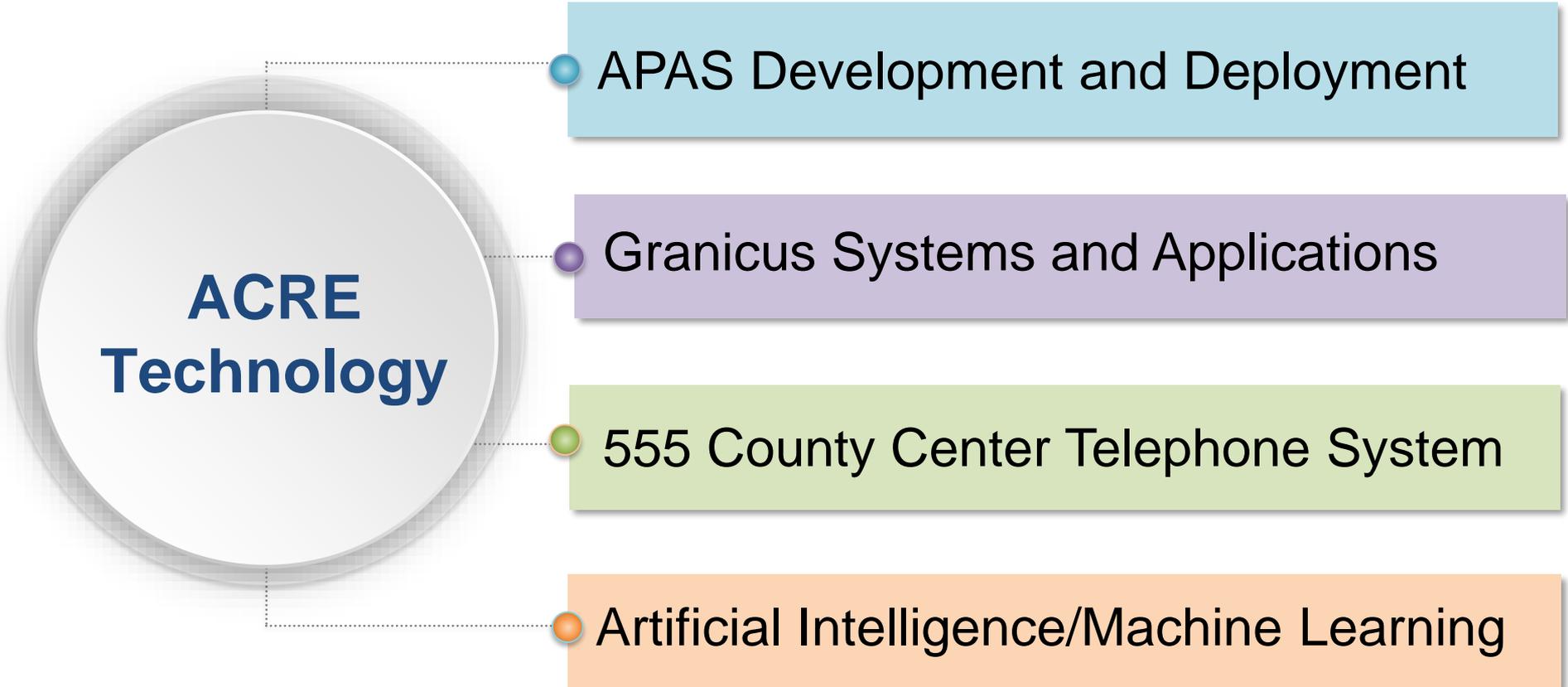
Appeals Before AAB

Appeals by Genentech, Inc.
Open and Pending Appeals (2006 to 2020 filings)

	Number of Appeals	Roll Value	Owner's Opinion of Value	Value At Risk	% At Risk
Total	604	\$41,065,472,763	\$16,790,671,650	\$24,274,801,113	68.17%

Appeals by All Others

Total	895	\$27,689,428,258	\$16,354,871,494	\$11,334,556,764	31.83%
Grand Total	1,499	\$68,754,901,021	\$33,145,543,144	\$35,609,357,877	51.79%

A central grey circle with a white border contains the text "ACRE Technology". Four dotted lines extend from the right side of the circle to four colored rectangular boxes, each containing a priority item. The boxes are light blue, purple, light green, and orange from top to bottom.

ACRE Technology

● APAS Development and Deployment

● Granicus Systems and Applications

● 555 County Center Telephone System

● Artificial Intelligence/Machine Learning

APAS Development and Deployment

APAS Projects are all on schedule and on budget.

Timeframe – 3-3.5 years

Target Completion Date – June 30, 2022

Project is 65% complete with 98% of Infrastructure and 90% of Business and Technical Framework completed.

Salesforce Platform and Amazon Web Service (AWS) Cloud Environment Migration completed.

COVID-19 Impact – Vendor contract extended to June 30, 2022.

APAS Data Cleansing and Conversion Project in progress.

Granicus Systems Upgrade

VitalDocs: Vital Documents system & repository. Includes public kiosk to search for and request copies of birth/marriage/death certificates.

eGovernment Lookup Portal: Used by SMC departments (authorized users) to search and view vital records.

LandDocs: Recorded Documents system & repository.

Summit: eRecording of Documents

RecorderWorks Portal: Used by staff, SMC departments and the public to search and view recorded documents.

Extract: Auto-indexing of recorded documents.

CornerStone: Cashiering System for recording fiscal transactions.

ClerkDocs: FBN, marriage licenses and other para-professional filings.

555 County Center Telephone System Voice Over Internet Protocol (VoIP) System Features

Caller ID

Caller Forwarding

Voicemail to Email

Multi-line Support for Managers

Conference Call Support



Language Routing

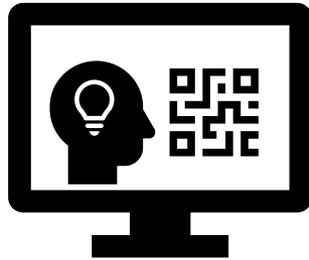
Division Routing

Management Reporting

Digital Reports

Improved Customer Handling

Artificial Intelligence/Machine Learning Pilot Project Scope



- Detailed evaluation of Assessor Commercial Data and Commercial Property Appraisal Methodologies.
- Propose a solution to build a unified, standardized view of Commercial Property Data for Commercial Property Assessments.
- Prepare an Executive Project Report summarizing the findings.

FY 2021-23 ACRE Budget Challenges



California Proposition 19

Commercial Development Activities

Gubernatorial Recall Election

State and Local Redistricting

Cybersecurity

FY 2021-23 ACRE Budget Challenges

California Proposition 19

The Home Protection for Seniors, Severely Disabled, Families and Victims of Wildfire or Natural Disasters Act

What it does



Modifies exclusions allowed for intergenerational transfers



Provides more flexibility for Seniors & Disabled owner to transfer their assessed value to replacement homes

Workload Impacts



Requires an appraisal of every intergenerational transfer



Tracking the change in use of property provided an exclusion due to an intergenerational transfer



Tracking of base year transfers in & out of the county by Seniors & Disabled owners

FY 2021-23 ACRE Budget Challenges

California Proposition 19

The Home Protection for Seniors, Severely Disabled, Families and Victims of Wildfire or Natural Disasters Act

Parent-Child & Grandparent-Grandchild Exclusion	Effective Date	2/16/2021
Base Year Value Transfer – Persons At Least Age 55/Disabled	Effective Date	4/1/2021
Increased revenue per year	Approximately \$14M	
Number additional of Appraisal Services positions needed	7	
Cost for 7 additional Appraisal Services positions per year	\$0.92M	



FY 2021-23 ACRE Budget Challenges

New Construction - Proposed, Entitled and Current Development

Status of Development	Square Feet
Proposed - Under Review	25,400,186
Entitled	10,629,884
Total square feet projected to be completed in next 10 years – by 1/1/2032	36,036,070
Under Construction as of 01/01/21 (Lien Date)	
0% - 19% complete	7,930,337
20% - 39% complete	3,736,765
40% - 59% complete	550,000
60% - 79% complete	1,593,700
80% - 99% complete	1,966,132
Total square feet expected to be completed in 3 years – by 1/1/2024	15,776,934
TOTAL	51,807,004





GIS Assessor Parcel Web Portal
NACo Achievement and Esri SAG Awards

Assessor's Building Permits Plan Portal
NACo Achievement and STARS Awards

**Most Creative and Original
"I Voted" Stickers**
US EAC Clearinghouse Award

Online Website LiveChat
LiveHelpNow Challenge Award

Online Marriage Licenses and
Wedding Ceremonies

ACRE Innovations



GIS Assessor Parcel Web Portal *2021 NACo Achievement Award Winner*

Transforms business operations

Cutting-edge Technology

Esri LGIM Platform

Foundation of Countywide GIS

Assessor Parcel (225K parcels/6K maps),
Tax Rate Area (TRA) and Election precinct
layers

Web portal available to public, cities and
jurisdictions in 2020-21

Performance and Equity

Provide Voter Education and Outreach Program to Low Income and Language Minority Residents.

Multilingual Election Materials for Ethnically-diverse Residents.

Accessibility for Voters with Disabilities.



Sequoia Union High School Work-Ability Training Program for developmentally disabled children.

Removal of Racially Restrictive Covenants from Deeds.

ACRE Staff Equity Education and Training.



C.A.R.E. for Employees



Current

- Annual Year-end Employee Recognition Events Event (Exceptional Employee and Team Public Service Awards)
- Annual Assessor Roll Close Celebration
- ACRE Grapevine Newsletter.



Planning

ACRE's Strategic Plan is our roadmap for the future, using new technologies and establishing innovative public service programs.



November 2020 Presidential General Election

Election Overview



442,637 Registered Voters



245 Candidates



163 Seats Up for Election



133 Ballot Styles
399 Total (English, Spanish, and Chinese)



60 Jurisdictions on Ballot



65 Contests/Offices



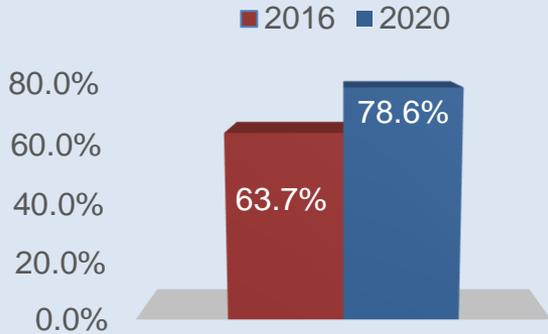
11 Measures



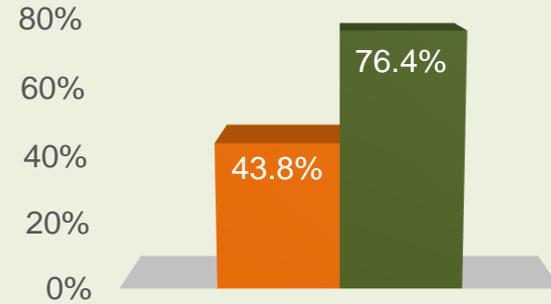
12 State Propositions

C.A.R.E. for Customers

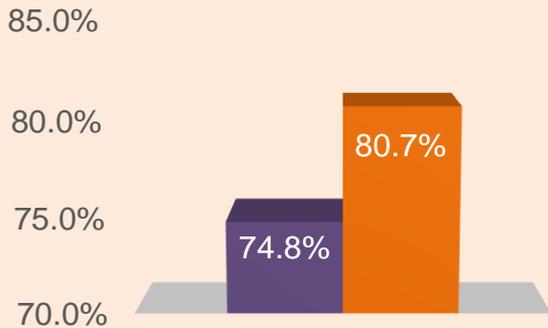
Overall Voter Turnout: 85.9%



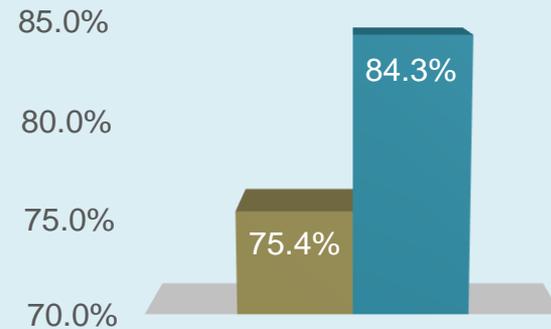
Turnout among registered voters aged 18-24 rose from 63.7% in 2016 to **78.6%** in 2020.



Turnout of eligible voters 18-24 rose from 43.8% to **76.4%**.



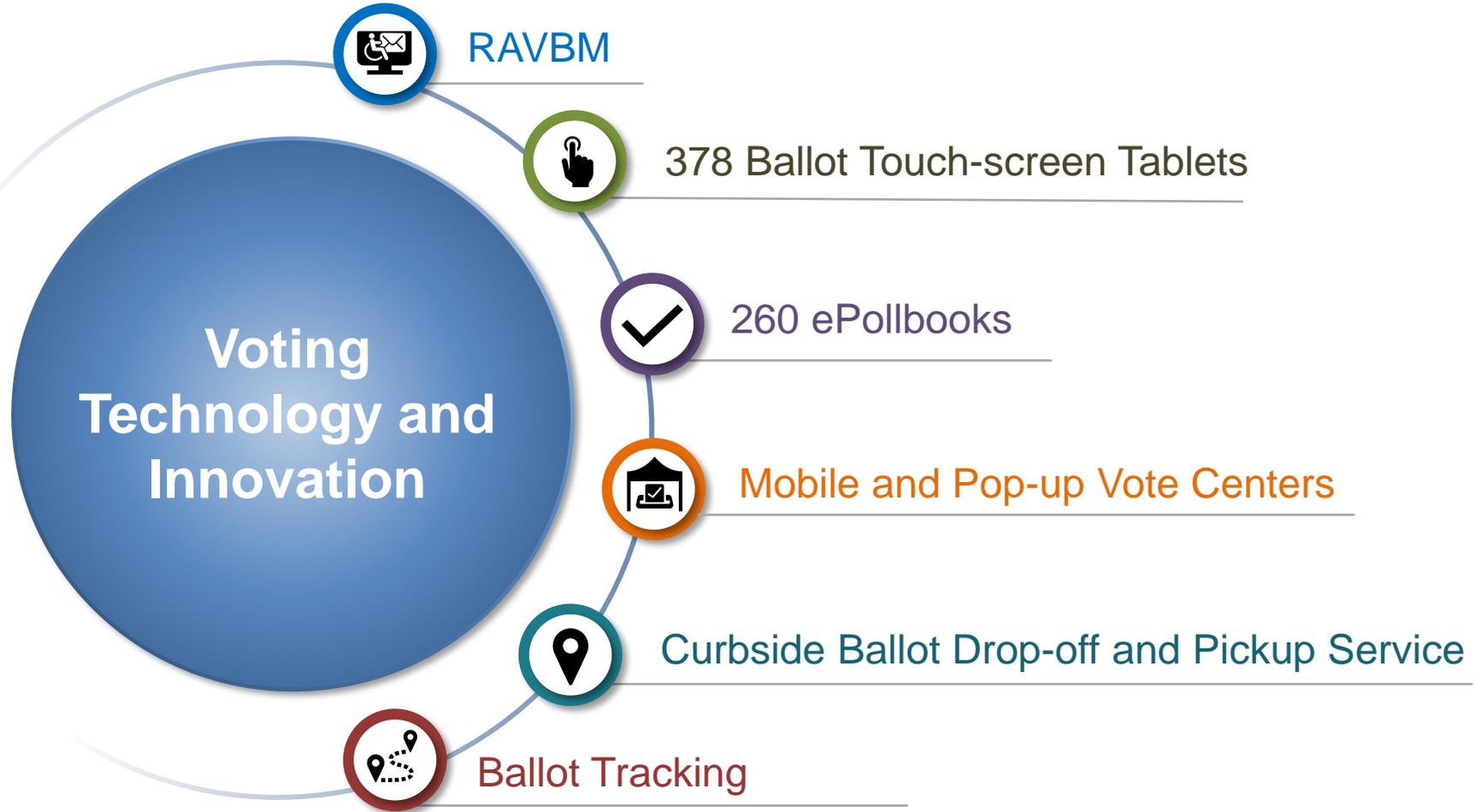
Turnout of registered Latino voters rose from 74.8% to **80.7%**



Turnout of registered Asian-American voters rose from 75.4% to **84.3%**



Voting Technology and Innovation





Current

Other Technologies Improving Public Experience

- ACRE's Interactive Website with Responsive Design.
- Clerk-Recorder System Upgrades and New Software Applications.
- Qmatic Online Appointment System and Customer Satisfaction Surveys.



Planning

- Development of New Assessors System – APAS.
- Development of New GIS Applications and Tools.
- Artificial Intelligence and Machine Learning Platforms.



OFFICE OF MARK CHURCH
**ASSESSOR-COUNTY CLERK-RECORDER &
CHIEF ELECTIONS OFFICER**
COUNTY OF SAN MATEO



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Achievement in GIS
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**U.S. Election Assistance
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Thank You!

