

RESOLUTION NO. .

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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RESOLUTION AUTHORIZING AN AGREEMENT WITH COLU TECHNOLOGIES (US) INC. FOR THE DEVELOPMENT OF A SAN MATEO COUNTY SHOP LOCAL APPLICATION FOR A FIVE MONTH TERM BEGINNING JUNE 8, 2021, WITH AN OPTION TO EXTEND THE TERM FOR UP TO SIX MONTHS, AND FOR AN AMOUNT NOT TO EXCEED \$100,000 AND GRANTING OF A WAIVER OF THE REQUEST FOR PROPOSAL PROCESS FOR ACQUISITION OF THESE SERVICES PURSUANT TO SECTION 2.83.050(e) OF THE SAN MATEO COUNTY ORDINANCE CODE AND ALSO AUTHORIZING UP TO \$200,000 FOR SHOP LOCAL APPLICATION SHOPPER INCENTIVES

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, stakeholders including the San Mateo County COVID Recovery Initiative Economic Recovery Committee and the County Workforce Development Board have advocated for the launching of a Shop Local campaign to incentive consumers to support the County’s small businesses as they seek to recover from the devastating impacts of the COVID-19 public health emergency; and

WHEREAS, the San Mateo County Strategic Plan for Workforce Recovery also sets forth a recommendation for the development and implementation of a Shop Local campaign to support the County’s small businesses; and

WHEREAS, Colu Technologies (US) Inc. (“Colu”) has developed Shop Local applications for other local jurisdictions, including Akron, Ohio, Boston, Massachusetts; and Rancho Cordova, California, and County staff reports that the applications in these

jurisdictions have, to date, shown promising results and that Colu would be able to quickly develop such an application for use in San Mateo County; and

WHEREAS, County staff has presented to this Board a form of agreement with Colu pursuant to which Colu would develop and maintain a San Mateo County Shop Local application for a five month term beginning on June 8, 2021, with an option to extend the term for up to six months, for a total amount not to exceed \$100,000, and also authorizing up to \$200,000 for Shop Local application incentives; and

WHEREAS, County staff has recommended that this Board waive the request for proposals process for the services described in this resolution pursuant to Section 2.83.050(e), due to the unique nature of the services, the need to have the services in place as soon as possible and Colu's demonstrated ability to quickly develop and implement similar shop local applications; and

WHEREAS, this Board has reviewed the form of agreement with Colu as to form and substance and desires to enter into it.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the President of this Board of Supervisors be and is hereby authorized and directed to execute said Agreement with Colu for and on behalf of the County of San Mateo, and the Clerk of the Board shall attest the President's signature thereto.

BE IT FURTHER RESOLVED that up to \$200,000 is authorized to be used to pay for Shop Local application shopper incentives.

BE IT FURTHER RESOLVED that, for the reasons set forth above, the Board determines that the interests of the County are served by waiving the request for

proposals process for the services described in this resolution and that process is hereby waived pursuant to Section 2.83.050 of the San Mateo County Ordinance Code.

BE IT FURTHER RESOLVED that the County Manager or designee is authorized to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate) and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

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