

COUNTY OF
SAN MATEO



Restaurant, Brewery, and Winery Relief Program Update

April 20, 2021

Program Objectives

- Support local restaurants, breweries, and wineries that have suffered from the economic impact of the COVID-19
- Provide grant assistance up to \$10,000 directly to local, non-corporate establishments in a streamlined manner
- Leverage multiple funding sources and community partners to maximize impact

Partnerships and Outreach



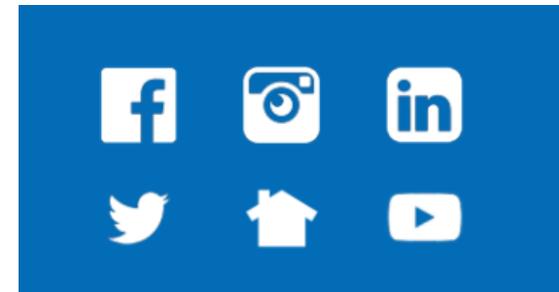
Cities and
Towns

Chambers,
Ethnic
Business
Groups, &
Trade
Associations



County
Agencies

Multilingual
Traditional
Media



Application and Selection Timeline

- February 22, 2021 – March 8, 2021: Application period
- March 9, 2021 – March 14, 2021: Applications Screening
 - Total Tentatively Eligible Applicants – 617
 - Restaurants – 601
 - Breweries – 7
 - Wineries – 9
- Week of March 15th: First round of eligible establishments selected at random from pool of other eligible establishments from same city/town/unincorporated area
 - Current Number Selected for Grants – 306
- March 23, 2021 and ongoing: Selected establishments provide required documentation, receive grant
 - Current Grants Disbursed – 213

Grantee Testimonials

"My husband John & I found ourselves in a unique situation last year when we took ownership of La Nebbia Winery. The purchase process began pre-COVID, however on April 1, 2020 La Nebbia Winery was officially ours & officially shut down due to COVID! Several relief programs became available, of which we applied for. But one after another denied us or told us we were ineligible. Now as things are starting to feel a bit more normal we are hopeful that 2021 will be an incredible year especially with the help of the San Mateo County Winery relief grant funds. Thank you, we greatly appreciate it!"

JENNIFER

La Nebbia Winery
Half Moon Bay

"Muchas gracias al condado que está apoyando a mi negocio y ayudándonos a mantener el restaurante abierto durante este último año que ha sido tan difícil. Y también agradecido por toda la ayuda a todos los otros restaurantes que recibieron esta ayuda en East Palo Alto."

"Thank you very much to the County for supporting my business and helping me keep the restaurant open during the past year which has been so difficult. Also grateful for all the help to other restaurants that have received this help in East Palo Alto"

ABEL

El Jarocho Taqueria
East Palo Alto

"Muy agradecido, esto nos va a ayudar muchísimo después de un año muy difícil por la pandemia. Todo funcionó excelentemente bien, muchas gracias por esta ayuda."

"Very thankful, this will help us tremendously after such a difficult year due to the pandemic. Everything worked excellently well, thank you for all this help."

HECTOR

La Roca
North Fair Oaks

Funding to Date

	Received	Committed
County of San Mateo	\$ 1,000,000	
Chan Zuckerberg Initiative	\$ 1,000,000	
SMCSTRONG (SVCF)	\$ 289,677	
SMCU CF	\$ 109,658	
City of San Mateo	\$ 300,000	
City of Half Moon Bay	\$ 70,000	
City of San Carlos		\$ 110,000
City of South San Francisco		\$ 260,000
City of San Bruno		\$ 290,000
Sub Total	\$ 2,769,335	\$ 660,000
Total Funds	\$	3,429,335

Grant Eligible and Oversubscribed

	Total Grants	Tentative Qualified Applicants	# Grants Oversubscribed
City			
Atherton	0	0	0
Belmont	6	24	18
Brisbane	1	6	5
Burlingame	9	46	37
Colma	1	1	0
Daly City	23	56	33
East Palo Alto	8	8	0
Foster City	7	19	12
Half Moon Bay	10	18	11
Hillsborough	0	0	0
Menlo Park	16	22	6
Millbrae	6	44	38
Pacifica	9	31	22
Portola Valley	1	2	1
Redwood City	36	65	29
San Bruno	38	38	0
San Carlos	18	47	29
San Mateo	52	131	79
South San Francisco	40	40	0
Woodside	2	5	3
Unincorporated-NFO	12	12	0
Unincorporated-Coast	3	8	5
Unincorporated-Other	8	11	3
County of San Mateo	306	634	331

Recommendation:

- Adopt a resolution authorizing and directing the County Manager, or designee, to execute an amendment to the agreement with SMCU Community Fund for administration and distribution of the Restaurant, Brewery, and Winery Relief Program to increase the maximum amount to be distributed by the SMCU Community Fund to eligible establishments by \$80,000 to an amount not to exceed \$1,130,000 and increasing the County's allocation of funding to the Program by \$80,000 to an amount not to exceed \$1,080,000.