

**RESOLUTION NO. .**

**BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA**

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**RESOLUTION AUTHORIZING AN AGREEMENT WITH RENAISSANCE  
ENTREPRENEURSHIP CENTER FOR ADMINISTRATION AND DISTRIBUTION OF  
SMC STRONG FUNDS TO BENEFIT SMALL BUSINESS OWNERS WHO RESIDE IN  
CERTAIN TARGET AREAS OF THE COUNTY AND WHO ARE LOWER-INCOME  
AND ADVERSELY IMPACTED BY COVID-19**

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**RESOLVED**, by the Board of Supervisors of the County of San Mateo, State of California, that

**WHEREAS**, on March 3, 2020, and pursuant to Section 101080 of the California Health and Safety Code, the San Mateo County Health Officer (the “Health Officer”) declared a local health emergency throughout San Mateo County related to the novel coronavirus (“COVID-19”) and the Board of Supervisors has ratified and extended this local health emergency, which remains in effect throughout San Mateo County; and

**WHEREAS**, on March 3, 2020, and pursuant to Section 8630 of the California Government Code and Chapter 2.46 of the San Mateo County Ordinance Code, the San Mateo County Director of Emergency Services proclaimed a local emergency throughout San Mateo County related to COVID-19 and the Board has ratified and extended the proclamation of a local emergency (“Local Emergency’), which remains in effect; and

**WHEREAS**, on March 4, 2020, Governor Newsom issued a Proclamation of State of Emergency related to COVID-19 (“State of Emergency”), effective throughout the State of California; and

**WHEREAS**, on March 14, 2020, the Health Officer prohibited all public or private gatherings of 50 or more people and urged the cancelation of all gatherings of 10 or more people in a single confined space; and

**WHEREAS**, on March 16, 2020, the Health Officer issued an order that, among other things, directed all individuals living within San Mateo County to shelter in their place of residence (“Original Shelter-in-Place Order”), and authorized individuals to leave their residences only for certain “Essential Activities,” Essential Governmental Functions,” or to operate “Essential Businesses,” all as defined in the Original Shelter-in Place-Order; and

**WHEREAS**, several times since March 16, 2020, and most recently, on June 4, 2020, the Health Officer issued revised Shelter-in-Place Orders extending the Original Shelter-in-Place Order due to evidence of continued significant community transmission of COVID-19 within the County and throughout the Bay Area; and

**WHEREAS**, on March 19, 2020, Governor Newsom issued Executive Order N-33-20, which, imposed a Statewide Shelter-In-Place Order requiring individuals to remain in their places of residence except as needed to maintain continuity of operations of critical infrastructure, access necessities such as food, prescriptions and healthcare, or engage in other authorized activities; and

**WHEREAS**, on May 8, 2020, Governor Newsom announced a plan to allow the limited reopening of some businesses beyond those in the category of essential critical infrastructure, which is part of the "Resilience Roadmap" for California, the multiphase plan to modify the Statewide Shelter-In-Place Order; and

**WHEREAS**, on June 16, 2020, the State approved the County’s request for a variance allowing the County to align with the Resilience Roadmap for California; and

**WHEREAS**, on June 17, 2020, the Health Officer rescinded the June 4, 2020 revised Shelter-in-Place Order and replaced it, effective immediately, with a new order aligning the County with the Statewide Shelter-in-Place Order/Resilience Roadmap, emphasizing individual behavior and the practices that businesses must follow as they resume operations, including limiting gatherings to no more than 50 people, outlining

social distancing and face covering requirements, allowing for social bubbles, and requiring businesses to implement a social distancing protocol and written health and safety plans, based on evidence of continued significant community transmission of COVID-19 within the County and throughout the Bay Area; and

**WHEREAS**, as the State and County continue with reopening, the number of identified COVID-19 cases continues to grow; in fact, as of September 9, 2020, there were 742,865 positive COVID-19 cases in California, as well as 13,978 people in the State who have died of COVID-19 causes, as well as 8,895 COVID-19 cases and 136 deaths in San Mateo County and, as COVID-19 cases continue to increase, the Governor has ordered the closure of some businesses that had been permitted to reopen; and

**WHEREAS**, while the long-term societal and economic impacts of COVID-19 will not be known for some time, the continuing direct impacts to the local San Mateo County community have already been substantial, as residents throughout the County are confronting continuing and substantial income loss due to business and school closures, corresponding layoffs or loss of work hours and wages, and extraordinary out-of-pocket medical expenses; and

**WHEREAS**, among the businesses located in San Mateo County, small businesses have been hit the hardest by this crisis, and this negative impact has been felt in particular among small business owners who are lower-income and living in certain target areas of the County; and

**WHEREAS**, the existence, health and vibrancy of small businesses are essential to the health, welfare, diversity, and the long-term sustainability of communities throughout the County and that, in these current circumstances, a primary goal of this

Board, and an appropriate use of public funds, is to provide emergency grants to support small, local businesses, particularly those whose owners are lower-income and living in certain target areas of the County; and

**WHEREAS**, through the SMC Strong Fund, which included \$1 million in seed funds contributed by the County of San Mateo, over \$3.5 million in grants of \$10,000 each have been made to approximately 350 small businesses located throughout San Mateo County; and

**WHEREAS**, relatively few businesses located in certain areas of the County, including in Daly City, East Palo Alto, unincorporated North Fair Oaks, Menlo Park, the unincorporated Mid-Coast, unincorporated Pescadero, Redwood City, San Mateo, South San Francisco, and San Bruno applied for initial SMC Strong Fund grants; and

**WHEREAS**, although the initial SMC Strong small business grant fund program included extensive outreach throughout the County and the applications materials and informational materials were made available in multiple languages, the County's experience to date reflects that a different, more focused program will more effectively reach small businesses that are owned by individuals residing in certain target areas of the County who are lower income and have been adversely impacted by COVID-19; and

**WHEREAS**, in light of the foregoing, on August 4, 2020, this Board adopted a resolution to authorize an agreement with Renaissance Entrepreneurship Center ("Renaissance") pursuant to which Renaissance agreed to administer and distribute a small business assistance program fund consisting of \$200,000 in SMC Strong funds that is focused on small businesses that are owned by individuals residing in certain target

areas of the County who are lower income and have been adversely impacted by COVID-19; and

**WHEREAS**, Renaissance is dedicated to assisting very low to moderate income women and men to start and grow their small businesses and, in the last two years, Renaissance has worked with over 195 small business owners throughout the County and their clients are 97% lower income and 37% immigrants; and

**WHEREAS**, Renaissance's business assistance program has been reviewed, and is supported by, the Economic Recovery, Equity and Recovery Coordinating Council of the San Mateo County COVID Recovery Initiative; and

**WHEREAS**, the Board has been informed that \$30,000 in additional SFC Strong funds have been made available to Renaissance for such small business grants and this Board desires to amend its prior action to authorize an agreement with Renaissance for administration and distribution in the form of small business grants of these additional funds, as well as any additional funds that may become available to Renaissance for such grants and to provide for the payment of fees by the County to Renaissance for program costs from sources deemed appropriate by the County Manager; and

**WHEREAS**, in light of the foregoing, this Board finds it appropriate for the County to enter into an agreement with Renaissance under which the County will direct \$230,000 in available SMC Strong funds and other funds that may be identified from time to time to Renaissance to establish and administer a program that will make grants of five thousand dollars (\$5,000) each to small business owners who reside in target areas (defined as the areas that lie within the boundaries of the following zip codes); who are lower income, and who have been adversely impacted by COVID-19: 94014 and 94015 (Daly City);

94303 (East Palo Alto); 94025 (Menlo Park); 94038 (Unincorporated Mid-Coast); 94060 (Pescadero); 94061 and 94063 (Redwood City and North Fair Oaks); 94401 and 94403 (San Mateo); and 64066 and 94080 (South San Francisco/San Bruno); and

**WHEREAS**, individual small business owners who had annual incomes below \$120,000 in 2019 or who had an average annual income below \$120,000 for the last three years shall be deemed “lower-income” for purposes of this resolution and businesses owned by partnerships must be at least fifty-one percent (51%) owned by a qualifying individual in order to be eligible for a grant through the program described in this resolution; and

**WHEREAS**, this Board deems it appropriate for Renaissance to be paid a fee for program expenses equal to fifteen percent (15%) of the amount distributed to Renaissance for distribution as small business grants as set forth in this resolution and the County Manager is directed to identify appropriate sources of funds to pay such administrative fees and to pay Renaissance such fees, provided that such fee paid to Renaissance shall not exceed \$100,000; and

**WHEREAS**, there has been presented to this Board for its consideration a form of agreement with Renaissance for the establishment and implementation of the above-referenced grant program that reflects the eligibility requirements and conditions set forth in this resolution and that will provide for payment to Renaissance of a fee for program expenses equal to fifteen percent (15%) of the funds distributed to Renaissance pursuant to this resolution and this Board, having considered this agreement as to form and substance, desires to enter into it.

**NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED** that the President of this Board of Supervisors is authorized and directed to execute an Agreement with Renaissance for and on behalf of the County of San Mateo that provides for the distribution of SMC Strong Funds and other identified funds to Renaissance Entrepreneurship Center; that calls for the administration and distribution of these funds as grants of \$5,000 each to eligible small business owners; that reflects the eligibility requirements and conditions set forth in this resolution, including that Renaissance shall distribute grants to small business owners residing in the target areas of the County enumerated in this resolution who are lower income and have been adversely impacted by COVID-19; and that provides for Renaissance to receive a fee for program expenses equal to fifteen percent (15%) of the amount distributed to Renaissance for distribution as grants to eligible small businesses.

**BE IT FURTHER RESOLVED** that that the Board authorizes the County Manager, or the County Manager's designee to contribute Two Hundred and Thirty Thousand Dollars (\$230,000) in available SMC Strong funds, and other funds that may be identified from time to time, to Renaissance Entrepreneurship Center for distribution to San Mateo County small businesses in accordance with the terms and intent of this resolution and to pay Renaissance a fee for program costs equal to 15% of all amounts distributed to Renaissance pursuant to this program from appropriate sources identified by the County Manager, provided that the total paid by the County to Renaissance for such a fee shall not exceed \$100,000.

**BE IT FURTHER RESOLVED** that the County Manager or his designee is authorized to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate) and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

**BE IT FURTHER RESOLVED** that the County Manager, or designee(s), shall periodically report back to the Board regarding the status of the efforts called for by this resolution.

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