



**SECOND HARVEST**  
*of* SILICON VALLEY

# Collaborative Efforts to End Hunger in Silicon Valley

April 2020

# Serving our Community at Scale



- Serve 250,000 individuals / month = equivalent of 58 million meals
- 3 warehouses
- 21 tractor trailers
- 310 partners
- 1,000 distribution locations
- 180 employees; equivalent of 107 FTE in volunteer hours



# Reaching People Where They Are

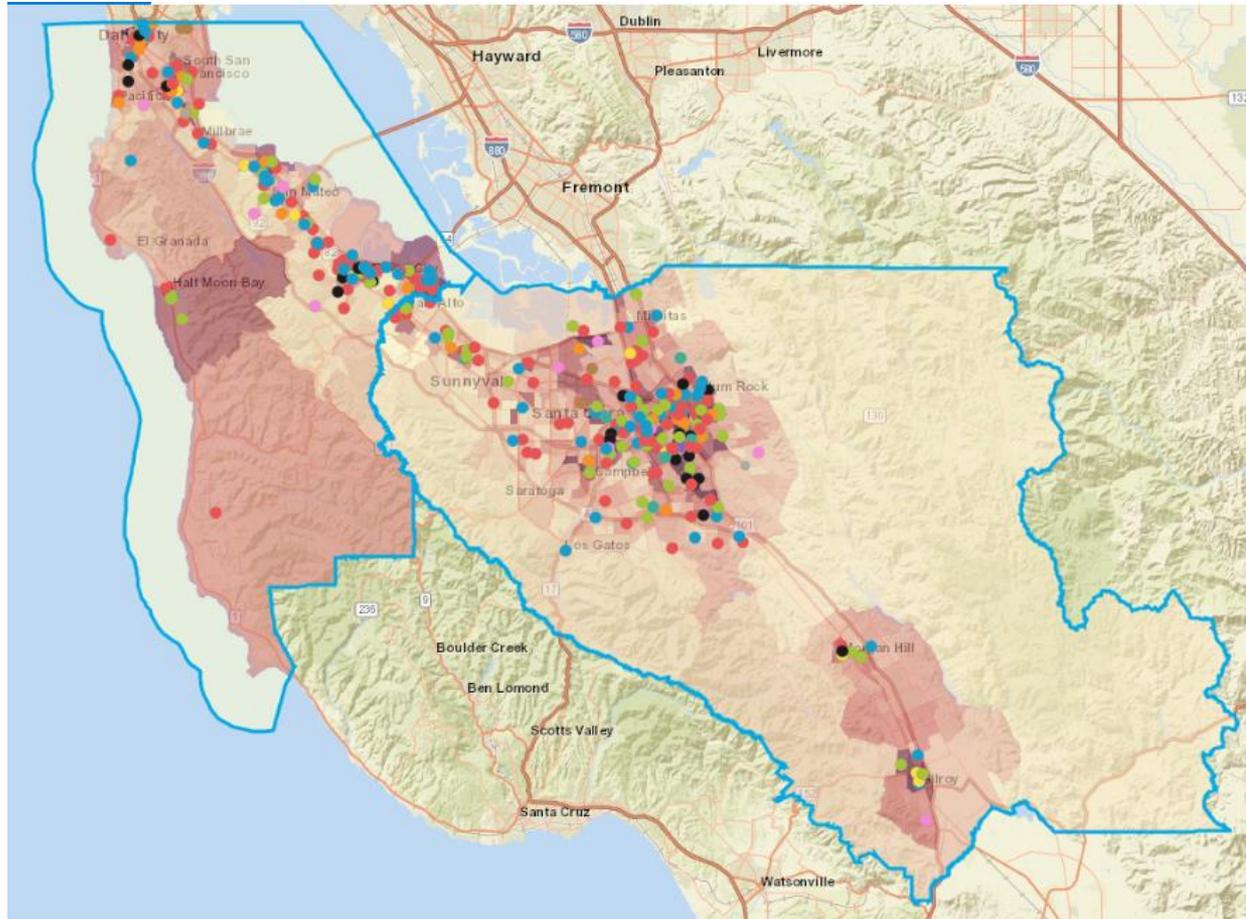
- Core agencies
- Schools / colleges
- Community centers



- 50% fresh produce
- Many farmer's market style



# Covid Changes: 1 in 4 at Risk of Food Insecurity



How many?

Note: <275% FPL; Second Harvest distribution locations



# Covid Effects



- Food Connection calls from 170/day to over 1,200/day
- Spiking web traffic
- Increase in households at distributions from 25% to over 100%



- Volunteers dropped
- Sites closed
- Supply chains less stable
- Safety concerns primary



# Covid Response

- Pre-boxing food
- New warehouse
- More trucks

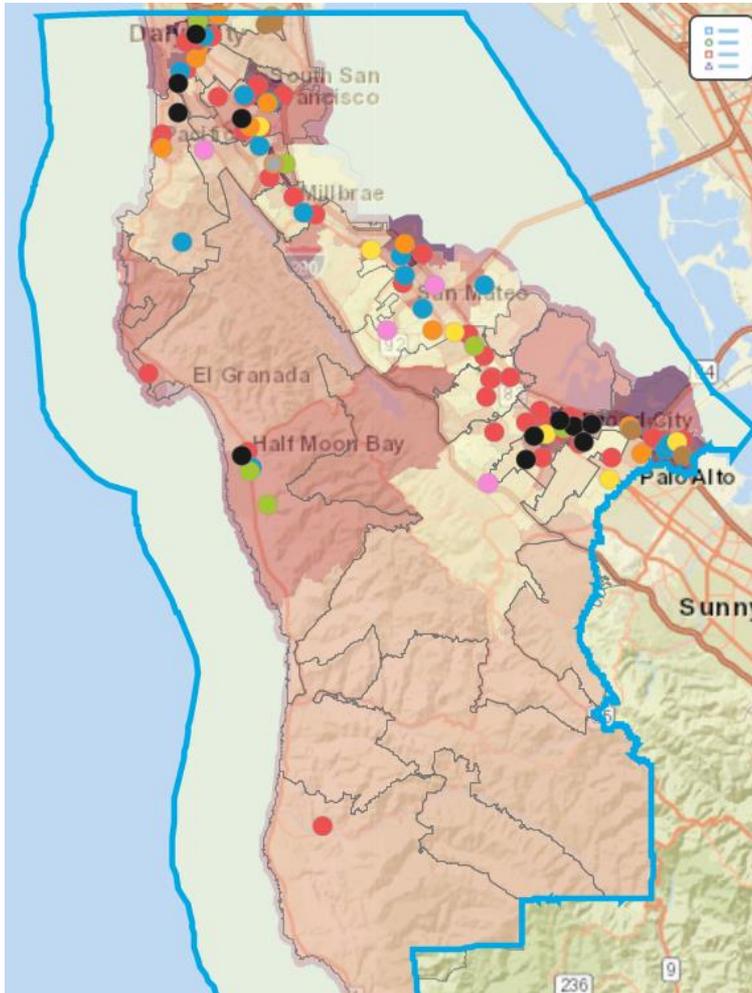


# Covid Response

- Shifting distributions to drive-thrus
- Opening and re-opening
- Managing traffic and flow



# San Mateo County Food Distributions

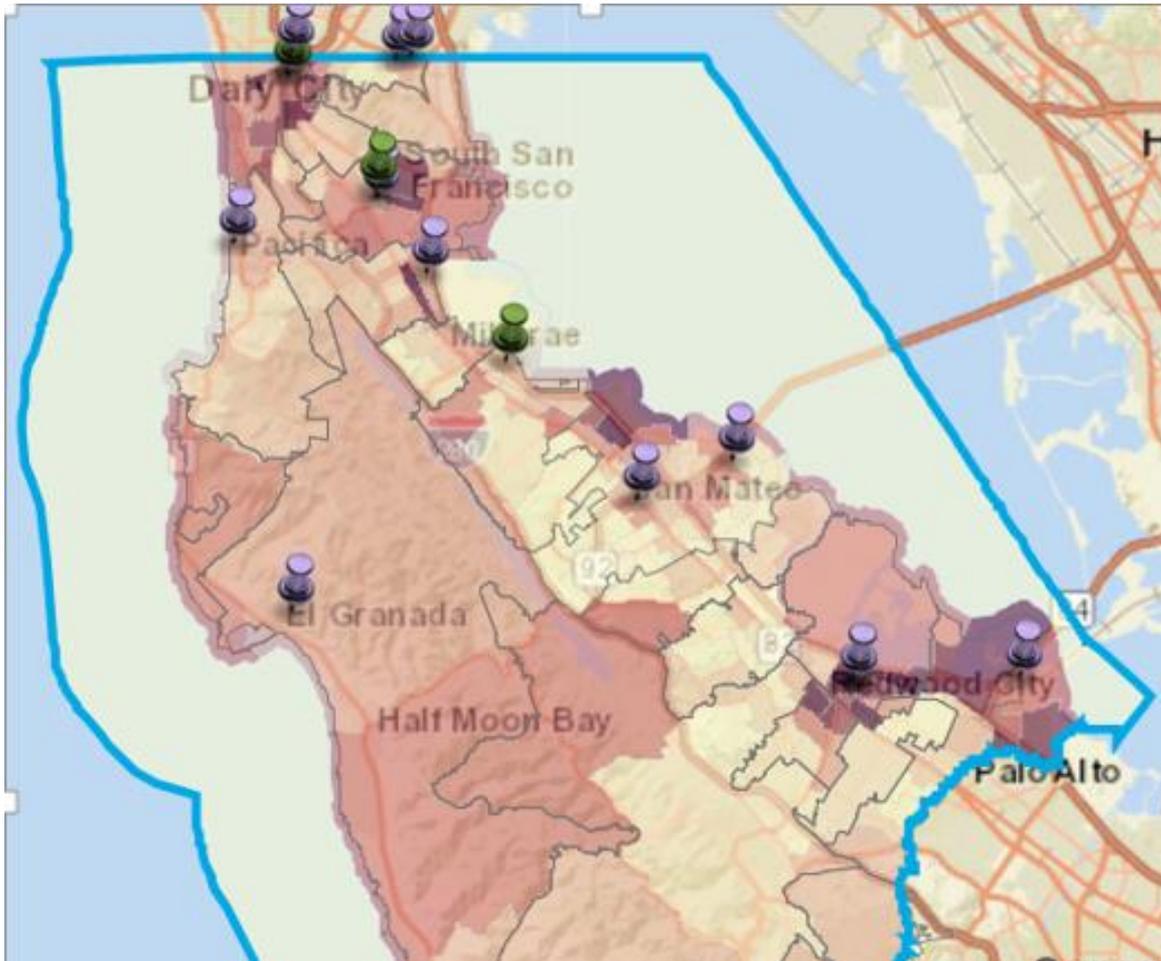


## Grocery Agencies (as of 6/30/19)

- Pantry
- Brown Bag
- Family Harvest
- School Pantry
- Produce Mobile
- Multiservice
- College Pantry
- Kids NOW
- ASH Program
- Free Community Market
- DS Pantry



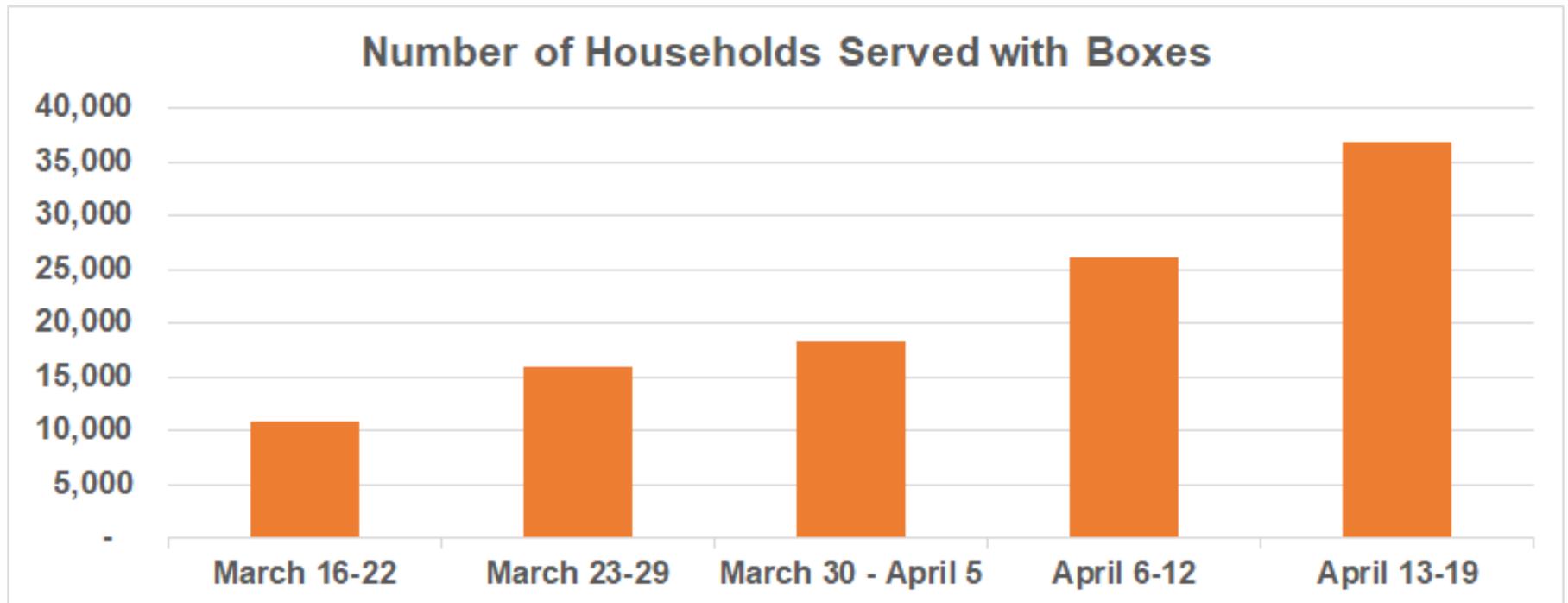
# San Mateo County Drive-Thru Sites\*



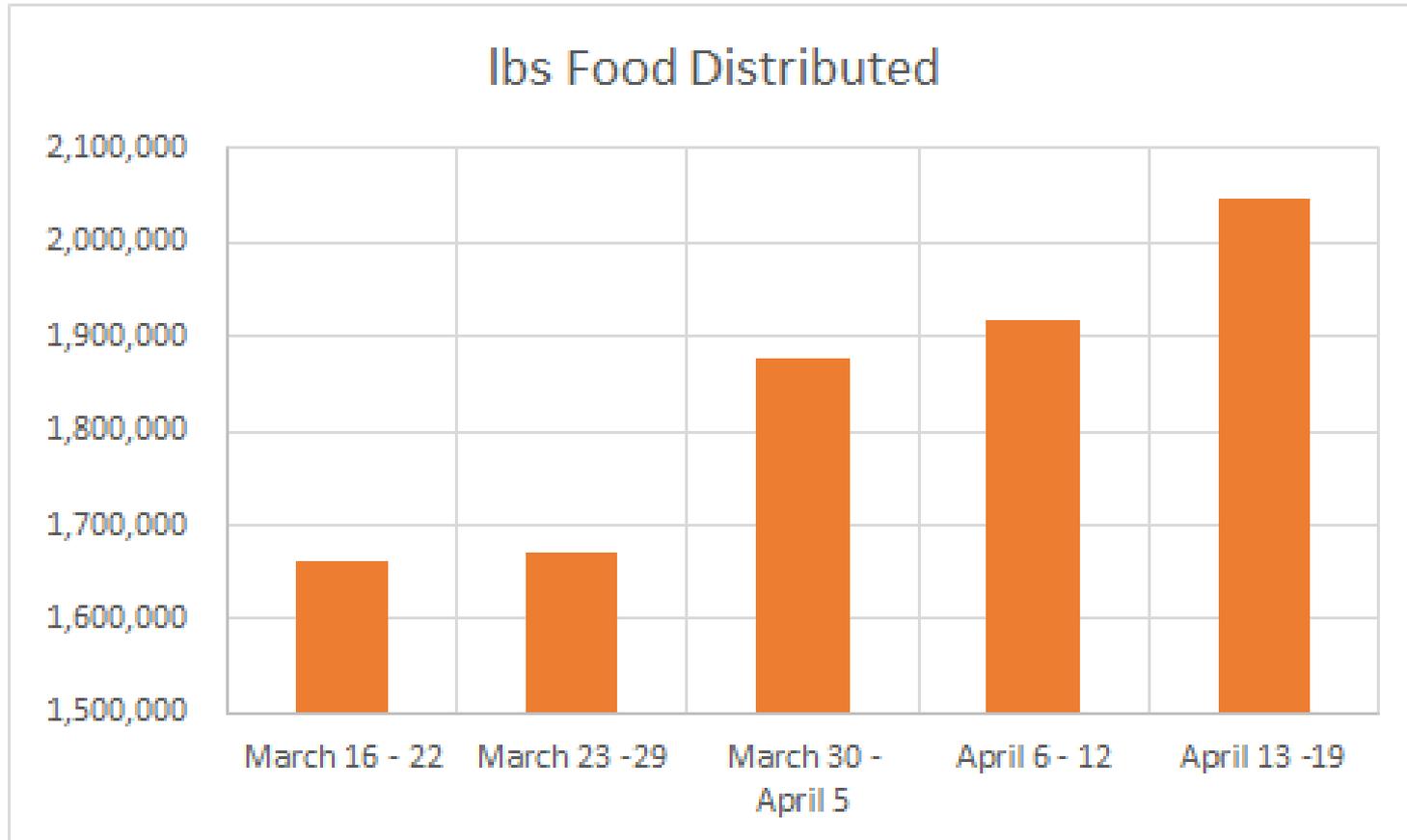
\* that we are aware of, as of 4/20/20



# # of Households Served by Week with Boxes



# Pounds Distributed per Week



# Monitoring & Filling Gaps in San Mateo County

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- Evaluating other locations to help fulfill need
- Home Delivery pilot for select groups
- Will work with Board of Supervisors to plan for appropriate growth in assistance to our community
- Monetary supports will be crucial to response (CalFresh, unemployment, stimulus, other?)



# Census

- SMC and SCC collaborated to create brochure that covers both counties and 4 languages
- Will go in our core boxes for a month



EVERYONE COUNTS | County of Santa Clara



STAND UP AND BE COUNTED!

## The 2020 CENSUS is HERE!

The census brings important resources to our communities and makes sure our voices are heard in government.

*Here's how you can get counted!*

**1**

Look for a notification in the mail from the U.S. Census Bureau in mid-March 2020.

**2**

Fill out the survey online, by phone or through the mail. The survey takes approximately 10 minutes to complete.\*

**3**

Make sure your voice is heard and bring funding for vital programs and services like roads, housing, first responders and healthcare services like Medicare Part B.

**4**

And please help spread the word — let your friends, family and everyone you know just how important it is for *everyone to be counted.*

Complete at:

[my2020census.gov](https://my2020census.gov)

English: 844-330-2020

普通话/國語: 844-391-2020

粵語: 844-398-2020

## 2020 年度 人口普查已經全面展開!

人口普查為我們的社區帶來重要資源，並確保政府聽到我們的心聲。

*看看如何參與並計入人口普查!*

**1**

留意美國人口普查局 (U.S. Census Bureau) 在 2020 年 3 月中旬郵寄的通知書

**2**

請上網、透過電話或以書面方式填寫問卷調查。問卷調查約需 10 分鐘可完成\*

**3**

確保您表達您的心聲，並讓重要計劃和服務獲得資金，如道路、房屋、急救員和醫療保健服務 (如聯邦醫療保險 B 部份) 等。

**4**

此外，請幫忙宣傳訊息 — 讓您的朋友、家人和每位認識的人知道 **人人參與並計入人口普查** 的重要性。

\* Your responses are confidential. By law, the U.S. Census Bureau cannot share your personal information.

\* 您的回答是保密的  
依法規定，美國人口普查局不可分享您的個人資料。

