

Sukhmani Purewal

From: Roy Salume [REDACTED]
Sent: Monday, April 20, 2020 3:12 PM
To: CMO_BoardFeedback
Cc: Don Horsley; Michael Callagy
Subject: Comment: Item 5, Measure K distribution, BOS 04/21/2020

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Supervisors & County Manager Callagy,

In the BOS Regular Agenda, under item 5, you are considering the distribution of funds from Measure K. I fully support this initiative.

Our local newspaper, the Half Moon Bay Review, has been severely affected by the economic fallout from COVID-19. Under all the criteria in the resolution, I believe that we would certainly qualify as an applicant.

In addition to being a small for-profit business, we also provide an essential service for our community. The Review provides the Coastsides with its primary source of in-depth, reliable, local investigative reporting. No one else does what we do. And, as our County's oldest newspaper, we've been doing it for over 120 years.

Our mission has become even more challenging lately. The advertising that helps to support the Review's operations has dropped as many struggling local businesses cut back their budgets.

At the same time, our online readership has skyrocketed while the community complies with home isolation and social distancing. Because we are trusted many people come to us online several times a day to know what's going on, and to parse fact from rumor. That's become even more important now.

When this trial is over, and our Coastsides community and businesses work towards a recovery, they will continue to depend on and need the Review. You can help us to be ready for that day.

If the Board approves a Measure K disbursement, I hope our application to the SMCU Community Fund will be seriously considered and approved. Please let me know what the County may need from us to participate so that we may continue to serve the people of the Coastsides.

Respectfully Yours,

Roy Salume
Director – Half Moon Bay Review

www.hmbreview.com

Cc: D. Horsley, M. Callagy