



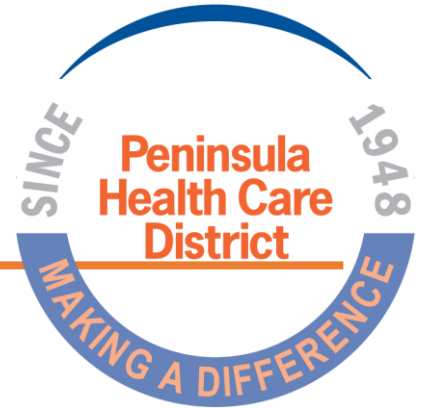
# Presentation to the San Mateo County Board of Supervisors

Cheryl Fama, CEO

April 14, 2020

# PHCD COVID-19 RESPONSE

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## Inward/Outward Strategy

- ☐ Residents, patients and members first
- ☐ Partnerships, Strategic Pivots & Support
- ☐ Advancing a County-wide Strategy

# Inward Focus - Safety First

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## **Took steps to protect residents we directly serve.**

- ❖ Immediately secured The Trousdale Assisted Living/Memory Care Facility
  - Stopped all congregate dining and activities 1<sup>st</sup> week of March
  - Implemented health monitoring of all staff
  - Provided all residents with an Alexa & pads to help stay connected
  
- ❖ Closed Sonrisas Dental Clinics at San Mateo & Half Moon Bay
  - Substituted school screenings with dental “goodie bags” with food distribution
  - PHCD funding helped postpone layoffs until 4/10 & cover benefits during absence
  
- ❖ Closed Health & Fitness Center; provided home exercises and check-in calls

# Partnerships, Strategic Pivots & Support

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## Sought opportunities to expand services; fill gaps.

- ❖ Expanded Older Adult Support Services call line, in partnership with Peninsula Family Service.
- ❖ Gave grantees flexibility in using FY '20 PHCD funds for COVID-related needs.
- ❖ Assured grantees PHCD would extend grant terms.
- ❖ Launched a series of health tip videos.

# County-wide Support Strategy

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## Our programs secured, we partnered with County EOC.

- ❖ Provided \$3million to help County establish a 145-unit alternative housing facility currently serving COVID positive patients.
- ❖ Provided 10 hospital beds and over bed tables for the new facility
- ❖ Offered use of PHCD's empty lot behind Mills-Peninsula for parking, tents or other logistics needs
- ❖ Directed PPE donations and suppliers to EOC

# Advancing a County-wide Support Strategy

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- ❖ Purchased and distributed \$25K in PPE
- ❖ Donated to local restaurant providing meals to EMT's
- ❖ Produced a series of healthy eating tips and mindfulness programs.
- ❖ Promoting partner resources; E.g. OneLife Counseling's hot line for parents, YMCA's offer to set up childcare at San Mateo Y, Samaritan House food distribution.

# Recognizing PHCD Board Leadership

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**The PHCD Board focuses on health priorities and service gaps; values partnerships and collaboration; and, invests public funds accordingly.**

**❖ Budgeted for FY '20: \$3M**

**❖ COVID-19 to date: >\$3.1M**

- ☐ Lawrence W. Cappel, Ph.D., Chair
- ☐ Helen C. Galligan, R.N., Vice-Chair
- ☐ Frank R. Pagliaro, Esq., Secretary
- ☐ Rick Navarro, M.D., Director
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## Questions



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