

# **November 5, 2019 Consolidated Municipal, School and Special District Election Statistics**

The November 5, 2019 Consolidated Municipal, School and Special District Election was a relatively small election with 185,000 registered voters covering 8 jurisdictions. There's a strong possibility that the November 2019 will have been our last UDEL given that SB 415 will be moving all odd year governing board elections to even numbered years in 2022.

## **November 5, 2019 Consolidated Municipal, School and Special District Election Data**

- Eligible Voters – 506,762
- Registered Voters – 185,623
- Total Ballots Cast – 54,663
- Voter Turnout – 29.45%
- Vote by Mail (VBM) Ballots Cast – 52,522 (96% of ballots)
- Vote Center Ballots Cast – 2,141
- VBM ballots returned to Vote Centers – 5,057
- VBM Ballots returned to Drop Boxes – 3,798
- VBM ballots returned to Vote Centers on Election Day – 4,242
- VBM ballots returned to Ballot Drop Boxes on Election Day – 2,220
- VBM Ballots received in the mail on E Day + 3 – 15,384
- VBM Ballots received on E-Day + 3 – 21,846
- Conditional Voter Registration (CVR) Provisional Ballots – 62
- Regular Provisional Ballots – 3

## **Participating Jurisdictions and Contests**

- Participating Local Jurisdictions – 8
- Open Seats – 17
- Qualified Local Candidates – 12
- Local Measures – 6
- Ballot Types – 6
- Precincts – 162

## **School Districts**

- Burlingame School District: Two 3-year terms
- Portola Valley School District: Two 3-year terms
- San Carlos School District: Two 5-year terms
- San Mateo-Foster City School District: Two 3-year terms

### **Municipalities**

- City of Brisbane Council Member: Two 3-year terms
- City of Burlingame Council Member: Two 5-year terms
- City of San Bruno Council Member: Two 3-year terms

### **Special Districts**

- Highlands Recreation District: Three 3-year terms

### **City Measures**

- City of Brisbane Measure C (Majority Approval Required): Liquid Storage Facilities Business License Tax
- City of Brisbane Measure B (Majority Approval Required): Uniform Transient Occupancy Tax Measure
- City of Brisbane Measure E (Majority Approval Required): Cannabis Business License Tax Measure
- City of San Bruno Measure G (Majority Approval Required): Transactions and Use (Sales) Tax Measure

### **School District Measures**

- Cabrillo Unified School District Measure I (2/3 Approval Required)
- Redwood City School District Measure H (2/3 Approval Required)

### **Election Equipment and Technology**

- Ballot Marking Tablets (BMTs) – 90 tablets with printers
- Laptops
  - Voter Activation Laptops – 18
  - Voter Lookup Laptops – 32
  - Mobile Ballot Laptops – 36
- Cradlepoints – 17
- Mi-Fis
- Mobile Ballot Printers (MBPs)
- ePollbooks – 16 with printers
- Scanning technology – Hi-Pro

## **Technology**

- Dominion Voting Systems
- BlueCrest Vantage Mail Sorter
- ePollbooks
- Election Results Reporting
- Help Desk/Call Center
- New Voter Lookup
- OPEX Mail Desk

## **Election Vote Center and Drop Box Statistics**

- 30-Day Vote Centers – 2
- 11-Day Vote Centers – 2
- 4-Day Vote Centers – 14
- Mobile Vote Center – 1
- Drop Box Locations – 14, including 2 outdoor Drop Boxes available 24/7 to voters
- Total Vote Center Days – 140 days

## **Number of Vote Center Locations per City**

- |                     |                   |
|---------------------|-------------------|
| • Redwood City (5)  | • San Mateo (5)   |
| • San Bruno (3)     | • Brisbane (1)    |
| • Burlingame (1)    | • Foster City (1) |
| • Half Moon Bay (1) | • Montara (1)     |

## **Staffing**

- Over 72 Vote Center Representatives, plus reserves (2 utilized)
- 3-4 Vote Center Representatives per Vote Center
- Total Extra Help Staff – 157
- 49 Election Materials Couriers (7 backups)
- No stipend Student Vote Center Ambassadors for this election; but we do anticipate a need for March 2020

## Outreach Statistics

In addition to the development of an Election Administration Plan (EAP), the Voter's Choice Act requires a comprehensive Voter Education and Outreach Plan to inform voters on all aspects of the VCA. This plan was prepared in consultation with our community-based organizations and partners. This year's plan implemented an extensive media campaign that included:

- Three separate direct postcard mailings:
  - Postcard 1 – 183,076 mailed
  - Postcard 2 – 45,770 mailed
  - Postcard 3 – 168,017 mailed
- Brochures
- Flyers and posters printed in three languages for outreach and education events – 26 community events in 2019
- SamTrans – ad card inside 300 buses
- Radio advertisements
- Television advertisements:
  - Azteca – 307 television ads (10/7/2019 to 11/5/2019)
  - Telemundo – 19 television ads (11/1/2019 to 11/5/2019)
- Newspaper advertisements:
  - *The San Francisco Examiner*
  - *The San Mateo Daily Journal*
  - *The Half Moon Bay Review*
  - *The San Francisco Chronicle*
- Digital advertisements directly targeting San Mateo County voters on the following websites:
  - YouTube – 24,917 views of the English version, 6,325 views of the Spanish version
  - Facebook – Chinese Outreach, Spanish Outreach
  - WeChat – Chinese Outreach
  - Half Moon Bay Review – 10,000 online impressions
  - Telemundo – 39,000 online impressions (11/1/2019 to 11/5/2019)
  - Univision – 76,619 online impressions in October
  - MercuryNews.com
- KCBS's Entercom Mobile Ad Campaign – targeted emails and 566,896 targeted phone advertisements in UDEL target cities in Korean, Spanish, English and Tagalog (10/23/2019 to 11/5/2019)