

RESOLUTION NO. .

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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ADOPT A RESOLUTION AUTHORIZING AN AGREEMENT WITH MID-PENINSULA BOYS & GIRLS CLUB TO PROVIDE CENSUS 2020 OUTREACH AND SUPPORT FOR THE TERM OF DECEMBER 3, 2019 THROUGH OCTOBER 31, 2020 IN AN AMOUNT NOT TO EXCEED \$145,000

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, pursuant to Article 1, Section 2 of the United States Constitution, the United States government must conduct an accurate count of the population every ten years; and

WHEREAS, United States Census Bureau undertakes the U.S. Census on a decennial basis and Census data is used to determine federal funding levels and congressional representation, both of which are critical to state and local governments; and,

WHEREAS, the County of San Mateo, in partnership with the State of California, other local governments, businesses, and community organizations, is committed to counting all County residents; and

WHEREAS, the projected self-response rate for Census 2020 is 55%, significantly lower than 63.5% in 2010; and

WHEREAS, this undercount would have significant impact on the State of California and San Mateo County, affecting federal funding for critical community

programs, representation at all levels of government, and data used for decision-making across sectors; and

WHEREAS, the County's goal for Census 2020 is to maintain or surpass the 75% self-response rate achieved in 2010, despite the additional challenges of district and data privacy, and that 88% of San Mateo County residents will receive an invitation to complete their surveys online; and

WHEREAS, a critical component of achieving this goal is partnering with trusted community-based organizations to educate, motivate, and activate historically hard-to-count and least-likely-to-respond residents in participating in the census; and this Board has been presented with a form of agreement under which Mid-Peninsula Boys & Girls Club (MPBGC) will provide Census 2020 Outreach and Support for the period of December 3, 2019 through October 31, 2020 for an amount not to exceed \$145,000; and

WHEREAS, a Request for Proposals was issued on July 10, 2019. Ten responses were received, and MPBGC was selected to perform the services because they will conduct outreach and education that is socio-culturally and linguistically tailored to residents throughout San Mateo County. MPBGC will incorporate census education in MPBGC's Leadership Programs: Torch Club (members ages 9-13; community service and character development) and Leaders in Training (members ages 13-18; career exploration through community service). The primary target is low-income youth ages 11-19 living in San Mateo, Millbrae, and Daly City, an estimated 8,145 residents. MPBGC will also partner with Boys & Girls Clubs of North San Mateo

County, of the Peninsula, and of the Coastside to expand their reach. MPBGC has strong ties to the local community and will use their existing channels of communication, combined with their partner's communication channels, to leverage the impact of this project.

WHEREAS, the Board has considered this agreement as to form and content and desires to enter into it; and

WHEREAS, the MPBGC has worked as a non-profit organization that has served youth in San Mateo County, between the ages of 5 and 19, since 1955. MPBGC has extensive experience working with the hard to count and least likely to respond populations, and the ability to incorporate census outreach and supporting county residents.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the President of the Board of Supervisors be and is hereby authorized and directed to execute said agreement for and on behalf of the County of San Mateo, and the Clerk of this Board shall attest the President's signature thereto.

BE IT FURTHER RESOLVED that the County Manager or the County Manager's designee is authorized to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$50,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

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