

— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT ELECTION ADMINISTRATION PLAN JANUARY 2020–JANUARY 2024



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OFFICE OF
**ASSESSOR-COUNTY CLERK-
RECORDER & ELECTIONS**
COUNTY OF SAN MATEO

MARK CHURCH
CHIEF ELECTIONS OFFICER &
ASSESSOR-COUNTY CLERK-RECORDER

November 8, 2019

Dear Fellow Voters:

I am pleased to present to you San Mateo County's Election Administration Plan (EAP) for the administration of elections under the California Voter's Choice Act (VCA) for the period January 2020 through 2024.

San Mateo County is amending the current 2018 EAP in accordance with the provisions of the Voter's Choice Act (Senate Bill 450), which requires updating our March 30, 2018 EAP two years after adoption and every four years thereafter. This updated EAP preserves broad community input and retains the guidance leveraged from members of the County's Voting Accessibility Advisory Committee (VAAC), Language Accessibility Advisory Committee (LAAC), and Voter Education and Outreach Advisory Committee (VEOAC).

A key element of San Mateo County's EAP is our comprehensive Voter Education and Outreach Plan. The Voter Education and Outreach Plan outlines the activities the Elections Division will undertake to increase accessibility to the electoral process for all voters, particularly voters with disabilities and language minorities. It is a vital component of the Elections Division's roadmap for the successful implementation of the VCA. Implementation of the Voter Education and Outreach Plan is subject to annual funding provided by the Board of Supervisors.

San Mateo County is proud to have been one of the five first counties in the state to conduct June 5, 2018 Statewide Direct Primary and November 6, 2018 Statewide General Elections under the VCA. The implementation of the VCA in San Mateo County has successfully resulted in impressive increases in voter participation and accessibility to the electoral process amongst all voting groups.

Under the VCA registered turnout soared to 72.6%, the highest for a Statewide General election in the County since 1998. There were equally impressive gains in voter representation, with the share of both Latino and the Asian-American voters increasing. Youth turnout (ages 18-24) was the highest for both a Statewide Primary and a Statewide General election in San Mateo County since 2002.

This EAP also introduces San Mateo County voters to our new Democracy Suite Voting System. The Dominion Democracy Suite Voting System provides voters a secure, state of the art voting system with a faster, intuitive, and accessible voting experience at each Vote Center.

My sincere thanks to the residents of this county for their dedication and commitment to expanding voting opportunities for all. Please contact the Registration & Elections Division at 650.312.5222 or registrar@smcacre.org should you have any questions regarding the Voter's Choice Act, the upcoming election, or our EAP.

Sincerely,

Mark Church

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San Mateo County Election Administration Plan

Overview

Senate Bill 450, also known as the California Voter's Choice Act (VCA), was signed into law on September 29, 2016, authorizing 14 counties, including San Mateo, to conduct any election as an All-Mailed Ballot - Vote Center election commencing in 2018. This legislation was part of a broad collection of election reforms designed to increase voter participation, increase voter engagement, and expand voting options, fundamentally changing how elections will be conducted in San Mateo County and participating jurisdictions.

San Mateo County has been at the forefront of conducting All-Mailed Ballot Elections in the State of California, with over 74% of our registered voters choosing to be permanent Vote by Mail voters. The passage of the VCA was influenced by San Mateo County's successful November 3, 2015 All-Mailed Ballot Election, conducted under the authority of Assembly Bill 2028. Many of the recommendations and methodologies contained in our AB 2028 Report to the State Legislature and the Secretary of State were incorporated into the VCA. Following the successful adoption of the VCA in 2016 by the State Legislature, 93% of ballots cast in the June 5, 2018 Statewide Primary Election and 88% of ballots returned for the November 6, 2018 Statewide General Election in San Mateo County, were returned in the mail or by using a secure Ballot Drop Box location.

The County's Chief Elections Officer is required under the VCA to prepare a draft Election Administration Plan (EAP) and, after public comment and a public hearing, an Amended Draft EAP for the administration of elections under the new law. Upon conclusion of a subsequent comment period, the County's Final EAP will be submitted to the Secretary of State for approval.

The County's amendments to the 2018 EAP for the 2020 presidential election cycle incorporates proposed changes from community advisory groups and stakeholders following the June 5, 2018 Statewide Primary Election and the November 6, 2018 Statewide General Election. The public will have a 14-day comment period, November 15, 2019, through December 2, 2019, to comment on the initial draft EAP. A public hearing on the initial draft EAP will be held on December 9, 2019. Following the hearing, the Elections Division will post an Amended EAP. After a second 14-day comment period ending December 23, 2019, the Final EAP will be submitted to the Secretary of State's Office on December 30, 2019. Formal adoption by the Secretary of State is scheduled on or before January 13, 2020. All EAP drafts and final versions of the document will be published on our website.

In the pages that follow, the EAP provides a brief overview of the Vote by Mail ballot process, the proposed locations of the County's Vote Centers and Ballot Drop Box locations, and elections technology that will be deployed at Vote Centers. Our Voter Education and Outreach Plan is incorporated in the EAP.

Vote by Mail Ballots

Under the VCA model, all registered voters will be mailed a ballot beginning 29 days before the election, with a postage-paid envelope to return the ballot. Voters may request a Vote by Mail ballot in a language other than English. Voters with disabilities, as well as overseas voters,

military personnel, and military spouses may take advantage of San Mateo County's Accessible Vote by Mail (AVBM) system, which allows eligible voters to access and mark their ballot in a screen-readable format on a personal computer.

Vote Center and Ballot Drop Box Locations

The VCA establishes detailed criteria and formulas for the location of Vote Centers and Ballot Drop Box locations throughout the County. The law requires that Vote Centers and Ballot Drop Box locations be accessible to voters with disabilities, located near population centers, have easy access to public transportation and be near low-income and language minority communities.

Vote Center and Ballot Drop Box locations were selected in consultation with San Mateo County's Language Accessibility Advisory Committee (LAAC), Voting Accessibility Advisory Committee (VAAC) and Voter Education and Outreach Advisory Committee (VEOAC). Geographic Information System (GIS) mapping software, U.S. Census Data and the California Civic Engagement Project's Vote Center Siting Tool were also utilized to ensure locations are in optimal proximity to voters. In addition to these considerations, potential Vote Center locations must have the necessary space for voting equipment and be available for the duration of the election.

Vote Centers: Vote Centers operate like polling places, allowing voters to cast their ballots in person, whether on paper or using an accessible Ballot Marking Tablet to print selections made. Unlike polling places, however, voters can cast their ballots at any Vote Center countywide. Voters will also be able to register to vote or update their registration at any Vote Center. Voters who have not registered before the close of registration (15 days prior to the election), will be able to complete a Conditional Voter Registration (CVR) at any Vote Center and cast a provisional ballot on the same day, through Election Day.

Vote Centers will have a secure Virtual Private Network (VPN) connection to the County's Election Management System (EMS), allowing Vote Center staff to verify, in real time, the voting status of each voter. The County's EMS is connected to the voter registration database administered by the State of California, VoteCal. Computers at Vote Centers will not have access to other websites or to email for security purposes. This secure system was successfully deployed in the June 5, 2018 Direct Primary Election and the November 6, 2018 Statewide General Election.

For the November 5, 2019 Consolidated Municipal, School and Special District Election, the Elections Division performed a pilot program of electronic pollbooks (e-pollbooks) at four out of eighteen Vote Centers. Subject to a performance assessment of the e-pollbooks efficacy for enhancing voter experiences in this election, e-pollbooks may be deployed at all Vote Center locations for future elections.

All Vote Centers meet ADA standards for accessibility to the building and to the room used as a Vote Center. For the 2020 presidential election cycle, Vote Centers will be equipped with no less than 10 accessible Ballot Marking Stations, at least three of which will utilize a braille-embossed handheld keypad, also known as an Audio Tactile Interface (ATI). Headphones to assist voters with visual impairments will be also available for three Ballot Marking Stations at each Vote Center.

Vote Center Representatives are trained to assist voters with options to change text size and contrast on the Ballot Marking Tablet, use of the ATI including adjusting volume and reading speed. The ATI units are compatible with several assistive devices for voters with disabilities, such as sip-and-puff systems, paddles, and head-pointers. Ballot Marking Tablets are also programmed to be read, or listened to, in English, Spanish or Chinese.

Security and contingency plans are in place to prevent disruption of voting, and to ensure that the election is properly conducted.

When Vote Centers are not in operation, the site and equipment will be secured through tested and established security protocols such as tamper-evident seals and secure storage facilities. Two sample Vote Center layout diagrams, based on room size, are provided in the Appendix.

Vote Center Formula: Vote Centers will open sequentially, with greater numbers of Vote Centers in operation as Election Day draws nearer. The County will continue its practice of opening regional Vote Centers 29 days before the election. Additional Vote Centers will open 10 days before the election and all Vote Centers will be in full operation beginning the third day before the election.

The VCA has established the following formula for determining the quantity of Vote Centers throughout the County. The formula is based on the estimated number registered voters participating in the election. These numbers are based on the projected 450,000 registered voters in San Mateo County for the November 3, 2020 Presidential Election:

Days before Election Day	Number of Registered Voters Per Vote Center	Vote Centers Accessible to the Public
10	50,000	9
3	10,000	45

It is estimated the number of Vote Centers will be slightly less for the March 3, 2020 Presidential Primary Election.

All Vote Centers will be open at least eight hours per day starting 10 days before Election Day, from 9 a.m. to 5 p.m. including weekends and holidays. Vote Centers will be open from 7:00 a.m. to 8:00 p.m. on Election Day.

Ballot Drop Boxes: At least one Ballot Drop Box is required for every 15,000 registered voters in the County. Using the estimated number of 450,000 registered voters for the November 3, 2020 Presidential Election, this would project a total of 30 Ballot Drop Boxes. These Ballot Drop Boxes will be available no less than 29 days before Election Day and open during regular business hours. A Ballot Drop Box outside the Elections Division, at 40 Tower Road, San Mateo, and additional sites will be open twenty-four hours a day.

Each of the City and Town Halls in San Mateo County will have a locked ballot box available for dropping off ballots during their regular business hours. Locked ballot boxes were successfully deployed at several libraries in 2018, and the Elections Division will continue to work with libraries to preserve this practice. Voters may also drop off a voted ballot at a Vote Center, Post Office or USPS mailbox.

A list of proposed Vote Center and Ballot Drop Box locations, along with a Vote Center and Ballot Drop Box location map, are included in the Appendix. Vote Center and/or Ballot Drop Box locations are subject to change.

Voting Technology

The County's voting technology is comprised of two main components, voter registration and voting tabulation. These two systems are completely separated. The voting tabulation system is a closed system and does not have any connection to the internet.

The Elections Division implemented the first update to the County's voting technology since 2006 during the November 5, 2019 Consolidated Municipal, School and Special District Election. Dominion's Democracy Suite provides voters with a faster, more intuitive, and more accessible voting experience.

Paramount to the selection of the new voting system was ensuring that every vote is counted accurately. The security of our new voting system was our highest concern, and this system provides state of the art solutions above and beyond the requirements of the law. The California Secretary of State's Office of Voting Systems Technology Assessment (OVSTA) applies one of the most exhaustive voting system testing and certification programs in the nation. Prior to being certified for use, all voting systems undergo end-to-end testing, including functional testing, source code review, red team security testing with experts trying to "break into" the coding system, accessibility testing and volume testing.

Unlike the direct-recording electronic voting machines previously used, Dominion's Ballot Marking Tablets do not store voters' selections electronically. Instead, after marking their ballots, voters will print their ballots on a printer in their Ballot Marking Station. The printed ballot will list the voters' selections and display a machine-readable QR code label. The voters will then deposit their ballot into a ballot box. The new voting system is not connected to the internet at any time and does not receive or transmit election data electronically through any type of external network.

Vote Centers will also provide voters with the option to mark a paper ballot using Dominion's Mobile Ballot Printing solution. Each Vote Center will be deployed with no less than two Mobile Ballot Printers and will allow staff to print voters their specific ballot style for their precinct regardless of where they reside in the County. This technology reduces the Vote Center footprint by minimizing the purchase and printing of extra ballots that are needed to accommodate different ballot styles. Voters who mark a paper ballot will then deposit their ballot into a ballot box.

Ballot boxes are returned to the Election Division, where new central high-speed scanners will count paper ballots and tabulate votes. As ballots are reviewed during the canvass period, the system creates a complete audit trail documenting how each mark on each ballot was adjudicated and tallied.

The Elections Division's systems are protected in a multi-layered cyber and physical infrastructure environment. Our election systems and infrastructure are protected with the highest levels of security that bring together federal, state, local and private sector resources to bolster our cybersecurity defenses. Plans incorporate preventative and rapid-response measures to ensure continuation of election services in the event of disruption. Current

security and contingency plans are posted on our website here:
www.smcacre.org/post/san-mateo-county-election-contingency-plan.

The Elections Division and the County's Information Services Department (ISD) work collaboratively daily to provide the highest level of cyber defenses to the voters of San Mateo County. We serve as members of the Elections Infrastructure Information Sharing and Analysis Center (EI-ISAC) and the Multi-State Infrastructure Information Sharing and Analysis Center (MS-ISAC). These partnerships provide immediate and accurate updates of cyber incidents and mitigative measures that can be implemented to neutralize all forms of cyber-attacks.

Additionally, the Elections Division's website vendor, Digital Deployment, hosting provider Pantheon, along with Drupal, the County's website platform vendor, are also members of EI-ISAC and MS-ISAC. These systems are FEDRAMP certified, meeting the highest federal security standards, and are used by the Department of Defense, Department of Energy, NASA, Department of Homeland Security and other high-level federal security agencies. They are among the securest systems in the nation.

The Elections Division has implemented several proactive measures to enhance its cybersecurity defenses. The San Mateo County Elections Division was one of the first counties in the state to retain the services of an independent Cybersecurity consultant to conduct an extensive security audit and "trusted hack" of the County's voter registration system. Also, in coordination with the California Secretary of State's VoteSure initiative, through the Elections Division website, voters can report suspicious content relating to election misinformation for investigation.

Voters in the County can rest assured that our voter information, voting tabulation systems, websites, and communication structures are safe and secure.

Voter Election Data

With the implementation of the VCA model, the County will maintain, in an electronic format, a continuously updated index of voters who have done any of the following at a Vote Center:

- Registered to vote or updated their registration
- Received and voted a provisional or replacement ballot
- Voted a ballot using equipment at the Vote Center

Beginning no later than 10 days before the election this information will be available pursuant to the terms of Section 7 of the VCA.

An All-Mailed Ballot – Vote Center model increases requests for information about whether registered voters have voted early or returned a vote-by-mail (VBM) ballot during the early voting period. This information is often requested during each election cycle by campaigns and other entities to contact voters about the upcoming election.

To fulfill these requests, the Elections Division will provide electronic access to a countywide Vote by Mail-Early Voting Cumulative Vote Report to candidates and campaigns daily, beginning at least 10 days prior to the election. Candidates and campaigns can subscribe to the updates to receive free access.

Campaigns wanting VBM data tailored to their area would pay the Elections Division's regular data fees.

New Design for Envelopes

San Mateo County has redesigned its Vote by Mail “Official Ballot” envelope in coordination with guidelines issued by the Center for Civic Design. The purpose of this redesign was to provide increased accessibility to voters and enhanced administrative efficiency. The Elections Division has also coordinated with USPS on the new design of the Official Ballot envelope to ensure compliance with mailing guidelines and regulations.

The appearance of both the outer envelope used to deliver the Official Ballot to the voter and inner envelope provided to the voter to return the ballot to the Elections Division will be the same teal color. This new teal color will further distinguish San Mateo County envelopes from those issued by other counties.

Voters will also notice three small holes in the return envelope around the signature area. This change is recommended by the Center for Civic Design to serve as guides to help voters with visual impairments or low literacy voters sign in the correct area. Two holes help visually impaired voters to tactilely identify the location of the signature space and the correct orientation of the envelope.

A third hole that goes through the bottom of the envelope allows staff to know there is no ballot inside. Though the envelope without a ballot weighs less than one with a ballot, this is an efficient way to weed the empty envelopes out and provide time for the staff to attempt to contact the voter to see if this was an accident, and if so, give the voter another opportunity to vote.

“I Voted” Stickers

One of the most popular items requested from the voting public during the election period is our “I Voted” sticker which recognizes that the voter has participated in the election. “I Voted” stickers are so popular that many of our permanent VBM voters were dropping their ballots off at Vote Centers just to obtain their stickers.

Given the popularity of the “I Voted” sticker, the Elections Division conducted a pilot program to include the sticker inside the Official Ballot package sent to all registered voters in the jurisdictions holding elections during the November 5, 2019 Consolidated Municipal, School and Special District Election. Based on the outcome of this pilot program, the Elections Division will determine whether to include the “I Voted” sticker in the 2020 Official Ballot package mailed to all registered voters. The sticker will also continue to be available at Vote Centers.

The Elections Division also created a digital “I Voted” sticker that can be copied and pasted on the voters’ social media pages and included in their online digital signatures. This allows voters to proudly let the world know that they are active voters and voted in the election. The digital “I Voted” sticker will also recognize the years of voting a person has been registered to vote. A distinctive banner was developed, indicating the number of consecutive years voters have been registered in San Mateo County. This will distinguish voters for their years of voting.

The digital “I Voted” sticker will be accessible via the [My Election Info](#) page at www.smcvote.org.

Fiscal Impact

The VCA incurred numerous startup expenses, which increased election expenditures during the initial implementation period.

Creating multiple secure connections between Vote Centers and the County's voter registration database required new equipment, setup, testing, and support. We anticipate that costs in future will be offset by a reduction in the number of voting stations leased or purchased, as well as decreased labor and capital expenses. For instance, the Elections Division leased 500 of Dominion's Ballot Marking Tablets and printers to replace the previous 1,600-plus Hart InterCivic eSlate voting machines. Future elections should require less outreach and voter education, as voters will be more familiar with the new election model.

To some extent, expenditures will remain higher than was the case in polling place elections. Vote Centers are open for longer periods of time, and staffed by county employees paid at higher hourly rates than poll workers, who received a stipend. Each of these county employees must pass through the full county onboarding process and background check, adding overhead costs. Vote Center Representatives also require expanded training to manage the greater complexity and technology requirements of Vote Centers. Additionally, each Vote Center must have multilingual staff members, who are paid at a higher rate.

Another legislative change which impacted election costs in 2018 was Senate Bill 415 (SB 415), the California Voter Participation Rights Act. Under SB 415, jurisdictions which previously held their elections in odd-numbered year were required to transition to even-numbered year elections by 2022. Twenty-seven districts in San Mateo County moved their elections from 2017 to the equivalent 2018 election. This change will permanently and substantially increase the size of even-numbered year elections, resulting in larger sample ballot pamphlets, longer and more complex official ballots, more ballot styles, and larger staff requirements. However, with the end of regularly scheduled odd-year elections, and the savings from consolidation of costs in even years, the long-term effects of this legislation are yet unknown.

A further change to elections administration in San Mateo County has been the shift to district-based elections. For the voters, these changes have been largely positive. as single member districts provide greater opportunity for diversity in representation, especially for moderately sized, geographically concentrated groups. At the same time, the implementation and maintenance of the district system has added a new layer of complexity to the administration of elections. More districts means more candidates and more ballot styles, with upfront costs with regards to the mapping and reprecincting required for implementation.

Over the next few elections we will gain a much clearer idea as to how these costs and benefits manifest in the context of San Mateo County. Redwood City, and the other jurisdictions moving to the district system, are true 'laboratories of democracy,' and I'm certain our experience will be closely watched across the state and beyond.

Two final pieces of consequential legislation were AB 1436, establishing conditional voter registration, and AB 1461, the California New Motor Voter Program. This legislation had the desired effect in increased voter registration, and the total number of voters turning out at the polls. At the same time, the influx of new voters added additional costs to the administration of elections, especially in the printing, mailing, and processing of paper ballots.

The June 5, 2018 Statewide Direct Primary Election was the first of its kind, both with regards to the All-Mailed Ballot – Vote Center model and SB 415. The combined effect of this legislation coming into effect at the same time in a major gubernatorial primary election potentially increased election costs for counties statewide. However, in the medium to long-term it is expected that the VCA model will mitigate many of the additional costs associated with these new legislative mandates.

Additional information on budget can be found in the Appendix.

Summary

The California Voter's Choice Act (VCA) is landmark legislation that has fundamentally changed the way elections are conducted in San Mateo County. The successful implementation of this new method of conducting elections provided numerous benefits and opportunities to the County's voters. School districts, municipalities and special districts will eventually benefit through increased efficiencies and reduced billable costs resulting from the new All-Mailed Ballot - Vote Center election model. The new election model has had the positive effect of increasing voter participation, providing greater accessibility to voters with disabilities, improving our voting systems and technology, and strengthening our elections infrastructure security.

The implementation of the VCA for the June 5, 2018 Statewide Direct Primary Election was a complete success and enthusiastically received by the voters and jurisdictions of our County. The All-Mailed Ballot – Vote Center election model increased voter participation and accessibility to the electoral process for all voters, particularly voters with disabilities and language minorities.

The November 6, 2018 Statewide General Election, the second held under the California Voters' Choice Act, saw even more striking results. Voters had more days and more ways than ever before to cast their ballot, and they did so in large numbers. Turnout in San Mateo County was the highest since 1982, with voter registration at an all-time high.

San Mateo County looks forward to continuing our tradition of excellence and innovation under the California Voter's Choice Act.

— SAN MATEO COUNTY —
CALIFORNIA VOTER'S CHOICE ACT

VOTER EDUCATION
AND
OUTREACH PLAN



OFFICE OF MARK CHURCH
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Voter Education and Outreach Plan

Overview

The San Mateo County Registration & Elections Division (Elections Division) has received valuable input throughout the year from its Voting Accessibility Advisory Committee (VAAC), Language Accessibility Advisory Committee (LAAC), and Voter Education and Outreach Advisory Committee (VEOAC) to develop this Voter Education and Outreach Plan for the March 3, 2020 Presidential Primary Election and November 3, 2020 Presidential General Election, under the California Voter's Choice Act (VCA). The Voter Education and Outreach Plan informs voters that there will be ballots mailed to their home, and that they have three ways to vote – vote by mail, drop off their voted ballot in a Ballot Drop Box, or vote in person at a Vote Center.

In the November 6, 2018 Statewide General Election, 138 precincts of the 525 precincts had voter turnout below 70%. These precincts are within eight areas: Daly City, East Palo Alto, Menlo Park (Belle Haven), Pacifica, Redwood City (Fair Oaks), San Bruno, San Mateo and South San Francisco. The Elections Division commissioned a report conducted by The California Civic Engagement Project, supplemented by information provided by Political Data, Inc. entitled "Examining San Mateo County's Adoption of the California Voter's Choice Act: 2018 Election Cycle". The findings contained within this report helped inform the basis of this Voter Education and Outreach Plan.

The Elections Division is also excited to inform County residents about the new Ballot Marking Tablets, which provide voters with a simple, intuitive interface to mark their ballots. In addition to the Ballot Marking Tablets, voters can still request a paper ballot at any Vote Center to mark by hand.

Our newly recently adopted voting system will change the way voters mark and cast their ballots. To educate San Mateo County voters about the new voting system, the Elections Division is embarking upon a robust voter education and outreach plan. This Voter Education and Outreach plan will incorporate various strategies, including instructional videos in English, Spanish and Chinese, public service announcements for television and radio, household mailers, posts on social media, and demonstrations throughout the County.

Assistance to voters with specific needs will be an integral part of our ongoing outreach strategy. Voting rights advocates will be consulted by the Elections Division so that we can ensure adequate services are provided for voters with disabilities and non-English speakers. The Elections Division will provide multilingual public education at events held by our community partners. The events will include ones the Elections Division is invited to attend as well as events determined appropriate for outreach. At all 27 events that we attended between March 1 and October 31, 2019, the Elections Division provided multilingual staff. The Elections Division will attend at least an additional four events before the end of the year with multilingual staff.

Similar to our community outreach and public awareness efforts in advance of the November 3, 2015 All-Mailed Ballot Election and the two elections in 2018 conducted under the California Voter's Choice Act, the Elections Division will reach out to community organizations, agencies, schools and other groups to raise awareness of the All-Mailed Ballot – Vote Center election model. This will be combined with a campaign using direct mail, press releases to news media

(including student newspapers), social media such as Facebook, [@smcvote](#) on Twitter and Instagram, and public access media and/or community television stations, to inform voters of the All-Mailed Ballot – Vote Center model for these elections. The campaign will promote the toll-free voter assistance hotline, 888.SMC.VOTE (888.762.8683) and inform voters about accessibility and multilingual services.

In outreach materials voters will be directed to a user friendly landing page at [www.smcvote.org](#). Here voters will easily find vital election information without needing to make several clicks – they are redirected to the main website [www.smcacre.org](#). The smcvote address is easy to remember and shares a name with our Twitter and Instagram accounts and toll-free trilingual phone number. Large buttons take voters to webpages with complete lists of [Ballot Drop Boxes](#) and [Vote Centers](#). Buttons on the lower part of the page include [Register to Vote](#), [My Election Info](#) and [FAQs](#).

The Elections Division designs all graphics and community outreach materials in-house. Monies are spent on the printing of collateral materials and the purchase of advertisements in newspapers, television, radio and social media as needed. Funds will be allocated for language translation. A large portion of the outreach budget is for printing and postage costs for VCA required direct mailings to registered voters.

Community Partners

In 2018, the Elections Division provided information about the new voting model to more than 200 Community Partners to assist in voter outreach. Election representatives continue to attend community events, making presentations to organizations, and training interested individuals and groups to assist with education and outreach. The Elections Division will seek to bolster such efforts by engaging officials elected to represent these areas.

Community partners may assist in simple ways such as placing a flyer in an office, including an article in an organizational newsletter or on a website, or have an Elections Division representative present information on the VCA to clients, members, and/or residents. Educational tools, including a presentation, flyer, and frequently asked questions, will be available to download from the Elections Division's website, [www.smcacre.org](#), or receive physical copies from the Tower Road office. An online toolkit will include messages, graphics, and other resources which can be customized for various needs. A presentation request form is also on the Elections Division's website.

The Elections Division is also reviewing opportunities to contract with Community Based Organizations (CBO) and Municipalities through their City Clerks to assist with person-to-person outreach to non-registered county residents who are eligible to vote. CBOs and Municipalities will work with partners within their neighborhoods with special needs to provide outreach services. It is our intention to focus this outreach to those precincts within the lowest 20% voter turnout in previous elections. County representatives and partners will continue to visit local high schools to register and pre-register students and educate them about the VCA election model.

Individual Voter Network

Outreach and education activities are not limited to organizations. Individual voters may serve as part of a support network to alert the Elections Division to barriers to voting and provide solutions to ensure widespread awareness of the new voting model. The Elections Division

created a contact form on its website for this purpose and will provide office business cards with contact information at Vote Centers to receive comments via web, email, text or phone.

Non-English Preference Voters

As part of its outreach efforts, the Elections Division will continue to expand its outreach to voters who prefer to use a language other than English, with assistance from the LAAC. The Elections Division is working with a variety of advocacy groups, such as the Asian Americans Advancing Justice – Asian Law Caucus (Advancing Justice – ALC), to recruit new members to the LAAC.

A news release, distributed to media serving San Mateo County residents, will announce a toll-free voter assistance hotline, which will provide multilingual services. Additionally, advertisements in Spanish, Chinese, Filipino and Korean media will be purchased.

Vote Centers which require language assistance have been identified by the California Secretary of State through U.S. Census data. Additional identification will continue through the public input process, including input provided by the County's LAAC. Following the 2018 elections, the ALC provided the Elections Division with its poll monitoring report, which provided positive feedback and noting areas where we can improve language access for voters. The Elections Division has taken steps during the November 2019 Consolidated Municipal, School and Special District Election to add translated directional signage to Vote Centers.

The Elections Division will endeavor to recruit at least one Spanish-speaking and one Chinese-speaking election worker for each Vote Center to provide language assistance. If a Vote Center is in, or adjacent to, a precinct with other language requirements, the County will endeavor to recruit an election worker fluent in the language, or to provide alternative methods of effective language assistance.

We will invite voters with limited English proficiency to self-identify as needing language access services upon arrival at a Vote Center using, for example, "I speak" cards and a translated sign indicating bilingual Vote Center Representative language skills. While the use of in-person language assistance is preferred, we continue to explore options for remote assistance. Alternative methods will include calling an Elections Division staff member, a Vote Center Representative at a different Vote Center or a LAAC member to speak to a voter (each Vote Center will be issued a mobile phone). When we cannot assist someone in this way, we will use the County's contracted telephone translation vendor, Certified Languages International (CLI) or AT&T USA Direct Language Line Services.

The Elections Division will hold a bilingual voter education workshop for the required languages as stipulated for the County in state and federal guidelines. At the time of preparing this plan (October 2019), these languages are Spanish, Chinese (required Federal Languages), and Tagalog and Korean (required State Languages). These workshops will be held prior to statewide elections and will provide an opportunity for the County's language communities to receive information about materials and assistance available in the specified language, in addition to clarifying the process of the new voting model. LAAC members will assist in selecting the dates and locations of the workshops.

Voters with Disabilities

The County has a long-standing commitment to working with voters with disabilities to increase

accessibility in the democratic process. In cooperation with the San Mateo County Commission on Disabilities, the Elections Division founded the San Mateo County VAAC in 2015, with members representing agencies and organizations on matters affecting individuals with disabilities across San Mateo County.

The Elections Division website, www.smcacre.org, provides resources for voters with disabilities, including details on the options available on the new Ballot Marking Tablets, both at home and at a Vote Center, home ballot delivery, the Accessible Vote by Mail system (AVBM), or transportation to a Vote Center if needed. Through site visits and cooperation from various facilities throughout San Mateo County, all voting locations are ADA accessible to voters with disabilities under ADA Title II and in compliance with guidelines set by the California Secretary of State. The County also provides information on these resources to convalescent hospitals, Lighthouse for the Blind and Visually Impaired, Vista Center for the Blind, Santa Clara Valley Blind Center, Center for Independence of Individuals with Disabilities, San Francisco Independent Living Resource Center and Peninsula Volunteers - Meals on Wheels.

A press release, distributed to media serving San Mateo County residents, will announce the toll-free voter assistance hotline, which will provide accessible assistance to persons with hearing disabilities.

Voters with disabilities have many accessible voting options in San Mateo County. The new Ballot Marking Tablets at our Vote Centers offer multiple accessible options: extra-large buttons on an Audio Tactile Interface (ATI) box that can be moved off the table, headsets to listen to the ballot, and the ability to adjust text size and change contrast. Voters can bring in their own sip and puff device or paddles to connect to the ATI box. All options are available to use in English, Spanish or Chinese.

Voters with disabilities may also use their personal computer to download and mark their ballot through the AVBM system. To access this service, voters may request an AVBM ballot through the postcard on the back cover of their Sample Ballot & Official Voter Information Pamphlet. Voters may also access an AVBM ballot through the [My Election Info](#) page on the Elections Division website or by contacting the Elections Division by phone, email or fax.

Vote by Mail ballots and Vote Center ballots provide additional accessible voting options. Every voter will receive a Vote by Mail ballot in the mail beginning 29 days before Election Day. If a replacement Vote by Mail ballot is needed, voters may simply call the Elections Division at 888.SMC.VOTE (888.762.8683) or email registrar@smcacre.org. At a Vote Center, voters may request curbside voting where staff will bring a paper ballot replacement or the equipment from a Ballot Marking Station to a car. Lastly, voters with disabilities may request the Elections Division to deliver a ballot to their home or have a Ballot Marking Station brought to their home.

Most Vote Centers can be reached via SamTrans, San Mateo County's bus service. Persons with disabilities who cannot independently use regular SamTrans bus service, some or all of the time, have access to paratransit. The San Mateo County Transit District provides paratransit using Redi-Wheels on the bayside of the County and RediCoast on the coastside. Riders may call to reserve a trip from one to seven days in advance. The Elections Division is working with the VAAC to expand voting opportunities for persons with disabilities.

A voter with disabilities may contact the Elections Division to arrange and pay for transportation services to provide a round-trip ride (within the County) from their home if they are unable to reserve a trip through paratransit to the closest Vote Center.

Per the VCA, the Elections Division will hold a voter education workshop prior to each statewide election to increase accessibility and participation of eligible voters with disabilities. The VAAC members will assist in selecting the workshop venue and date. The workshop will include, but not be limited to, education about the new voting model, voting equipment demonstrations, the accessibility of the voting equipment, ballot drop-off information, and options for obtaining an AVBM ballot electronically.

Addressing Disparities in Participation

The Elections Division regularly reviews voter turnout throughout the County to enhance our efforts to reach out to disparities in participation. Through our review, and with data contained within the 2018 Election Cycle report provided by the California Civic Engagement Project, we see that Latinos, Asian Americans and youth continued to experience much lower voter turnout than that of the County's general population. Developing strategies to help these voters are some of the ways the Elections Division and community groups can work toward the shared goal of enhancing voter participation.

While the Elections Division and its community partners often staff tables at community events to conduct voter registration, there are many ways for County residents to register to vote. Citizens may register to vote online directly at registertovote.ca.gov or can access the state voter registration website through a link from the Elections Division website, www.smcacre.org. Citizens may pick up a voter registration form at the Elections Division, City/Town Halls, libraries and post offices throughout the County. County agencies serving low-income households and individuals with disabilities provide voter registration forms to their clients. Under AB 1461, the Department of Motor Vehicles (DMV) and Secretary of State have established the California Motor Voter Program. This program, launched in April 2018, automatically registers any person who is qualified to vote during DMV transactions, unless that person opts out of registration. The Elections Division will also mail a registration form to potential voters upon request.

The Secretary of State provides National Voter Registration Act (NVRA) resources and training to County agencies serving low-income residents and individuals with disabilities. These agencies include, but are not limited to: CalFresh, CalWORKs, Medi-Cal, Women, Infants, and Children (WIC), In-Home Supportive Services, Covered California, California's Health Benefit Exchange, Department of Rehabilitation-Vocational Services, Independent Living Centers, Department of Developmental Services Regional Centers, offices contracting with the Office of Deaf Access, state and County mental and behavioral health departments, and private practitioners providing services under contract with those departments. The Elections Division will provide additional information and training on request to coordinators and staff at agencies.

The Elections Division will contact the eight core County service agencies providing safety net services to San Mateo County residents to make them aware of upcoming elections, voting options and the new Ballot Marking Tablets. These agencies include Coastside Hope, El Concilio of San Mateo County, Fair Oaks Community Center, Pacifica Resource Center, Puente de la Costa Sur, Samaritan House, the Daly City Community Service Center and the YMCA Community Resource Center.

The Elections Division regularly provides information on voting rights and elections to the Sheriff's Office to share with inmates in the County's correctional facilities. Information will also be given to the Service League of San Mateo County for inmates and to the Service League and the David E. Lewis Community Reentry Center for former inmates.

We will provide voters with resources on our website, www.smcacre.org, about transportation with information on possible free transit to Vote Centers. The San Mateo County Transit District and Caltrain lead a funding partnership to offer free community shuttles in Belmont, Brisbane, Burlingame, Daly City, Foster City, Menlo Park, Redwood City, San Bruno, San Carlos, San Mateo and South San Francisco. As part of the Get Up & Go senior transportation program, the Peninsula Jewish Community Center (PJCC) operates a door-to-door, wheelchair-accessible bus and car service for older adults who do not drive. Community members can use the online searchable database www.onecalloneclick.org, maintained by the nonprofit OUTREACH, to locate services and chat with a live person or call OUTREACH Mobility Managers at 408.678.8585 for one-on-one service. The Elections Division will provide links on www.smcacre.org with transportation options.

Direct Voter Contacts

Direct contact from the County to voters was the most effective method to inform voters about the November 3, 2015 All-Mailed Ballot Election, the 2018 and 2019 All-Mailed Ballot - Vote Center Elections.

Three postcards are planned to inform voters of the new election model, in addition to information in the Sample Ballot & Official Voter Information Pamphlet and the Vote by Mail Official Ballot mailing. The first mailing will provide information to all registered voters regarding the VCA model. The 2018 Election Cycle Report produced by the California Civic Engagement Project concluded that additional outreach is needed to help increase the turnout of previous polling place voters and potential voters under the VCA model. With this in mind, a second postcard to voters who have not previously received their ballot via mail to alert them of the upcoming ballot mailing and to provide Vote Center information. The third mailing, in the final days before the election, will be to all voters who have not returned their ballot to remind them to do so, providing information on obtaining a replacement ballot as well as information about Vote Center locations.

Public Service Announcements

A Public Service Announcement (PSA) for TV will be distributed with closed captioning for voters who are deaf or hard of hearing. A radio script will include a request to stations to post the information on their companion websites to assist in reaching those voters.

Artwork will be available from the County for print and online PSAs, and for government and community partners to use in their social media and newsletters. Print PSAs will be accompanied by a request to post the announcement on any affiliated websites with audio for the voters with visual impairments.

The County will provide Spanish, Chinese, Filipino and Korean language media outlets serving San Mateo County with scripts for PSAs. The scripts will inform voters of the upcoming election and promote the toll-free voter assistance hotline. Artwork will also be available.

Outreach Plan

The Registration and Elections Division remains committed to the spirit of the Voter Education and Outreach objectives and strategies contained within this plan. Statutory required expenditures will continue to be performed, as mandated. The performance of additional non-statutory expenditures, however, will be subject to the availability of funding provided to the Registration and Elections Division.

More information pertaining to 2018 expenditures and 2019-2020 budgets can be found in the Appendix.

Objectives

The objectives of this outreach program are:

1. **Voter education**
 - a. Eligibility, how to register to vote and when you may need to re-register
 - b. New look of Official Ballot and ballot return envelope
 - c. How Vote-by-Mail ballot signatures are checked against voter registration forms
2. **Awareness of convenient options to vote under the VCA**
 - a. Ballot mailed to all eligible voters from 29 days to 7 days prior to Election Day
 - b. Accessible Vote Centers with multilingual assistance with locations open up to 30 days, including the final two weekends before Election Day
3. **Prepare voters to use the new Ballot Marking Tablets at Vote Centers**
 - a. Ballot Marking Tablets make voting more intuitive than ever before
 - b. They provide a paper ballot for tabulation
 - c. They meet the highest security standards

Strategies

The Elections Division will:

1. Involve the VAAC, LAAC and VEOAC in these outreach efforts
2. Work with our existing network of community partners to reach out to areas with low voter registration and/or low voter turnout
3. Consult with the San Mateo County Council of the League of Women Voters, which has serviced and maintained voter registration forms at more than 200 registration places in all parts of San Mateo County for several years
4. While the Elections Division does outreach to all voters through direct mailings, groups which need additional attention include:
 - Language minority communities
 - Communities of color
 - Young adults/first-time voters
 - New citizens
 - Older adults
 - Voters with disabilities
 - Voters previously involved with the criminal justice system and/or currently in County jail

Tactics

Specific tactics include:

- I. Create and mail postcards to all voters to announce the VCA model election and the Ballot Marking Tablets. The California Voter's Choice Act (VCA) requires two direct contacts with voters about the election model before each election.
- II. Propose demonstrations of Ballot Marking Stations to City Clerks to offer to their city government and residents
- III. Create print outreach materials (writing, translate and design)
- IV. Distribute and maintain outreach materials (printing and staff time to distribute)
- V. Develop ready-made content available to community partners to share in their newsletters, blog posts, websites, and social media accounts
- VI. Produce a video in English, Spanish and Chinese translation, for smcacre.org on how to use the Ballot Marking Tablets
- VII. Work with City Clerks to include election information and a link to our Ballot Marking Tablet videos on their city's social media outlets
- VIII. Provide public service announcement script and/or recording to Bay Area radio and television stations on election and voting options
- IX. Give short presentations and Ballot Marking Tablet demonstrations at community events, residential, senior centers, as well as at facilities and for groups working with those with disabilities
- X. Reach out to immigrant organizations through the County Office of Community Affairs Immigrant Support and Coordination to provide voter registration and election information
- XI. Meet young people in-person and virtually; this includes 18- to 24-year-olds, at high schools, colleges, vocational/technical schools and those who are not in school
- XII. Place ads in media in Spanish, Chinese, Korean and Tagalog
- XIII. Create and mail postcards to voters who have not selected the permanent Vote by Mail option to remind them to look for their ballot in the mail and that they do not have to use it – they can go to a Vote Center
- XIV. Create and mail postcards to voters to remind voters of the election and voting options for voters who have not returned their ballot or voted at a Vote Center
- XV. Produce bookmarks for distribution at libraries and by the League of Women Voters
- XVI. Print election information in large fonts for use in senior centers, assisted living centers and at outreach events

— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

APPENDIX



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402

phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

  @smcvote

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— SAN MATEO COUNTY —
CALIFORNIA VOTER'S CHOICE ACT

PROPOSED VOTE CENTER
AND
BALLOT DROP BOX
LOCATIONS



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Proposed Vote Center Locations

Open 29 Days before Election through Election Day

East Palo Alto	Lewis and Joan Platt East Palo Alto Family YMCA
Redwood City	Assessor-County Clerk-Recorder
San Mateo	County Registration & Elections Division
South San Francisco	Main Library

Open 10 Days before Election through Election Day

Daly City	City Hall
Half Moon Bay	Emergency Operations Center
Redwood City/N. Fair Oaks	Fair Oaks Community Center
San Bruno	Skyline College
San Mateo	Mid-Peninsula Boys & Girls Club

Open 3 Days before Election through Election Day

Atherton	Menlo College
Belmont	City Hall, Emergency Operations Center
Brisbane	City Hall
Burlingame	St. Paul's Episcopal Church
Colma	Town Hall
Daly City	Jefferson Union High School District, Galleria
Daly City	Lincoln Park Community Center
Daly City	Pacelli Event Center, Merced Room
Daly City	War Memorial
East Palo Alto	Government Center
Foster City	William E. Walker Recreation Center
Hillsborough	Fire Station 32
Menlo Park	Arrillaga Family Recreation Center
Menlo Park	Onetta Harris Community Center
Millbrae	Community Center
Montara	Farallone View Elementary School
Pacifica	Community Center
Pacifica	St. Peter Catholic Church
Portola Valley	Historic School
Redwood City	Community Activities Building
Redwood City	Woodside Fire Protection District, Training Room
Redwood Shores	County Office of Education
San Bruno	City Hall, Conference Room 115
San Carlos	Library, Conference Room
San Carlos	Youth Center
San Mateo	Beresford Recreation Center
San Mateo	County Expo Center
San Mateo	County Health Department Administration
San Mateo	County Mental Health Center
San Mateo	San Mateo Adult School
South San Francisco	Fernekes Recreation Center
South San Francisco	Terrabay Gymnasium and Recreation Center
Woodside	Woodside Village Church

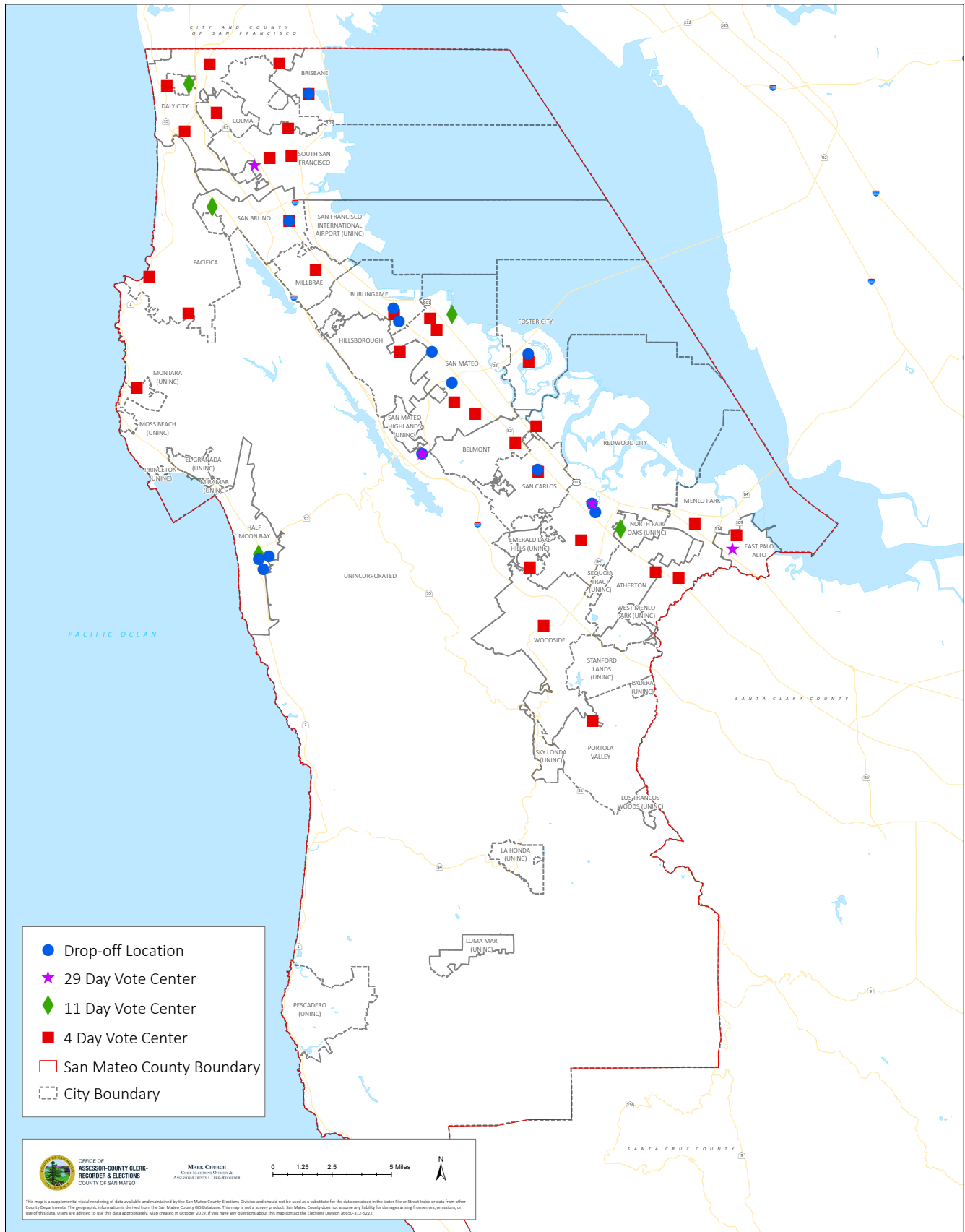
Mobile Vote Center Voter's preferred location

Pop-up Voting Service on part of Election Day: Pescadero and La Honda

Proposed Ballot Drop Box Locations

Atherton	Town Hall	91 Ashfield Road
Belmont	City Hall & Outside 24-hour Drop Box	One Twin Pines Lane
Belmont	Outside 24-hour Drop Box	1110 Alameda de las Pulgas
Brisbane	City Hall	50 Park Place
Burlingame	City Hall	501 Primrose Road
Burlingame	Library	480 Primrose Road
Colma	Town Hall	1198 El Camino Real
Daly City	City Hall & Outside 24-hour Drop Box	333 90th Street
East Palo Alto	City Hall & Outside 24-hour Drop Box	2415 University Avenue
East Palo Alto	Vote Center	550 Bell Street
Foster City	City Hall & Outside 24-hour Drop Box	610 Foster City Boulevard
Half Moon Bay	City Hall	501 Main Street
Half Moon Bay	Library	620 Correas Street
Half Moon Bay	Senior Center	925 Main Street
Hillsborough	Town Hall	1600 Floribunda Avenue
La Honda	La Honda Country Market	8865 La Honda Road
Menlo Park	City Hall	701 Laurel Street
Millbrae	City Hall	621 Magnolia Avenue
Pacifica	City Hall	170 Santa Maria Avenue
Pescadero	Cal Fire Station 59 Outside 24-hour Drop Box	1200 Pescadero Creek Road
Portola Valley	Town Hall	765 Portola Road
Redwood City	City Hall	1017 Middlefield Road
Redwood City	Vote Center	555 County Center, 1 st Floor
San Bruno	City Hall	567 El Camino Real
San Carlos	City Hall	600 Elm Street
San Mateo	City Hall	330 West 20th Avenue
San Mateo	Vote Center & Outside 24-hour Drop Box	40 Tower Road
South San Francisco	City Hall	400 Grand Avenue
South San Francisco	Main Library	840 West Orange Avenue
Woodside	Town Hall	2955 Woodside Road

Vote Center & Ballot Drop Box Locations Map



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— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

STANDARD VOTE CENTER LAYOUT



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REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402

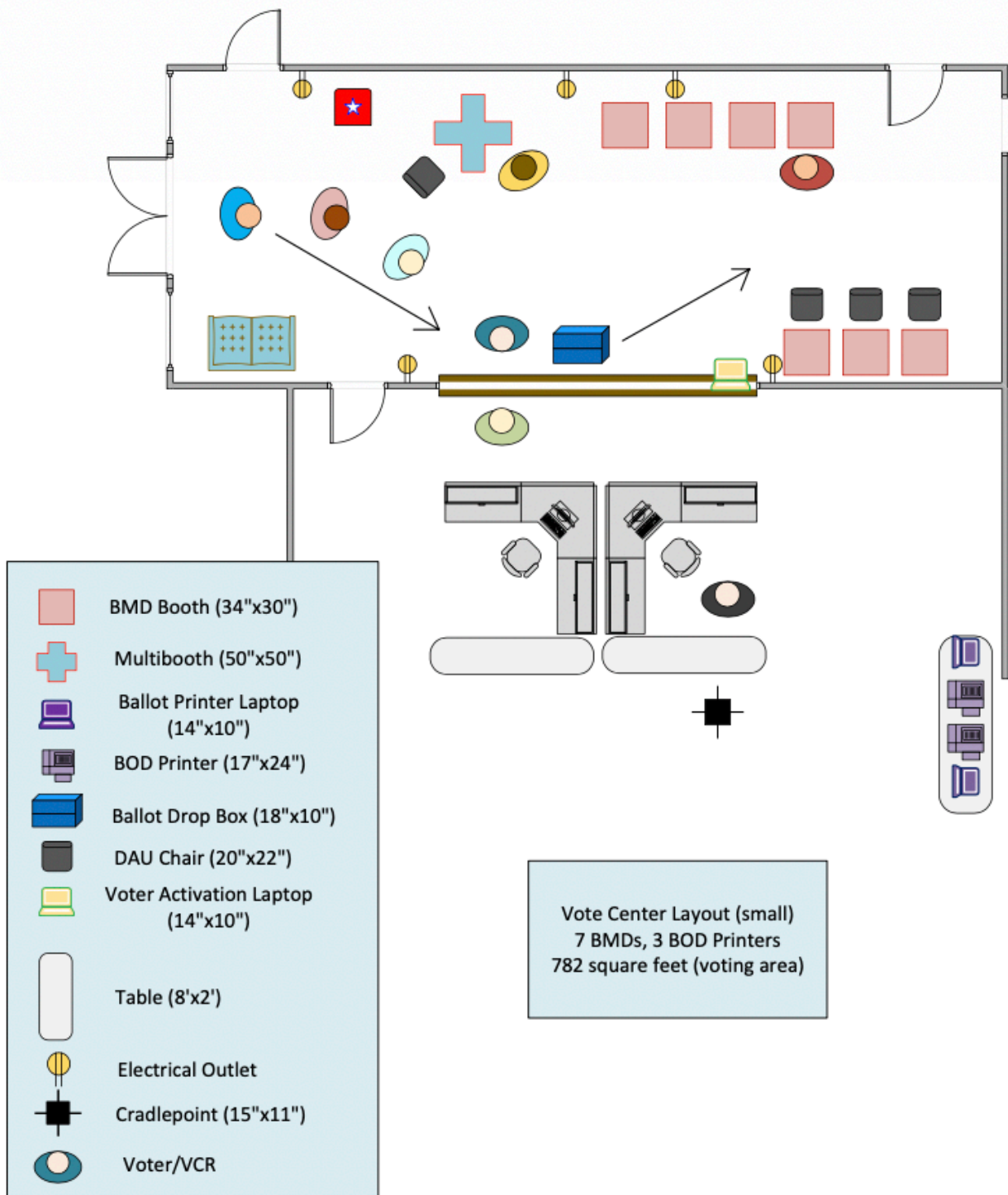
phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

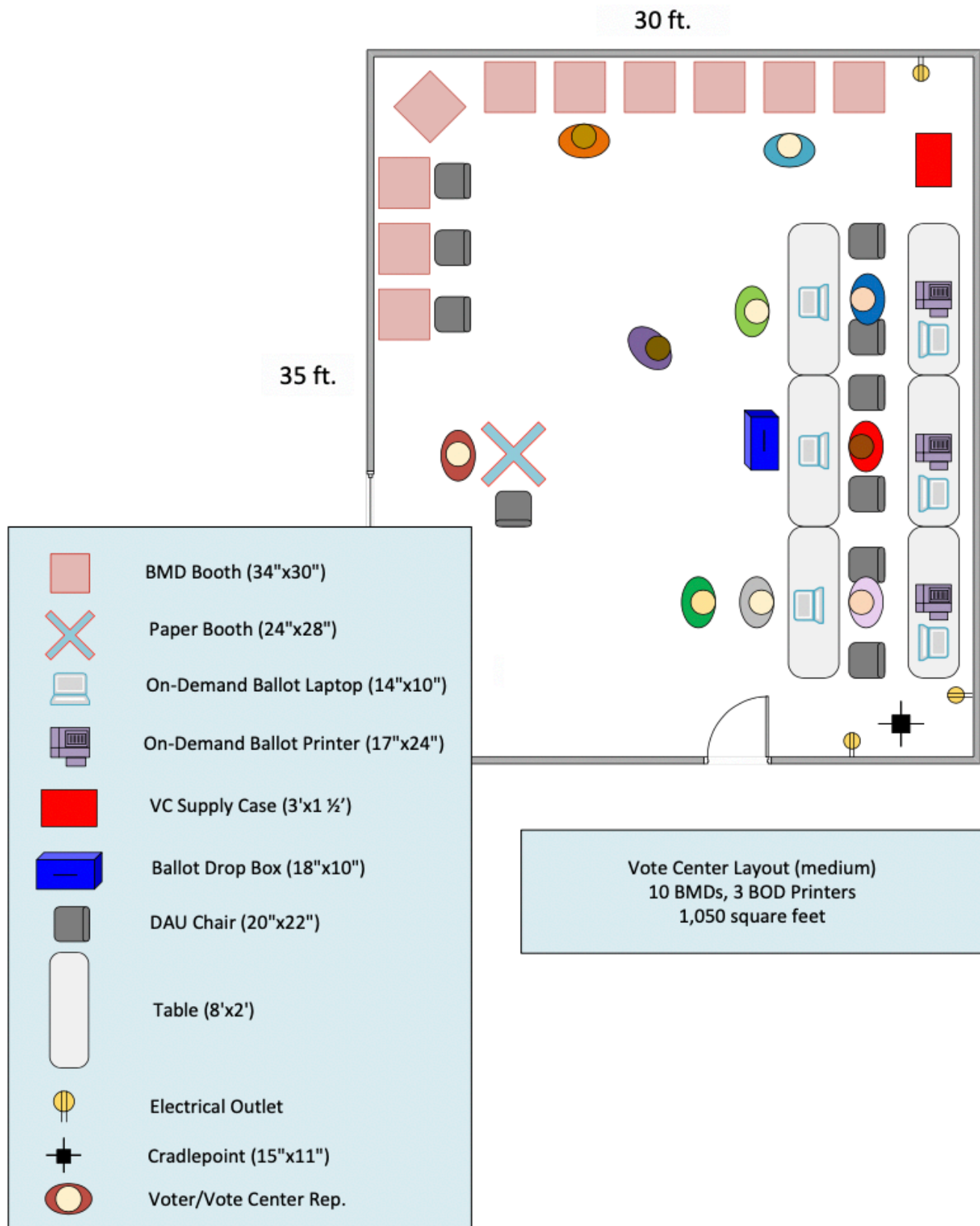
  @smcvote

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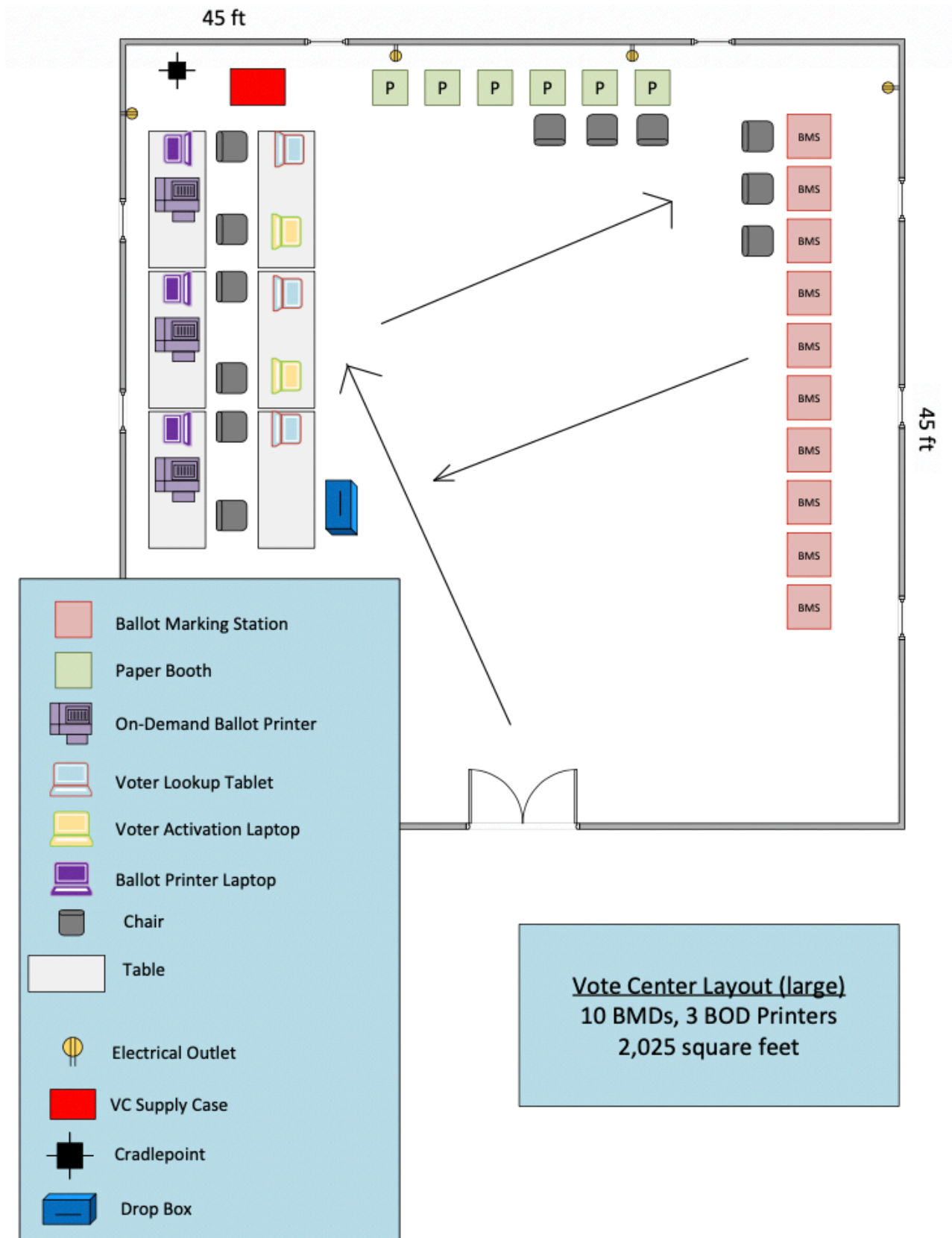
Standard Vote Center Layout - Small



Standard Vote Center Layout - Medium



Large Vote Center Layout



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— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

ADVISORY COMMITTEES



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COUNTY OF SAN MATEO

MARK CHURCH
CHIEF ELECTIONS OFFICER &
ASSESSOR-COUNTY CLERK-RECORDER

San Mateo County Voting Accessibility Advisory Committee

San Mateo County Registration & Elections Division established a Voting Accessibility Advisory Committee (VAAC) to advise, assist, and provide recommendations to the Chief Elections Officer regarding the implementation of federal and state laws relating to access to the electoral process by older adults and persons with disabilities. It is the mission of the VAAC to ensure that all persons can vote independently and privately.

Member Roster 2019 - 2020

Craig McCulloh, Chairperson
San Mateo County Health Systems Aging and Adult Services

Bill Hershon
Disability Rights California

Michael Levinson
Paratransit Coordinating Council

Benjamin McMullan
Center for Independence of Individuals with Disabilities

Fred Nisen
Disability Rights California

Wilhelmina Riley
Paratransit Coordinating Council

Sarah Verity
Gatepath

40 Tower Road, San Mateo, CA 94402
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COUNTY OF SAN MATEO

MARK CHURCH
CHIEF ELECTIONS OFFICER &
ASSESSOR-COUNTY CLERK-RECORDER

San Mateo County Language Accessibility Advisory Committee

The San Mateo County Chief Elections Officer established the Language Accessibility Advisory Committee (LAAC) to advise and assist the Chief Elections Officer on matters relating to language accessibility to the electoral process by voters with limited English proficiency. It is the mission of the LAAC to assist the Chief Elections Officer to enhance language accessibility opportunities and compliance with all federal, state, and local laws.

Member Roster 2019 - 2020

Rosa Uriarte, Chairperson
International Institute of the Bay Area

Charmaine Messina
Community Advocate

Wesley Taoka, Vice Chairperson
San Mateo Japanese American Community Center

Mukta Vadera
Community Advocate

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MARK CHURCH
CHIEF ELECTIONS OFFICER &
ASSESSOR-COUNTY CLERK-RECORDER

San Mateo County Voter Education & Outreach Advisory Committee

The San Mateo County Chief Elections Officer established the Voter Education and Outreach Advisory Committee (VEOAC) to advise and assist on matters relating to voter education and outreach for the June 5, 2018 Direct Primary Election and the November 6, 2018 General Election. It is the mission of VEOAC to assist the Chief Elections Officer in enhancing education and outreach opportunities and compliance with all federal, state and local laws. All San Mateo County voters and organizations working on behalf of San Mateo County residents are welcome.

Organizations Participating Regularly 2019 – 2020

Asian Americans Advancing Justice/Asian Law Caucus

Belle Haven Resident

Center for Independence of Individuals with Disabilities

League of Women Voters of California, North and Central San Mateo County

League of Women Voters of California, South San Mateo County

Legal Aid Society of San Mateo County

Office of San Mateo County Supervisor Dave Pine, District 1

San Francisco Peninsula People Power

San Mateo County Health System

San Mateo County Democratic Central Committee

San Mateo County Union Community Alliance

Silicon Valley Community Foundation

Thrive Alliance

40 Tower Road, San Mateo, CA 94402

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— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

CITY ELECTION OFFICIALS



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

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City Election Officials

Atherton

Mr. Anthony Suber
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Atherton, CA 94027
650.752.0529
asuber@ci.atherton.ca.us

Brisbane

Ms. Ingrid Padilla
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Brisbane, CA 94005
415.508.2113
cityclerk@ci.brisbane.ca.us

Colma

Ms. Caitlin Corley
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Colma, CA 94014
650.997.8311
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East Palo Alto

Mr. Walfred Solorzano
2415 University Avenue
East Palo Alto, CA 94303
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wsolorzano@cityofepa.org

Half Moon Bay

Ms. Jessica Blair
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Half Moon Bay, CA 94019
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jblair@hmbcity.com

Menlo Park

Ms. Judy Herren
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Menlo Park, CA 94025
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Belmont

Hon. Terri Cook
One Twin Pines Lane, Suite 375
Belmont, CA 94002
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Burlingame

Ms. Meaghan Hassel-Shearer
501 Primrose Road
Burlingame, CA 94010
650.558.7203
mhasselshearer@burlingame.org

Daly City

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333 90th Street
Daly City, CA 94015
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ahipona@dalcycity.org

Foster City

Ms. Priscilla Schaus
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Hillsborough

Ms. Miyuki Yokoyama
1600 Floribunda Avenue
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myokoyama@hillsborough.net

Millbrae

Ms. Elena Suazo
621 Magnolia Avenue
Millbrae, CA 94030
650.259.2414
esuazo@ci.millbrae.ca.us

Pacifica

Ms. Sarah Coffey
170 Santa Maria Avenue
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650.738.7409
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Redwood City

Ms. Pam Aguilar
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Redwood City, CA 94063
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paguilar@redwoodcity.org

San Carlos

Ms. Crystal Mui
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cmui@cityofsancarlos.org

South San Francisco

Hon. Rosa Govea Acosta
400 Grand Avenue
P.O. Box 711
South San Francisco, CA 94083
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rosa.acosta@ssf.net

Portola Valley

Ms. Sharon Hanlon
765 Portola Road
Portola Valley, CA 94028
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shanlon@portolavalley.net

San Bruno

Ms. Melissa Thurman
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San Bruno, CA 94066
650.616.7070
cityclerksoffice@sanbruno.ca.gov

San Mateo

Ms. Patrice Olds
330 West 20th Avenue
San Mateo, CA 94403
650.522.7042
polds@cityofsanmateo.org

Woodside

Ms. Dora Wong
2955 Woodside Road
P.O. Box 620005
Woodside, CA 94062
650.851.6790
dwong@woodsidetown.org

— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

COMMUNITY PARTNERS



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402

phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

  @smcvote

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Community Partners Supervisory District 1

Agency	Phone	E-mail Address
A&C Health Care Services	650.689.5784	
American Association of University Women (AAUW) - North Peninsula		Ladushka@gmail.com
Boys & Girls Clubs North San Mateo County	650.589.7090	bmorrison@theclubs.org
Burlingame Chamber of Commerce	650.344.1735	info@burlingamechamber.org
Burlingame Long Term Care	650.692.3758	contact@callprimrose.org
CALL Primrose	650.342.2255	lamerkat@sbcglobal.net
Chadbourn Adult Activity Center	650.697.8300	jmcgovern@smace.org
City of San Mateo Senior Center	650.522.7490	parksandrecreation@cityofsanmateo.org
Community Learning Center	650.877.8540	bourdon@plsinfo.org
El Concilio of San Mateo County	650.373.1087	or10sia@el-concilio.com
Hillsborough Beautification Foundation	650.829.5159	hillsboroughbeautification@yahoo.com
Hillsborough City Elementary School District	650.548.4210	lcarlomagno@hcsd.k12.ca.us
Hillsborough Schools Foundation	650.344.6685	cynthia@hsf.org
Magnolia Senior Center	650.829.3820	joe.hunziker@ssf.net
Millbrae Chamber of Commerce	650.697.7324	lorianne@millbrae.com
Millbrae Education Foundation	650.648.3162	info@millbraekids.org
Millbrae Library	650.312.5312	millbrae@smcl.org
Millbrae Senior Center	650.259.2370	coconnell@ci.millbrae.ca.us
Palcare	650.340.1289	paul@palcare.org
PARCA	650.312.0730	suzanneh@parca.org
Peace and Freedom Party	510.465.9414	
Peninsula Post-Acute	650.652.3969	smccormack@plum.com
Providence San Bruno	650.583.7768	
San Bruno Chamber of Commerce	650.588.0180	office@sanbrunochamber.com
San Bruno Senior Center	650.616.7150	erangel@sanbruno.ca.gov

Community Partners Supervisory District 1 (continued)

Agency	Phone	E-mail Address
San Mateo County Republican Party	650.931.4596	info@smgop.org
South San Francisco Chamber of Commerce	650.588.1911	info@ssfchamber.com
South San Francisco Community Learning Center	650.877.8540	bourdon@plsinfo.org

Community Partners Supervisory District 2

Agency	Phone	E-mail Address
American Association of University Women (AAUW) - San Mateo	650.573.1604	
Autism Society San Francisco Bay Area	650.637.7772	irmavelasquez@me.com
Belmont Chamber of Commerce	650.595.8696	execdirector@belmontchamber.org
Belmont Library	650 591.8286 ext. 227	belmont@smcl.org
Black Student Union, Notre Dame de Namur	650-508-3718	asylvester@student.ndnu.edu
Brookside Skilled Nursing Hospital	650 349.2161	Admin@BrooksideNursing.com
Carlmont Gardens Nursing Center	650 591.9601	ceborlas@carlmontgardens.com
Center for Independence of Individuals with Disabilities	650.645.1780 ext 201	benjaminm@cidsanmateo.org
Center for Independence of Individuals with Disabilities	650.645.1780 ext 118	donnar@cidsanmateo.org
College of San Mateo Disability Resource Center (DRC)	650 574.6438	csmdrc@smccd.edu
CORA (Community Overcoming Relationship Abuse)	650.652.0800	info@corasupport.org
CSM Democrats	650.574.6474	millerlee@smccd.edu
CSM Republicans	650.574.6474	millerlee@smccd.edu
Foster City Chamber of Commerce	650.573.7600	ceo@fostercitychamber.com
Foster City Library	650 574.4842 ext. 227	fostercity@smcl.org
Foster City Parks and Recreation Department: Senior Wing	650.286.2585	recreation@fostercity.org
Friends of the Mandarin Scholars in the SMFCSD	650.200.3350	friendsofmandarinscholars@gmail.com
Homework Central	650.343.3423	tdell@smhwc.org
Human Investment Project, Inc. (HIP)	650.348.6660	mailbox@hiphousing.org
Israel Peace Initiative	650.559.9847	ealonjoelson@yahoo.com
JACL: San Mateo Japanese American Community Center	650.343.2793	bnakagiri@gmail.com
League of Women Voters North and Central San Mateo County	650.342.5853	kuchinsa@yahoo.com
Mid-Peninsula Boys & Girls Club, Inc.	650.347.9891	info@midpenbgc.org
NAACP San Mateo Branch #1068	650.622.9149	naacp1068sm@yahoo.com

Community Partners Supervisory District 2 (continued)

Agency	Phone	E-mail Address
NAMI San Mateo County	650.572.2528	execdirector@namisanmateo.org
National Association for the Advancement of Colored People	650.378.2450	naacpsanmateo@yahoo.com
Nazareth Vista	650.591.2008	
Newcomers' Club of San Mateo County	415.467.5780	doloreskessler@comcast.net
Organization of Chinese Americans San Mateo	650.533.3065	chrisbush2@yahoo.com
Peninsula Conflict Resolution Center	650.513.0330 ext. 302	mvilchez@pcrcweb.org
Peninsula Family Service	650.403.4300	mchavez@peninsulafamilyservice.org
Peninsula Jewish Community Center	650.212.7522	info@pjcc.org
Samaritan House	650.341.4081	bart@samaritanhousesanmateo.org
San Mateo Adult School	650 558.2101	tdoyle@smuhsd.org
San Mateo Area Chamber of Commerce	650.401.2441	cheryl@sanmateochamber.org
San Mateo Buddhist Temple	650.342.2541	henry.t.adams@gmail.com
San Mateo County Green Party	650.593.7032	gpca@cagreens.org
San Mateo County Health Foundation	650.573.2655	lwilliams-hurt@smcgov.org
San Mateo County Health System, Aging and Adult Services	650.573.3900	cmculloh@smcgov.org
San Mateo County Libertarian Party	650.591.5270	Harrison@LPSM.org
San Mateo County Union Community Alliance	650.619.3686	jennismcuca@gmail.com
San Mateo Garden Center	650.574.1506	sanmateogrncntr@att.net
San Mateo High School Foundation	650.575.4432	info@smhsf.org
Self-Help for the Elderly	650.342.0822	kellyc@selfhelpelderly.org
Shopping for a Change	650.488.7088	stacey@shoppingforachange.org
Silicon Valley Community Foundation	650.458.2660	ekwood@siliconvalleycf.org
Sutter Care at Home Hospice	650 696.4500	
Twin Pines Senior Center	650.595.7441	parksrec@belmont.gov
Zawayya	650.504.5965	mango.nabila@gmail.com

Community Partners Supervisory District 3

Agency	Phone	E-mail Address
AbleCloset	650.539.4437	shannon@ablecloset.com
American Association of University Women - Half Moon Bay	650.726.9215	sjc@csc-research.com
American Association of University Women (AAUW) - Mid-Peninsula	650.592.5822	aauw-mid-pen@earthlink.net
American Association of University Women (AAUW) – Pacifica		Marilyn_L_Richardson@yahoo.com
Atherton Library	650 328.2422 ext. 227	atherton@smcl.org
Boys & Girls Clubs – Coastsides	650.712.9710	judith@bgccoastsides.org
Cabrillo Education Foundation	650.286.7811	info@CEFFund.org
Coastsides Adult Day Health Center	650.726.5067	cadhc@coastsides.net
Coastsides Child Development Center	650.726.7416	karen@coastsidescdc.org
Coastsides Hope & Moonridge Learning Center	650 726.9071	fatima@coastsideshope.org
Indivisible Coastsides		coastsidesunited4action@gmail.com
Concentric Media, Inc.	650.568.4340	info@concentric.org
Critical Reach	650.726.7814	jmyers@criticalreach.org
Fair Oaks Beautification Association		madera111@yahoo.com
Half Moon Bay Coastsides Chamber of Commerce	650.726.8380 ext. 101	charise@hmbchamber.com
Half Moon Bay Library	650 726.2316 ext. 227	halfmoonbay@smcl.org
Healthy Cities Tutoring	650.703.2042	dbecht@healthycitiestutoring.org
Holbrook-Palmer Recreation Park Foundation	650.752.0536	pattieatthepark@yahoo.com
La Costa Adult School	650.712.7224	becharr@cabrillo.k12.ca.us
La Honda Indivisible		lahondalynnette@earthlink.net
League of Women Voters- South SMC	650.325.5780	info@lwvssmc.org
Linda Mar Care Center	650.359.4800	jashcroft@lindamarrehab.com

Community Partners Supervisory District 3 (continued)

Agency	Phone	E-mail Address
Multicultural Services and Community Involvement, Menlo College	650.543.3771	jessica.soliai@menlo.edu
Pacifica Chamber of Commerce	650.355.4122	info@pacificachamber.com
Pacifica Library Foundation	650-355-5196	pacificalibrary@gmail.com
Pacifica Nursing and Rehab Center	650 993.5576	jbeaman@pacificarehab.com
Pacifica Resource Center	650 738.7470	info@pacresourcecenter.org
Pacifica School Volunteers	650.355.9432	psv.director@gmail.com
Pacifica Senior Services	650.738.7384	langej@ci.pacifica.ca.us
Pacificans Care	650.355-4479	bbanco@aol.com
Pacifica's Environmental Family	650.359-7930	marijean1@aol.com
Pacifica-Sanchez Library	650.359.3397 ext. 227	pacifica@smcl.org
Pacifica-Sharp Park Library	650.355.5196 ext. 227	pacifica@smcl.org
Peninsula Outreach Program	866.601.9530	ursulagm@aol.com
Peninsula Volunteers, Inc.	650.326.0665	cberry@penvol.org
Pescadero SURJ		pescaderosurj@gmail.com
Pie Ranch	650.879.0995	delma@pieranch.org
Portola Valley Library	650.851.0560 ext. 227	portolavalley@smcl.org
Puente/Pescadero Office	650.879.1691	outreach@mypuente.org
San Carlos Adult Community Center	650.802.4384	tmuela@cityofsancarlos.org
San Carlos Chamber of Commerce	650.593.1068	staff@sancarloschamber.org
San Carlos Educational Foundation	650.590.5983	ed@scefkids.org
San Carlos Library	650.591.0341 ext. 227	sancarlos@smcl.org
San Carlos Together, Inc.	650.703.4827	tom@tomdavids.com
San Mateo County Democratic Party	650.344.1714	cecily999@sbcglobal.net
Sanchez Art Center	650.355.1894	cindy@sanchezartcenter.org
Second Harvest Food Bank	650.610.0800	tweatherby@shfb.org
Senior Coastsiders: Senior Center	650.726.9056	info@seniorcoastsiders.org
Seton Coastside Long Term Care	650.563.7100	CourtneyConlon@verity.org
South Coast Childrens' Services, Inc.	650.879.0013	
StarVista	650.591.9623	dwasher@star-vista.org
The Sequoias	650 851.1501	edunno@ncphs.org
Vida Verde Nature Education	650.747.9288	Laura@Vveducation.org
Woodside Library	650.851.0147 ext. 227	woodside@smcl.org

Community Partners Supervisory District 4

Agency	Phone	E-mail Address
American Association of University Women -Menlo Atherton	650.323.4066	programs@aauwmh.org
Atherton Regency	650.325.8600	administrator@athertonregency.com
Boys & Girls Clubs -Peninsula	650.561.3331	
Canada College Disability Resource Center	650.306.3259	canadadrc@smccd.edu
Center for Excellence in Nonprofits	650.517.5855	information@cen.org
Child and Family Institute	650.328.2262	kris@cfamily.org
Child Care Coordinating Council	650.517.1400	dfleishman@sanmateo4cs.org
Commission on the Status Women	650.363.4872	tbeat@smcgov.org
Community Legal Services in East Palo Alto	650.326.6440	
Compass High School	650.720.4248	rwylde@compasshigh.org
David E. Lewis Community Reentry Center	650.853.3188	jcabera@smcgov.org
Devonshire Oaks Nursing Center	650.366.9503	
East Palo Alto Community Alliance and Neighborhood	650.473.9838	rjones@epacando.org
East Palo Alto Library	650.321.7712 ext. 227	eastpaloalto@smcl.org
East Palo Alto Senior Center	650.329.5900	epharr@cityofepa.org
Fair Oaks Adult Activity Center	650.780.7525	lswartzel@peninsulafamilyservice.org
Fair Oaks Community Center	650.780.7500	habila@redwoodcity.org
Fair Oaks Community Center - Hispanic Community	650.780.7500	tchin@redwoodcity.org
Fair Oaks Health Center	650.578.7141	
Geohazards International	650.614.9050	jomo@geohaz.org
Green Salt	650.485.4877	paul@10booksahome.org
Herban Health	650.327.7894	dladine@aol.com
International Institute of the Bay	650.780.7514	ruriarte@iibayarea.org
JobTrain	650.330.6429	svea@jobtrainworks.org
Kainos Home and Training Center, Inc.	650.363.2423	andrew.frisch@kainosusa.org
Latino Leadership Council	650.241.0692	leadership@llcsmc.org

Community Partners Supervisory District 4 (continued)

Agency	Phone	E-mail Address
Legal Aid Society of San Mateo County	650.558.0915	mshawver@legalaidsmc.org
Menlo Park Chamber of Commerce	650.325.2818	info@menloparkchamber.com
Menlo Park Library Foundation	650.321.1084	info@foundationmpl.org
Menlo Park Senior Center	650.330.2280	aysamardar@menlopark.org
Mental Health Association of San Mateo County	650.368.3345	melissap@mhasmc.org
My New Red Shoes	650.241.3911	minh@mynewredshoes.org
Nuestra Casa	650.330.7472	JGarcia@nuestracasa.org
One East Palo Alto Neighborhood Improvement Initiative	650.330.7462	mcnair@1epa.org
One New Heartbeat, Inc.	650.440.0567	Waynette@onenewheartbeat.org
Palo Alto VA Medical Center (Menlo Park)	650.614.9997	
Peninsula Family Service: Fair Oaks Adult Activity Center	650.780.7525	info@peninsulafamilyservice.org
Peninsula Vet Center	650.617.4300	
Redwood City Veterans Memorial Senior Center	650.780.7306	butecht@redwoodcity.org
Redwood City Chamber of Commerce	650.364.1722	amy@redwoodcitychamber.com
Rosalie Rendu Center	650.473.9522	rosalierendu1998@gmail.com
Saint Francis Center	650.365.7829	schristina@aol.com
Sequoia Adult School	650.306.8866	bchavez@seq.org
Service League of San Mateo County	650.364.4664	info@serviceleague.org
SparkPoint at Canada College	650.381.3550	cansparkpoint@smccd.edu
SV Links	650.646.5610	mac@svlinks.org
Thrive Alliance	650.654.7993	info@thrivealliance.org
Villages of San Mateo County	650.260.4569	lindab@villagesofsmc.org
Volunteers for Outdoor California	650.298.9774	cmoyer@v.o.cal.org
Wings Learning Center	650.365.3250	rios@wingslearningcenter.org

Community Partners Supervisory District 5

Agency	Phone	E-mail Address
ABS-CBN Foundation, Inc.	800.527.2820	joann_kyle@abs-cbn.com
Black Student Union, Skyline College		clayb@smccd.edu
Skyline College	650.574.6510	baileym@smccd.edu
Brisbane Chamber of Commerce	415.467.7283	mitch@brisbanechamber.org
Brisbane Library	415.467.2060 ext. 227	vargas@smcl.org
Brisbane Village Helping Hands	415.508.2185	brisbanevillagehelpinghands@gmail.com
Daly City Community Service Center	650.991.8007	
Daly City Partnership	650.301.3300	pat@dcpartnership.org
Daly City Public Library Associates	650.224.2356	info@dcpla.org
Daly City Youth Health Center	650.985.7000	contact@dalycityyouth.org
Daly City-Colma Chamber of Commerce	650.755.3900	staff@dalycity-colmachamber.org
Doelger Senior Center	650.991.8012	
Filipino-American Democratic Club – San Mateo County	650.740.4799	mark4life@hotmail.com
Jefferson Adult Education	650.550.7891	fwentw@juhsd.net
Jericho Project	415.656.1700	cjerichoproject@aol.com
Kindred at Home	650.985.5660	
Lincoln Park Community Center	650.991.5722	angeloi@dalycity.org
Liwanag Kultural Center (Filipino)	650.641.2891	lkctruong@gmail.com
Migrante - N. San Mateo County	650.733.6152	mdalupo@gmail.com
National Asian American Coalition	650.952.0522	info@naac.org
North Peninsula Food Pantry & Dining Center of Daly City	650.994.5150	fooddc@comcast.net
Seton Medical Center: Skilled Nursing Facility	650.992.4000	
Skyline College EOPS & CARE	650.738.4139	hotepl@smccd.edu
South San Francisco Adult School	650.877.8844	sredmond@ssfusd.org
SparkPoint at Skyline College	650.738.7035	skylinesparkpoint@smccd.edu
St. Francis Convalescent Pavilion	650.994.3200	
The Arc of San Francisco	650.756.1304	awilliams@thearcsf.org
VA Outpatient Clinic	650.615.6000	

Community Partners Out of County

Agency	Phone	E-mail Address
4 Elements Earth Education, Inc.	530.265.2036	rick@4eee.org
ACLU Mid-Peninsula Chapter (SF office address)	415.621.2493	midpen.ACLU@gmail.com
ACLU North Peninsula Chapter (SF office address)	415.621.2493	npenaclu@gmail.com
APAPA Peninsula Chapter	650.804.6125	contactjune@yahoo.com
Asian Law Caucus	415.848.7736	jonathans@advancingjustice-alc.org
Filipino American Democratic Caucus	510.825.9530	contactFADC@gmail.com
Filipino Community Center	415.333.6267	lkramilo@gmail.com
Goodwill SF/SMC/Marin Corporate Offices	415.575.2100	info@sfgoodwill.org
Lighthouse for the Blind and Visually Impaired	415.431.1481	info@lighthouse-sf.org
MAC's Children and Family Services, Inc.	415.704.2920	pedmonds@macs-services.org
Northern California NIAC		dmemarzia@niacouncil.org
Recovery Survival Network	415.552.1111	rsn2000@gmail.com
San Francisco Independent Living Resource Center	415.543.6222	info@ilrcsf.org
Senior Center Without Walls	877.797.7299	SCWW@jtm-esc.org
SIREN	408.453.3003	
State Council on Developmental Disabilities	510.286.1250	Sheraden.Nicholau@scdd.ca.gov
Together We Will SF Bay Area		
Training for Safety, Inc.		james.oneil@trainingforsafety.com
Vista Center for the Blind	650.858.0202	info@vistacenter.org
Working Partnerships USA	408.809.2120	maria@wpusa.org
Your Filipino Professionals Association	415.999.8365	getintouch@yfpasf.com

— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

COMMUNITY EVENTS



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402

phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

  @smcvote

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Past Community Events 2019 Calendar

March 30	3rd Annual District 5 Together Community Event, Daly City
April 27	Children's Day/Book Day. San Bruno
May 10	Community Benefits & Resource Fair, San Mateo
May 18	Shine Festival, Daly City
June 1	Community Day in the Park, San Bruno
June. 7	Veteran's Resource Fair, Princeton-by-the-Sea
June 15	7th Annual Pride Initiative, San Mateo
July 4	4th of July Family Festival, Redwood City
August 5	City Clerk Voting Station Demonstration, Town of Portola Valley
August 8	Commission on Disabilities Inclusion Festival, San Carlos
August 10	Community Blockfest 2019, East Palo Alto
August 17 - 18	Arts & Fun Festival, Pescadero
August 24 - 25	Summer Days, Foster City
September 3	City Council meeting, East Palo Alto
September 5	Future Leaders Civics Academy, Half Moon Bay
September 10	Library Voting Station Demonstration, Burlingame
September 14	Ravenswood Community Health & Wellness Fair, East Palo Alto
September 15	Autumn Moon Festival, San Mateo
September 16	Community Voting Station Demonstration, Redwood City
September 21	Latinx Heritage Month Celebration, Daly City
September 24	National Voter Registration Day (NVRD), South San Francisco
September 24	NVRD – Elections Night Out, Half Moon Bay
October 2	Town Council Voting Station Demonstration, Atherton
October 5	Annual Resource Expo, Belmont
October 5	Girl Scout-League of Women Voter's Voter Girl, Belmont
October 5	Farmers' Market Voting Station Demonstration, San Carlos
October 6	Japanese Culture Festival, Millbrae
October 8	City Council Voting Station Demonstration, Millbrae
October 12	Transition to Independence Fair
October 12	Annual Kasayahan Sa, Daly City
October 15	League of Women Voters Voting Station Demonstration, San Mateo

Past & Upcoming Community Events

2019 - 2020 Calendar (continued)

October 26	Back to School Health Fair, East Palo Alto
October 26	Health and Safety Fair, San Bruno
October 29	San Mateo County Naturalization Oath Ceremony, Redwood City
November 20	Coastside Farmers' Market, Half Moon Bay
November 22	Seniors on the Move, San Mateo
November 23	Coastside Farmers Market, Pacifica
December 11	Coastside Farmers' Market, Half Moon Bay
December 14	Coastside Farmers' Market, Pacifica
January 11	Senior Showcase Health Fair, Millbrae
January	Polar Bear Plunge, San Bruno
Early 2020	Voting Station Demonstration, City of Redwood City
Early 2020	Young Professionals Halaqa, Belmont
Early 2020	Family Harvest, Pacifica

Upcoming Community Events subject to change – view calendar at www.smcacre.org

— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

MEDIA PARTNERS



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402

phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

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Media Partners

Online

Facebook.com/County of San Mateo
Instagram.com/smcvote
Patch News – San Mateo County communities
Twitter.com/smcvote
YouTube –County of San Mateo
YouTube – San Mateo County Registration & Elections
Division

Television

ABS-CBN (Filipino)
Azteca KEMO (Spanish)
Crossings TV (Chinese and Filipino)
KEMS (Korean)
KTSF (Chinese)
Sing Tao (Chinese closed circuit)
Telemundo (Spanish)
Univision (Spanish)

Radio

KHMB Radio (English)
Radio Sound of Hope (Chinese)
Sing Tao Radio (Chinese)
Univision (KBRG & KSOL; Spanish)

Newspapers

Alianza News (Spanish)
Asian Journal (English/Filipino)
East Palo Alto Today (English)
El Mensajero (Spanish)
El Observador (Spanish)
El Reportero (Spanish)
Embarcadero Publishing (The Almanac; English)
Half Moon Bay Review (English)
Korea Times (Korean)
News for Chinese (Chinese)
Pacifica Tribune (English)
Philippines News (Filipino)
Philippines Today (Filipino)
Sing Tao Daily (Chinese)
The Skyline View (Skyline College; English)
World Journal (Chinese)

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— SAN MATEO COUNTY —
CALIFORNIA VOTER'S CHOICE ACT

**EXAMPLE:
DIRECT VOTER CONTACT
POSTCARDS**



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402


phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

  @smcvote

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Example: Direct Voter Contact Postcard 1





OFFICE OF THE
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER
REGISTRATION & ELECTIONS DIVISION


November 5, 2019 Consolidated Municipal, School and Special District Election
MORE DAYS, MORE WAYS TO VOTE!

Ballots will be mailed out between October 7 and October 29.

 **Vote by Mail**



 **Use an Official
Ballot Drop Box**

 **Visit a
Vote Center**

 **Drop off your voted ballot or vote in person at any of our 18 Vote Centers:**

Dates Open	Number of Vote Centers	Business Hours
October 7 to October 25*	Two Vote Centers will be open.	Weekdays and October 26 to 27 (Weekend) 9 a.m. to 5 p.m.
October 26 to November 1	Four Vote Centers will be open.	
November 2 to 4	Total of Eighteen Vote Centers will be open.	Weekdays and November 2 to 3 (Weekend) 9 a.m. to 5 p.m.
November 5 (Election Day)	All Eighteen Vote Centers will be open.	7 a.m. to 8 p.m.

*Vote Centers will be closed on Monday, October 14, due to Columbus Day.

For a detailed list of Ballot Drop Box locations and Vote Centers, visit
Web: www.smcvote.org Call or Text: 650.312.5222   @smcvote

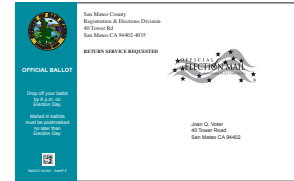
Postcards sent in English, Spanish and Chinese based on voter's language preference.

Example: Direct Voter Contact Postcard 2

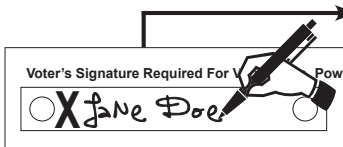
Dear San Mateo County Voter,

Your Official Ballot for the November 5, 2019 Municipal, School and Special District Election will be mailed out between October 7 and October 29.

Your Official Ballot envelope will have a new look, however it will still have the County seal and "Official Ballot" printed on the front.



You can vote and mail your ballot in the postage-paid envelope or drop it off at any Official Ballot Drop Box location or Vote Center.



Remember to sign the return envelope for your ballot to count. We compare that signature to the one in your voter registration record.

Ballots returned in the mail must be postmarked by Election Day, Tuesday, November 5 and received by Friday, November 8, in order to be counted. Ballots dropped off must be returned no later than 8 p.m. on Election Day.

At any Vote Center you can: vote in person on an accessible Ballot Marking Tablet or paper ballot, receive multilingual assistance, register/re-register to vote and cast a provisional ballot. **Avoid lines by going before Election Day** – Vote Centers are open beginning October 7 and on the two weekends before the election.

Vote Center and Ballot Drop Box locations are listed in your Sample Ballot & Official Voter Information Pamphlet, at www.smcvote.org, or you can call or text 650.312.5222. Please vote!



OFFICE OF MARK CHURCH

CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

Example: Direct Voter Contact Postcard 3



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER
REGISTRATION & ELECTIONS DIVISION

November 5, 2019 Consolidated Municipal, School and Special District All-Mailed Ballot - Vote Center Election

All registered voters in areas holding elections were mailed an Official Ballot earlier this month. There is still time to **return your ballot!** You can mail your ballot in the postage-paid envelope, drop it off at a secure Ballot Drop Box location or go to any accessible Vote Center. If you choose to return your voted ballot by mail, it must be **postmarked by Election Day, Tuesday, November 5, 2019** and must be received by November 8, 2019 in order to be accepted.

Didn't get a ballot? Need a new one? Need to update your address or know someone who needs to register?
We can help at any Vote Center.

At a Vote Center you can:

- Vote in person on an accessible Ballot Marking Tablet
- Drop off your voted ballot
- Receive multilingual assistance
- Register/re-register and vote on the same day, through Election Day

 **vote today!**

We also offer a new way for voters with disabilities to vote privately and independently at home. Call or go online to find out more about our Accessible Vote by Mail service.

For a detailed list of Ballot Drop Box locations and Vote Centers
Call or Text: 650.312.5222 Email: registrar@smcacre.org
Web: www.smcvote.org   [@smcvote](https://www.instagram.com/smcvote)

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— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

MAPS



OFFICE OF MARK CHURCH
CHIEF ELECTIONS OFFICER & ASSESSOR-COUNTY CLERK-RECORDER

REGISTRATION & ELECTIONS DIVISION

40 Tower Road, San Mateo, CA 94402

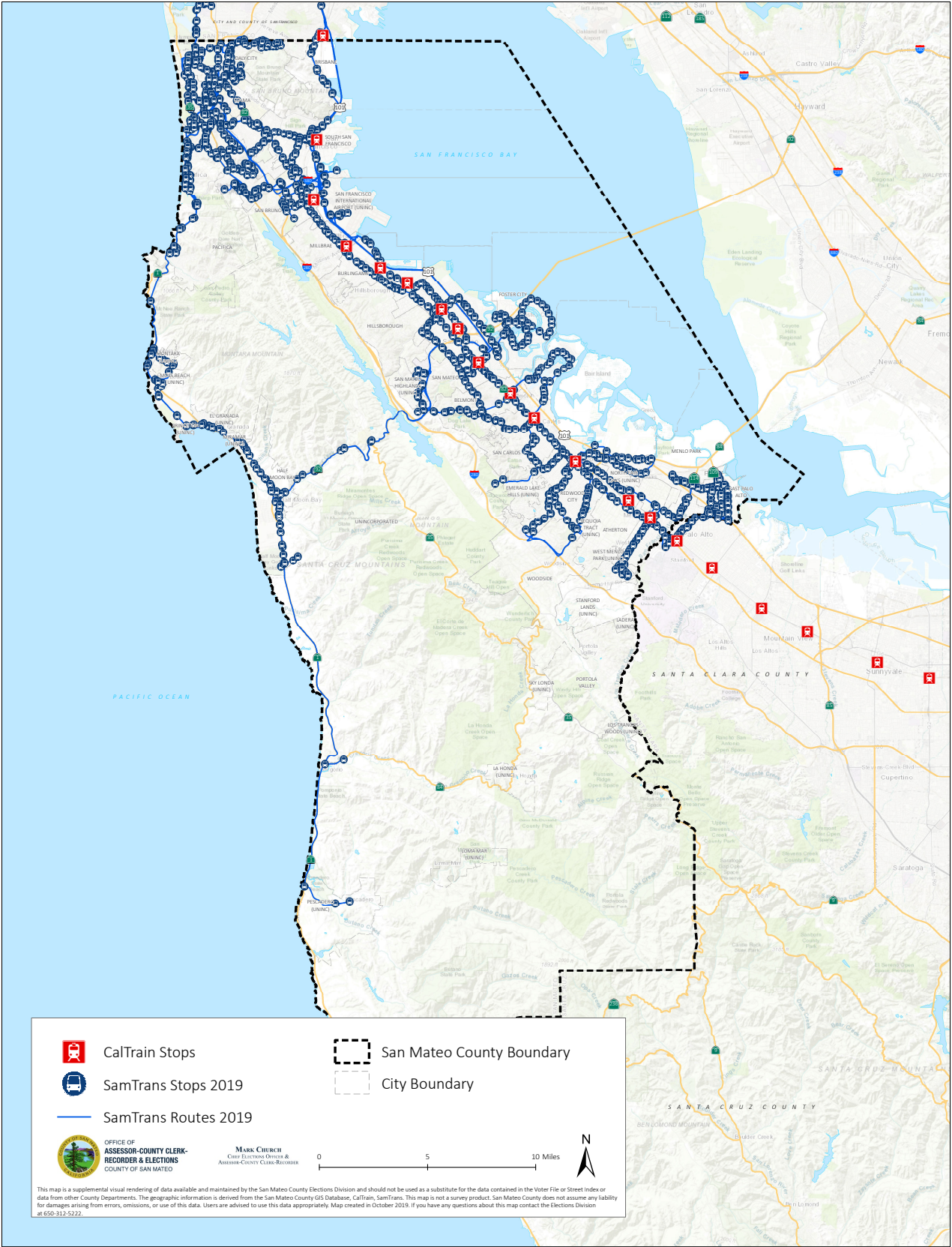
phone 650.312.5222 **fax** 650.312.5348

email registrar@smcacre.org **web** www.smcacre.org

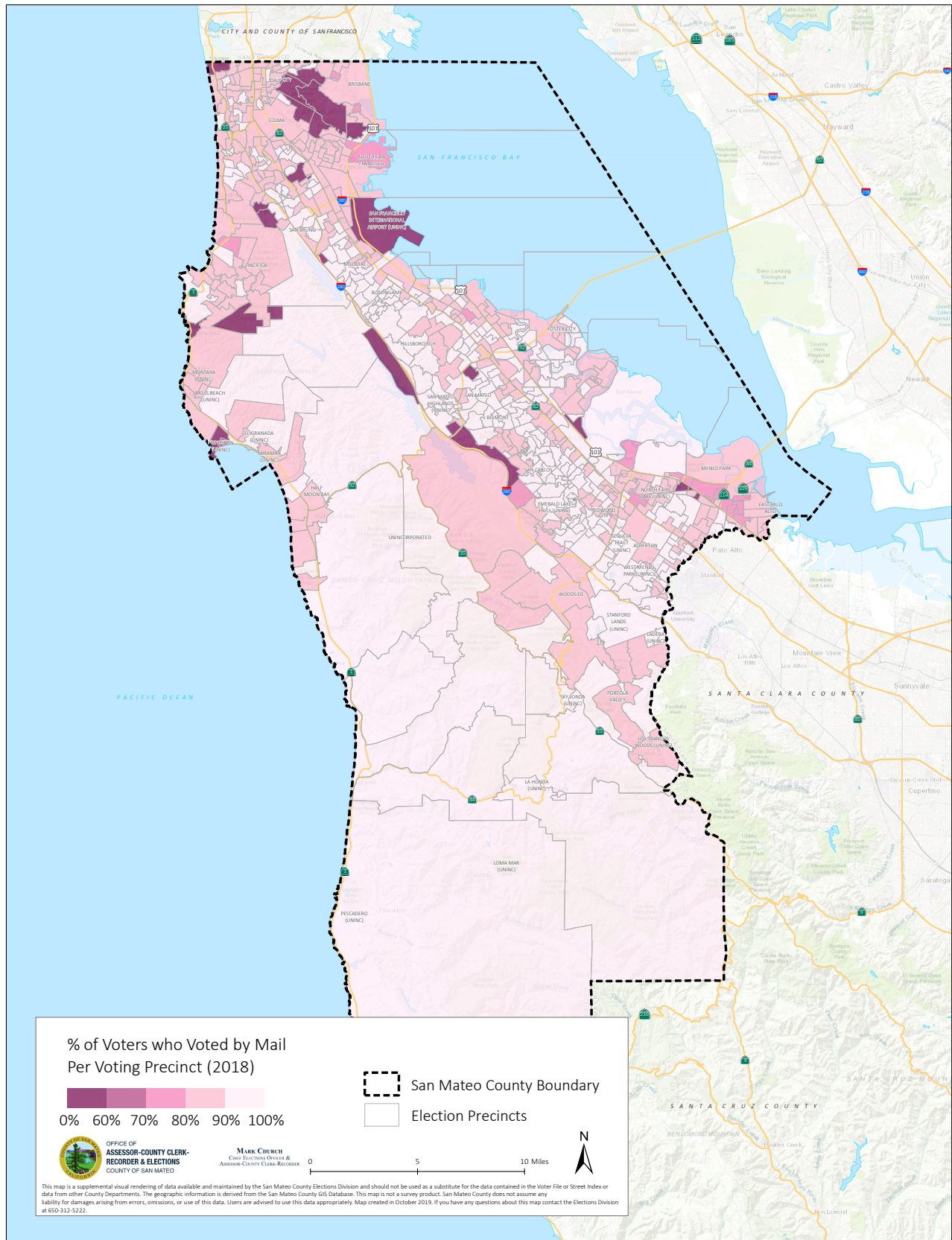
  @smcvote

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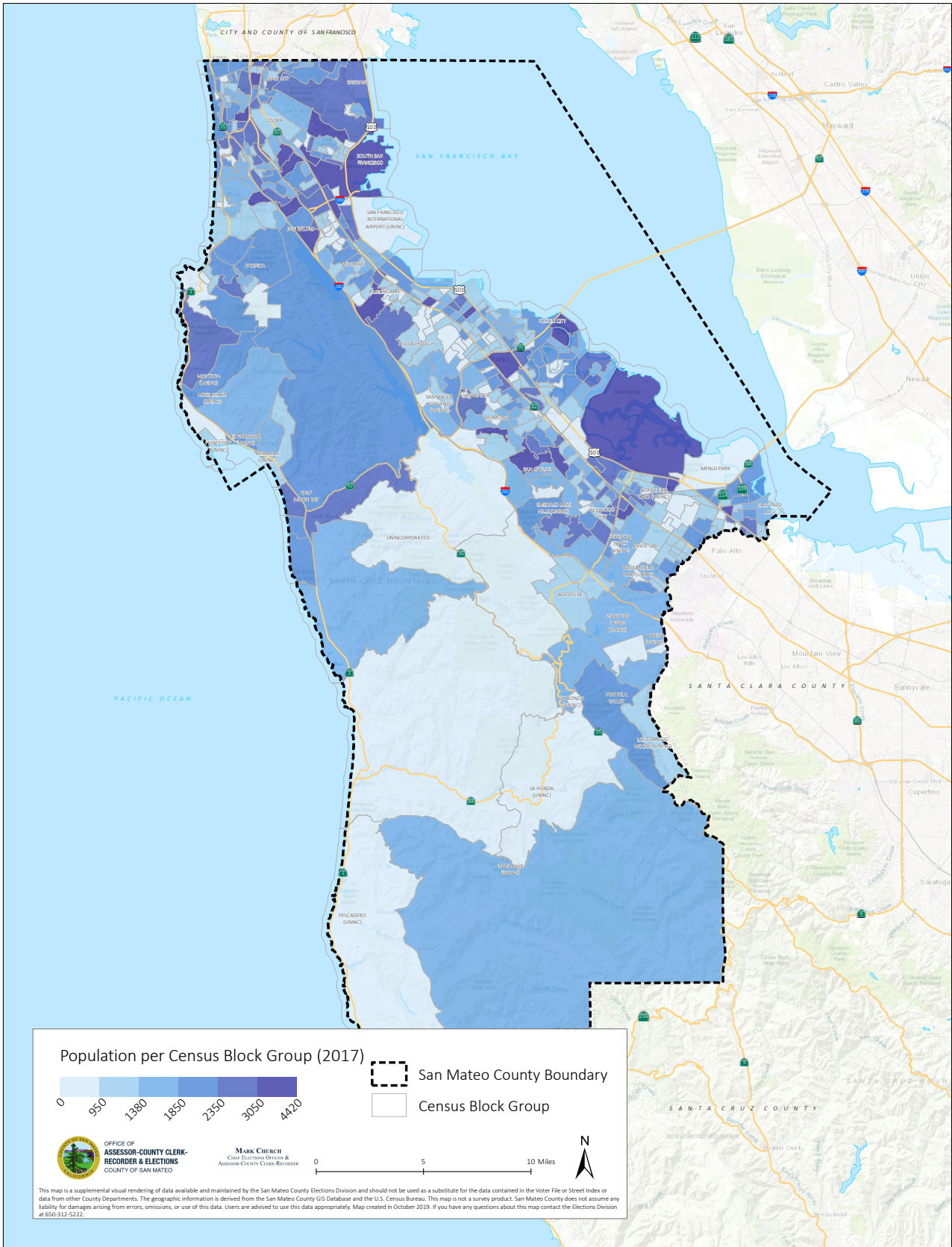
Public Transit Routes in San Mateo County



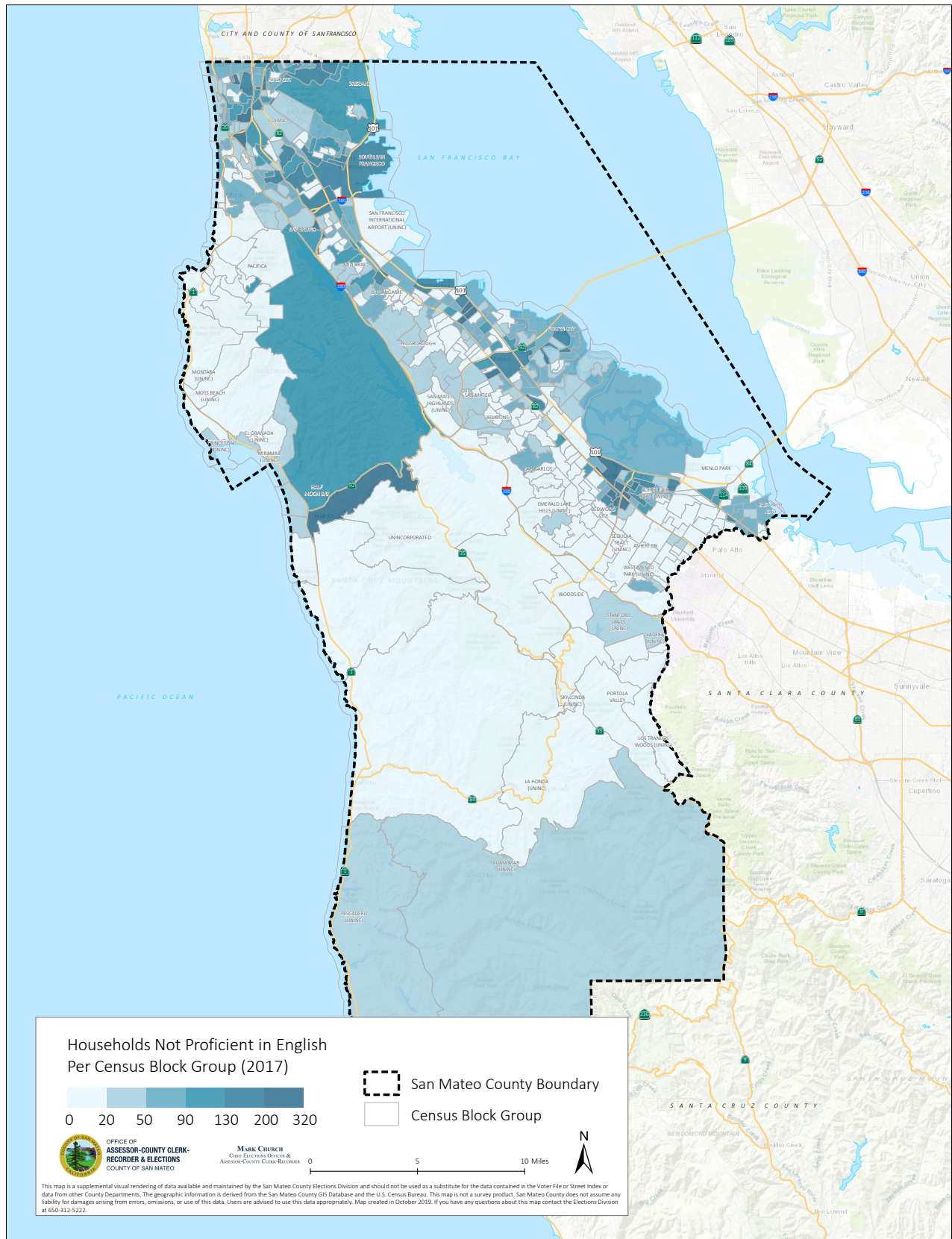
Areas with Low Vote by Mail Usage



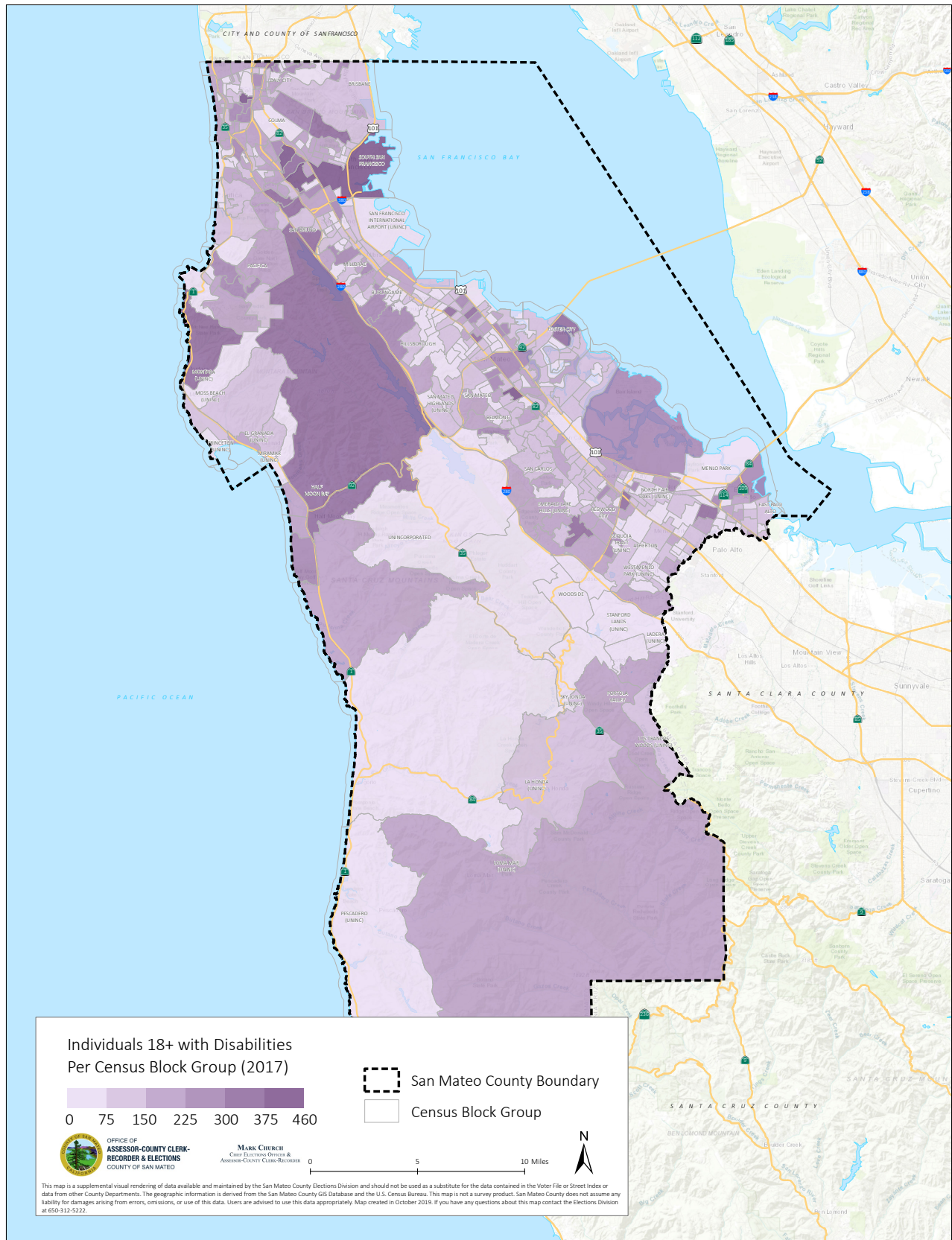
San Mateo County Population



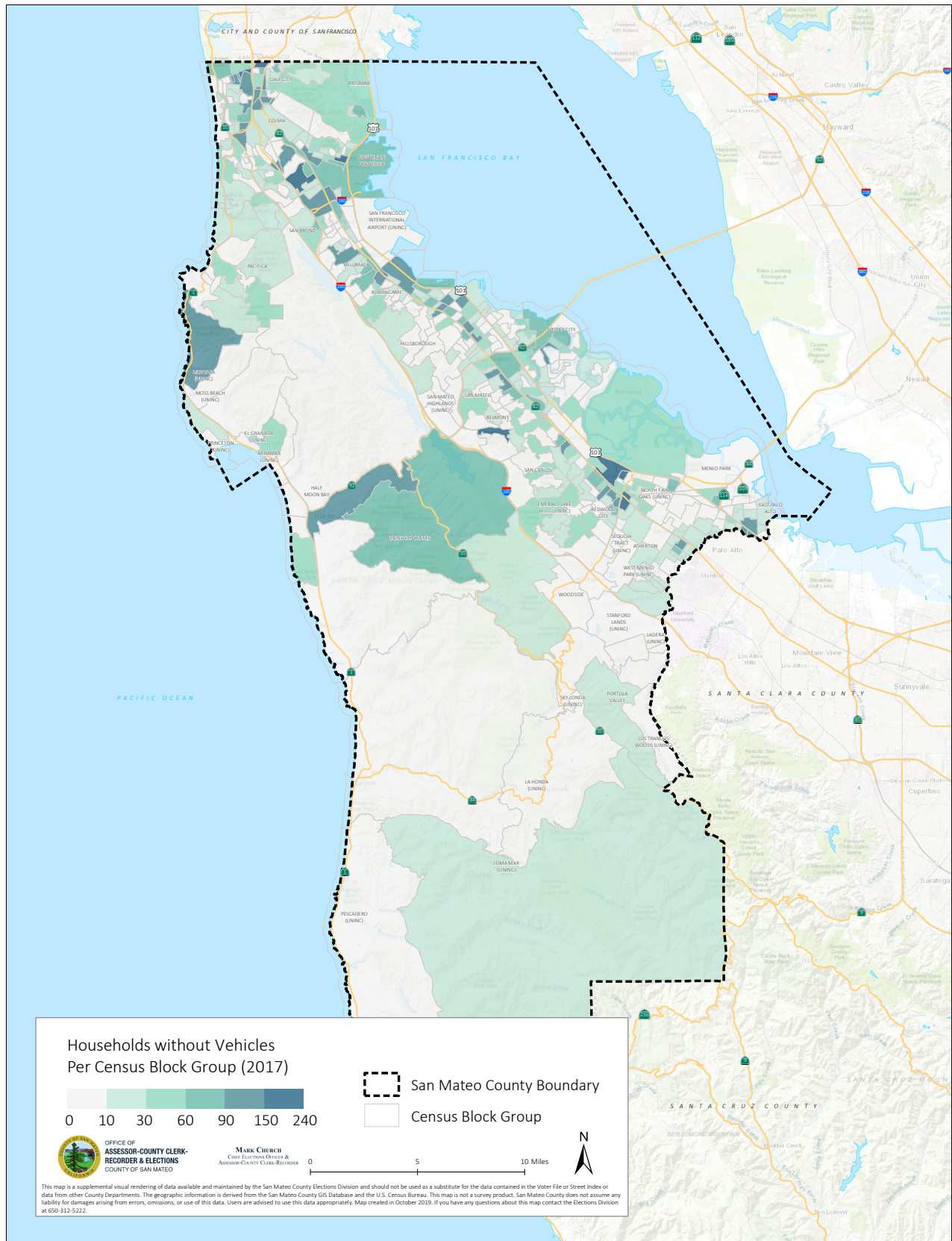
Language Minority Communities



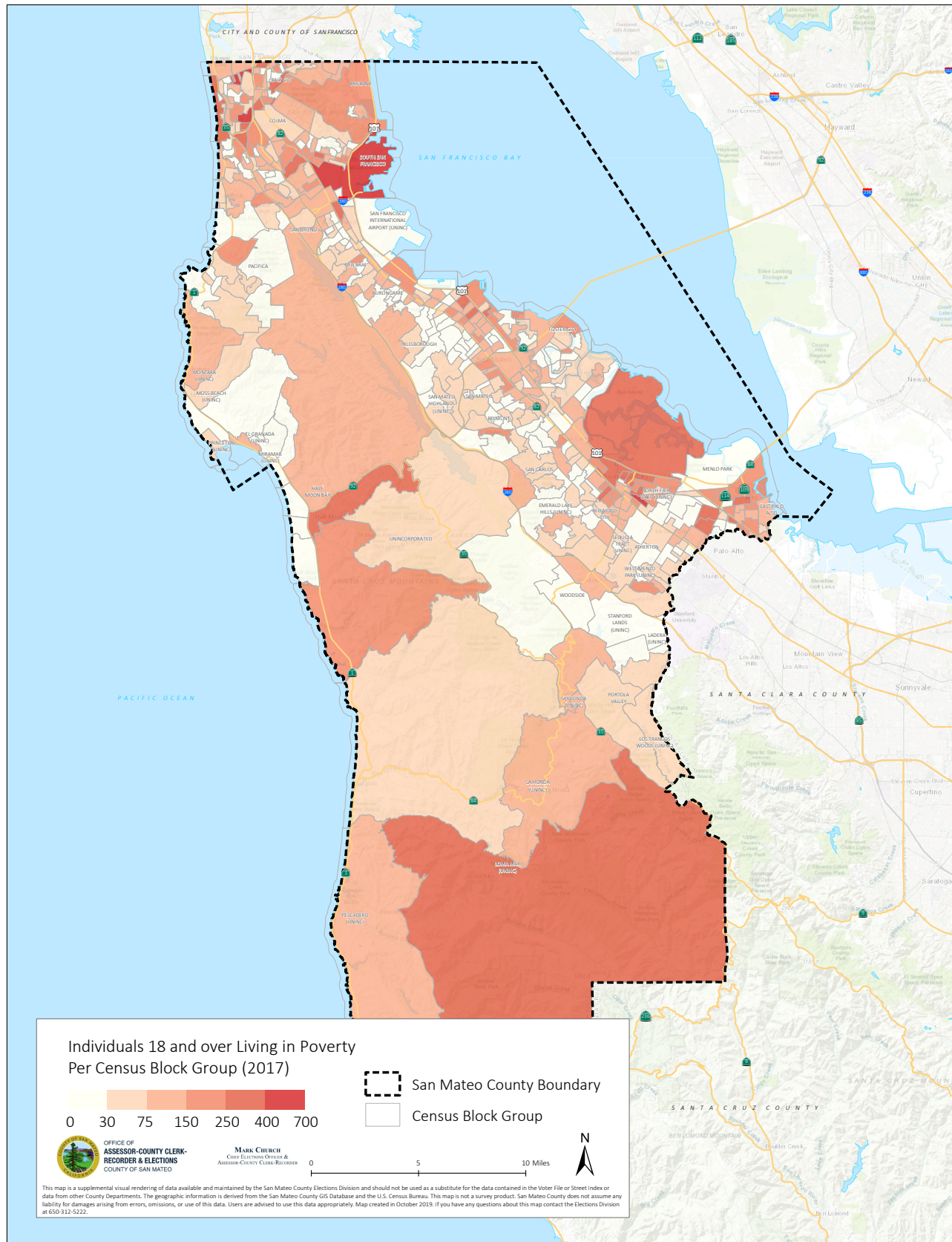
Individuals Ages 18 and over with Disabilities



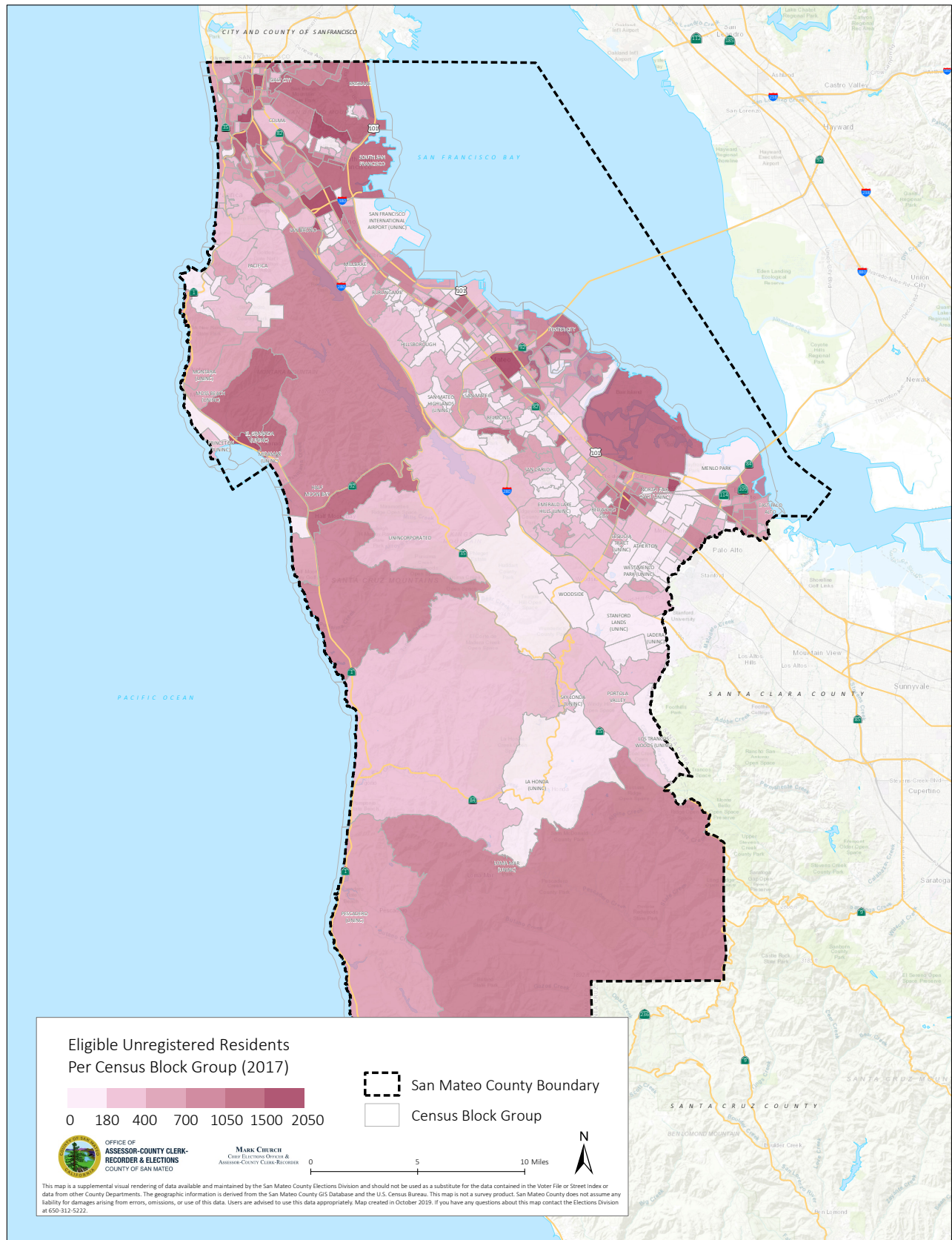
Households without Vehicles



Individuals Ages 18 and over Living in Poverty



Eligible Residents Who Are Not Yet Registered to Vote



— SAN MATEO COUNTY — CALIFORNIA VOTER'S CHOICE ACT

ELECTION COSTS COMPARISON



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Election Costs Comparison

All-Mailed Ballot vs. Traditional Polling Place

Elections	Actual Costs	Turnout
June 2014 Election	\$2,431,369	27%
November 2014 Election	\$3,005,804	46%
November 2015 (All Mailed Ballot Election)	\$2,127,772	29%
June 2016 Election	\$4,250,903	52%
November 2016 Election	\$4,674,126	82%
November 2017 Election	\$1,535,998	27%
June 2018 (All-Mailed Ballot - Vote Center Election)	\$5,154,184	44%
November 2018 (All-Mailed Ballot - Vote Center Election)	\$7,341,919	72%