

RESOLUTION

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
RESOLUTION HONORING AND COMMENDING

Joint Venture Silicon Valley Manzanita Talks

WHEREAS **Manzanita Talks** were a series of five directed discussions over six months convened by Joint Venture Silicon Valley growing out of dialogue emanating from the private sector and in the halls of local government in the mid-Peninsula region; and

WHEREAS, elected officials from Redwood City, Atherton, Menlo Park, East Palo Alto, Palo Alto, Los Altos, Mountain View and Sunnyvale joined transportation experts from Genentech, Tesla, Facebook, Google, LinkedIn, Intuit, Salesforce, Palantir Technologies and Los Altos Property Owners Downton to explore the logic and desirability of harmonizing public and private Transportation Demand Management (TDM) efforts, “first and last leg” challenges, traffic mitigation and best practices; and

WHEREAS, the key deliverable from the **Manzanita Talks** is the Manzanita Report which represents an alternatives analysis focused on four scenarios: status quo, close collaborations, subregional and super region opportunities with recommendations for moving forward; and

WHEREAS, industry and cities will continue to take independent action on TDM and are better ready to collaborate the need to integrate TDM with public policy that can rebalance culture between industry capacity and the government public process.

NOW, therefore be it resolved that the Board of Supervisors of San Mateo County hereby honors and commends **Manzanita Talks’** participants for their service and advice on the creation of the Manzanita Report to address next steps of collaboration that can reduce traffic congestion issues jointly.

Dated: October 17, 2019

SUPERVISORS:

CAROLE GROOM, PRESIDENT

DAVE PINE

DON HORSLEY

WARREN SLOCUM

DAVID J. CANEPA

Attest: _____
Deputy Clerk of the Board of Supervisors