

	A	B	C	D	E
1	DRAFT WORK PLAN				
2	Parks and Recreation Commission				
3	San Mateo County				
4	Goal	Objective(s)	Activities	Timeline	Who
5	1. Advise and make recommendations to the Board of Supervisors regarding the management and operation of County natural preserves, marine reserves, open space areas, trails parks, and/or recreation areas and facilities within unincorporated San Mateo County. (Bylaw direction)	1.1 Understand and support the Parks Department's management and operational priorities (e.g., major maintenance, capital/infrastructure improvements, resource protection, and equity and accessibility/IDEA).	1.1.1 Once a new Director is in place, request and hear management and operational priorities presentation, including ways for the Commission and the public to promote and support these priorities.	Winter 2020	ALL
6			1.1.2 Contribute as helpful to strategic planning and refinement of priorities for future efforts	Ongoing	BUDGET & PERFORMANCE SUBCOMMITTEE
7					
8		1.2 Promote Parks programs and efforts that promote the health, well-being, and safety of County residents, as well as equitable and diverse access to the County parks.	1.2.1 Request presentation on fuel reduction and any other hazard mitigation programs that enhance public safety, including benchmarks, current performance, and ways to support those programs; and provide feedback.	Summer 2019	ALL
9			1.2.2 Request presentation on the IDEA initiative , including performance and opportunities for growth and improvement; and provide feedback.	Fall 2019	ALL
10			1.2.3 Request presentation on programs that promote health and well-being , including ways to promote, support, and grow (if needed) those programs; and provide feedback.	Winter 2020	ALL

	A	B	C	D	E
4	Goal	Objective(s)	Activities	Timeline	Who
11			1.2.4 Work with Parks Department staff to develop a standard set of information regarding populations served for programmatic presentations.	Spring 2020	BUDGET & PERFORMANCE SUBCOMMITTEE
12			1.2.5 Once a new Director is in place, request that Department leadership consider the development of performance targets and metrics to demonstrate Parks' contribution to County health, well-being, safety, and equitability.	Winter 2020	ALL
13			1.2.6 Support as helpful the development of targets and metrics.	Ongoing	BUDGET & PERFORMANCE SUBCOMMITTEE
14			1.2.7 Request presentation on the Department's budget that shows how it is designed to achieve Department management and operational priorities and where gaps remain.	Spring 2020	ALL
15					
16		1.3 Support implementation of dog management policy recommendations.	1.3.1 Participate in Dog Management Committee.	Ongoing	MERILEES
17					
18		1.4 Support feasible and strategic park property acquisitions and open space development.	1.4.1 Support Bay to Coast connection with attendance at planning meetings, Committee endorsements, etc.	Ongoing	PLANNING & PROJECTS SUBCOMMITTEE
19			1.4.2 Support Tunitas Creek Beach Park development with attendance at planning meetings, Committee endorsements, etc.	Ongoing	PLANNING & PROJECTS SUBCOMMITTEE
20					

	A	B	C	D	E
4	Goal	Objective(s)	Activities	Timeline	Who
21		1.5 Develop and deliver Commission updates and recommendations to the Board.	1.5.1 Draft and submit a presentation to the Board of Supervisors in time to inform budget decisions for the next cycle.	Spring 2020	CHAIR
22					
23	2. Adopt and forward to Board of Supervisors recommendations regarding fees to be charged for the use of the areas noted in 1. (Bylaw direction)	2.1 Develop recommendations for a comprehensive fee strategy for County Parks uses.	2.1.1 Request presentation on in-progress consultant recommendations once completed.	Fall 2019	ALL
24			2.1.2 Support development of a feasible and holistic fee strategy for approval by the Commission and recommendation to the Board.	Spring 2020	BUDGET & PERFORMANCE SUBCOMMITTEE
25					
26	3. Advise BOS regarding fish, game, and wildlife policies and programs, and make recommendations to the BOS regarding the expenditure of fish and game propagation funds. (Bylaw direction)	None at this time	None at this time		
27					
28	4. Amend the Bylaws, as necessary and as permitted by (1) the ordinance of the San Mateo County BOS that established the Commission and (2) these Bylaws. (Bylaw direction)	None at this time	None at this time		
29					
30	5. Increase awareness of the San Mateo County Parks Foundation (non-Bylaw item)	5.1 Strengthen relationship between the Commission and the Foundation	5.1.1 Appoint Commission liaison to the Foundation (two-year term).	Fall 2019	TBD
31			5.1.2 Incorporate notes from that liaison as part of the Foundation's standing Commission agenda item.	Ongoing	STAFF
32					
33		5.2 Assist with future membership drive for the Foundation	5.2.1 TBD with Foundation input on how to be most helpful.	Winter 2020	TBD
34					

	A	B	C	D	E
4	Goal	Objective(s)	Activities	Timeline	Who
35	6. Increase publicity and support attendance for County Parks events in all five districts (non-Bylaw item)	6.1 Publicize Parks events in all five districts.	6.1.1 Follow Parks Department on social media channels.	Fall 2019	ALL
36			6.1.2 Share/Create event postings for Parks events.	Ongoing	ALL
37					
38		6.2 Attend Parks events.	6.2.1 Attend at least two Parks events in home district and at least two in other districts each fiscal year.	Ongoing	ALL