



**Assessor**



**Clerk-Recorder**



**Elections**



# Office of Mark Church Assessor-County Clerk-Recorder & Chief Elections Officer

**FY 2019-21 Recommended Budget**

June 19, 2019



## ACRE Mission

# “People First”

**To ensure** equitable service and treatment of San Mateo County property owners by accurate and fair valuation of land, improvements, and businesses.

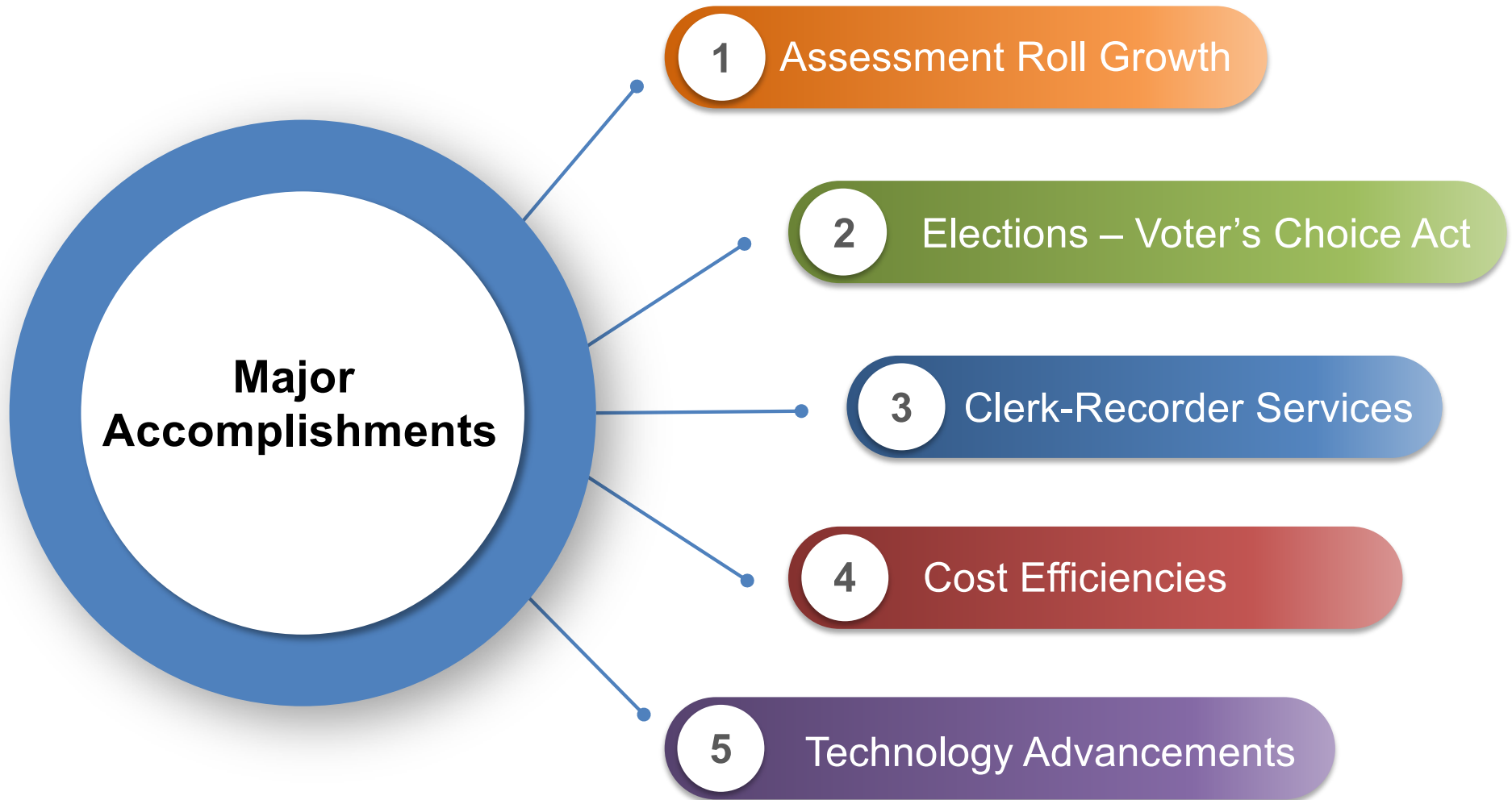
**To register** San Mateo County citizens to vote and efficiently conduct transparent elections.

**To create** an accurate public record of recorded transactions relating to people and property within San Mateo County.

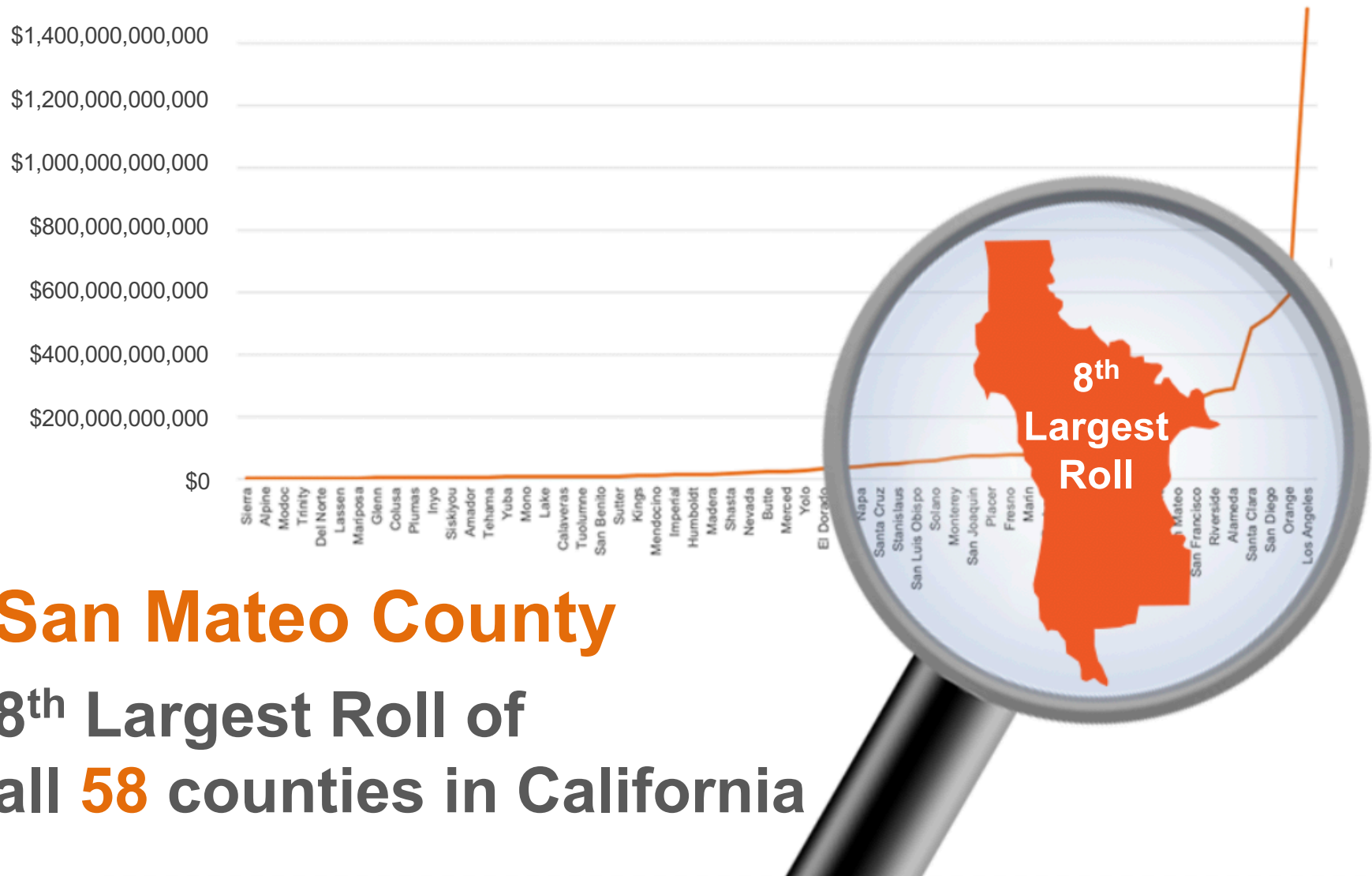
**To preserve** and protect our historical cultural records.



# FY 2017-19 ACRE Accomplishments



# FY 2017-19 Accomplishments

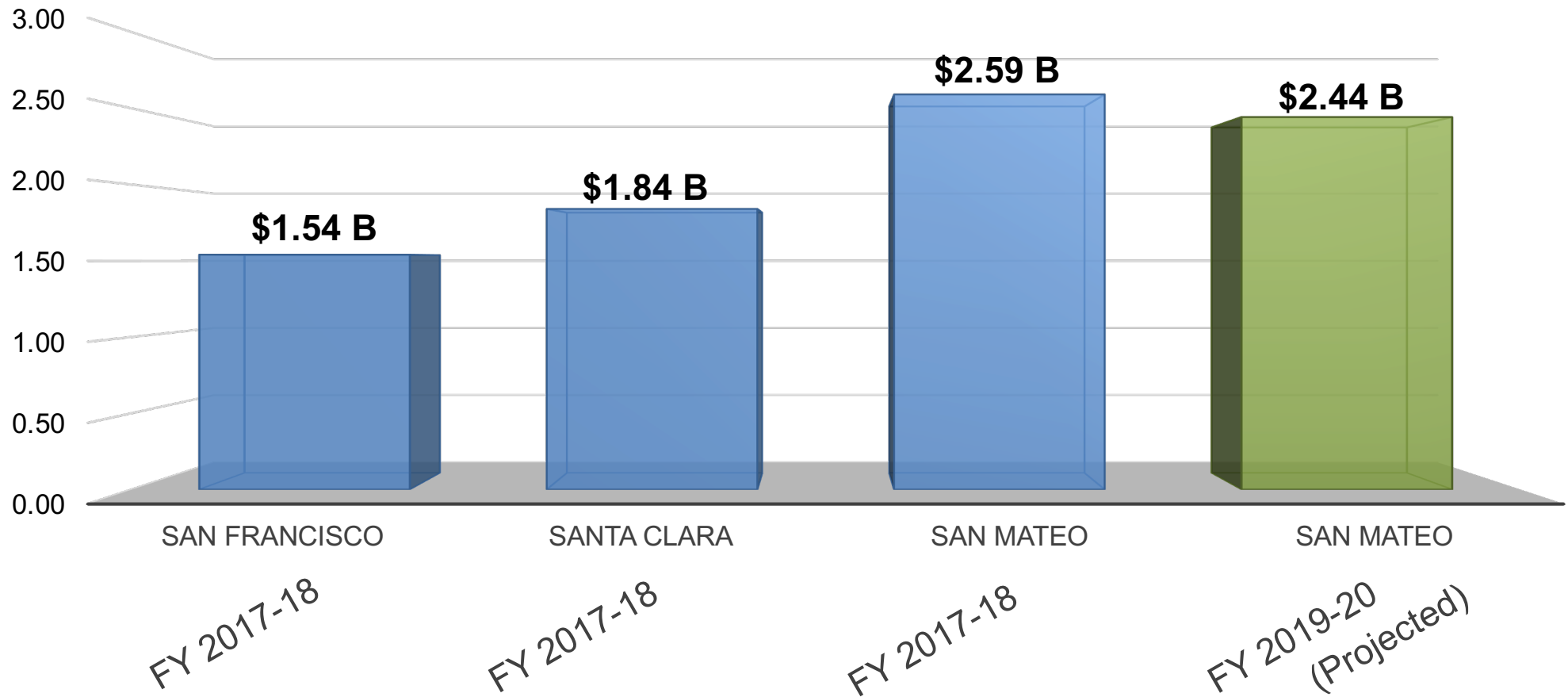


**San Mateo County**

**8<sup>th</sup> Largest Roll of  
all 58 counties in California**

# FY 2017-19 Accomplishments

## Roll Value per Appraisal Staff Member (\$Bs)

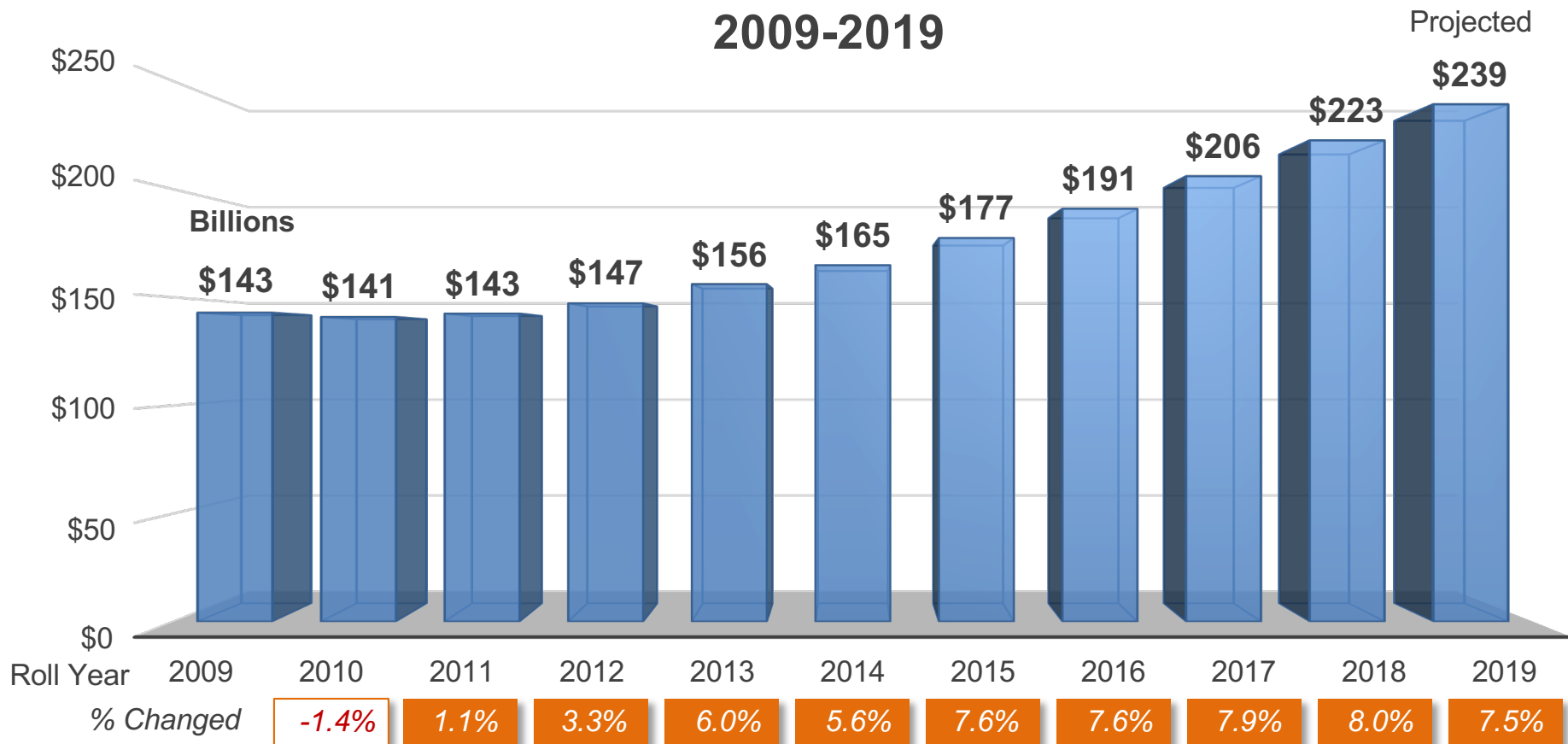




# FY 2017-19 Accomplishments

## Assessment Roll Growth

### Net Combined Roll Value 2009-2019



# FY 2017-19 Accomplishments

## Assessment Roll Overview

**\$239.3  
billion**

2019-20 Roll

**\$222.6  
billion**

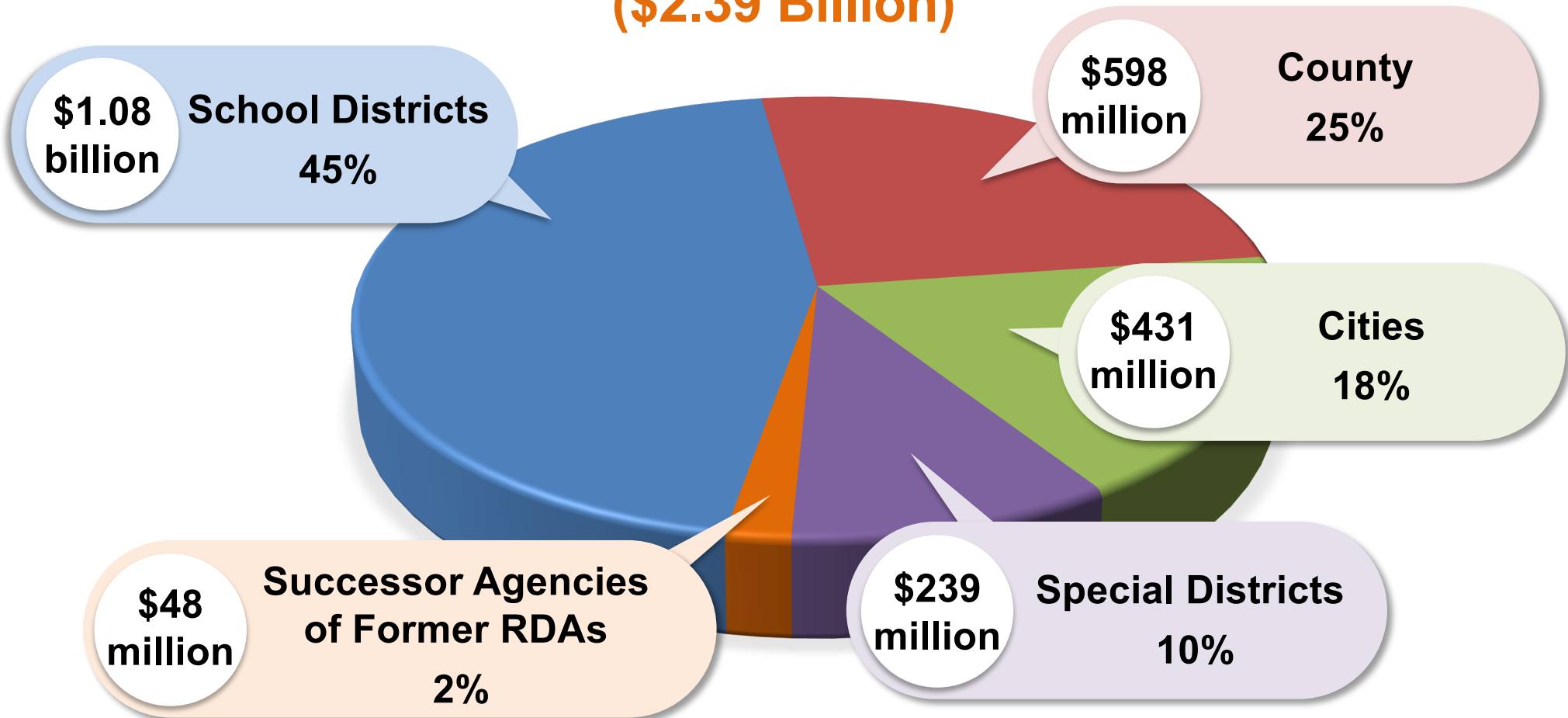
2018-19 Roll

**\$16.7  
billion**

Total Increase  
(7.5%)

# FY 2017-19 Accomplishments

## Property Tax Distribution (\$2.39 Billion)

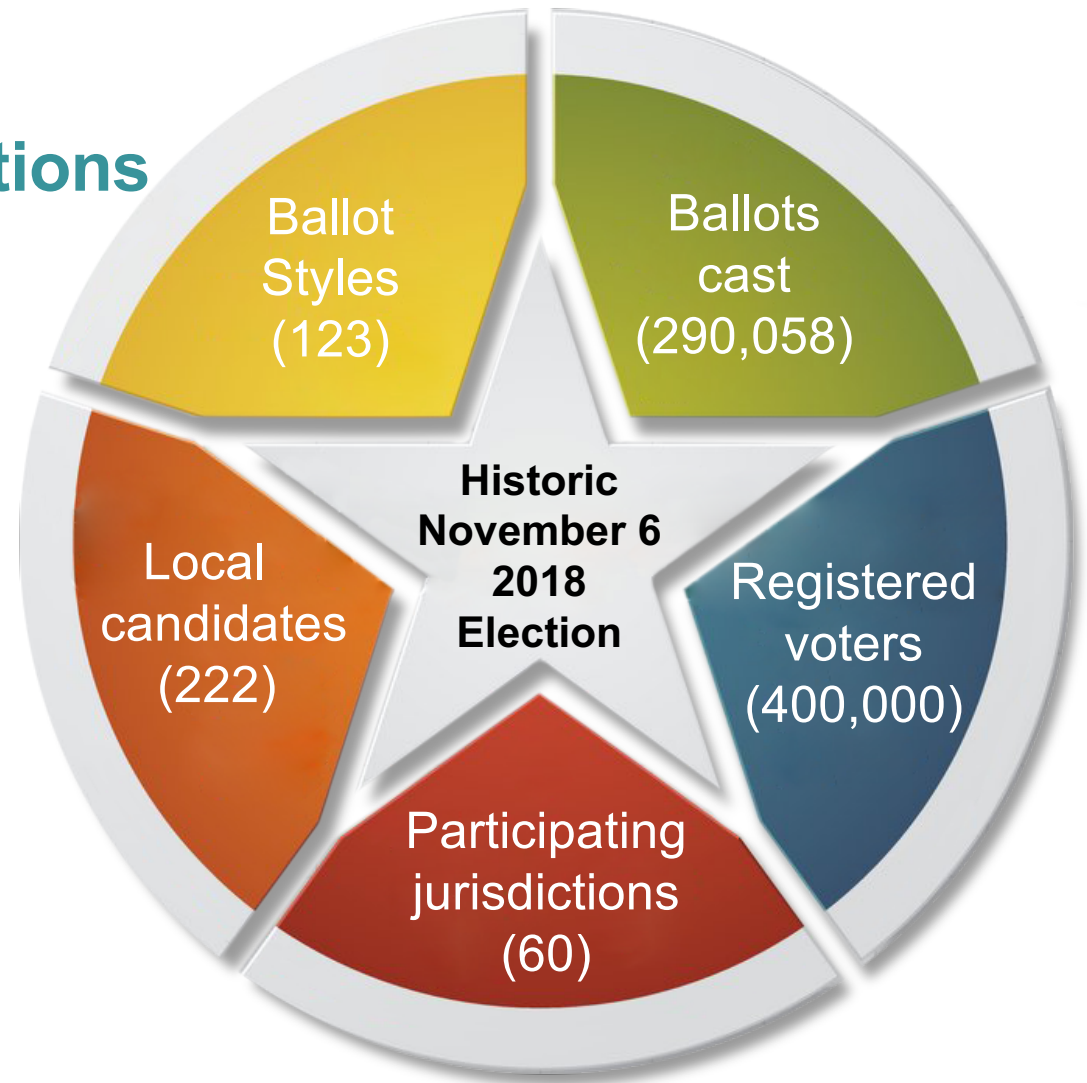




# FY 2017-19 Accomplishments

## San Mateo County A Leader in California Elections

- Pioneered implementation of the California Voter's Choice Act.
- Conducted historic Statewide Election, largest in history of San Mateo County.



# FY 2017-19 Accomplishments

## Increased Voter Participation and Engagement

Highest County Voter Turnout in recent history at 72.59%

- Highest since 1982 (Deukmejian – Bradley) 73.02% turnout

Higher than Statewide Average of 64%

Highest turnout in State for an urban  
VCA County

# FY 2017-19 Accomplishments

## Highest Percentage Increase in Turnout June 2018 Primary Election

VCA Counties	% increase 2014-2018
<b>San Mateo</b>	<b>14.04%</b>
Nevada	13.49%
Napa	9.72%
Sacramento	9.52%
Madera	4.60%
Statewide Increase	9.99%



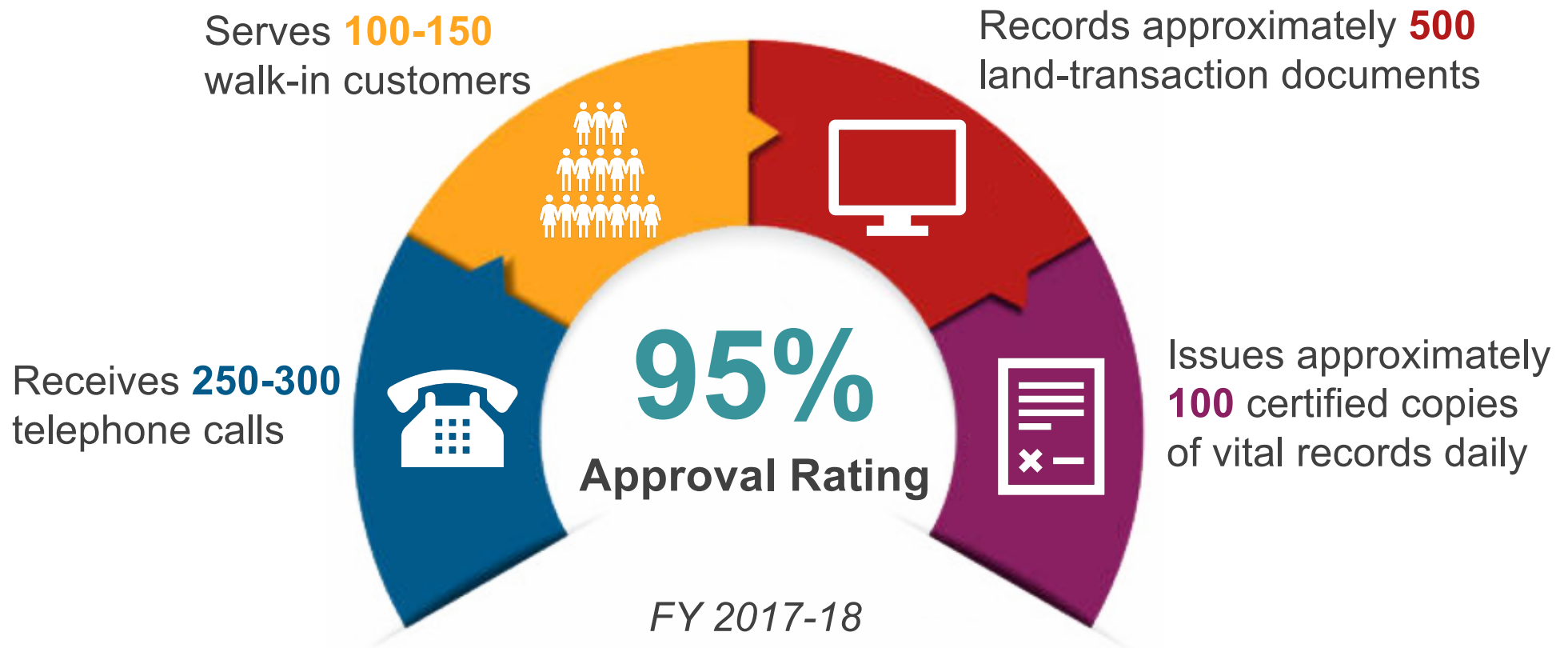
# FY 2017-19 Accomplishments

## Highest Percentage Increase in Turnout November 2018 General Election

VCA Counties	% increase 2014-2018
<b>San Mateo</b>	<b>23.64%</b>
Napa	19.50%
Nevada	18.32%
Sacramento	17.16%
Madera	11.55%
Statewide Increase	19.51%

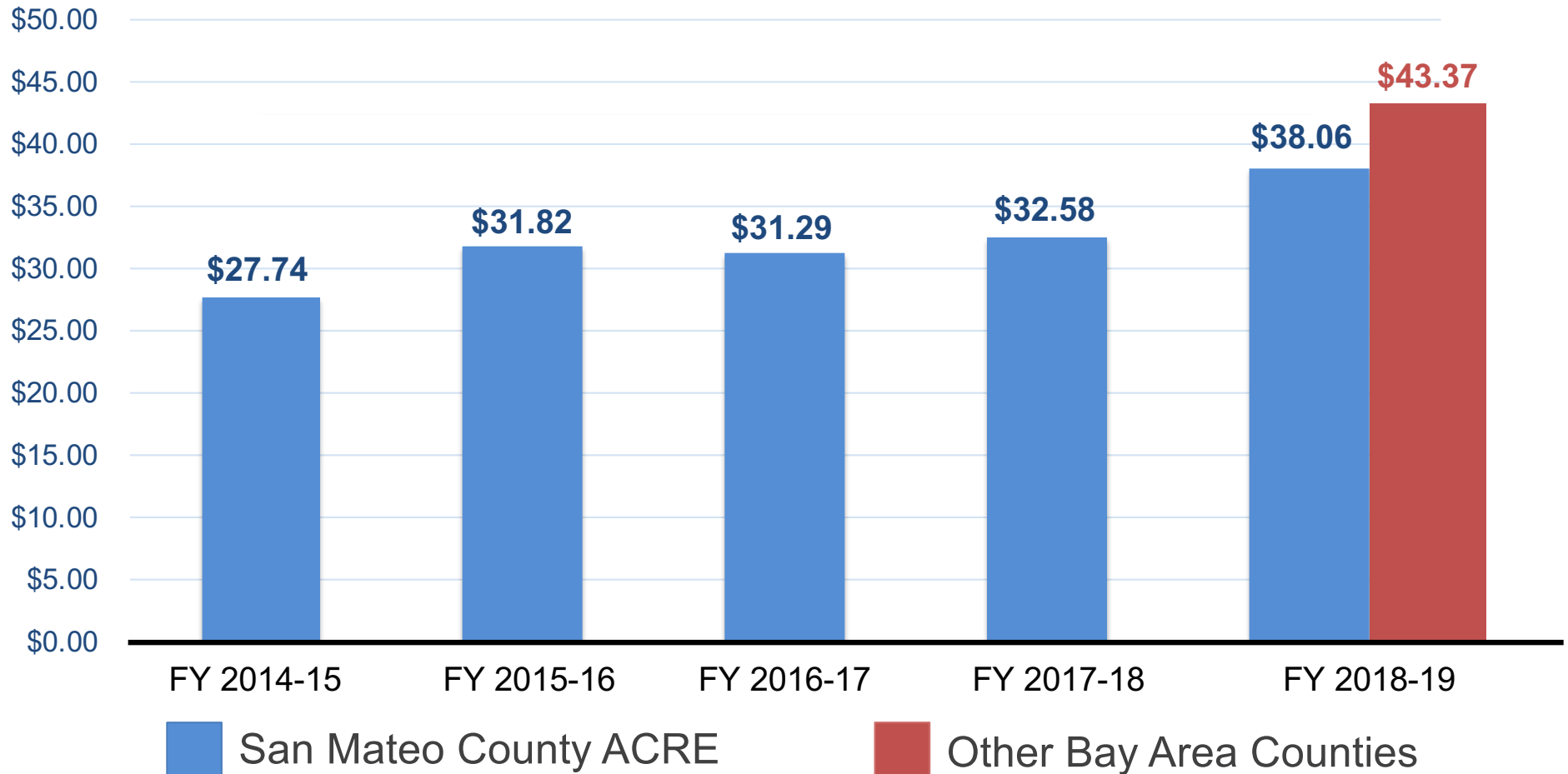
# FY 2017-19 Accomplishments

## Daily Activities in County Clerk-Recorder Division



# FY 2017-19 Accomplishments

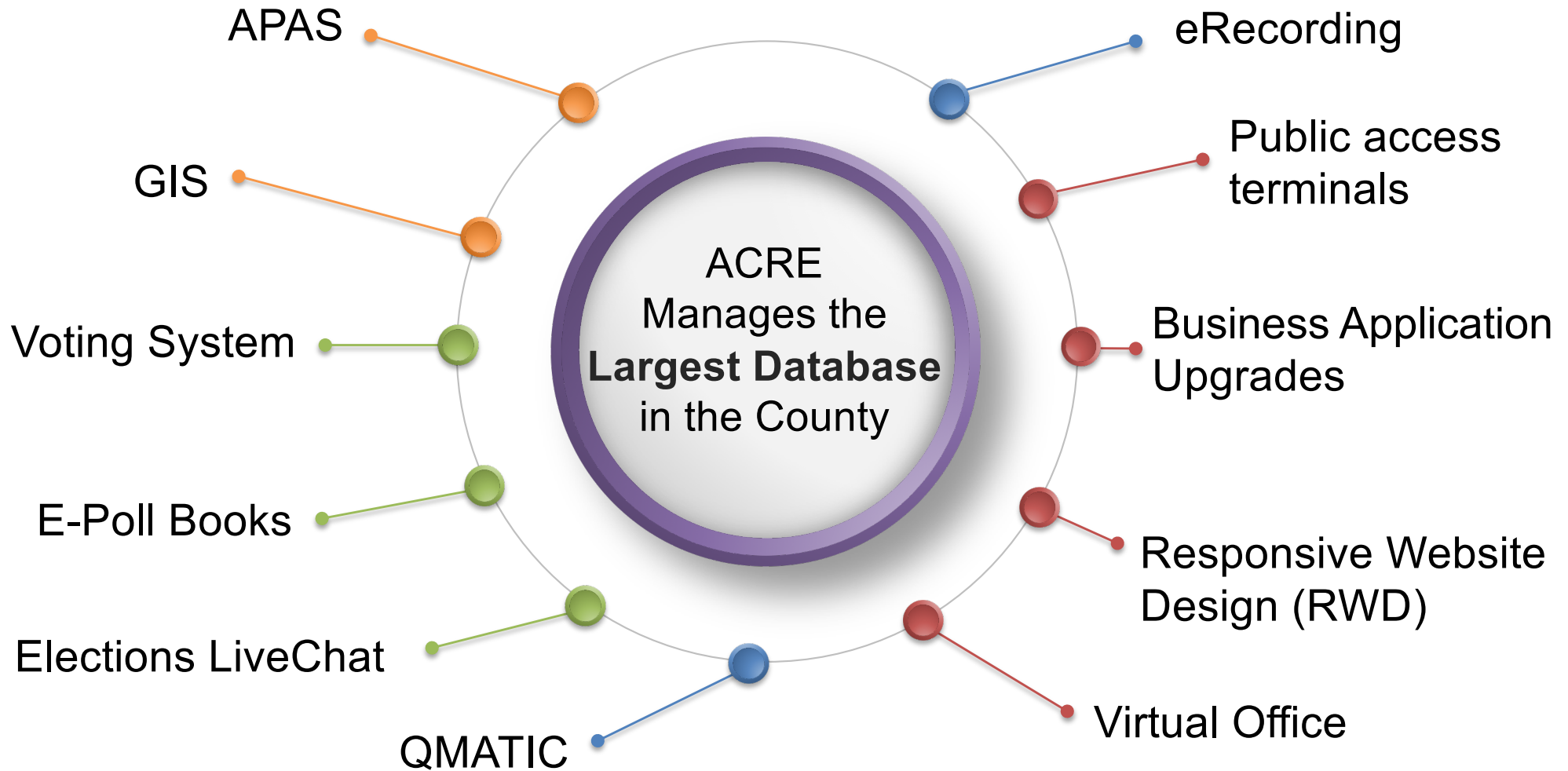
## Lowest Cost Per Capita





# FY 2017-19 Accomplishments

## Technology Advancements





# FY 2019-20 Budget Overview

	FY 2018-19 Revised	FY 2019-20 Recommended	Amount Change	Percent Change
Total Sources	\$21,941,037	\$21,089,464	(\$851,573)	(4%)
Total Requirements	\$35,721,126	\$36,550,631	\$829,505	2%
Net County Cost	\$13,780,089	\$15,461,167	\$1,681,078	12%
Total Positions	128	146	18	14%

# FY 2020-21 Budget Overview

	FY 2019-20 Revised	FY 2020-21 Preliminary Recommended	Amount Change	Percent Change
Total Sources	\$21,089,464	\$15,282,603	(\$5,806,861)	(28%)
Total Requirements	\$36,550,631	\$31,723,111	(\$4,827,520)	(13%)
Net County Cost	\$15,461,167	\$16,440,508	\$979,341	6%
Total Positions	146	146	0	0%

# FY 2019-21 Budget Overview

## Significant Budget Changes

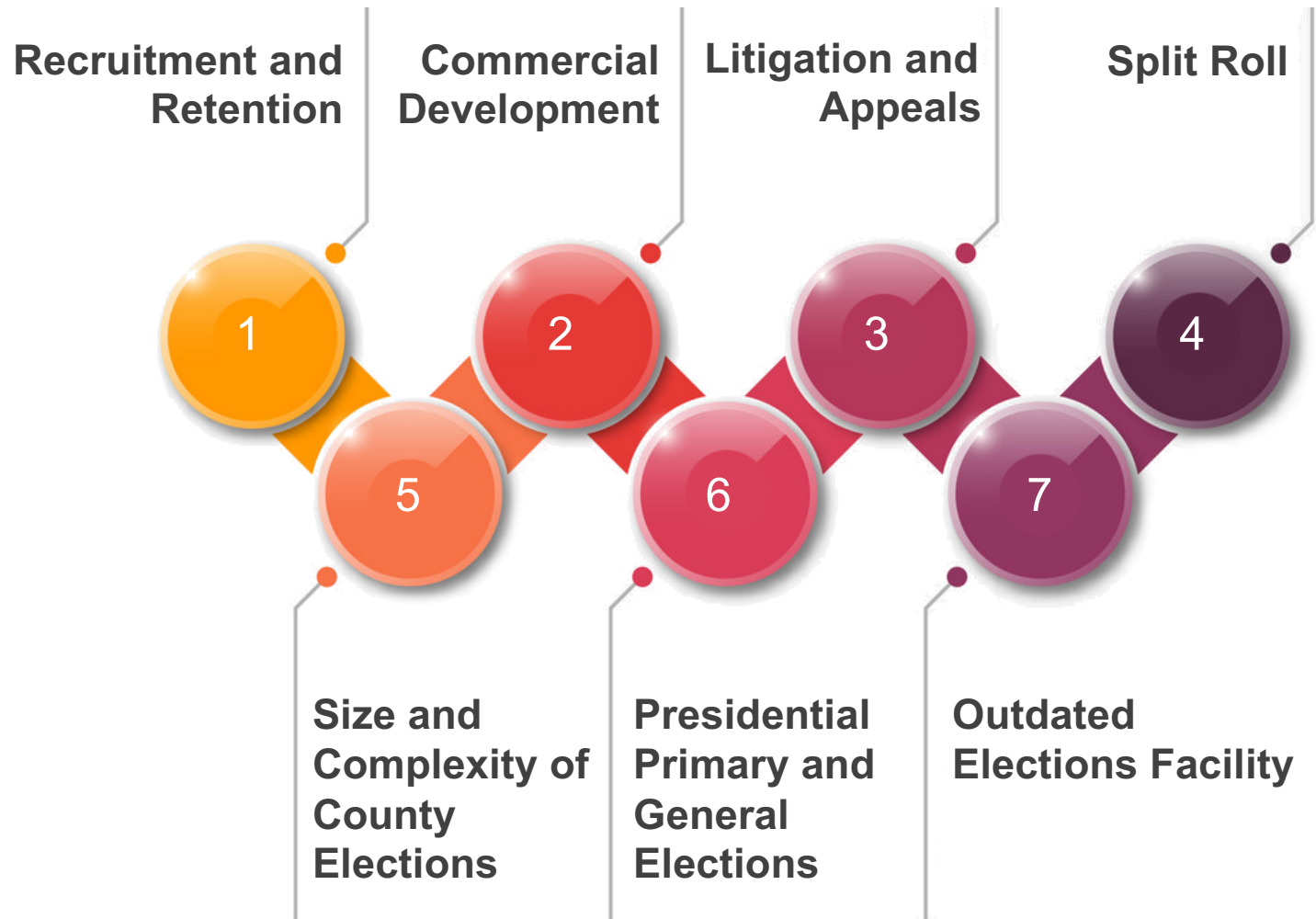


Staffing Additions



Fixed Assets

# FY 2019-21 Challenges



# FY 2019-21 Challenges

## Recruitment and Retention

### Challenges



State-certified appraisers - limited pool of applicants



Highly competitive Silicon Valley labor market



Compensation and career growth opportunities

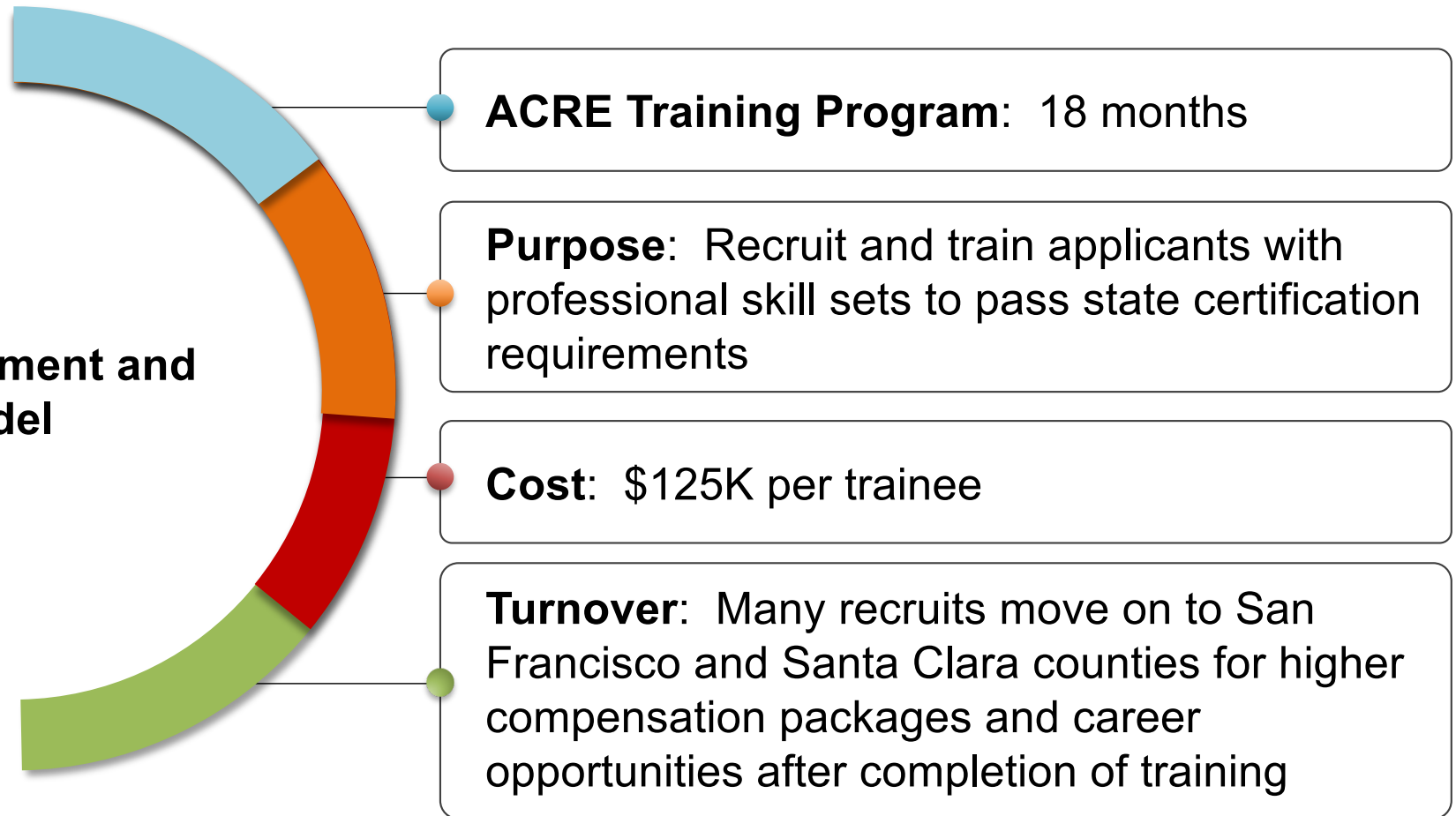


High cost of housing and transportation

# FY 2019-21 Challenges

## Recruitment and Retention

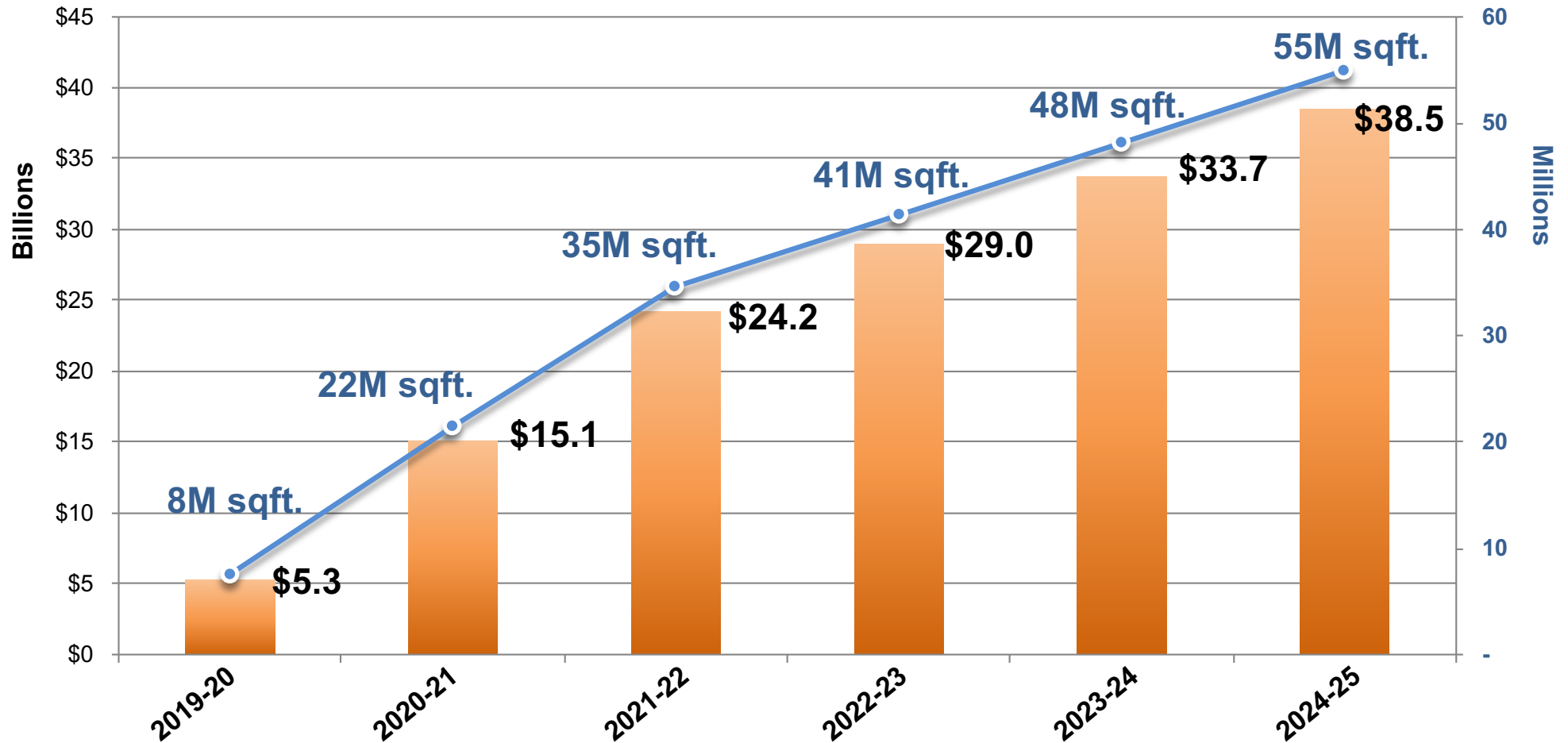
### New Recruitment and Training Model





# FY 2019-21 Challenges

## New Major Commercial Development Projected Commercial Square Footage and Assessed Value



# FY 2019-21 Challenges

## Litigation and Appeals

### Appeals Before AAB

Appeals by Genentech, Inc.  
Open and Pending Appeals (2006 to 2018 filings)

	Number of Appeals	Roll Value	Owner's Opinion of Value	Value At Risk	% At Risk
Total	697	\$36,024,712,607	\$14,872,496,144	\$21,152,216,463	58.72%
Appeals by All Others					
Total	751	\$21,000,198,138	\$12,854,634,475	\$7,557,552,791	35.99%
Grand Total	1,448	\$57,024,910,745	\$27,727,130,619	\$28,709,769,254	50.35%

# FY 2019-21 Challenges

## “The California Schools and Local Communities Funding Act”

(Split Roll Initiative)

### What it does

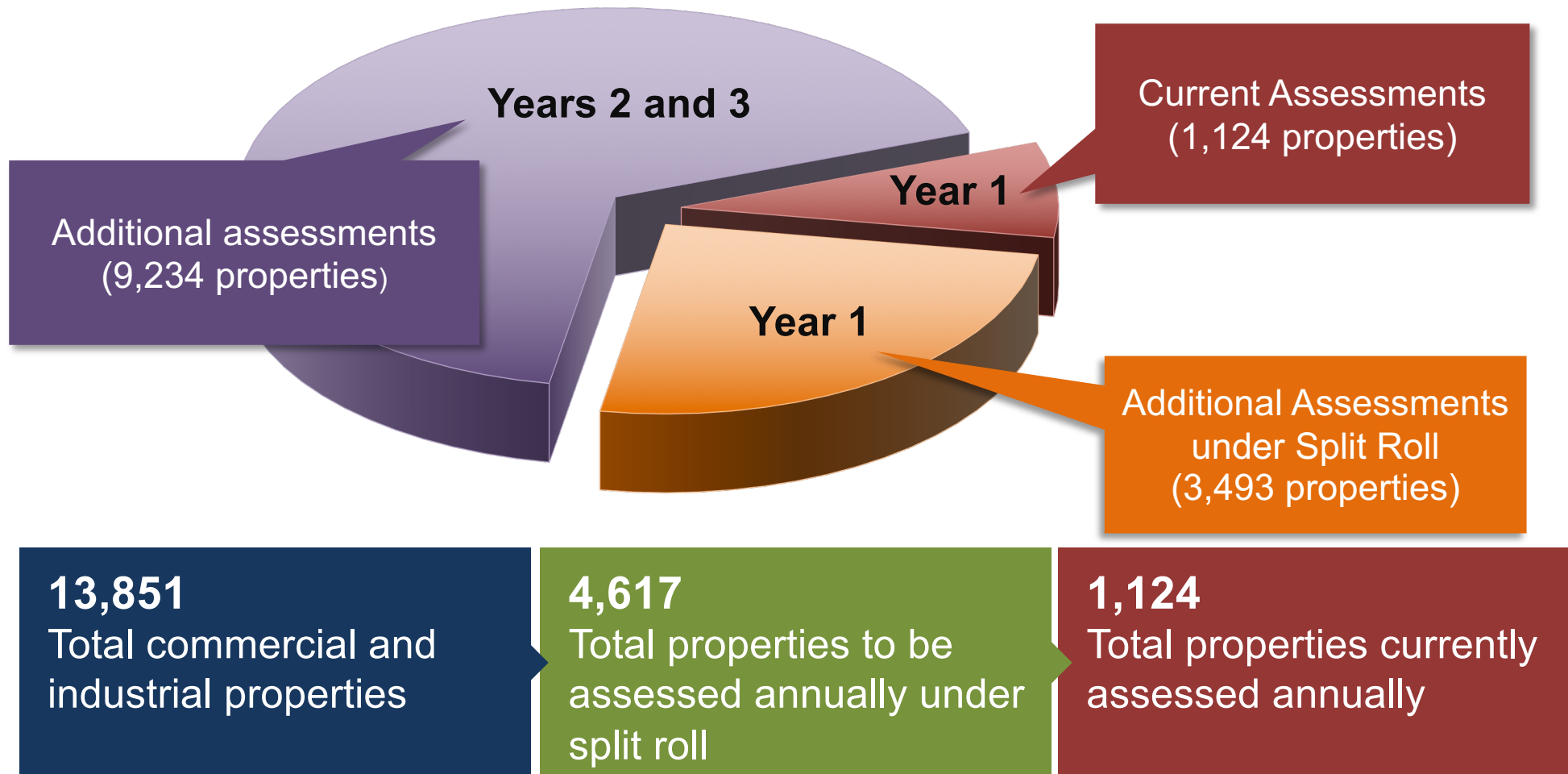
Mandates re-assessment of commercial and industrial properties every three years.

### Workload Impacts

- Commercial and industrial properties valued each year will quadruple (i.e., 410% of current total)
- Does not include new commercial development
- Increases Assessment Appeals
- Requires maintenance of two Assessment Rolls

# FY 2019-21 Challenges

## Split Roll Initiative





# FY 2019-21 Challenges

## Size and Complexity of County Elections

**70 Jurisdictions –  
20 Cities, 25 School Districts,  
24 Special Districts and the County**

**Jurisdictions Recently Divided into Districts:**

- Cabrillo Unified School District
- City of Half Moon Bay
- City of Menlo Park
- City of Pacifica
- City of Redwood City
- City of South San Francisco
- Redwood City Elementary School District
- San Mateo County Community College District
- San Mateo County Harbor District
- Sequoia Healthcare District
- Sequoia Union High School District
- South San Francisco Unified School District

**Jurisdictions Planning District Divisions:**

- San Mateo-Foster City School District

New Districts  
Created: 66  
Projected: 5

New All-Mailed  
Ballot – Vote  
Center Election  
Model (VCA)

Longer and  
More Complex  
Ballots and  
More Ballot  
Styles

Sheer Volume  
of Voters

# FY 2019-21 Challenges

## 2020 Presidential Primary & General Elections Projections

	March 2020 Primary	November 2020 General
Registered Voters	415,000	440,000
Participating Jurisdictions	8	50
Ballot Styles	260	125
Open Seats	83	115
Local Candidates	110	225
Local Measures	6	30
Precincts	525	525
Propositions		15

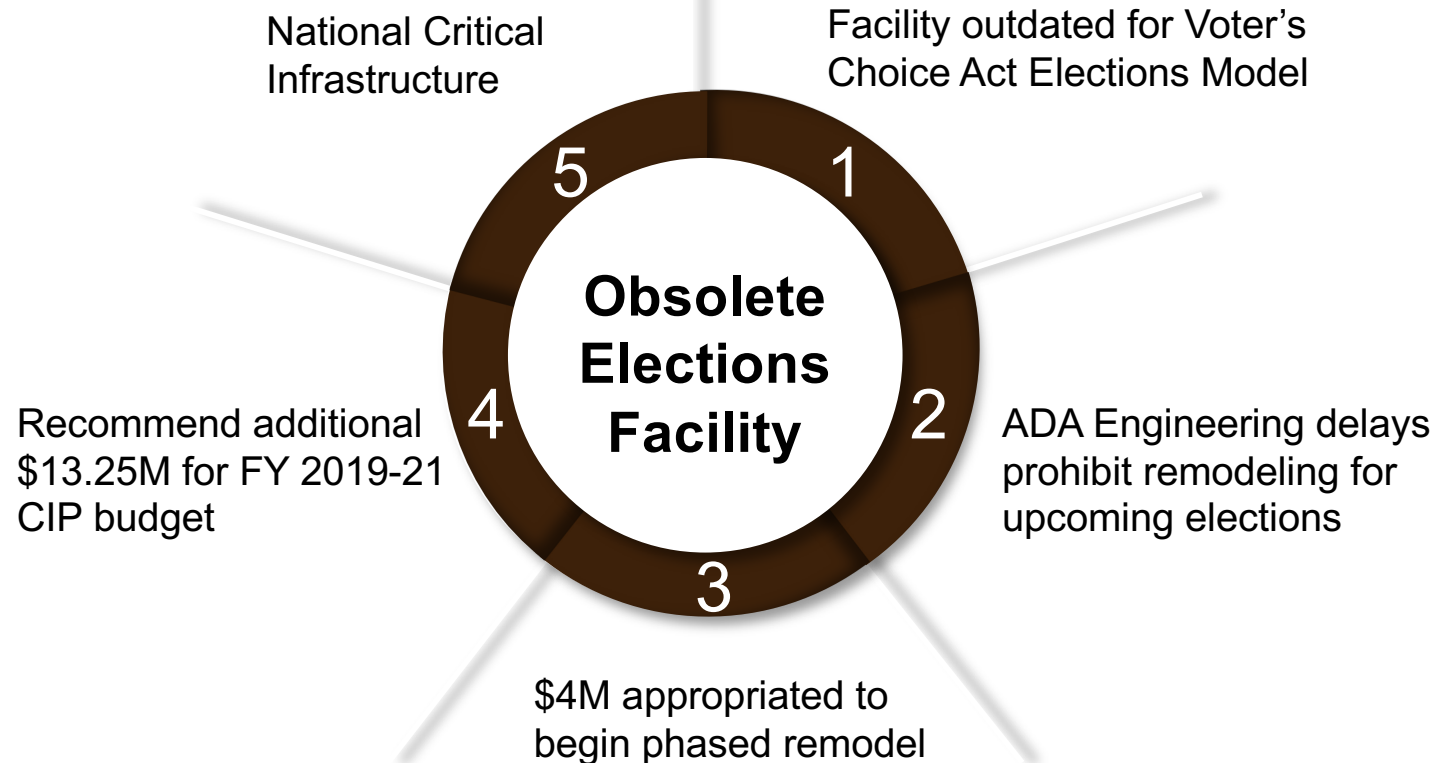
This does not include State candidates



# FY 2019-21 Challenges



## Obsolete Election Facility





# FY 2019-21 Priorities and Innovations



**1** New Voting System

**2** Historical Record Preservation

**3** North County Facility

**4** Technology Initiatives

# FY 2019-21 Priorities and Innovations



## New Voting System

Dominion Ballot Marking Devices

Touchscreen Technology

High Speed

Ballot on Demand Printers

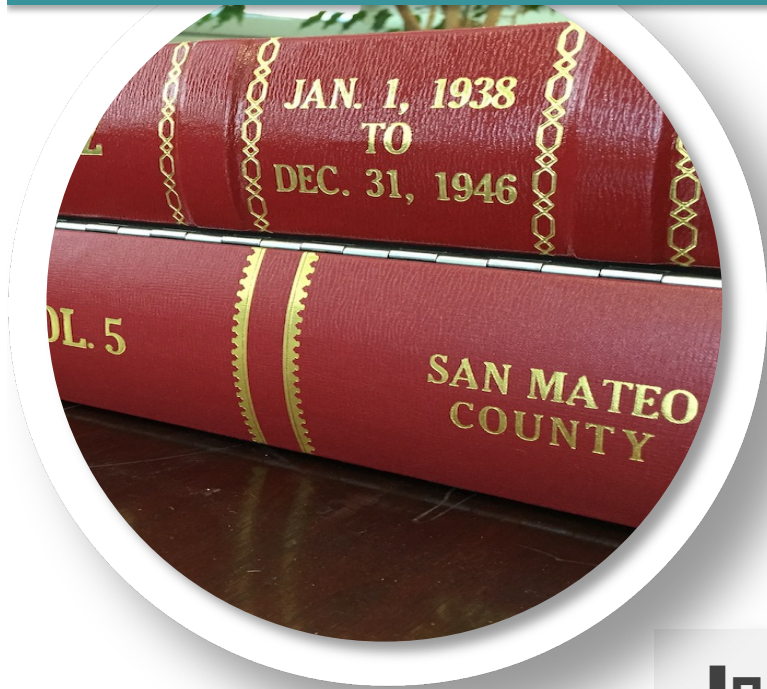
Scanners

Mail Sorter

- 50,000 ballot envelopes/hour

State-Certified System

# FY 2019-21 Priorities and Innovations



## Historical Records Preservation



Preserve and protect our county's original maps and map books and other historical and vital records dating back to 1846.



\$4.5M allocation for the Historical Records Preservation and Shelving System project.



Once chemically preserved, the records are protected for 300 to 500 years.



# FY 2019-21 Priorities and Innovations

Daly City BART Station

## North County Facility Near BART

Century 20  
Daly City & XD

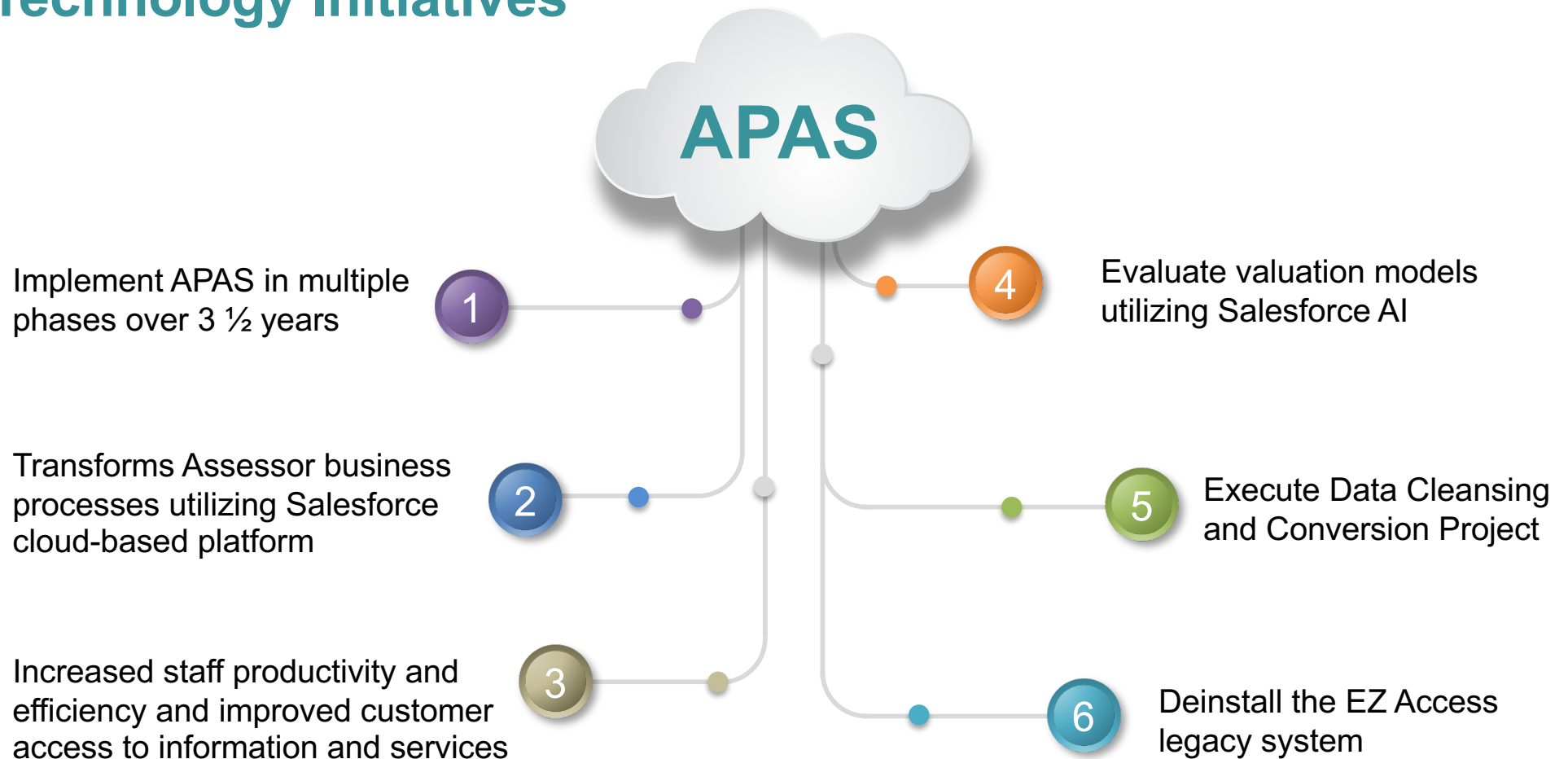


2001 Daly City Station  
South Parking Garage



# FY 2019-21 Priorities and Innovations

## Technology Initiatives







# FY 2019-21 Priorities and Innovations

## Geographic Information System (GIS)

- Transforms business operations
- Cutting-edge Technology
- Esri LGIM Platform
- Foundation of Countywide GIS
- Assessor Parcel (225K parcels), Tax Rate Area (TRA) and Election precinct layers
- Web portal available to public, cities and jurisdictions in 2020

# FY 2019-21 Priorities and Innovations

## Geographic Information System (GIS) Esri LGIM Platform

**Converts digital maps and data into 3D Models allowing remote:**

Assessor Appraisal Valuation Modeling and determination of site-specific property characteristics

Public Works Right of Way, Centerline and Infrastructure measurements (water, sewer lines, etc.)

Public Safety Agencies – identification of safe and secure emergency access to buildings

Other GIS Layers (i.e., zoning, address, city and district boundaries, etc.)

Parcel boundary tolerances within 2.4 inches over 100 feet



# FY 2019-21 Priorities and Innovations

## “A Glimpse of the Future”







# THANKS!

Any questions?