

RESOLUTION NO.

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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RESOLUTION AUTHORIZING THE EXECUTION OF THE COUNTY-OPTIONAL AGREEMENT WITH STATE OF CALIFORNIA COMPLETE COUNT CENSUS OFFICE (CCC OFFICE) TO PROMOTE AWARENESS ABOUT THE IMPORTANCE OF COMPLETING THE CENSUS QUESTIONNAIRE AND CONDUCTING OUTREACH SERVICES TO SAN MATEO COUNTY RESIDENTS ON BEHALF OF THE CCC OFFICE

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, pursuant to Article 1, Section 2 of the United States Constitution, the United States government must conduct an accurate count of the population every ten years; and

WHEREAS, United States Census Bureau undertakes the U.S. Census on a decennial basis and Census data is used to determine federal funding levels and congressional representation, both of which are critical to state and local governments; and

WHEREAS, a significant amount of work is required in order to achieve maximum participation in the 2020 U.S. Census, especially in California, which has one of the highest hard to count populations in the nation; and

WHEREAS, recognizing these challenges, the State of California has made a significant commitment to Census 2020 outreach and communication efforts, including by appropriating \$90.3 million towards strategies and activities that will help ensure an accurate and successful count in California; and

WHEREAS, the County of San Mateo is eligible to receive \$228,835 from the California Complete Count Census 2020 Office, to assist, among other things, in efforts to identify and count the County's hard to count residents; and

WHEREAS, the County of San Mateo, in partnership with the State of California, other local governments, businesses, and community organizations, is committed to counting all County residents; and

WHEREAS, the County of San Mateo, in accepting the allocation from the California Complete Count Census 2020 Office will be obligated to enter into an Outreach Agreement that requires the County to ensure timely and comprehensive reports as set forth in the terms of the Outreach Agreement and to perform other tasks, including: preparing a Strategic Plan; participating in a monthly in-person meeting or call with the assigned State Regional Program Manager; preparing quarterly written reports; preparing an Implementation Plan, and preparing a Final Report; and

WHEREAS, this Board has reviewed the form of Outreach Agreement, has approved it as to form and substance and desires that the County of San Mateo enter into it.

NOW, THEREFORE, BE IT RESOLVED that

- 1) The County of San Mateo Board of Supervisors authorizes the County Manager or the County Manager's designee to execute the Outreach Agreement as set forth by the California Complete Count Census 2020 Office and to use State funds to conduct outreach activities to promote participation in the 2020 U.S. Census, as set forth in the Outreach Agreement.

2) The Clerk of the Board shall forward a certified copy of this resolution
and the completed opt-in Outreach Agreement letter to:

California Complete Count – Census 2020
Attention: Contracts Unit
400 “R” Street, Suite 359
Sacramento, CA 95811

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