

ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS PERFORMANCE PRESENTATION

Mark Church, Assessor-County Clerk-Recorder & Chief Elections Officer

December 11, 2018

COUNTY_{OF} SAN MATEO



Mission Statement ***“People First”***

- To ensure equitable service and treatment of San Mateo County property owners by accurate and fair valuation of land, improvements, and business property.
- To create an accurate public record of recorded transactions relating to people and property within San Mateo County.
- To register San Mateo County citizens to vote and efficiently conduct transparent elections.
- To preserve and protect our historical and cultural records.

Shared Vision 2025 Alignment



PROSPEROUS COMMUNITY

Assessor Division: Production of the assessment roll is the foundation of property tax funding for school districts, special districts, municipalities, and the county.

LIVABLE COMMUNITY

Elections Division: Increases community engagement and participation in the democratic process.

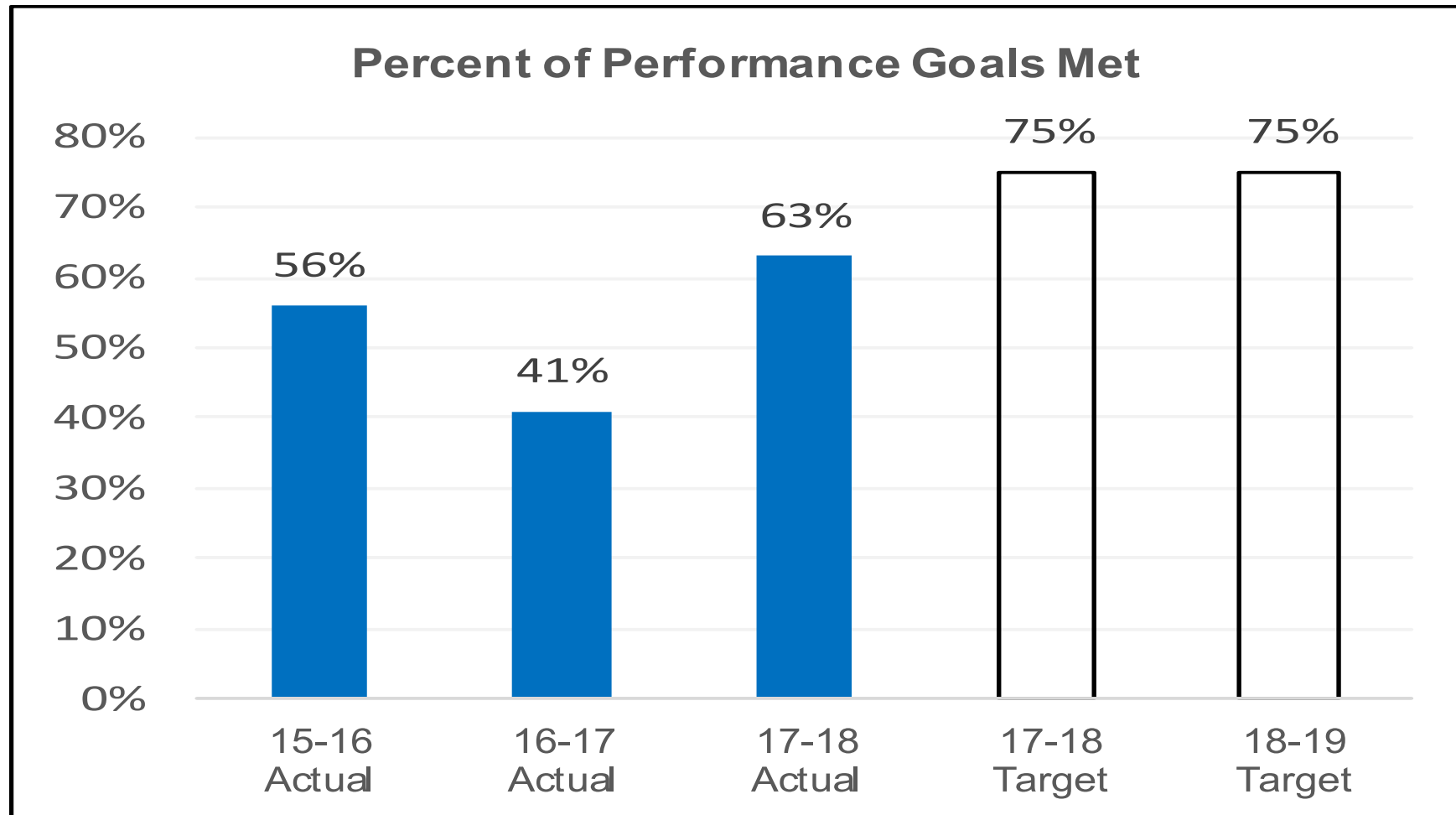
ENVIRONMENTALLY CONSCIOUS COMMUNITY

Clerk-Recorder Division: Our Go Green Initiative is significantly reducing our carbon footprint.

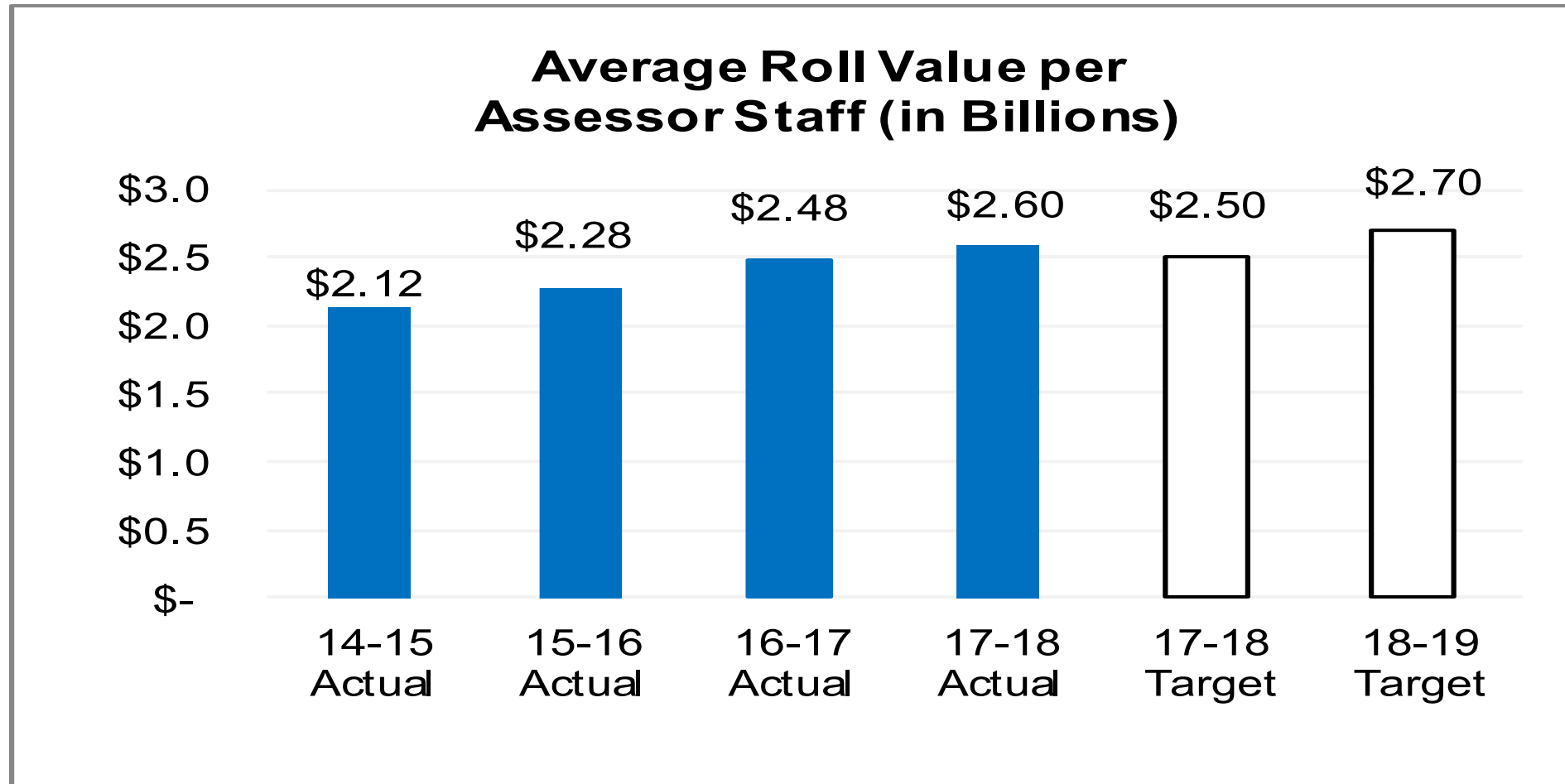
COLLABORATIVE COMMUNITY

The Department produces essential data and services to all stakeholders – county departments, municipalities, school districts, and special districts.

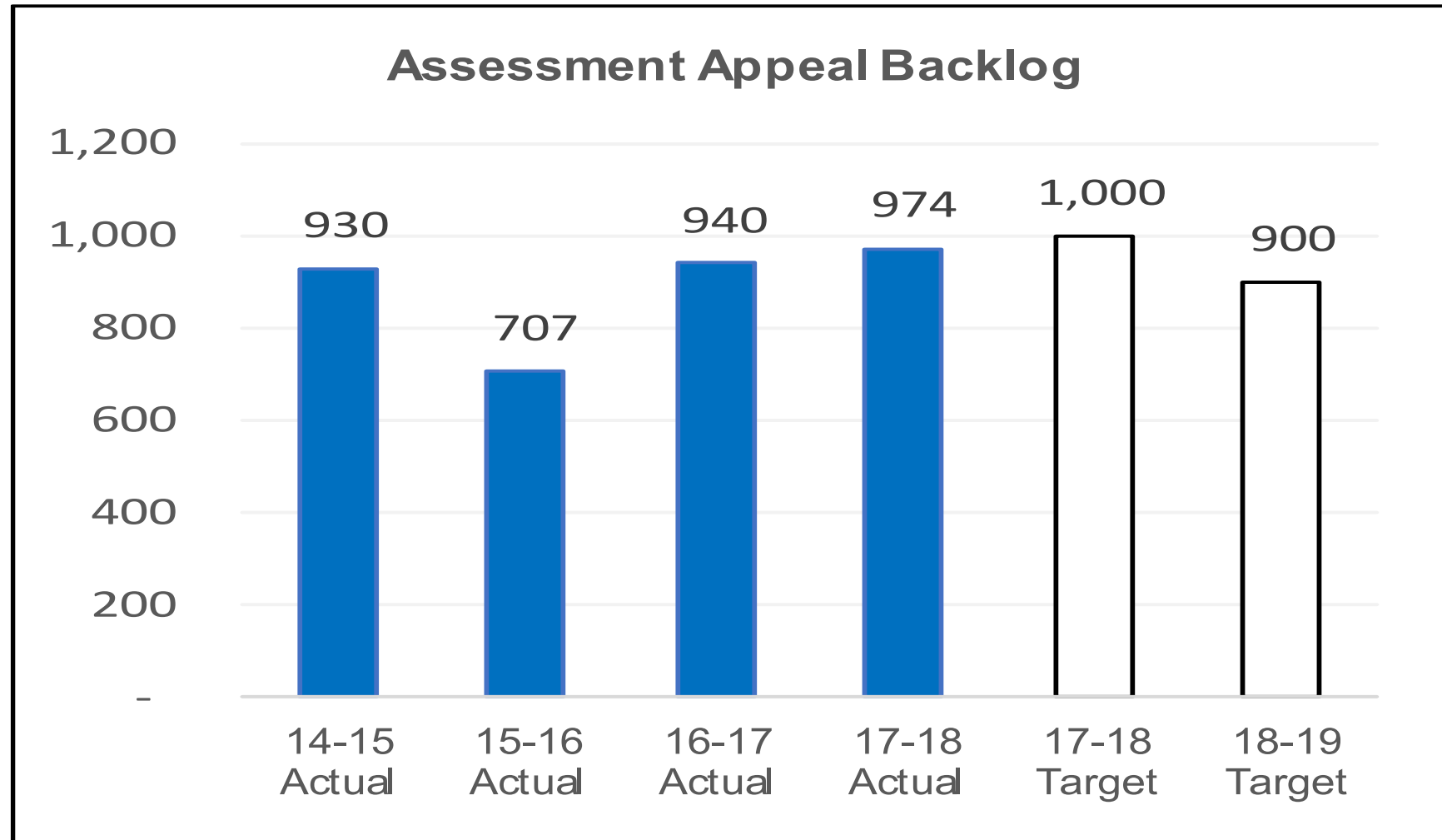
Department Summary



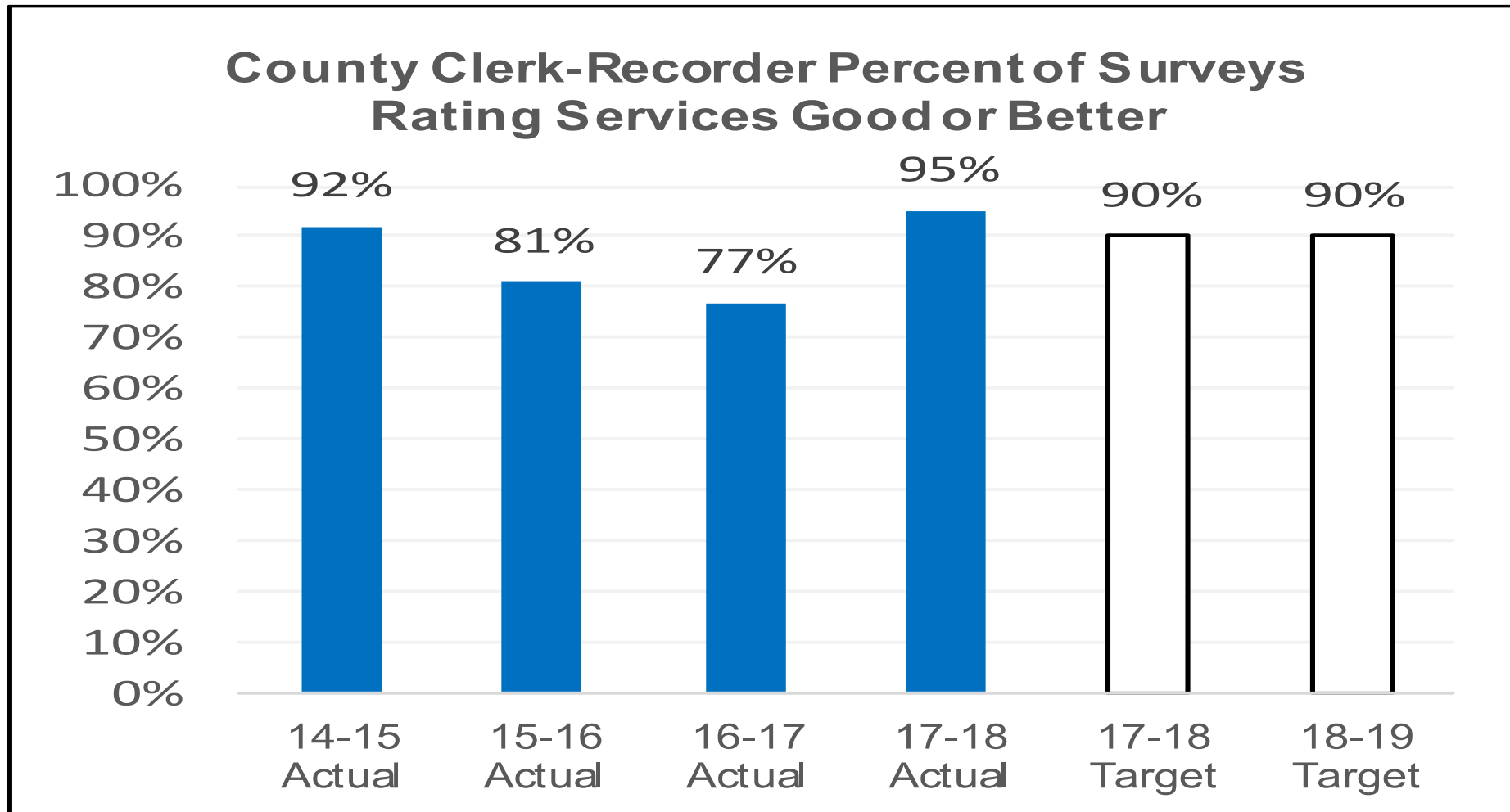
FY 2017-18 Highlights



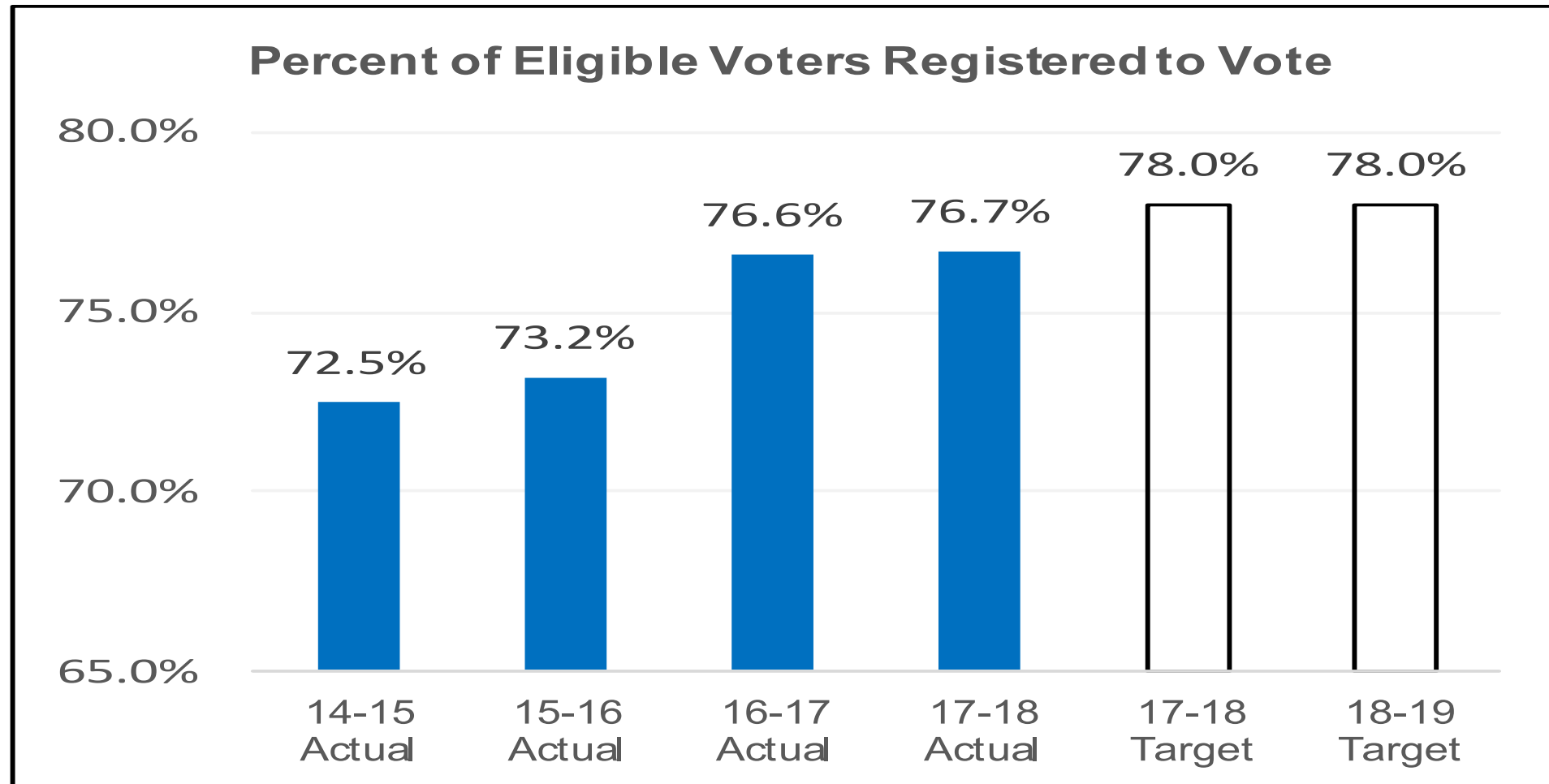
FY 2017-18 Highlights



FY 2017-18 Highlights



FY 2017-18 Highlights



- Assessment Roll – New Commercial Development
- Assessment Appeals
- Legislation and Litigation
- Outdated Technology
- Recruitment, Retention, and Staffing
- Obsolete Election Facility

ASSESSOR

- Assessor Property Assessment System (APAS)
- Assessment Roll
- New Commercial Development
- Assessment Appeals and Litigation

CLERK-RECORDER

- New Technology Upgrades
- Preservation of Historical Documents

ADMINISTRATION AND SUPPORT

- Geographic Information Systems (GIS)
- Continuity of Operations Plan (COOP)
 - Return to Operations
 - Disaster Recovery

ELECTIONS

- New Voting Tabulation System and Technologies
- Managing Legislative Mandates
- Tower Road Election Facility Improvements

HISTORIC ELECTION

- Largest Statewide General Election held in the history of San Mateo County in terms of the highest number of:
 - Voters to cast ballots
 - Registered voters
 - Jurisdictions to participate
 - Local candidates
 - Ballot styles

VOTER PARTICIPATION AND ENGAGEMENT*

- San Mateo County Voter Turnout: 72.59%
 - Highest turnout since 1982 – 73.02% (Deukmejian – Bradley)
- Higher than Statewide Average: 64%
- Highest turnout in State for an urban VCA County (Sacramento 2nd at 68%)
- Second highest turnout of top 15 counties with most registered voters in State

** As of December 5, 2018*

November 6, 2018 Statewide General Election



HOW VOTERS CAST THEIR BALLOTS

Ballots Cast by Mail/Dropped Off:	256,047	88.3%
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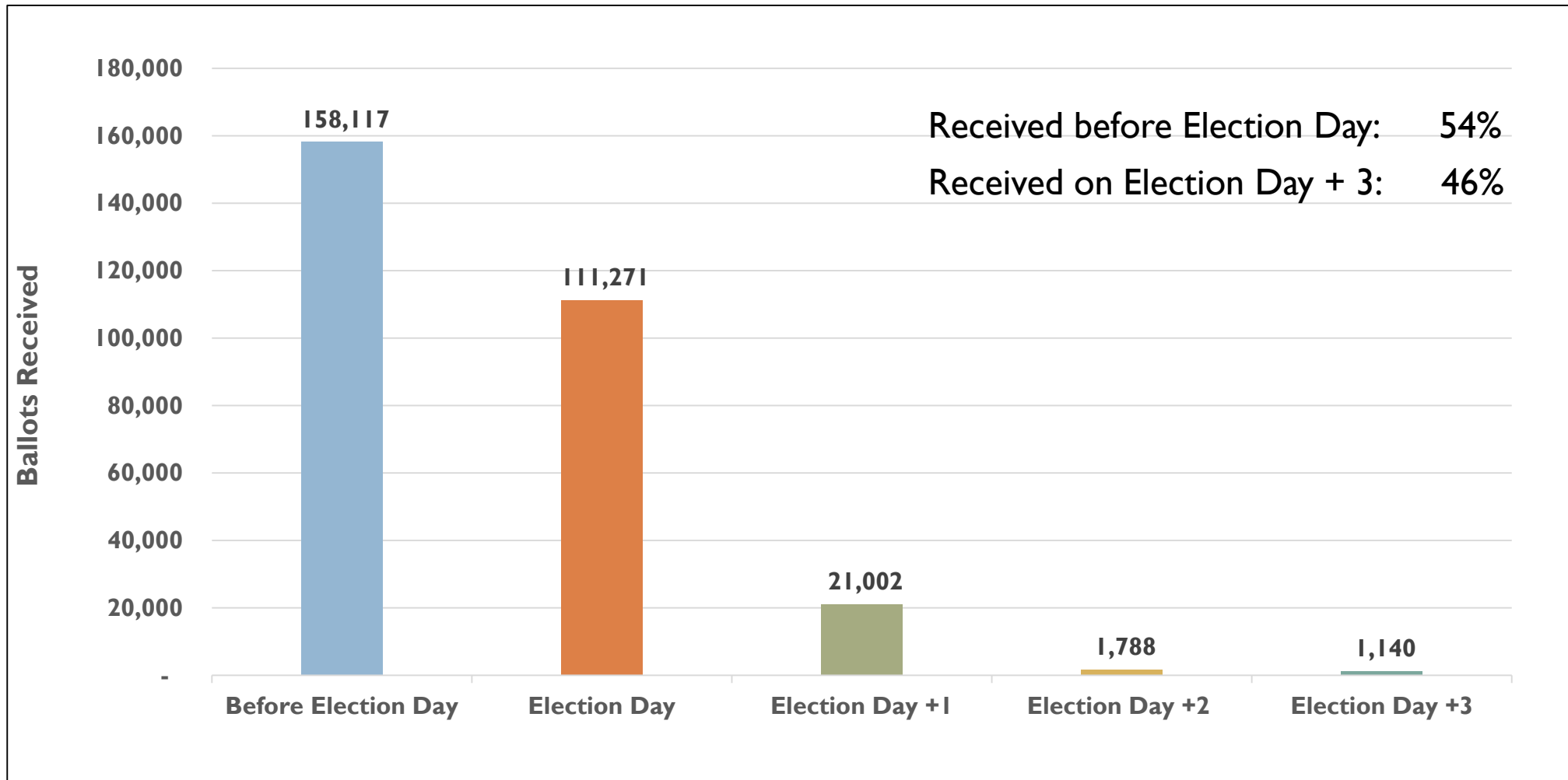
Ballots Cast at Vote Centers:	33,997	11.7%
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November 6, 2018 Statewide General Election



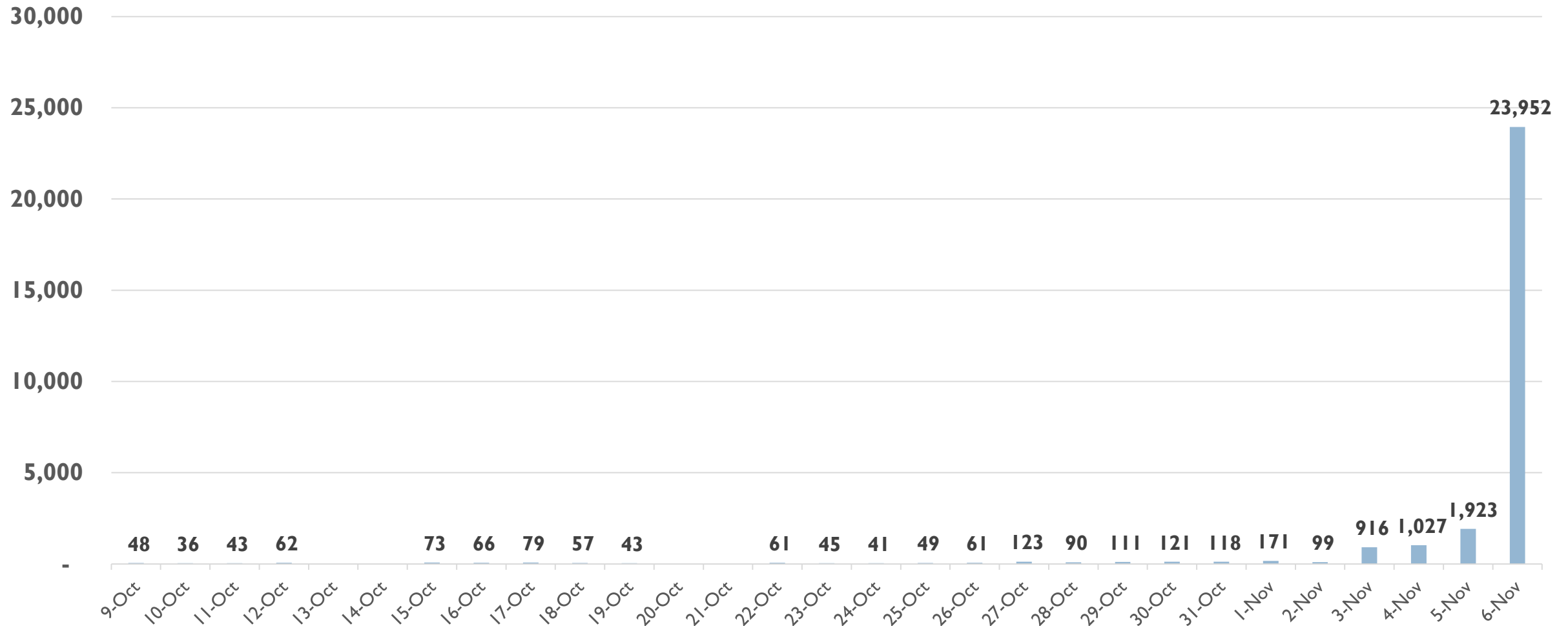
WHEN BALLOTS WERE RECEIVED



November 6, 2018 Statewide General Election



WHEN BALLOTS WERE CAST AT VOTE CENTERS



VOTER REGISTRATION

- Voter Registration reached an all time high in excess of 400,000
- Voter Education and Outreach
 - Voting Accessibility Advisory Committee (VAAC)
 - Language Accessibility Advisory Committee (LAAC)
 - Voter Education and Outreach Advisory Committee (VEOAC)

“In the last election, Vote Centers were heavily utilized on Election Day. If you choose to vote at a Vote Center, it is recommended that you do so during the 28-day early voting period **to avoid the long lines that are expected on Election Day.**” (emphasis added)

*Message from the Chief Elections Officer
Sample Ballot and Official Voter Information Pamphlet
September 27, 2018*

November 6, 2018 Statewide General Election



November 6, 2018 Statewide General Election

Curbside Ballot Drop-off at Redwood City County Government Center



Comparison To June 2018 VCA Election



	June 2018 <u>Primary</u>	Nov. 2018 <u>General</u>	Percentage <u>Increase</u>
Voter Turnout	44.34%	72.59%*	64%
Registered Voters	388,298	399,591**	3%
Total Ballots Cast	172,168	290,044*	68%
Participating Jurisdictions	10	60	500%
Ballot Styles	34	123	262%
Open Seats	19	159	737%
Local Candidates	26	222	754%
Local Measures	12	29	142%
Precincts	477	525	10%
Elections Staff (FTE)	14	14	0%

*As of December 5, 2018

**As of October 22, 2018

Comparison To November 2014 Election



	<u>Nov. 2014</u> <u>General</u>	<u>Nov. 2018</u> <u>General</u>	<u>Percentage</u> <u>Increase</u>
Voter Turnout	46.25%	72.59%*	57%
Registered Voters	355,598	399,591**	12%
Total Ballots Cast	164,453	290,044*	76%
Participating Jurisdictions	29	60	107%
Ballot Styles	60	123	105%
Open Seats	74	159	115%
Local Candidates	116	222	91%
Local Measures	8	29	263%
Precincts	475	525	11%
Elections Staff (FTE)	12	14	17%

*As of December 5, 2018

**As of October 22, 2018

Size and Complexity of County Elections



70 Jurisdictions – 20 Cities, 25 School Districts, 24 Special Districts and the County

Jurisdictions Recently Divided into Districts:

- City of Menlo Park
- San Mateo Community College District
- Sequoia Healthcare District
- Sequoia Union High School District
- Redwood City Elementary School District

Jurisdictions Planning District Divisions:

- Cabrillo Unified School District
- City of Redwood City
- City of South San Francisco
- City of Pacifica
- City of Half Moon Bay
- San Mateo County Harbor District

New Districts Projected to be Created: 55

New All-Mailed Ballot – Vote Center Election Model (VCA)

Longer and More Complex Ballots and More Ballot Styles

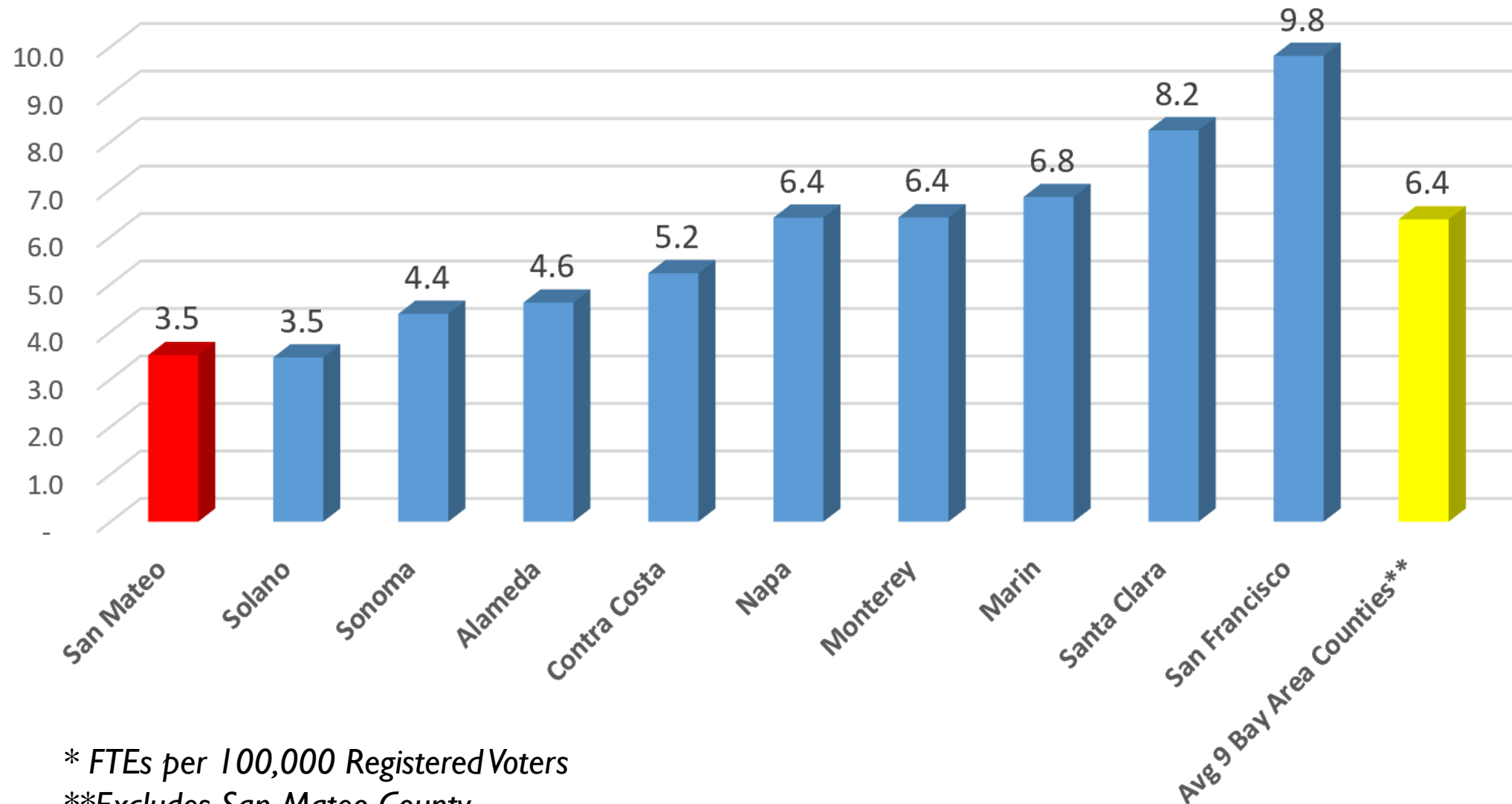
Sheer Volume of Voters

Landmark State Election Laws



- SB 450** *California Voter's Choice Act*
(Vote by Mail/Vote Center/Ballot Drop-Off)
- SB 415** *California Voter Participation Rights Act*
(Odd to Even-Numbered Year Elections)
- AB 1436** *Conditional Voter Registration Law*
- AB 1461** *California Motor Voter Law*
- AB 2252** *Remote Accessible Vote by Mail Systems*
- AB 2466** *Pre-registration*
- SB 568** *Moving Presidential Primary to March*

Bay Area Elections Staffing (FTE)* Levels



* FTEs per 100,000 Registered Voters

**Excludes San Mateo County

Statewide Election Mishaps



COUNTY OF
SAN MATEO

Recordnet.com
News worth sharing *online*

**Lodi school
board race left
off 545 ballots**
(11/07/18)



No. 1 in Palo Alto
and the mid-Peninsula



Pick up the Post's print
edition for local stories
you won't find online

**SANTA CLARA COUNTY
Voter gets three ballots
in the mail** (10/17/2018)

San Francisco Chronicle

**California's
vote count
takes a very
long time. It's
set up that
way** (11/11/2018)



**San Diego County Election
error: 46 names omitted
from roster** (11/06/2018)

Los Angeles Times

**118,500 names were
omitted from Los
Angeles County voter
lists** (08/01/2018)

THE PRESS-ENTERPRISE

**Election 2018:
Still in line? Stay
in line, even after
the polls close**
(11/06/2018)

“Risk Factor – Lack of adequate staffing and the single threaded nature of our operation place our elections and voting process at risk for major errors in most elections.”

*Budget Report from Mark Church to John Maltbie
May 7, 2015*

- New Voting Tabulation System and Technologies
- Manage and Implement Legislative Mandates
- Tower Road Election Facility Improvements
- Increase Staffing (FTE) Levels

2019 WILL BE A BUSY ELECTION YEAR

- Less than one year away from filing for the March 2020 Presidential Primary Election
- 2019 Special Elections – March, May and November
- Voting System RFI – Released in January/February 2019
- Tower Road Remodel Construction – Summer of 2019

Thank you