

RESOLUTION

THE BOARD OF SUPERVISORS
COUNTY OF SAN MATEO, STATE OF CALIFORNIA
RESOLUTION HONORING AND COMMENDING

JANE GARDNER & JOE RODRIGUEZ HARBOUR CONSULTING

WHEREAS, JANE GARDNER AND JOE RODRIGUEZ, as partners of HARBOUR CONSULTING, joined The Big Lift team in Spring 2012 following the 2011 Peninsula Partnership Leadership Council’s “Destination 2025” Convening, which identified third grade reading as a critical indicator for success and the need to address the reading proficiency gap in San Mateo County; and

WHEREAS, JANE AND JOE, as they are more commonly referenced, were tasked with not only facilitating PPLC meetings, but also convening workgroups, strategic planning and development of a work plan for the third grade reading initiative soon to be named “The Big Lift,” a term created by Jane, and identifying marketing and messaging strategies; and

WHEREAS, JANE AND JOE brought the depth of their expertise and resources to The Big Lift through introductions to local business and thought leaders, connecting to top talent from the fundraising, advertising and marketing space that contributed to development of an award-winning website, a robust marketing portfolio and a high quality video trailer; and

WHEREAS, JANE AND JOE, in their role with The Big Lift, facilitated the creation of the program, interventions and strategies, helped build a network of over 300 organizations committed to a common goal of kids reading proficiently by third grade, and saw the implementation of The Big Lift in seven school districts and impacting the lives of over 20,000 children in San Mateo County – all within six years; and

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of San Mateo, State of California, hereby commends JANE GARDNER AND JOE RODRIGUEZ with HARBOUR CONSULTING for the work to build The Big Lift, improve reading proficiency, and lift up the children of San Mateo County.

Dated: September 18, 2018

Supervisors:

DAVE PINE, PRESIDENT

CAROLE GROOM

DON HORSLEY

WARREN SLOCUM

DAVID J. CANEPA

Attest: Deputy Clerk of the Board of Supervisors