



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Health System



Date: August 10, 2015
Board Meeting Date: September 22, 2015
Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: Louise Rogers, Chief, Health System
Srija Srinivasan, Director, Family Health Services and Health Coverage Unit

Subject: Acceptance of Covered California Navigator Grant for the Health Coverage Unit

RECOMMENDATION:

Adopt a Resolution authorizing the acceptance of a Grant Award from Covered California, State of California Health Benefit Exchange for the term of August 1, 2015 to June 30, 2016 in the amount of \$250,000.

BACKGROUND:

Covered California (CC) is the state's health insurance marketplace established as part of California's implementation of the Affordable Care Act. In April 2015, CC released a Request for Applications for community-based organizations (CBOs) to provide outreach and enrollment assistance to consumers eligible for subsidized coverage. The Health System submitted a proposal that involved the Health Coverage Unit (HCU) and two CBO partners, HealthWays, Inc. (Healthways) and Ravenswood Family Health Center (Ravenswood). Our proposal was selected for a \$250,000 grant for the term of August 1, 2015 to June 30, 2016. This is the second year that the Health System has been awarded this grant.

DISCUSSION:

A sizable portion of the grant funds will be directed to contracts with HealthWays and Ravenswood. The remaining grant funds will be used for the following: individual contractor to serve as Campaign Director, communication expenses such as signage for our enrollment assistance sites, printing and mailing expenses, and the cost of HCU Unit staff performing enrollment assistance at special enrollment events, community locations and/or during extended evening or weekend hours.

The bulk of the work will occur in the lead up to and during the November 1, 2015 through January 31, 2016 Open Enrollment period for CC. From February 1, 2016 until

June 30, 2016, some follow-up work will be required as well, including assisting consumers who now require insurance due to change in circumstance, such as the loss of employer sponsored health insurance.

The resolution contains the County's standard provisions allowing amendment of the County's fiscal obligations by a maximum of \$25,000 (in aggregate).

The agreement and Resolution have been reviewed and approved by County Counsel as to form. This agreement is late due to delays at the State level in distributing agreements to local agencies.

Approval of this agreement contributes to the Shared Vision 2025 outcome of a Healthy Community by ensuring that residents enroll in available health insurance. Maximizing health insurance coverage promotes residents' health and financial security by promoting access to needed healthcare. It is anticipated that 1,000 residents will enroll or renew Covered California coverage.

PERFORMANCE MEASURE(S):

Measure	FY 2014-15 Actual	FY 2015-16 Projected*
Number of residents assisted in completing enrollment in a Covered California health plan	1,186	1,000

*As more residents are enrolled, this projected measure is expected to decline over time.

FISCAL IMPACT:

The term of the Agreement is August 1, 2015 through June 30, 2016. The amount of the Covered California Grant funding is \$250,000. Since HCU is the recipient of these grant funds, there is no Net County Cost. Revenues and expenditures for the grant award have been included in the HCU FY 2015-16 Adopted Budget.