



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Human Resources



Date: August 10, 2016

Board Meeting Date: September 6, 2016

Special Notice / Hearing: None

Vote Required: Majority

To: Honorable Board of Supervisors

From: Donna Vaillancourt, Human Resources Director

Subject: Donations, Volunteers, and Participants in County of San Mateo Fun Run Festival

RECOMMENDATION:

Adopt a resolution accepting donations for the County of San Mateo Fun Run Festival.

BACKGROUND:

The County of San Mateo Fun Run Festival was held in support of the County's commitment to health and well-being for our employee and their families. Several County departments including Human Resources, County Manager's Office, Health System, Public Works, Office of Sustainability, and Parks came together to create an event to promote San Mateo County employee wellness and promote employee engagement while giving back to the community. The Fun Run Festival supports organizations connected to the Charitable Contributions Campaign, and the event itself works towards creating a healthy and thriving community.

DISCUSSION:

County of San Mateo hosted its first Fun Run Festival on July 30, 2016 at Coyote Point Park in San Mateo. County and Court employees were encouraged to sign up to participate in the event, which included 5K and 3K ADA routes, fitness classes, wellness talks, vendor booths, giveaway items, healthy snacks, and awards for the top finishers. Various donors provided financial support and other gifts to offset event costs, to provide monetary awards for the top finishers in each age division, and to provide participants with a positive and encouraging environment. In addition, individuals and organizations agreed to volunteer their time to help make the event a success.

The attached resolution honors the donors, volunteers, and participants for being involved in this exciting event. In addition, the resolution is the vehicle by which the

Board of Supervisors formally accepts financial and in kind donations for the event. Event donations include a \$5,000 monetary sponsorship from Blue Shield of California and in kind donations from Kaiser Permanente which consist of participant t-shirts, water bottles, sunscreen packets, and stretch bands. To the extent that the financial donations exceed the anticipated prize amounts, funds will be kept and used for future employee wellness events hosted by the County.

County Counsel has reviewed and approved the resolution as to form.

Approval of this resolution contributes to the Shared Vision 2025 outcome of a Collaborative Community by supporting endeavors that benefit employees' health and well-being.

PERFORMANCE MEASURE(S):

Measure	FY 2016-2017 Actual	FY 2017-18 Projected
Number of Fun Run Participants	210	250

FISCAL IMPACT:

This event was organized by County staff during normal working hours, and the costs for organizing the event were minimal and incorporated into the existing staffing budgets of various departments. The event was hosted on a County-owned facility, resulting in minimal cost for the venue. Other costs relating to the event such as food, minor facility-related costs (equipment and other services), and prizes for participants were primarily covered by donations from the community and participant registration fees. Other than these minor costs for staff organization, there is no impact on net county cost.