

RESOLUTION NO. _____

BOARD OF SUPERVISORS, COUNTY OF SAN MATEO, STATE OF CALIFORNIA

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**RESOLUTION APPROVING THE NAME "FAIR OAKS HEALTH CENTER" FOR THE
NEW CLINIC AT 2710 MIDDLEFIELD ROAD IN REDWOOD CITY AND ADOPTING
THE SAN MATEO COUNTY HEALTH FOUNDATION'S NAMING RIGHTS
PROCEDURE AND STRUCTURE FOR PORTIONS OF THE NEW CLINIC FACILITY**

RESOLVED, by the Board of Supervisors of the County of San Mateo, State of California, that

WHEREAS, The Health System will take occupancy of a new medical facility located at 2710 Middlefield Road in Redwood City (the Facility) in November 2013; and

WHEREAS, the San Mateo County Health Foundation (SMCHF) has been conducting a capital campaign to raise funds to cover the costs of building and furnishing the Facility; and

WHEREAS, as part of this campaign, SMCHF has utilized a tiered fundraising structure that will permit gifts of at least \$5,000 to have certain recognition, with such gifts being acknowledged on a large public plaque within the new building's lobby, gifts at or above \$50,000 being afforded naming rights (subject to approval) for various parts of the Facility, and naming rights for the entire Facility to be available to a donor at the \$5 million level (subject to approval); and

WHEREAS, the Health System is now recommending that this Board of Supervisors approve the name "Fair Oaks Health Center" for the new clinic located at

2710 Middlefield Road in Redwood City; and

WHEREAS, the Health System is also requesting that this Board adopt SMCHF’s naming rights structure and procedure outlined in the materials submitted with this resolution for the naming of portions of the Facility, including some of the constituent clinics; and

WHEREAS, adoption of SMCHF’s naming procedure will permit the Health System to comply with Chapter 2.52 of the San Mateo Ordinance Code, which addresses naming of County facilities, and in relation to the naming procedure, any proposed names at or above the \$100,000 level will be submitted as recommendations to this Board for final approval; and

WHEREAS, this Board now wishes to approve the proposed name for the new Facility.

NOW THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that the name of the new facility at 2710 Middlefield Road in Redwood City shall be “Fair Oaks Heath Center” and that the County adopts SMCHF’s naming procedure and the structure regarding the new Facility.

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