



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
County Manager



Date: Oct. 15, 2015
Board Meeting Date: Oct. 20, 2015
Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: John L. Maltbie, County Manager

Subject: County Manager's Report #19

RECOMMENDATION:

Accept this informational report.

BACKGROUND:

This report will provide you with updates on a variety of County initiatives focusing on Public Safety, Health and Human Services, Community Services and Performance, in addition to reports on legislation and issues that require your action. We also will keep you and the public informed about new services, upcoming events and general updates.

DISCUSSION:

Public Safety

Probation conducts sweep for Domestic Violence Awareness Month

In honor of October's Domestic Violence Awareness Month, the Probation Department conducted "Operation Purple Ribbon" which involved unannounced probation compliance searches of convicted offenders to ensure they are adhering to their probation conditions. The Probation Department led five search teams, each of which were supported by one or two local enforcement officers from either the San Mateo County Sheriff's Office, Daly City Police Department, South San Francisco Police Department, San Mateo Police Department and Redwood City Police Department. The teams made 48 probation and/or warrant contacts. Two probationers were arrested for violations and one individual not on probation was arrested for resistance.

Community Services

Devil's Slide Trail earns fifth award

Devil's Slide continues accumulating accolades. The Devil's Slide Coastal Trail Improvement Project earned its fifth award from the California Chapter of the American Planning Association which bestowed an Implementation Award at its annual

conference. The award recognizes significant achievement in accomplishing positive changes as a result of planning.

The newest honor joins Devil's Slide's earlier recognition by the Northern California Chapter of the American Planning Association, Metropolitan Transportation Commission Award of Merit, American Society of Civil Engineers (Bikeways and Trail Project of the Year, California) and the Silicon Valley Chapter of the Public Works Association.

County honored for environmental leadership

The County received a prestigious Beacon Award — the first for any county in California — for its environmental leadership and significant progress countywide addressing climate change and reductions in energy and greenhouse gas emissions.

The Institute for Local Government also recognized 11 cities within the County for their individual efforts and cumulative practices. The City/County Association of Government so San Mateo County was also honored along with Pacific Gas & Electric as Partner of the Year for its Energy Watch Program. Congratulations to all involved at all levels of government and kudos especially to our new Office of Sustainability which manages Energy Watch. The County will receive its award at a December ceremony.

Performance

County's social media continues expansion, hits milestone

The County's social media platforms continue attracting new fans and providing key information to the public. In the last week, the County's Facebook hit 2,600 "likes" which is more than double within the last year without any paid effort. On Oct. 8, we hit a milestone by reaching more than 12,300 people in a single day thanks to two popular posts regarding a County trail award and coverage of the Election Office's press conference about the all-mail ballot.

We will continue using these platforms to encourage civic engagement and are excited in November to launch the County's use of the live streaming video mobile app Periscope at the Connect15 technology conference.

News, Events and updates

Voting closes today for Google Impact Challenge

Better late than never! Today, Oct. 20, is the last chance to help win \$500,000 for summer reading programs aimed at preventing learning loss by young County students? The Big Lift, the County's childhood literacy initiative with partners San Mateo County Office of Education and the Silicon Valley Community Foundation is among the top 10 finalists for a Google Impact Challenge grant. The Big Lift will receive a \$500,000 grant if it is among the top four projects. Play a role at www.VoteTheBigLift.com