



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Health System



DATE: November 4, 2013
BOARD MEETING DATE: December 10, 2013
SPECIAL NOTICE/HEARING: None
VOTE REQUIRED: Majority

TO: Honorable Board of Supervisors

FROM: Jean S. Fraser, Chief, Health System
Stephen Kaplan, Director, Behavioral Health and Recovery Services

SUBJECT: Agreement with Peninsula Conflict Resolution Center

RECOMMENDATION:

Adopt a Resolution authorizing an agreement with Peninsula Conflict Resolution Center to provide alcohol and other drug prevention services, for the term of January 1, 2014 through June 30, 2015, in an amount not to exceed \$225,000.

BACKGROUND:

Since July 1, 2008, Behavioral Health and Recovery Services (BHRS) has contracted with the Peninsula Conflict Resolution Center for the provision of alcohol and other drug prevention services. These services include community capacity building, community education and awareness, asset building strategies for youth and families, and environmental prevention efforts in the North Central San Mateo region.

In June 2013 BHRS issued a Request for Proposals (RFP) for the provision of Community-Based Partnerships for the Prevention of Alcohol and Other Drug-Related Services. Community-based partnerships implement and sustain effective alcohol and other drug prevention efforts throughout San Mateo County. These partnerships are cooperative agreements between community stakeholders, who are committed to providing a variety of alcohol and other drug prevention strategies in their community. BHRS has identified five regional community-based partnership areas: East Palo Alto, Redwood City and North Fair Oaks, San Mateo, Half Moon Bay and Pescadero, and Daly City and Pacifica. Peninsula Conflict Resolution Center submitted a proposal and was chosen for the provision of these services within the North Central San Mateo community partnership area.

DISCUSSION:

Peninsula Conflict Resolution Center will be the lead and fiscal agency for the community-based partnership by providing alcohol and other-drug related prevention services in the North Central San Mateo region of San Mateo County. Peninsula Conflict Resolution Center will collaborate through the partnership to promote and improve connections between individuals, families, and other stakeholders. Contractor will also

reduce access to and availability of alcohol and other drugs to youth, and build on community assets in order to deliver a full range of prevention based activities.

The partnership's work plan shall incorporate environmental alcohol and other drug prevention strategies. Environmental strategies are based on the belief that problem alcohol and other drug use is a product of multiple environmental conditions and circumstances. According to this view, individuals do not engage in problematic substance use solely on the basis of personal characteristics, but rather as a result of a complex set of factors in their environment, including: the rules and regulations of the social institutions to which they live, the mass media messages to which they are exposed, and the accessibility and availability of alcohol and other drugs. Environmental alcohol and other drug prevention strategies reach entire populations and reduce collective risk, making them a cost effective solution, resulting in the reduction of alcohol access to minors.

BHRS requests your Board to authorize the Chief of the Health System or designee to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions

The agreement and Resolution have been reviewed and approved by County Counsel as to form. The contractor meets insurance certification requirements.

The contractor has assured compliance with the County's Contractor Employee Jury Service Ordinance, as well as all other contract provisions that are required by County ordinance and administrative memoranda, including but not limited to insurance, hold harmless, non-discrimination and equal benefits.

The agreement contributes to the Shared Vision 2025 outcome of a Healthy Community by providing individuals and families in San Mateo County with prevention and treatment services to support recovery, which in turn contributes to the health and safety of communities throughout San Mateo County. Two of the environmental prevention strategies the contractor will implement in North Central San Mateo are: Responsible Beverage Service Training of merchants and the Targeted Responsibility of Alcohol Connected Emergencies protocol with the San Mateo Police Department. It is anticipated that after the implementation of both strategies, there will be a 25% decrease in alcohol sales to minors in North Central San Mateo as measured by police youth decoy operations.

Performance Measure:

Measure	FY 2012-13 Estimate	FY 2013-14 Projected
Percentage in decrease of alcohol sales to minors in North Central San Mateo.	N/A *	25%

* This is a new performance measure; data will be available in FY2014-15.

FISCAL IMPACT:

The term of the agreement is January 1, 2014 through June 30, 2015, in an amount not

to exceed \$225,000. It is anticipated that 100% will be funded by State Net Negotiated allocation. Of that amount, \$75,000 was included in the FY 2013-14 Adopted Budget and \$150,000 will be included in the FY 2014-15 Recommended Budget. There is no Net County Cost. The payment provisions and levels of service in the agreement are essentially the same as the prior agreement.