



COUNTY OF SAN MATEO
Inter-Departmental Correspondence
Health System



Date: October 3, 2013
Board Meeting Date: November 5, 2013
Special Notice / Hearing: None
Vote Required: Majority

To: Honorable Board of Supervisors

From: Jean S. Fraser, Chief, Health System
Brian Zamora, Director, Family Health Services

Subject: Grant Agreement with California Department of Public Health for the Network for a Healthy California

RECOMMENDATION:

Adopt a Resolution authorizing an agreement with California Department of Public Health for the Network for a Healthy California, for the term of October 1, 2013 through September 30, 2016, in the amount of \$2,383,521.

BACKGROUND:

In San Mateo County, 42% of low-income children are overweight or obese according to the Pediatric Nutrition Surveillance System Data for 2010. Furthermore, the latest California Health Interview Survey 2011 shows that 50% of all adult residents in San Mateo County are also overweight or obese. The Get Healthy San Mateo Task Force and the Network for a Healthy California are actively working to reduce obesity in the County.

The Network for a Healthy California (Network) is a part of a U.S. Department of Agriculture SNAP-Ed (food stamp nutrition education funding) initiative which provides federal funds to promote healthy eating, physical activity, and access to nutritious foods to reduce the incidence of chronic disease in low-income communities. San Mateo County has been a grantee since 1998.

DISCUSSION:

The Network funding for the next three years will be used to implement comprehensive local nutrition education and obesity prevention programs. The grant directs the San Mateo Health System to serve as the lead health agency and coordinate with local partners and involve multiple sectors in spearheading efforts to improve nutritional status and prevent obesity among San Mateo County's low-income population, in accordance with Healthy, Hunger-Free Kids (HHFK) Act of 2010.

30-50% of Network funding will be subgranted through contracts with community partners. These partners will include schools/afterschool programs and community based organizations. Partners will provide services to meet the grant-mandated scope of work to meet our nutrition education and obesity prevention strategies.

In addition to individual and group nutrition education, allowable uses of the funding include interventions that allow multiple community partners to collaborate with the Health System to improve nutrition. Specific scope of work objectives will focus on coordination of nutrition education county-wide, neighborhood assessments of food environments and local interventions, reduction of sugary beverage consumption, school wellness policy implementation strategies, increased access to and consumption of healthy foods, increased physical activity opportunities throughout the day, youth empowerment and specific strategies to increase peer-to-peer education opportunities and community engagement.

Family Health Services also requests that your Board authorize the Chief of the Health System or designee to execute contract amendments which modify the County's maximum fiscal obligation by no more than \$25,000 (in aggregate), and/or modify the contract term and/or services so long as the modified term or services is/are within the current or revised fiscal provisions.

The agreement and Resolution have been reviewed and approved by County Counsel as to form.

Approval of this agreement contributes to the Shared Vision 2025 outcome of a Healthy Community by providing funds to promote dietary changes and physical activity levels in order to reduce obesity and the risk of chronic disease in San Mateo County. The rate of obese and overweight children has been increasing for a decade; while the measure below is relatively flat, it is an indication of a reduction in the rate of increase which is the first step in reducing the rate of obesity in the community. It is anticipated that the rate of obese and overweight children in San Mateo County will decline to 33.8%.

PERFORMANCE MEASURE(S):

Measure	FY 2013-14 Estimate	FY 2014-15 Projected
Percent of San Mateo County children who are overweight or obese.	34%	33.8%

FISCAL IMPACT:

The term of the agreement is October 1, 2013 through September 30, 2016. The total federal funds included in the agreement are not to exceed \$2,383,521 or \$794,507 per fiscal year. The revenue and expenditures related to this agreement have been included in the Family Health Services FY 2013-14 and FY 2014-15 Adopted Budget and will be included in future budget requests. The Net County Cost for the grant is \$300,000 for the three-year contract.