

COUNTY OF SAN MATEO Inter-Departmental Correspondence Parks



Date: July 1, 2015 Board Meeting Date: August 4, 2015 Special Notice / Hearing: None Vote Required: Majority

To: Honorable Board of Supervisors

From: Marlene Finley, Parks Director

Subject: Amend the Coyote Point Marina Fee Schedule

RECOMMENDATION:

Resolution authorizing an amendment to the Coyote Point Marina Fee Schedule to increase berth rental fees by 3% to be effective September 1, 2015.

BACKGROUND:

The Coyote Point Marina (Marina) is a public marina located along the San Francisco Bay and accessed by land through the Coyote Point Recreation Area. The Marina operates as an enterprise fund and receives no general funds from the County. The Marina has entered into loan agreements with the California Department of Boating and Waterways over the years for needed work. Marina staff conducts an annual berth rental fee survey of Bay Area public and private marinas to establish competitive and equitable berth rental fees for the Marina. These survey findings are provided to the Department of Boating and Waterways to demonstrate that the berth rental fees are reasonable and not exorbitant.

The last berth rental fee increase of 6% was approved July 8, 2008 by Board Resolution No. 069548. The 6% increase included a 4.3% Consumer Price Index (CPI) change for the 12-month period of January 2007 to January 2008 and an additional 1.7% for operating costs and needed capital improvements.

The Marina's Dock 29 that accommodated larger boats was closed in early 2008 because of disrepair. Prior to the reopening of the new Dock 29, Resolution No. 072098 was adopted on July 24, 2012 by your Board, which approved increasing the monthly berth rental fee for 60-foot vessels to align those fees with the other fees increased by 6% in 2008.

Prior to 2008, Marina berth rental fees were increased annually ranging between 2% to 5%. After 2008, the economic recession had a negative impact on Marina occupancy

rates. The decline in occupancy coupled with the unavailability of Dock 29 for larger boats led to the decision to not increase the berth rental fee annually until now.

DISCUSSION:

Based on the berth rental fee survey conducted this year, the CPI for All Urban Consumers for 2014, and the improved economy, staff is proposing a 3% berth rental fee increase to be effective September 1, 2015. Staff met with Marina tenants on May 6, 2015 to discuss the proposed 3% berth rental fee increase. Tenants were supportive of the increase and anticipate future capital projects for needed improvements as funding becomes available. The County's Parks and Recreation Commission reviewed the proposed 3% berth rental fee increase at its June 4, 2015 meeting and recommended approval of that increase to the Board of Supervisors.

The current and proposed amended berth rental fees are attached as Exhibit A to the resolution.

County Counsel has reviewed and approved the resolution as to form.

Approval of this action will contribute to the Shared Vision 2025 outcome of Livable Community by ensuring that equitable and competitive berth rental fees are established to allow the Coyote Point Marina to have adequate funding to operate safely and efficiently.

FISCAL IMPACT:

The 3% berth rental fee increase is estimated to increase Marina revenue annually by an estimated \$30,000. The Coyote Point Marina is an enterprise fund and does not use any County general fund.