

# RESOLUTION

THE BOARD OF SUPERVISORS  
COUNTY OF SAN MATEO, STATE OF CALIFORNIA  
RESOLUTION HONORS AND COMMENDS

## MARGIE O’CLAIR

*Upon her Retirement from 24 Years with Mills-Peninsula Health Services and Sutter Health*

\*\*\*\*\*

*WHEREAS, MARGIE O’CLAIR began her career upon obtaining a Bachelor’s Degree in Journalism at Fresno State University and subsequently building her reputation as an acclaimed local newspaper reporter and editor for various East Bay and San Francisco publications, as well as serving in San Francisco Mayor Art Agnos’ press office, prior to joining Mills-Peninsula in 1990 as a part-time writer of the Senior Focus News and Weekly Update; and*

*WHEREAS, MARGIE O’CLAIR was promoted through the years to Director of Planning and Marketing, then Vice President of Planning and Marketing, and ultimately to Vice President of Marketing, Communications and Public Affairs for the Sutter Health Peninsula Coastal Region in 2009, following the merger with Palo Alto Medical Foundation; and*

*WHEREAS, MARGIE O’CLAIR has led the marketing and communications for significant Mills-Peninsula transitions and successes, including the reorganization of Peninsula Hospital and Mills Health Center; the opening of Family Birth Center, Women’s Center, and Cancer Center; the introduction of the electronic health record; and she survived the monumental communications campaign around the construction and opening of the new Mills-Peninsula Medical Center in 2011; and*

*WHEREAS, MARGIE O’CLAIR additionally developed and published the first Mills-Peninsula history book, transformed the community newsletter into an award-winning magazine, developed an award-winning multi-media advertising campaign, and executed successful internal communications such as “60 Minutes with Bob” forums and weekly newsletters; and*

*WHEREAS, in her regional role, MARGIE O’CLAIR has led a staff of 24 writers and media specialists to build a robust multi-media communications strategy and develop standardized processes and policies in marketing and communications across the region; and*

*WHEREAS, MARGIE O’CLAIR has been a well-respected community partner and has built a career dedicated to high quality, authentic communication; providing a personal voice to employees, physicians and patient; and leading with a consumer-focused vision and sense of humor,*

*NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of the County of San Mateo, State of California, hereby expresses its sincere gratitude to MARGIE O’CLAIR for her leadership, dedication and commitment to Mills-Peninsula Health Services, Sutter Health and San Mateo County, and wishes her the best for a well-deserved retirement!*

*Dated: May 20, 2015*

### **SUPERVISORS:**

---

**CAROLE GROOM, President**

---

**DAVE PINE**

---

**DON HORSLEY**

---

**WARREN SLOCUM**

---

**ADRIENNE J. TISSIER**

*Attest:*

---

*Deputy Clerk of the Board of Supervisors*