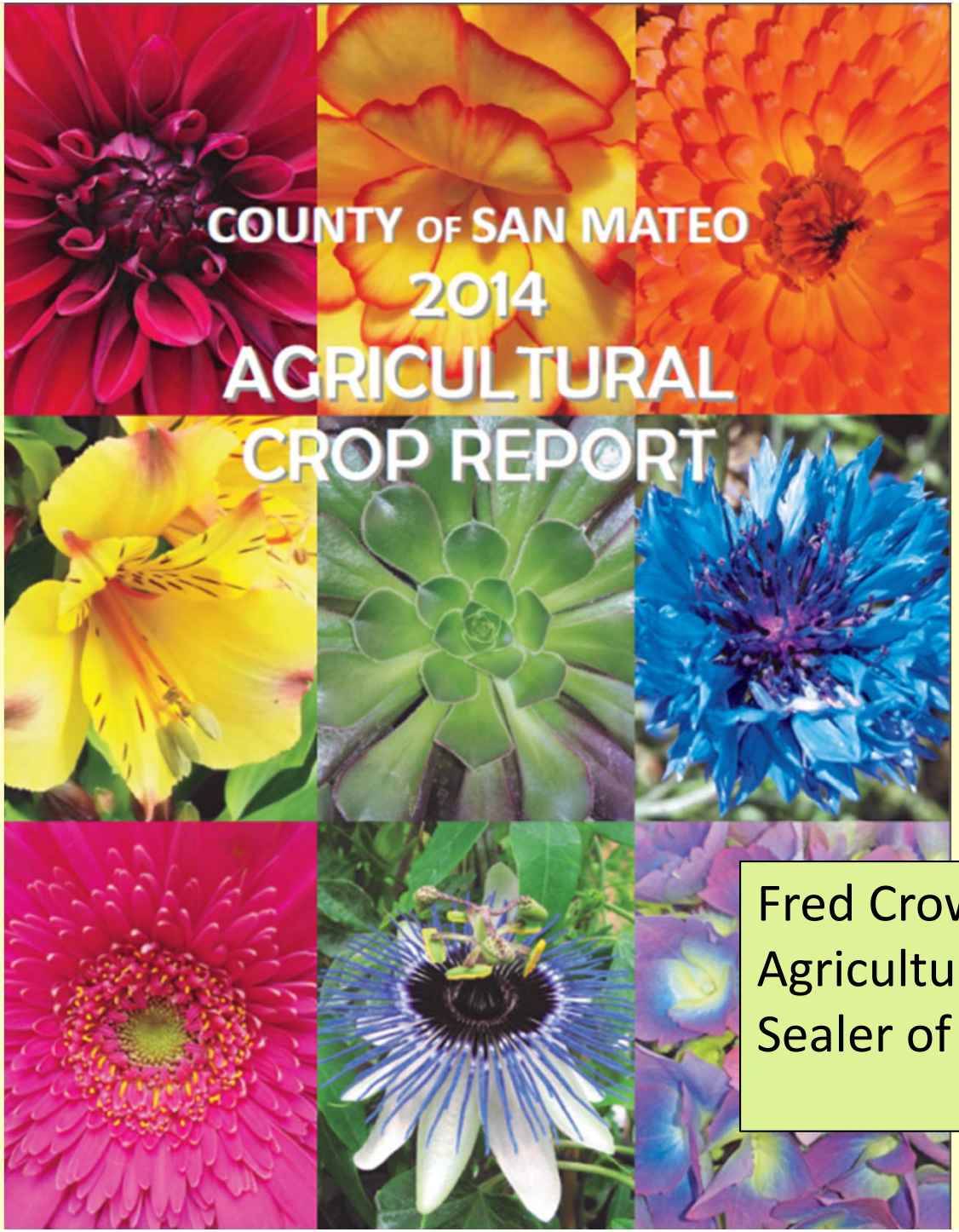


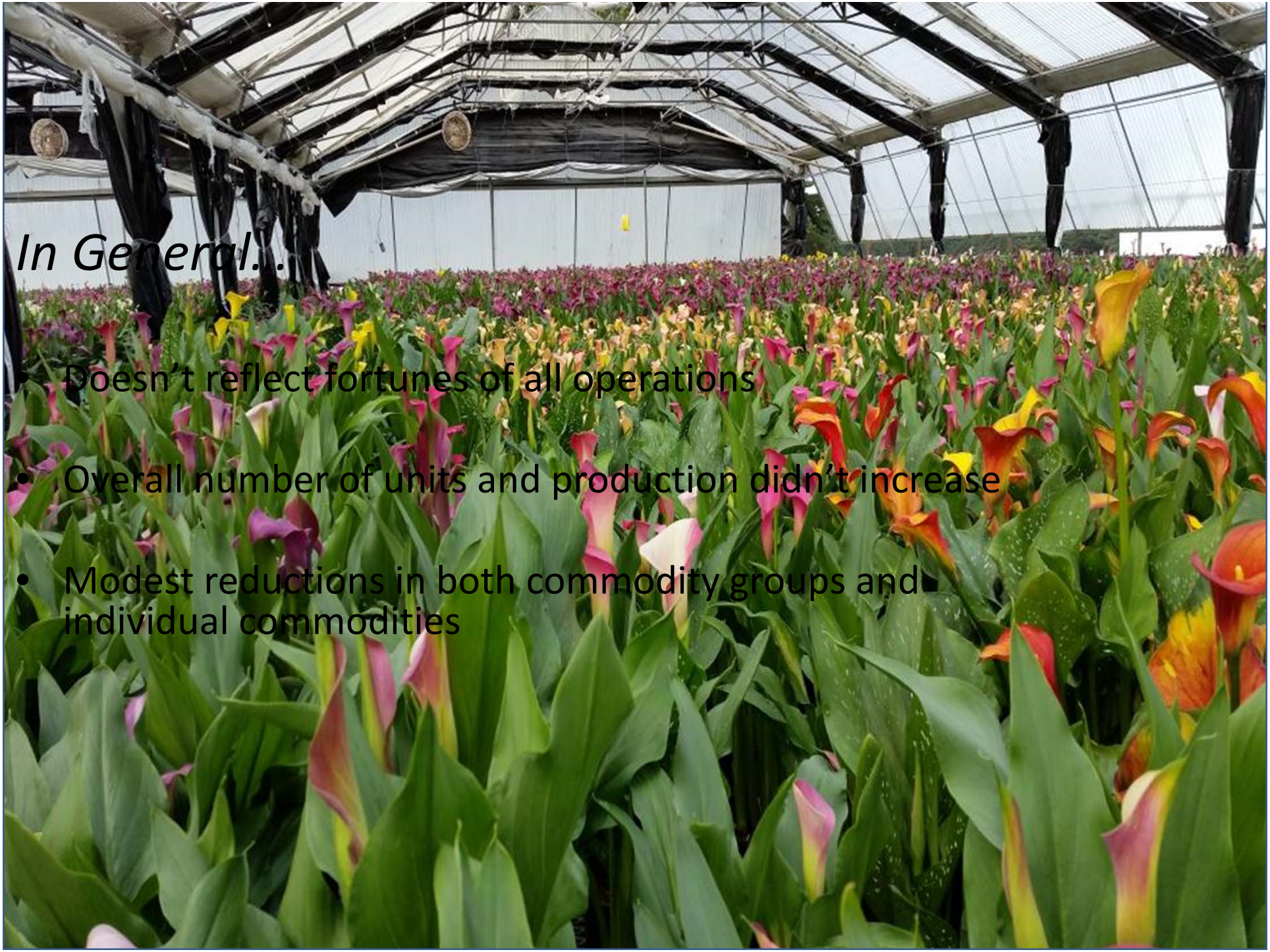
Fred Crowder
Agricultural Commissioner
Sealer of Weights and Measures

2014 Annual Crop Report

Overall Industry Value:

- 2013 – $143,147,000
- 2014 – $152,153,000

Delta of $ 9,006,000 (5.9%)



In General…

- Doesn't reflect fortunes of all operations
- Overall number of units and production didn't increase
- Modest reductions in both commodity groups and individual commodities

Commodity Group Summary

	2014	Change from 2013	Percent
Floral and Nursery Crops	$ 119,238,000	$ 8,857,000	7.4%
Vegetable Crops	22,107,000	- 562,000	-2.5%
Fruit and Nut	2,794,000	102,000	3.7%
Forest Products	3,426,000	951,000	27.8%
Livestock	2,205,000	-197,000	-8.2%
Livestock Products/Apiary	1,658,000	-94,000	-5.4%
Field Crops	725,000	-51,000	-6.6%
Total	152,153,000	9,006,000	5.9%

Individual Commodity, Notable Changes

- Indoor Potted Plants (14.5%)– higher unit value, fewer units
- Forest Products (27%) – same unit value, more units
- Indoor Floral (-40%), less unit value, fewer units

FLORAL AND NURSERY CROPS
INDOOR GROWN

Crop	Year	Square Feet	Total Value
Potted Plants[1]			
Flowering & Foliage	2014	7,220,000	$94,495,000
	2013	7,584,000	82,538,000
Cut Flowers[2]	2014	1,123,000	$4,105,000
	2013	1,440,000	6,849,000
Bedding Plants, Cuttings and Liners[3]	2014	122,000	$479,000
	2013	127,000	561,000
TOTAL	2014	8,465,000	$99,079,000
	2013	9,151,000	89,948,000

FLORAL AND NURSERY CROPS
OUTDOOR GROWN

Crop	Year	Acres	Total Value
Ornamentals			
Nursery Stock [1]	2014	110	$14,447,000
	2013	119	14,724,000
Christmas Trees (cut)	2014	158	314,000
	2013	148	361,000
Subtotal	2014	268	$14,761,000
	2013	267	15,085,000
Cut Flowers [2]	2014	300	$5,398,000
	2013	312	5,348,000
TOTAL	2014	568	$20,159,000
	2013	579	20,433,000

VEGETABLE CROPS

Crop	Year	Acres	PRODUCTION Per Acre	PRODUCTION Total	Unit	VALUE Per Unit	VALUE Total
Artichokes	2014	64	3.93	252	Ton	$1,139	$287,000
	2013	59	3.01	178	Ton	1,204	214,000
Beans, Fava	2014	265	3.29	872	Ton	2,062	1,798,000
	2013	284	5.20	1,477	Ton	1,397	2,063,000
Beans, Snap	2014	80	2.77	222	Ton	1,378	306,000
	2013	102	2.90	296	Ton	1,409	417,000
Brussels Sprouts [1]	2014	736	10.17	7,485	Ton	1,596	11,946,000
	2013	768	10.39	7,980	Ton	1,571	12,537,000
Leeks	2014	134	13.36	1,790	Ton	1,103	1,974,000
	2013	133	11.67	1,552	Ton	1,146	1,779,000
Peas	2014	168	1.64	276	Ton	2,010	555,000
	2013	202	1.68	339	Ton	1,847	626,000
Pumpkins	2014	175	5.00	875	Ton	584	511,000
	2013	171	8.61	1,472	Ton	546	804,000
Miscellaneous Vegetables Field and Indoor Grown [2]	2014	365					4,730,000
	2013	310					4,229,000
TOTAL	2014	1,987					$22,107,000
	2013	2,029					22,669,000

LIVESTOCK

Commodity	Year	Number Head Sold	Total Value
Cattle and Calves	2014	1,562	$1,691,000
	2013	2,012	1,814,000
Other [1]	2014	6,532	514,000
	2013	7,780	588,000
TOTAL	2014	8,094	$2,205,000
	2013	9,792	2,402,000

FIELD CROPS

Commodity	Year	Acres	PRODUCTION Per Acre	Total	Unit	VALUE Per Unit	Total
Beans, Dry Edible[1]	2014	54	0.75	41	Ton	$4,944	$203,000
	2013	56	0.93	52	Ton	5,139	267,000
Grain[2]	2014	117	0.50	59	Ton	261	15,000
	2013	201	0.67	135	Ton	255	34,000
Hay							
Oat & Rye	2014	376	2.24	842	Ton	199	168,000
	2013	281	1.92	540	Ton	196	106,000
Volunteer	2014	124	2.32	288	Ton	49	14,000
	2013	142	2.44	346	Ton	65	22,000
Pasture							
Irrigated	2014	137				142	19,000
	2013	149				140	21,000
Other	2014	21,889				14	306,000
	2013	21,719				15	326,000
TOTAL	2014	22,697					$725,000
	2013	22,548					776,000

LIVESTOCK PRODUCTS AND APIARY

Commodity	Year	Production	Unit	VALUE Per Unit	VALUE Total
Honey	2014	40,000	lbs	$8.28	$331,000
	2013	53,000	lbs	8.93	473,000
Beeswax	2014	1,007	lbs	5.99	6,000
	2013	1,535	lbs	7.53	12,000
Other [1]	2014				1,321,000
	2013				1,267,000
TOTAL	2014				$1,658,000
	2013				1,752,000

Organic Production:

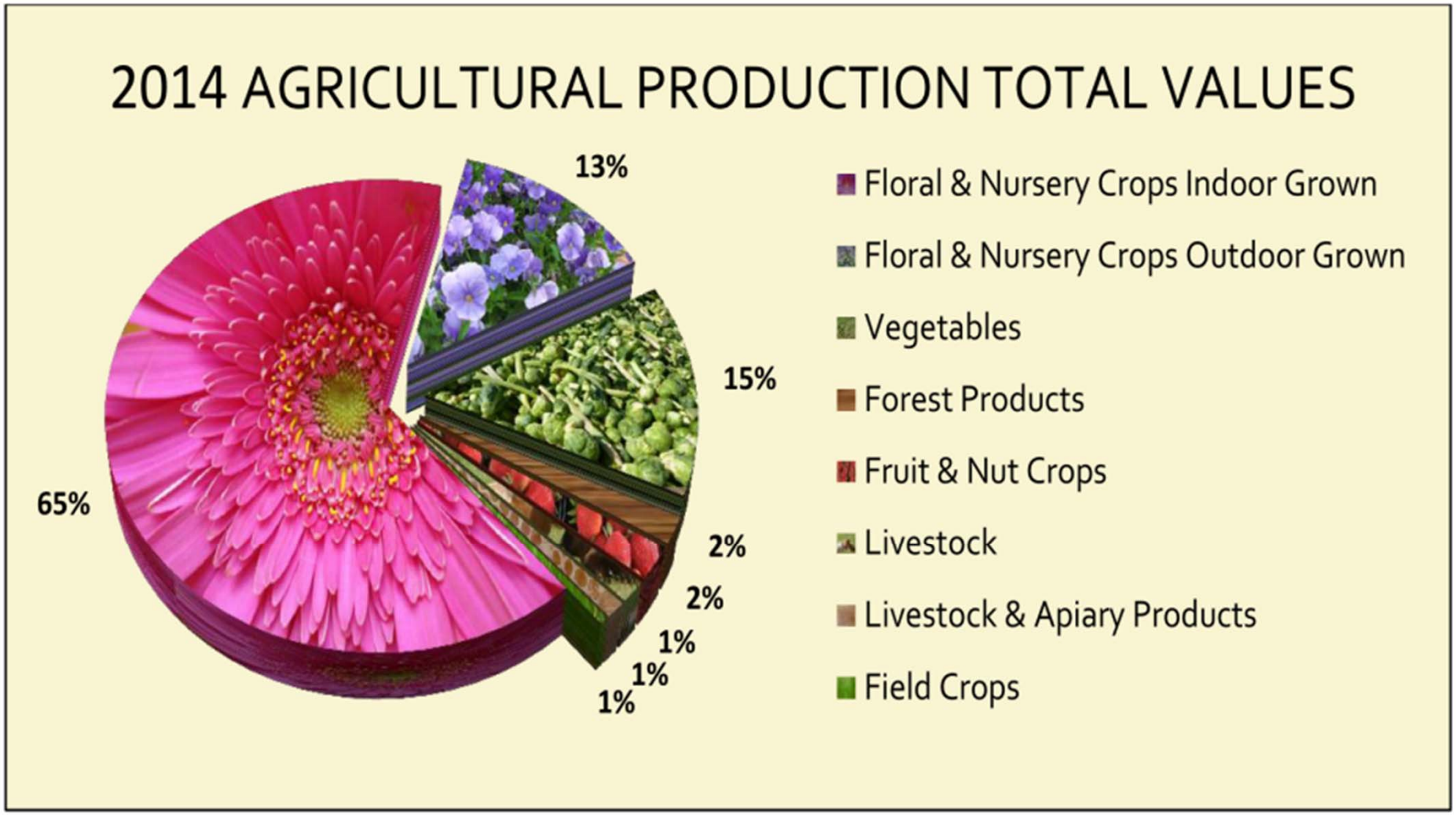
Year	Organic Farms	Production Acreage
2014	19	622
2013	16	373
2012	18	410

Sustainable Agriculture

Crop Report also documents:

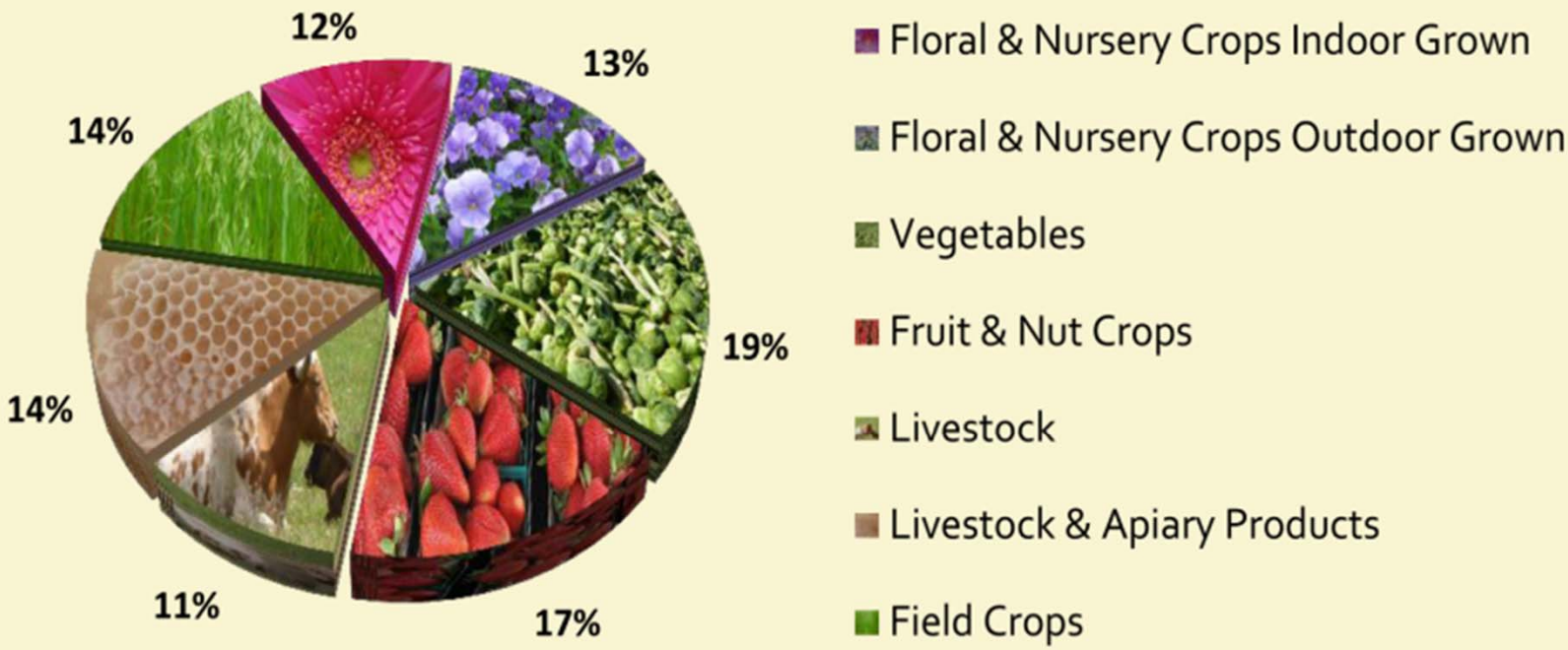
- Department Pest Exclusion efforts
- Weed Management and Eradication Projects
- IPM Practices and local Bio-Control organisms
- Organic farming
- Farmers Markets

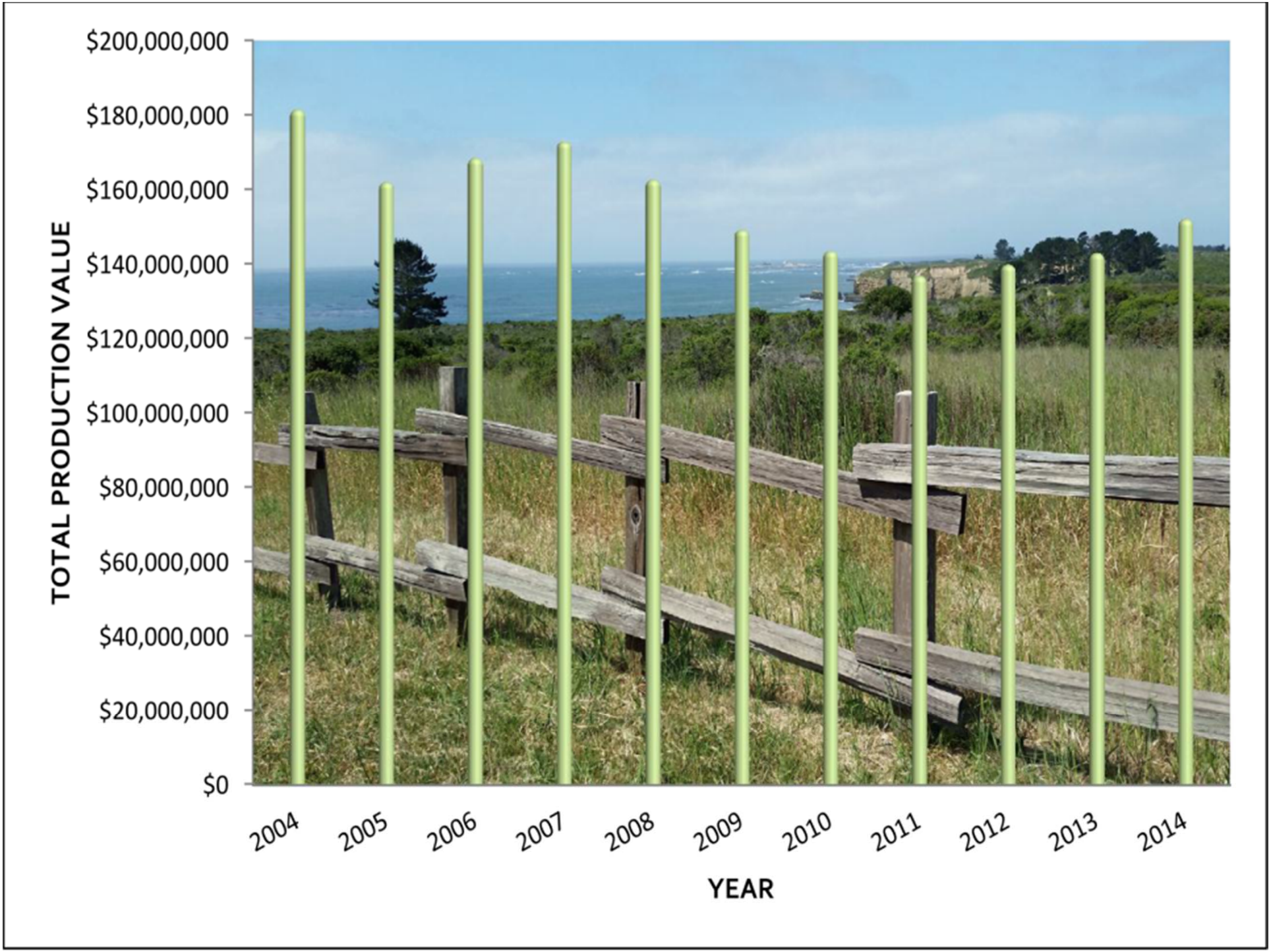
SAN MATEO COUNTY AGRICULTURE

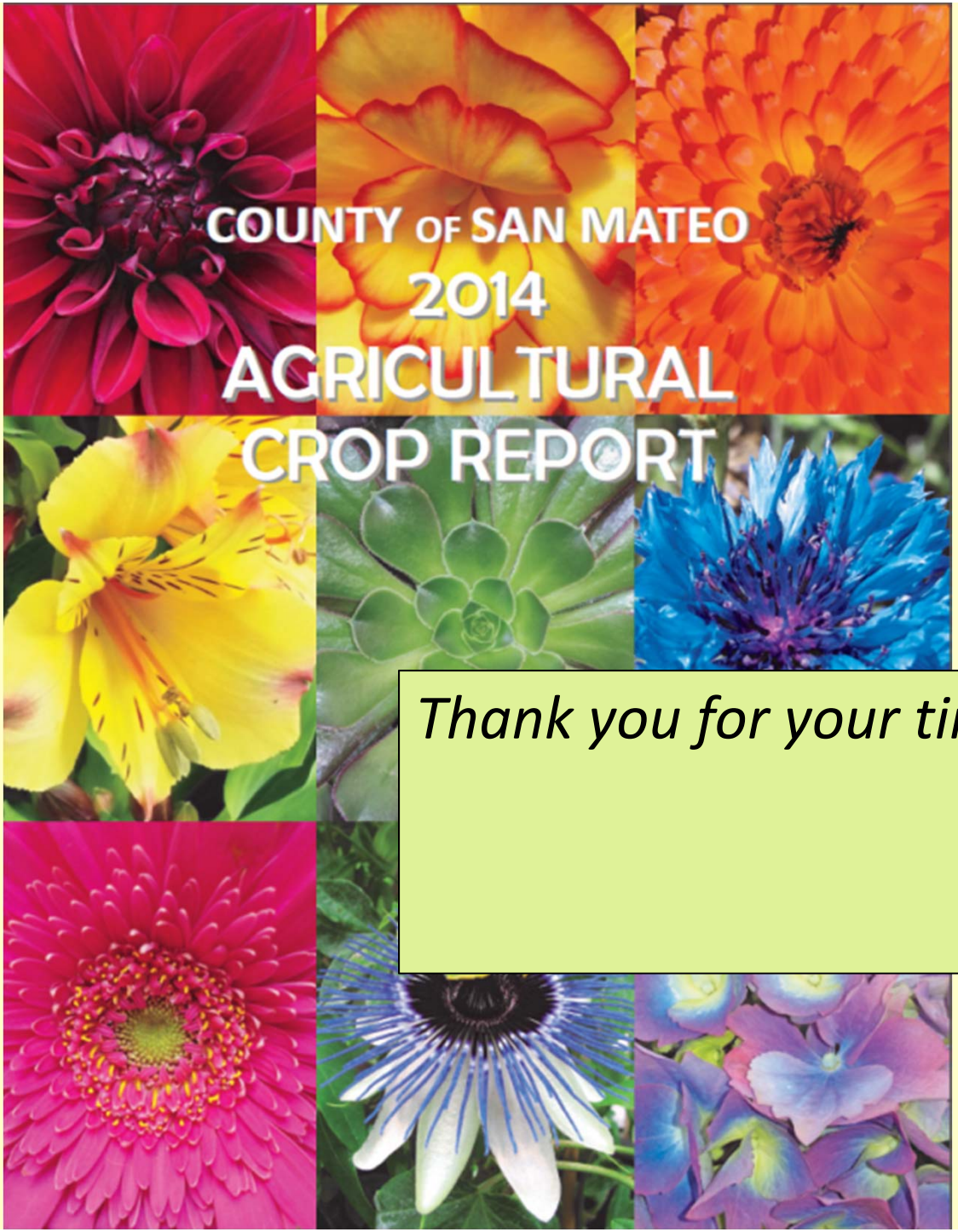


SAN MATEO COUNTY AGRICULTURE

PRODUCERS PER COMMODITY GROUP




$200,000,000
$180,000,000
$160,000,000
$140,000,000
$120,000,000
$100,000,000
$80,000,000
$60,000,000
$40,000,000
$20,000,000
$0
TOTAL PRODUCTION VALUE
2004
2005
2006
2007
2008
2009
2010
2011
2012
2013
2014
YEAR



Thank you for your time and attention.

Questions?